

Internship Program

Digital Photography



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Index

01

Introduction

p. 4

02

Why Study an
Internship Program?

p. 6

03

Objectives

p. 8

04

Educational Plan

p. 10

05

Where Can I Do the
Internship Program?

p. 12

06

General Conditions

p. 14

07

Certificate

p. 16

01

Introduction

The photographic image has acquired great notoriety nowadays thanks to the ease with which it can be taken with high quality technological devices and its diffusion through the Internet. The unstoppable boom of photography, together with an increasing need for audiovisual presence in networks, has made this sector booming. This drives photographers and communication professionals to keep abreast of new processes and work rhythms. It is essential to have a solid knowledge of the technique of light, movement or framing, but it is even more important to put it into practice. For this reason, this Internship Program is born with a 3-week intensive internship in a relevant company in the communication sector.

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Incorporate into your daily practice the most innovative tools and editing programs that facilitate the composition of Digital Photography today”



The phrase "a picture is worth a thousand words" is predominant today thanks to the push of new technologies, which have made the mastery of the technique of photography increasingly demanded by communication companies, Marketing and, of course, those dedicated exclusively to photography. Likewise, post-production programs for digital image have made it possible to enhance creativity and artistic works, which are quickly disseminated through social networks.

In this scenario, the journalism and communication professional has found it essential to know everything that surrounds the world of images, cameras and the components that complement them, as well as the most used software nowadays to be able to carry out works that communicate effectively and generate impact. This Internship Program offers students the possibility of acquiring a 3-week intensive and advanced learning experience with professional photographers. An experience that will provide the necessary knowledge to progress in this highly competitive field.

Likewise, the student will be integrated in a demanding but enriching work team, giving them all the technical and practical keys of Digital Photography to give a distinctive quality and impulse to their own curriculum. In this space, you will be advised by an assistant tutor who will be in charge of supervising your progress. This specialist will also be in charge of integrating the student in the development of different creative projects. Thus, upon completion of this intensive stay, the student will have acquired all the ideal skills for a professional in the sector and will be able to immediately find a job that matches their updated skills.

02

Why Study an Internship Program?

This Internship Program is of great importance for all those professionals who wish to broaden their horizons in the audiovisual industry and, in particular, in the Digital Photography sector. To meet these expectations they will be helped by an innovative academic modality developed by TECH for the fast and flexible acquisition of practical skills in a real way from an intensive stay, with 3 weeks of duration, in prestigious creative companies.



This learning opportunity, intensive and 100% practical, will allow you to access relevant companies in the communication sector and develop rigorous skills and experiences in them"

1. Updating from the latest technology available

For this Internship Program, TECH has integrated the most sophisticated and modern technologies involved in Digital Photography. Through their use, students will develop practical skills that are in high demand in professional markets such as film, television or journalism. Thus, they will be at the forefront of an area of work that has evolved considerably in recent decades.

2. Gaining In-Depth Knowledge from the Experience of Top Specialists

During this Internship Program, students will have access to a large group of professionals dedicated to Digital Photography. Together with them, students will be involved in various creative projects. In addition, through a designated tutor, they will receive specialized guidance regarding the productive dynamics of the institution.

3. Entering first-class Photography environments

TECH students will have the opportunity to access prestigious audiovisual centers for this Internship Program. The program has taken into account the choice of the best institutions for students to learn different strategies and techniques of composition and photo editing.



4. Putting the acquired knowledge into daily practice from the very first moment

From the first minute of this Internship Program, students will be involved in the work activity of a professional team in Digital Photography. Thus, before completing the 120 hours that this intensive stay takes, they will have collaborated in the elaboration of various rigorous and demanding projects.

5. Expanding the Boundaries of Knowledge

Thanks to TECH's wide range of partnerships and collaborators, this Internship Program goes beyond the immediate environment of each student and provides them with an exceptional opportunity to expand their horizons. In this way, they gain access to centers located in different latitudes and develop competencies based on international standards.



