

# Internship Program International Journalism



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Internship Program  
International Journalism

# Index

01

Introduction

---

p. 4

02

Why Study an  
Internship Program?

---

p. 6

03

Objectives

---

p. 8

04

Educational Plan

---

p. 10

05

Where Can I Do the  
Internship Program?

---

p. 12

06

General Conditions

---

p. 14

07

Certificate

---

p. 16

# 01

## Introduction

The changing nature of the world's geopolitical, social and economic framework generates a great deal of information every day, which means that the media have to work hard, not only to contrast it, but also to create informative products that are of interest to society as a whole. To be able to carry out these tasks, journalists must know in detail the international context, the origin, causes, and consequences of certain conflicts and keep abreast of the changes that have been taking place in the country in question. And the best way to do this is through a practical stay for 3 weeks in a company dedicated to the information sector, as TECH offers with this program.

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*Enter into a unique practical experience, in which you will update first-hand the latest news and techniques on the approach to International Journalism”*





Producing, analyzing and communicating information about events taking place around the world is a complex task that requires technical skills to perform these tasks with the immediacy, veracity, and effectiveness that journalism demands. For this reason, journalistic practice in this discipline must be carried out in a detailed and exhaustive manner, knowing the ins and outs of the sector in order to act boldly. And as the best way to perfect these skills is through practice, TECH has designed a degree that consists of a 3-week stay in a reference company in the area of International Journalism.

Through 120 hours, the graduate will become part of a team of professionals versed in this area and will work with them in the elaboration of news, reports, and interviews. In addition, they will be guided at all times by a tutor who will ensure that they can get the most out of their stay. Finally, they will be able to handle the most sophisticated digital journalistic tools, and will be able to add to their resume a remarkable work experience that will undoubtedly open many doors in the international journalism market.

It is therefore a unique opportunity to put your skills into practice by gaining in-depth knowledge of current affairs, from the conflicts in the Middle East and Ukraine to the results of the latest elections. Thanks to this training, the professional will acquire specialized writing skills that will elevate his or her journalistic talent to the top of the industry.

# 02

## Why Study an Internship Program?

In the field of journalism, it is essential for the professional to be aware not only of the latest social, political, cultural or economic events, but also to have an in-depth knowledge of updates in journalistic techniques, as well as the emergence of new media formats. To this end, it is not enough to acquire theoretical skills, but it is essential to delve into the tools that will allow them to put everything they have learned into practice. Under this premise, TECH has designed a new and disruptive product in the current educational landscape, which aims to allow journalists to enter a real business environment to delve deeper and update their knowledge. So, during 3 intensive weeks, they will be integrated with a multidisciplinary team, which will accompany them and teach them how to apply all the new developments to their own daily work. This is undoubtedly a unique opportunity that puts the student at the center of learning by adapting to their needs and providing them with a study of real utility.

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*The world's largest digital university offers you a unique opportunity: to delve into the latest journalistic developments at an international level in highly prestigious companies with the best professionals in the sector”*

### 1. Updating from the Latest Technology Available

International journalism is a complex field that requires boldness and speed to find the news, analyze it, contrast it and inform the rest of society. All this in a changing and immediate scenario. Therefore, communication professionals must be aware of the latest developments in procedures and techniques that favor daily practice. With this objective in mind, TECH presents this Internship Program, with which the specialist will be integrated into a cutting-edge business environment.

### 2. Gaining In-depth Knowledge from the Experience of Top Specialists

Throughout the entire practical period, a team of professionals will accompany the specialist, which guarantees rigorous and quality learning. In addition, the student will have the support of a specifically designated tutor, who will guide them in each procedure from the search for the news to its publication. This will allow the specialist to incorporate the most effective techniques and procedures in the area of International Journalism to their daily work.

### 3. Entering first-class environments

All the centers available for Internship Programs have been carefully selected by TECH with the aim of ensuring the professional access to a highly prestigious journalistic company. This way, they will be able to delve into the day-to-day of a demanding and rigorous area of work, acquiring all the novelties that will prepare them to face any journalistic challenge in their daily work.



#### **4. Putting the acquired knowledge into daily practice from the very first moment**

In order to break away from pedagogical programs that are not adapted to the daily work of the specialist, and so that they can combine their personal and professional life, TECH offers a new learning model that is 100% practical. This not only allows the specialist to acquire the latest procedures in the field of International Journalism, but also to put them into professional practice in just 3 weeks.

#### **5. Expanding the Boundaries of Knowledge**

In order for journalism professionals to have the opportunity to expand their frontiers, TECH offers the possibility of taking this Internship Program in not only national but also international centers. In this way, an opportunity is opened for the specialist to acquire knowledge from the hand of the most recognized experts in the area that are located in different continents.



