

Postgraduate Diploma Sociology of Organizations





Postgraduate Diploma Sociology of Organizations

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitute.com/in/humanities/postgraduate-diploma/postgraduate-diploma-sociology-organizations

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Certificate

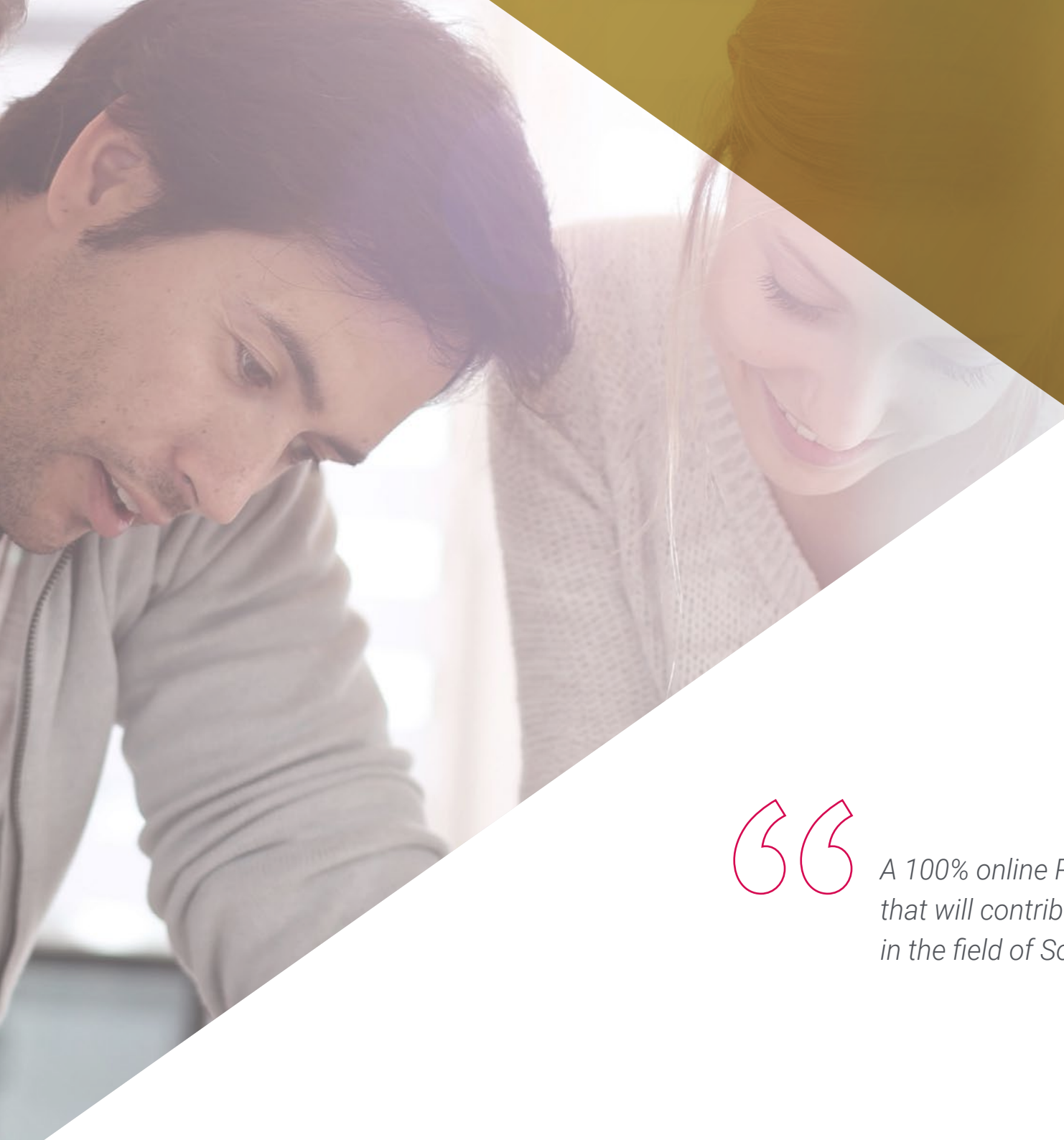
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01