You will have full practical immersion at the center of your choice"

03

Objectives

The main purpose of this Internship Program is to help the professional progress in the field of Digital Photography. For this purpose, you will have a specialized team belonging to a reference company in the audiovisual field. Their extensive knowledge will allow you in a short time to put into practice your knowledge and improve your photographic technique.



General Objectives

- ♦ Discover the main tools of the photographer in the digital era
- ♦ Distinguish the different types of Photography composition
- ♦ Work towards the acquisition of more advanced photographic technical concepts



Don't wait any longer and sign up for this degree that will help you develop the most requested skills in the labor market for audiovisual photographers"





Specific Objectives

- ♦ Explore the evolution of technique throughout history
- ♦ Be familiar with and know how to apply creative techniques in the photographic creation process
- ♦ Achieve proficiency in digital image-editing techniques using this software
- ♦ Communicate effectively through images
- ♦ Acquire a holistic view of photographic documentation
- ♦ Know the latest digital retouching tools and techniques
- ♦ Photograph taking with special equipment such as drones

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This Internship Program will enable you to master digital image editing techniques and tools"

04

Educational Plan

The students who take this Internship Program in Digital Photography will be present for 3 weeks in a relevant company of the sector where, accompanied by a professional of the same, will be able to know in situ the technical requirements and the essential tools to progress in this sector.

From Monday to Friday, 8 consecutive hours a day, students will have the opportunity to make the most of this opportunity and progress alongside professionals who have extensive experience in the sector. A practical stay, where, in addition, an expert teacher in this field selected by TECH will supervise that the student achieves the objectives that they have set for this Internship Program.

An on-site stay in which the student will not only put into practice the concepts of light, movement or framing, but will also learn in detail the main Internship Program currently used by professionals in the sector for the post-production of images.

In this training proposal, completely practical in nature, the activities are aimed at the development and improvement of the skills necessary for the provision of digital photography services in audiovisual communication companies that require professionals with a high level of qualification, and are oriented to the specific training for the exercise of the activity, in a booming sector.

It is undoubtedly an excellent opportunity to learn working in a field with great potential, which requires constant updating on the types of cameras, innovations in the external elements that complement it and the computer programs involved in the retouching of the digital image.

The practical teaching will be carried out with the active participation of the student performing the activities and procedures of each area of competence (learning to learn and learning to do), with the accompaniment and guidance of teachers and other training partners that facilitate teamwork and multidisciplinary integration as transversal competences for the praxis of digital photography (learning to be and learning to relate).



Receive specialized education in an institution that can offer you all these possibilities, with an innovative academic program and a human team that will help you develop your full potential"



The procedures described below will be the basis of the practical part of the training, and their implementation will be subject to the center's own availability and workload, the proposed activities being the following:

Module	Practical Activity
Usability strategies of the traditional and digital camera	Manage camera modes: automatic, semi-automatic and manual
	Handle different sensors: sensitivity, mega pixels and sensor ratio
	Apply the correct lighting for the photographic set
	Know the performance of telephoto, wide angle and fish eye lenses
	Master the different digital formats
	Incorporate the proper processing and storage of digital images
Tools for production, editing and post-production of the digital image	Mastering the different technologies that allow lighting control
	Use smartphones as innovative tools for professional photography
	Handling of the main image editors Adobe Photoshop, Adobe Lightroom, Adobe Bridge
	Apply post-production photographic strategies such as filters, retouching and editing
	Manage editing tools for networks: Hootsuit, Metricool, Canva
	Use and control photographic techniques applied to drones
Trends in audiovisual communication in the digital environment	Controlling the principles of multi sensory communication
	Manage a correct identity of the image
	Manage form, color and texture to project a strong visual message
	Develop advertising photographs, as well as create and market the photographer's portfolio and personal brand
Creative techniques for Digital Photography	Apply a creative plan for each photograph
	Mastering photographic genres and categories
	Practice image composition: photographic planes, sketching, lighting environment, backgrounds and wardrobe