*You will have full practical immersion  
at the center of your choice"*

# 03 Objectives

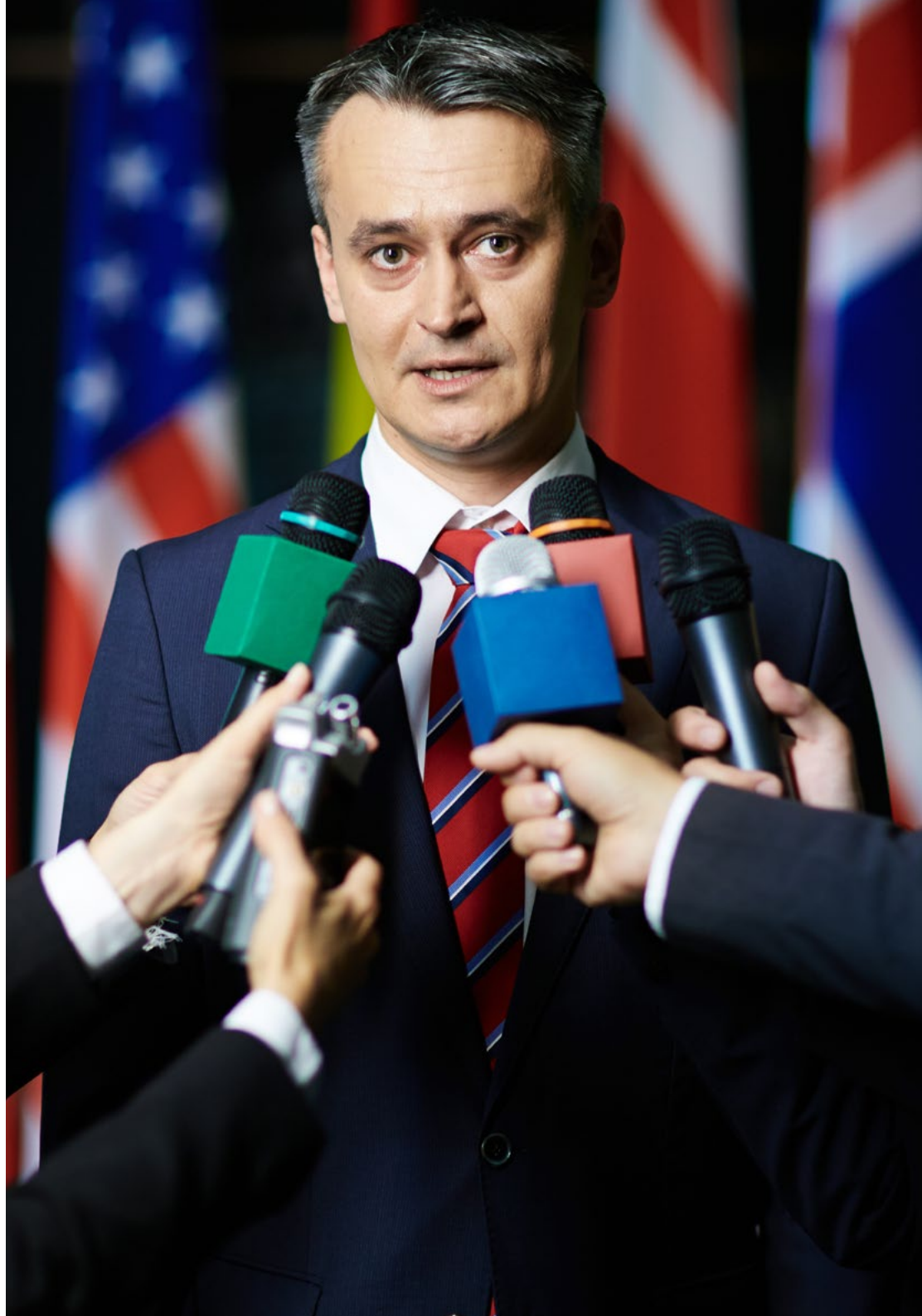
This Internship Program has been designed by TECH and its team of experts with the aim of enabling communication professionals to analyze the political system and the different forms of government of international societies, acquiring a broad and comprehensive knowledge of the current social context of the main countries in the world. In addition, it will allow you to work with all the information you need to master the main concepts of globalization, analyzing the fundamental role of the media in global conflicts from different sociological perspectives.