Introduction

Beyond the search for alternatives and solutions to conflicts that may arise in different organizations, in the field of sociology in charge of addressing this specialty, an understanding of the rules and functioning of the collective and its form of cooperation is required. An analysis based on the research of the behavior of different groups, very useful in the promotion of organizational culture. In this way, TECH focuses on this program created to offer the professional an intensive learning, which will lead them to specialize in the sociology of work, behavior and the organizations themselves. This will be possible thanks to the quality multimedia content developed by an expert teaching team, which can be easily accessed at any time of the day, from an electronic device with Internet connection.





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*A 100% online Postgraduate Diploma
that will contribute to your specialization
in the field of Sociology of Organizations”*

Creating an organizational culture has a significant impact on productivity, improving the work environment and attracting new talent. In order to implement such identity in its processes and in the attitude of the different people that are part of it, it is necessary to have a knowledge of sociology, which has a direct impact on other disciplines such as labor relations, marketing or psychology.

Nowadays, the identity of an organization, the internal relationship between its employees, as well as its external image towards society are key to its correct functioning. However, to achieve said basis requires theoretical knowledge and application of the Sociology of Organizations. Thanks to it, problems can be solved effectively in organizations, creating a better working environment or facilitating the company's identity. With this in mind, TECH has designed a Postgraduate Diploma that offers the specialist the most advanced content in this field, with which they will be able to advance in their professional career or consolidate their position in their job.

An intensive program that will take students over 6 months to delve into the main theories formulated by Auguste Comte, Herbert Spencer, Emilio Durkheim, Carl Max and Max Webber, as well as delve into motivation and job satisfaction, the social psychology of conflict and negotiation, organizational design and leadership, change, innovation and development.

For this purpose, this academic institution provides a syllabus with a theoretical-practical vision, which can be accessed at any time of the day, through a computer, cell phone or Tablet with Internet connection. In addition, the syllabus is complemented by a library of multimedia resources consisting of video summaries, videos in focus, reflective readings or case studies.

An ideal university education for those who wish to combine a Postgraduate Diploma with their personal and/or work responsibilities. This academic option does not require attendance, nor does it have classes with fixed schedules, and it also allows to distribute the teaching load according to the needs of the students. The professional is, therefore, faced with an excellent opportunity to study a quality program in accordance with the current times.

This **Postgraduate Diploma in Sociology of Organizations** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The development of case studies presented by experts in Sociology and social processes
- ♦ The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



A university program that will take you in just 6 months to apply different techniques to promote organizational culture"

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Delve comfortably from your computer with Internet connection in the organizational culture in the company and its impact on the worker”

With this program you will not have classroom attendance or fixed class schedules and you will be able distribute the teaching load according to your needs. Enroll now.

You are just one step away from advancing your professional career with a university qualification that will enable you to become an expert in Sociology of Organizations.

The program's teaching staff includes professionals from the sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

The design of this program focuses on Problem-Based Learning, by means of which the professional must try to solve the different professional practice situations that are presented throughout the academic course. For this purpose, the student will be assisted by an innovative interactive video system created by renowned experts.



02 Objectives

TECH provides in this university qualification 450 teaching hours of the most advanced and latest knowledge on the Sociology of Organizations. Therefore, thanks to this teaching the professional will be able to enhance their skills and abilities to perform analysis on companies, their work environment, as well as the techniques used to address the main problems that arise in these entities. The teaching team that integrates this online program will guide students in the successful achievement of these goals.