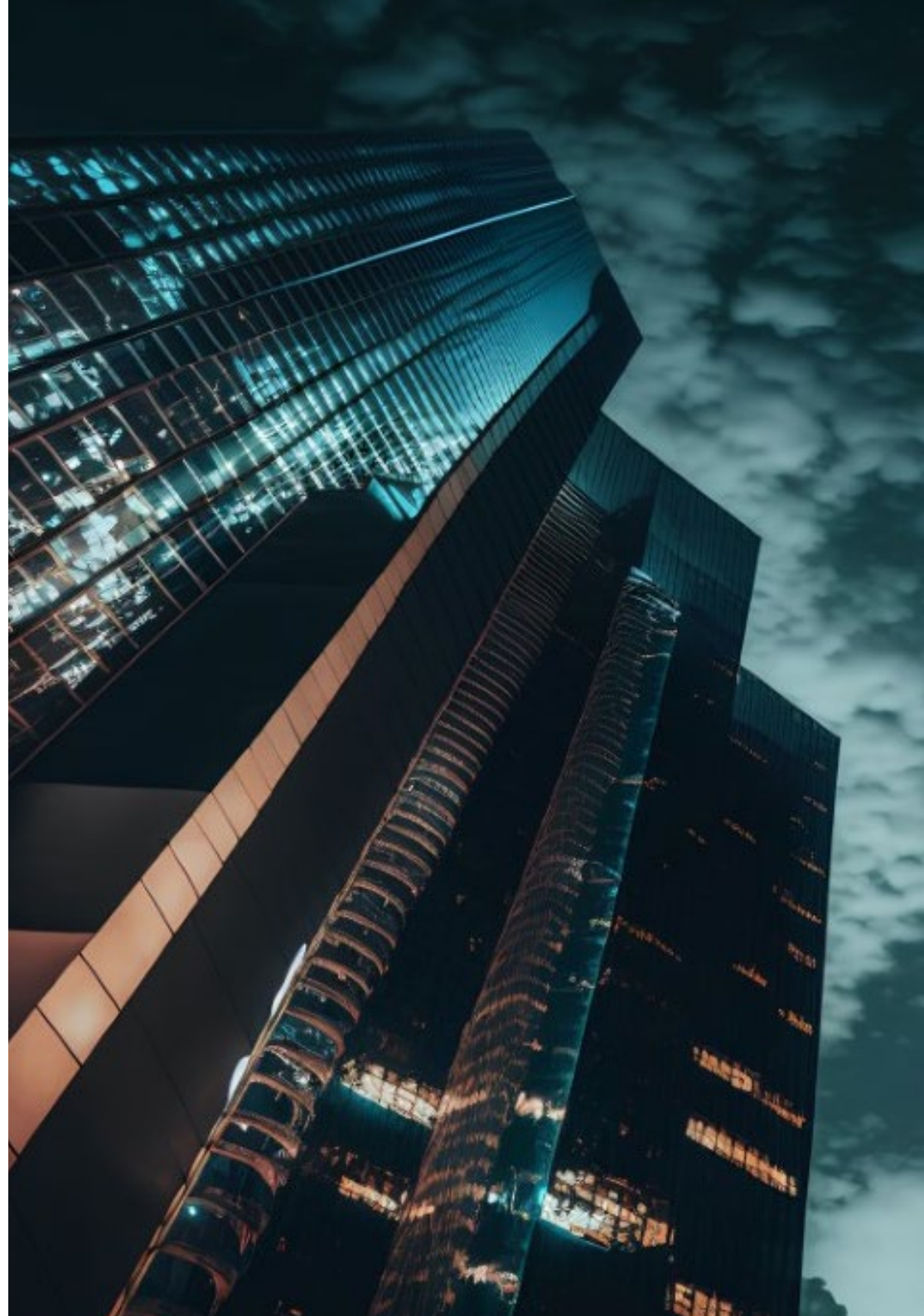
05

Where Can I Do the Internship Program?