## General Objectives

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- ♦ Master the latest journalistic techniques for researching, analyzing, producing and reporting international news
- ♦ Incorporate the most effective procedures into daily work, emphasizing the immediacy and veracity required by this discipline
- ♦ To know the different cases that may arise when dealing with any type of international information







## Specific Objectives

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- ♦ Analyze the different political ideologies, attitudes, values and cultures
- ♦ Identify the different players with a relevant role in political activity: political parties, lobbies, interest groups, social movements and the media
- ♦ Examine the different theoretical-political models
- ♦ Analyze the concept of sociology, the main channels of sociological thought and their relevant role for better journalistic work
- ♦ Reflect on the responsibility and commitment of journalism to society
- ♦ Raise awareness of the power of the media by reinforcing critical thinking and objectivity
- ♦ Develop specialized knowledge of the contemporary world, historical evolution and social theories
- ♦ Determine the characteristics and complexity of the problems which affect different societies and cultures
- ♦ Contextualize regional situations through adequate sociological analysis
- ♦ Understand the cultural dimensions of groups and societies in the development of cooperation relationships and conflict in the international context
- ♦ Examine the religious phenomenon and know the global situation of religion
- ♦ Develop specialized knowledge of social, gender and ethnic inequality
- ♦ Analyze the current situation in terms of migration and its social, political, economic and cultural consequences
- ♦ Differentiate between the competences of national law and international law and establish the relationship between the two
- ♦ Determine the different mechanisms that exist to materialize the protection of human rights
- ♦ Relate the evolution of human rights with politics and globalization
- ♦ Examine international treaties and the procedure used to adopt them
- ♦ Establish the prevalence of rights and the collision between them
- ♦ Analyze the characteristics and influences of culture that make each regional human rights protection system different
- ♦ Develop specialized knowledge of the institutions and bodies dealing with foreign policy and human rights



*TECH gives you the opportunity to achieve your most ambitious professional goals with a qualification course adapted to your needs and to the demand of the international communication sector"*

# 04

## Educational Plan

TECH has designed this modern and dynamic Internship Program in International Journalism with the objective that communication professionals have access to an experience through which they can acquire a high degree of specialization in the international geopolitical and sociological context with active work in a large company in the sector. It will be developed over 3 weeks, from Monday to Friday with 8-hour consecutive days in which you will be accompanied at all times by an assistant specialist, who will guide you through the stay and ensure that the previously established planning is fulfilled.

The eminently practical program will allow graduates to develop their professional skills and competencies, working with the most sophisticated tools in the sector and with the most reliable sources of information for consultation on this subject. In addition, being accompanied by a team of professionals with years of experience in the area, they will be able to learn from their own strategies, implementing the most effective writing and contextualization techniques to their journalistic praxis.

It is, therefore, a great opportunity to increase your knowledge and perfect your work skills by actively participating in communication teams that are currently working on large projects. In addition, this practical period will allow the graduate to complete a minimum number of hours in a large company in the communications sector. This experience can be included in your personal resume and will serve as a badge in any personnel selection process.

The practical education will be carried out with the active participation of the student performing the activities and procedures of each area of competence (learning to learn and learning to do), with the accompaniment and guidance of professors and other fellow trainees who facilitate teamwork and multidisciplinary integration as transversal competencies for the practice of journalism and communication (learning to be and learning to relate).

The procedures described below will be the basis of the practical part of the training, and their implementation will be subject to the center's own availability and workload, the proposed activities being the following:



*Receive specialized education in an institution that can offer you all these possibilities, with an innovative academic program and a human team that will help you develop your full potential"*

Module	Practical Activity
<b>Approach of the sociology of international relations</b>	Adapt and translate information to political attitudes, cultures, values, and ideologies
	Report on governance crises in a country
	Report on the actions of states in global contexts
	Monitor information in sociological debates
	Monitor current cases and their application through the media
	Master and report on the religious situation on a global level
	Report on the refugee issue
<b>Master human rights and international politics by geographic area</b>	Relate globalization and human rights correctly
	Report on the U.S. electoral system: presidential system
	Report on Brexit
	Delve into EU-Turkey relations, delving into the journalistic approach that should be given to information of this nature
	Communicate Main Social Problems in Mexico and Central America
	Report on the Venezuelan crisis
	Report on drug trafficking and assassinations in Colombia
	Report on The Big Challenges of Latin America
	Master the historical context of Russia: USSR and Putinism
	Report on the Far East and the Middle East, with a deeper understanding of their historical context
Report on South Africa and sub-Saharan Africa, with a deeper understanding of their historical context	