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A theoretical-practical syllabus that will allow you to get into the techniques of analysis of the labor market and the study of the company”



General Objectives

- Learn about the main techniques currently used in social research
- Understand the challenges faced by professionals in the face of social change
- Understand the new social contexts of social innovation

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Enroll in an online program designed so you can balance a quality education with your personal responsibilities”





Specific Objectives

Module 1. Sociology of Work

- ♦ Analyze the various theoretical perspectives on the labor market
- ♦ Study the company and labor relations as a socioeconomic system

Module 2. Sociology of Organizations

- ♦ Learn the importance of Crisis Management and Social Responsibility
- ♦ Consider the development of messages according to the specific audience
- ♦ Gain in-depth knowledge of how an election campaign works
- ♦ Adapting the verbal political message to the non-verbal one
- ♦ Know the main platforms for interaction with the public

Module 3. Organizational Behavior

- ♦ Define the different types of Organizational Behavior
- ♦ Know the management in collaborative and learning environments
- ♦ Plan an effective strategy that encompasses the organization's own sociology

03

Structure and Content

TECH has created a syllabus that will lead the specialist over the course of 6 months to delve deeper into the sociology of work, organizations and behavior in a company. For this purpose, it offers advanced content complemented with multimedia resources that can be accessed comfortably from any electronic device with an Internet connection. Furthermore, the Relearning method will lead students to advance in a natural and progressive way through the main theories, organizational structures, techniques and the contribution of these studies in other disciplines.





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Access whenever you wish to the complete library of resources offered by this Postgraduate Diploma”

Module 1. Sociology of Work

- 1.1. Historical Fundamentals of Sociology
 - 1.1.1. Origin
 - 1.1.2. Concepts and Objectives
 - 1.1.3. Preliminary Formation
 - 1.1.3.1. Augusto Comte
 - 1.1.3.2. Herbert Spencer
 - 1.1.3.3. Emilio Durkheim
 - 1.1.3.4. Carl Marx
 - 1.1.3.5. Max Webber
 - 1.1.4. Sociology and Social Sciences
- 1.2. Predominant Social Relations
 - 1.2.1. Society and Population
 - 1.2.2. Social Groups
 - 1.2.3. Social Role
 - 1.2.4. Types of Social Roles
 - 1.2.5. Social Classes
- 1.3. Social Structure and Organization
 - 1.3.1. The Family
 - 1.3.2. The School
 - 1.3.3. The media
 - 1.3.4. The Nation and the State
 - 1.3.5. The Church
 - 1.3.6. Educational and Process of Socialization
 - 1.3.7. Culture, Society and Individual
 - 1.3.8. Social Institutions
- 1.4. Development and Evolution of the Society of Law
 - 1.4.1. Basic Concepts
 - 1.4.1.1. Power
 - 1.4.1.2. Lawfulness
 - 1.4.1.3. Legal Aspects
 - 1.4.2. Politics and its Implications
 - 1.4.3. Origin and Development of the Society of Law
- 1.5. Currents of Legal Sociology
 - 1.5.1. Social Life and Social Judgment
 - 1.5.2. Social Functions of Law
 - 1.5.3. Sociology and its Relationship with Law
- 1.6. Rules and Roles
 - 1.6.1. Of the Lawyer
 - 1.6.2. Of the Judge
 - 1.6.3. Of the Police
 - 1.6.4. Roles and Parties in Legal Proceedings
 - 1.6.5. Prosecutors
 - 1.6.6. Actors
 - 1.6.7. Respondents
 - 1.6.8. Victims
 - 1.6.9. Legal Pluralism and Indigenous Groups
 - 1.6.10. Validity and Effectiveness of the Law
 - 1.6.11. Social Control
 - 1.6.12. Order Against Repression
 - 1.6.13. Law as an Instrument of Control
- 1.7. Social Classes and Social Stratification
 - 1.7.1. Concept of Social Stratification
 - 1.7.2. Social Classes Theory
- 1.8. Social Change
 - 1.8.1. Evolution and Social Change
 - 1.8.2. Factors and Conditions of Social Change
 - 1.8.3. Agents of Social Change
- 1.9. Social Legal Institutions
 - 1.9.1. Relationship between the State and the Constitution
 - 1.9.2. Administration and Delivery of Justice
 - 1.9.3. Conservative and Law Reforming Forces
 - 1.9.4. Social Forces Acting on Legislation
 - 1.9.5. Social Influence in the Process of Policy Making
 - 1.9.6. Social Vision of the Application of the Law
- 1.10. Contemporary Thought in Mexico
 - 1.10.1. Main Sociological Schools and their Exponents
 - 1.10.2. Contemporary Sociological
 - 1.10.3. Development and Evolution of Thought in Mexico