TECH seeks to offer the highest quality in all its qualifications. That is why in this Internship Program has selected companies in the audiovisual and photography sector that can provide students with the most updated knowledge in this field. Also, the professionals who will tutor the student have the experience and knowledge required for students to grow professionally.

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Only with the best professionals can you grow. That is why TECH has selected for this Internship Program relevant companies in the digital photography sector”





The student will be able to do this program at the following centers:



Happy Studio Creativos

Country: Mexico
City: Mexico City

Address: Limantitla 6A Santa Úrsula Xitla
Tlalpan 14420 CDMX

Creative company dedicated to the audiovisual world and communication

Related internship programs:

Digital Photography
Audiovisual Screenwriting



Buppa

Country: Argentina
City: Buenos Aires

Address: Palpa 3088, piso 1 Ciudad Autónoma de Buenos Aires

Digital marketing and communication studio

Related internship programs:

Graphic Design
Multimedia Design

06

General Conditions

Civil Liability Insurance

This institution's main concern is to guarantee the safety of the trainees and other collaborating agents involved in the internship process at the company. Among the measures dedicated to achieve this is the response to any incident that may occur during the entire teaching-learning process.

To this end, this entity commits to purchase a civil liability insurance policy to cover any eventuality that may arise during the course of the internship at the center.

This liability policy for interns will have broad coverage and will be taken out prior to the start of the practical training period. That way professionals will not have to worry in case of having to face an unexpected situation and will be covered until the end of the internship program at the center.



General Conditions of the Internship Program

The general terms and conditions of the internship program agreement shall be as follows:

1. TUTOR: During the Internship Program, students will be assigned with two tutors who will accompany them throughout the process, answering any doubts and questions that may arise. On the one hand, there will be a professional tutor belonging to the internship center who will have the purpose of guiding and supporting the student at all times. On the other hand, they will also be assigned with an academic tutor, whose mission will be to coordinate and help the students during the whole process, solving doubts and facilitating everything they may need. In this way, the student will be accompanied and will be able to discuss any doubts that may arise, both clinical and academic.

2. DURATION: The internship program will have a duration of three continuous weeks, in 8-hour days, 5 days a week. The days of attendance and the schedule will be the responsibility of the center and the professional will be informed well in advance so that they can make the appropriate arrangements.

3. ABSENCE: If the students does not show up on the start date of the Internship Program, they will lose the right to it, without the possibility of reimbursement or change of dates. Absence for more than two days from the internship, without justification or a medical reason, will result in the professional's withdrawal from the internship, therefore, automatic termination of the internship. Any problems that may arise during the course of the internship must be urgently reported to the academic tutor.

4. CERTIFICATION: Professionals who pass the Internship Program will receive a certificate accrediting their stay at the center.

5. EMPLOYMENT RELATIONSHIP: The Internship Program shall not constitute an employment relationship of any kind.

6. PRIOR EDUCATION: Some centers may require a certificate of prior education for the Internship Program. In these cases, it will be necessary to submit it to the TECH internship department so that the assignment of the chosen center can be confirmed.

7. DOES NOT INCLUDE: The Internship Program will not include any element not described in the present conditions. Therefore, it does not include accommodation, transportation to the city where the internship takes place, visas or any other items not listed

However, students may consult with their academic tutor for any questions or recommendations in this regard. The academic tutor will provide the student with all the necessary information to facilitate the procedures in any case.

07 Certificate

This **Internship Program in Digital Photography** contains the most complete and up-to-date program in the professional and academic landscape.

After the student has passed the assessments, they will receive their corresponding Internship Program diploma issued by TECH Technological University via tracked delivery*

The diploma issued by TECH will reflect the grade obtained in the test.

Title: **Internship Program in Digital Photography**

Duration: **3 weeks**

Attendance: **Monday to Friday, 8-hour consecutive shifts**

Total Hours: **120 h. of professional practice**



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