Module	Practical Activity
<b>Approach at the Conflict and Terrorism from the Perspective of International Journalism</b>	Apply the causes of conflicts in different countries to international communications, delving into economic, social, political and territorial issues
	Master the different types of conflicts: infra-state and interstate
	Report on the consequences of armed conflicts
	Master the causes and types of terrorism in order to provide a historical context to international information
	Delve into Hate speech and its relationship with technology
	Prepare and train for journalism in hostile environments
<b>Approach economic and investigative journalism with an international perspective</b>	Master the IS-LM-BP Model
	Delve into the world economic organization and the different economic relations between international institutions
	Apply techniques of investigative journalism in the international field
	Apply the different sources of information: documentary, personal and official
	Conduct an interview for a good investigative report
	Apply the importance of scenes for storytelling in the international scene
	Master showing and telling, eye-candy, desktop publishing, etc
<b>Techniques on professional ethics applied to International Journalism</b>	Master all the issues related to journalistic ethics, with the objective of applying them to international reporting
	Delve into the main international media to obtain a global perspective of the daily practice
	Plan a story from the beginning
	Use different sources of information: experts, correspondents, agencies and media, government, embassies, foreign ministries and international organizations
	Verify data to avoid fake news
	Use the different journalistic genres appropriate to the information

# 05

## Where Can I Do the Internship Program?

In order to offer highly beneficial programs for the professional development of its graduates, TECH selects the companies in which the internships will be carried out based on their track record and outstanding experience. In this way, it guarantees a training period in which students can work on perfecting their skills through the use of the best tools and accompanied by a team of specialists versed, in this case, in International Journalism.

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*Including 120 hours of practical stay in a large company in the communication sector such as this one offered by TECH will open many doors for your future career”*





The student will be able to do this program at the following centers:



**Journalism**

**Atalayar entre dos orillas**

Country	City
Spain	Madrid

Address: Calle Claudio Coello, 10.  
28001 Madrid. España

Digital communication and information  
analytics company.

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**Related internship programs:**  
International Journalism



*Make the most of this opportunity to surround yourself with expert professionals and learn from their work methodology"*

# 06

## General Conditions

### Civil Liability Insurance

This institution's main concern is to guarantee the safety of the trainees and other collaborating agents involved in the internship process at the company. Among the measures dedicated to achieve this is the response to any incident that may occur during the entire teaching-learning process.

To this end, this entity commits to purchasing a civil liability insurance policy to cover any eventuality that may arise during the course of the internship at the center.

This liability policy for interns will have broad coverage and will be taken out prior to the start of the practical training period. That way professionals will not have to worry in case of having to face an unexpected situation and will be covered until the end of the internship program at the center.



## General Conditions of the Internship Program

The general terms and conditions of the internship agreement for the program are as follows:

**1. TUTOR:** During the Internship Program, students will be assigned with two tutors who will accompany them throughout the process, answering any doubts and questions that may arise. On the one hand, there will be a professional tutor belonging to the internship center who will have the purpose of guiding and supporting the student at all times. On the other hand, they will also be assigned with an academic tutor, whose mission will be to coordinate and help the students during the whole process, solving doubts and facilitating everything they may need. In this way, the student will be accompanied and will be able to discuss any doubts that may arise, both clinical and academic.

**2. DURATION:** The internship program will have a duration of three continuous weeks, in 8-hour days, 5 days a week. The days of attendance and the schedule will be the responsibility of the center and the professional will be informed well in advance so that they can make the appropriate arrangements.

**3. ABSENCE:** If the students does not show up on the start date of the Internship Program, they will lose the right to it, without the possibility of reimbursement or change of dates. Absence for more than two days from the internship, without justification or a medical reason, will result in the professional's withdrawal from the internship, therefore, automatic termination of the internship. Any problems that may arise during the course of the internship must be urgently reported to the academic tutor.

**4. CERTIFICATION:** Professionals who pass the Internship Program will receive a certificate accrediting their stay at the center.

**5. EMPLOYMENT RELATIONSHIP:** The Internship Program shall not constitute an employment relationship of any kind.

**6. PRIOR EDUCATION:** Some centers may require a certificate of prior education for the Internship Program. In these cases, it will be necessary to submit it to the TECH internship department so that the assignment of the chosen center can be confirmed.

**7. DOES NOT INCLUDE:** The Internship Program will not include any element not described in the present conditions. Therefore, it does not include accommodation, transportation to the city where the internship takes place, visas or any other items not listed.

However, students may consult with their academic tutor for any questions or recommendations in this regard. The academic tutor will provide the student with all the necessary information to facilitate the procedures in any case.

# 07 Certificate

This **Internship Program in International Journalism** contains the most complete and up-to-date program on the professional and academic scene.

After the student has passed the evaluations, they will receive their corresponding TECH Internship Program issued by TECH Technological University via tracked delivery\*.

The certificate issued by TECH will reflect the grade obtained in the test.

Title: **Internship Program in International Journalism**

Duration: **3 weeks**

Course Modality: **Monday to Friday, 8-hour consecutive shifts**

Total Hours: **120 h. of professional practice**





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International Journalism

# Internship Program

## International Journalism



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