Module 2. Sociology of Organizations

- 2.1. Approach to Work and Organizational Psychology
 - 2.1.1. Definition and Historical Conceptualization
 - 2.1.2. Application of Work and Organizational Psychology
 - 2.1.3. Psychological Pictures in the Workplace
- 2.2. Organizational Structure
 - 2.2.1. Organizational Structure: The Organizational Chart
 - 2.2.2. Group Structure: Types of Business Groups
 - 2.2.3. Information Processing and Exchange in the Organization
- 2.3. Organizational Climate
 - 2.3.1. Concept of Organizational Climate
 - 2.3.2. The Importance of Establishing an Organizational Culture in the Company and Its Impact on the Worker
 - 2.3.3. Organizational Climate Assessment
- 2.4. The Positive and Creative Context in Organizations
 - 2.4.1. Introduction to the Positive Context
 - 2.4.2. Handling Turbulent Contexts and Dispensers
 - 2.4.3. Mediation Actions
 - 2.4.4. Organizational Change
- 2.5. Social Psychology of Conflict and Negotiation
 - 2.5.1. Social Conflict (The Human Group and Its Cognitive Components in a Group)
 - 2.5.2. The Human Group: Collective Processes
 - 2.5.3. Conflict Stimulation
- 2.6. Psychosocial Foundations of Human Behavior
 - 2.6.1. Psychological Foundations of Human Behavior
 - 2.6.2. Values
 - 2.6.3. Perception
 - 2.6.4. Learning
 - 2.6.5. Commitment
- 2.7. Career Counseling
 - 2.7.1. Contextualization of Guidance in the World of Work
 - 2.7.2. Career Guidance in Lifelong Work-Based Learning: Skills
 - 2.7.3. Digital Transformation in Career Guidance
 - 2.7.4. International Organizations in Vocational and Professional Guidance

- 2.8. Leadership, Change, Innovation and Development
 - 2.8.1. Introduction and Definition of Leadership
 - 2.8.2. Leadership Typologies
 - 2.8.3. Leadership Skills Focused on Change and Innovation
- 2.9. Personality, Attitudes and Values in the Work Environment
 - 2.9.1. Conceptualization of Personality
 - 2.9.2. Personality Theories
 - 2.9.3. Relationship between Attitudes and Personality
 - 2.9.4. Personality and Work Environment
- 2.10. Motivation and Job Satisfaction
 - 2.10.1. Motivation: Types (Extrinsic and Intrinsic)
 - 2.10.2. Motivation and Personality
 - 2.10.3. Job Satisfaction and Fulfillment

Module 3. Organizational Behavior

- 3.1. Organizational Behavior
 - 3.1.1. Organizations
 - 3.1.2. Organizational Theory
 - 3.1.3. Organizations, People and Society
 - 3.1.4. Historical Evolution of Organizational Behavior
- 3.2. Organizational Culture
 - 3.2.1. Values and Organizational Culture
 - 3.2.2. Key Components for Change in Organizations
 - 3.2.3. The Evolution of Scientific Thought and the Organization as a System
 - 3.2.4. Culture and Transformation
- 3.3. The Individual and the Organizations
 - 3.3.1. Personality, Emotions, Abilities and Learning
 - 3.3.2. Individual Decision-Making
 - 3.3.3. Work Values, Aptitudes and Job Satisfaction
 - 3.3.4. Motivation
- 3.4. Organization Management
 - 3.4.1. Collective Intelligence vs. Knowledge Management
 - 3.4.2. Perspectives and Tools for Knowledge Management
 - 3.4.3. Collaborative Environments and Learning Communities



