

# Postgraduate Certificate Information Technology Services



## Postgraduate Certificate Information Technology Services

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/in/information-technology/postgraduate-certificate/information-technology-services](http://www.techtitute.com/in/information-technology/postgraduate-certificate/information-technology-services)

# Index

01

Introduction

---

*p. 4*

02

Objectives

---

*p. 8*

03

Structure and Content

---

*p. 12*

04

Methodology

---

*p. 16*

05

Certificate

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*p. 24*

# 01

# Introduction

Information and Communication Technologies (ICT) are an indispensable part of any company, as they are necessary to carry out different business processes. This program will enable professionals to acquire a broad vision of the technological services of organizations in order to develop quality work.







“

*IT professionals must continue their specialization to adapt to new developments in this field"*

Information technology services have a great importance within organizations, so IT professionals have to know how to organize these services in companies in order to help the rest of the employees with these services, so that all the work is more efficient and gives benefits to the organization.

The teaching team of this Postgraduate Certificate in Information Technology Services has made a careful selection of each of the topics of this training in order to offer the student a study opportunity as complete as possible and always linked to current events.

The program deals with digital transformation, ICT governance and management, information or software asset management systems, among other aspects.

This Postgraduate Certificate provides students with specific tools and skills to successfully develop their professional activity in the broad environment of Communication Technology Management and Social Media. It works key competences such as knowledge of the reality and daily practice in different IT areas and develops responsibility in the monitoring and supervision of their work, as well as specific skills within this field.

Additionally, as it is a 100% online program, the student is not constrained by fixed schedules or the need to move to another physical location, but can access the contents at any time of the day, balancing their professional or personal life with their academic life.

This **Postgraduate Certificate in Information Technology Services** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ Development of case studies presented by experts in IT Engineering
- ♦ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Special emphasis on innovative methodologies in Information technology services
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*Don't miss the opportunity to study this Postgraduate Certificate at the Methodology with TECH. It's the perfect opportunity to advance your career"*

**“** *This University Course is the best investment you can make in selecting a refresher program to up to date your knowledge in Information Technology Services”*

*This program comes with the best educational material, providing you with a contextual approach that will facilitate your learning.*

*This 100% online course will allow you to combine your studies with your professional work while increasing your knowledge in this field.*

Its teaching staff includes professionals belonging to the field of Information Technology, who bring to this program the experience of their work, as well as recognized specialists from leading companies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, professionals will be assisted by an innovative interactive video system developed by renowned and experienced experts in Information technology services.



# 02 Objectives

The Postgraduate Certificate in Information Technology is designed to facilitate the performance of the professionals in this field to enable them to master the main developments in this IT field.





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*This is the best option to learn about the latest advances in Technology at the Technology”*



## General Objective

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- ♦ Prepare scientifically and technologically, as well as to develop the professional practice of The Information Structure and Technology, with a transversal and versatile approach adapted to the new technologies and innovations in this field

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*A way of training and professional growth that will also provide you with greater competitiveness in the job market”*





## Specific Objectives

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- ◆ Understand digital transformation, from the point of view of business innovation, financial and production management, marketing and human resources management
- ◆ Understand the functioning of ICT governance and management, the ISO/IEC standards that govern it and the best practices to be carried out
- ◆ Know the control objectives for information and related technologies (COBIT)
- ◆ Learn how the Information Technology Infrastructure Library (ITIL) works, strategies, service design, transitions and operations
- ◆ Delve into the service management system, knowing the basic principles of UNE-ISO/IEC 20000-1, the structure of the ISO/IEC 20000 series of standards and the requirements of the Service Management System (SMS)

03

# Structure and Content

The structure of the contents has been designed by the best professionals in the field of Computer Engineering , with extensive experience and recognized prestige in the profession.

DIGITAL  
TRANSFORMATION

The background features a large, abstract graphic on the right side. It consists of overlapping geometric shapes in shades of blue and teal. The text 'DIGITAL TRANSFORMATION' is visible in a large, white, sans-serif font, partially obscured by the shapes and appearing blurred. The overall aesthetic is modern and technological.



AL  
ATION

“

*We have the most complete and up-to-date academic program in the market. We strive for excellence and for you to achieve it too"*

## Module 1. Information Technology Services

- 1.1. Digital Transformation I
  - 1.1.1. Business Innovation
  - 1.1.2. Production Management
  - 1.1.3. Financial Management
- 1.2. Digital Transformation II
  - 1.2.1. Marketing
  - 1.2.2. HR Management Resources
  - 1.2.3. The Integrated Information System
- 1.3. Case Study
  - 1.3.1. Company Presentation
  - 1.3.2. Methodologies to Analyze the Acquisition of IT
  - 1.3.3. Determining the Costs, Benefits and Risks
  - 1.3.4. Economic Evaluation of Investment
- 1.4. ICT Governance and Management
  - 1.4.1. Definition of IT and Information Systems Governance
  - 1.4.2. Difference Between IT Systems Governance and Management
  - 1.4.3. Framework for IT Systems Governance and Management
  - 1.4.4. Regulations and IT Systems Governance and Management
- 1.5. ICT Corporate Governance
  - 1.5.1. What is Good Corporate Governance?
  - 1.5.2. ICT Governance Background
  - 1.5.3. The ISO/IEC 38500:2008 Standard
  - 1.5.4. Implementation of Good ICT Governance
  - 1.5.5. ICT Governance and Best Practices
  - 1.5.6. Corporate Governance. Summary and Trends
- 1.6. Control Objectives for Information and Related Technologies (COBIT)
  - 1.6.1. Application Framework
  - 1.6.2. Domain: Planning and Organization
  - 1.6.3. Domain: Acquisition and Implementation
  - 1.6.4. Domain: Delivery and Support
  - 1.6.5. Domain: Supervision and Evaluation
  - 1.6.6. Application of the COBIT Guide



# ERP



- 1.7. The Information Technology Infrastructure Library (ITIL)
  - 1.7.1. Introduction to ITIL
  - 1.7.2. Service Strategies
  - 1.7.3. Service Design
  - 1.7.4. Transition Between Services
  - 1.7.5. Service Operation
  - 1.7.6. Improving the Service
- 1.8. The Service Management System
  - 1.8.1. Basic Principles of UNE-ISO/IEC 20000-1
  - 1.8.2. The Structure of the ISO/IEC 20000 Regulations
  - 1.8.3. Service Management System (SMS) Requirements
  - 1.8.4. Design and Transition of New or Modified Services
  - 1.8.5. Service Provision Processes
  - 1.8.6. Groups of Processes
- 1.9. The Software Asset Management System
  - 1.9.1. Justification of Needs
  - 1.9.2. Background
  - 1.9.3. Presentation of the 19770 Regulation
  - 1.9.4. Management Implementation
- 1.10. Business Continuity Management
  - 1.10.1. Business Continuity Plan
  - 1.10.2. Implementation of a BCP

“ *This program will allow you to advance in your career comfortably*”



# 05 Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

**“** *Our program prepares you to face new challenges in uncertain environments and achieve success in your career”*

The case method has been the most widely used learning system among the world's leading Information Technology schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question that you are presented with in the case method, an action-oriented learning method. Throughout the course, students will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.





In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.





# 05 Certificate

The Postgraduate Certificate in Information Technology Services guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This **Postgraduate Certificate in Information Technology Services** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Information Technology Services**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
online training  
development language  
classroom



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