- 3.5. People in Organizations
 - 3.5.1. Quality of Work Life and Psychological Well-Being
 - 3.5.2. Work Teams and Meeting Management
 - 3.5.3. Coaching and Team Management
- 3.6. Organizational Structure
 - 3.6.1. Main Coordination Mechanisms
 - 3.6.2. Departments and Organization Charts
 - 3.6.3. Authority and Responsibility
 - 3.6.4. The Empowerment
- 3.7. Organizational Design
 - 3.7.1. The Environment
 - 3.7.2. The Strategy
 - 3.7.3. Technology
 - 3.7.4. Human Resources
- 3.8. Organizational Process
 - 3.8.1. Implications of Performance Evaluation on Organizational Behavior
 - 3.8.2. Organizational Culture
 - 3.8.3. Work Stress and Adaptation to the Environment
- 3.9. Power and Politics
 - 3.9.1. Power within Organizations
 - 3.9.2. Structural Power Sources
 - 3.9.3. Political Tactics
- 3.10. Organizational Behavior and its Contribution to Other Disciplines
 - 3.10.1. Public Relations
 - 3.10.2. Applied Psychology



This program will introduce you to organizational processes, work stress and adaptation to the environment”

04

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization”

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning. Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



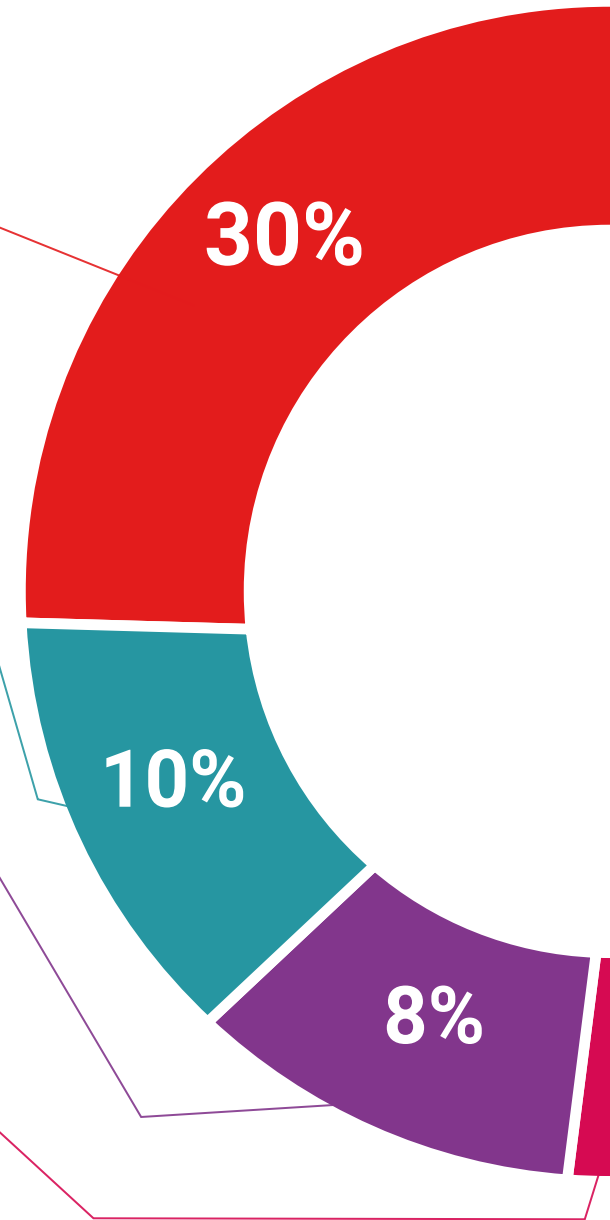
Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



05

Certificate

The Postgraduate Diploma in Sociology of Organizations guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.





Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This **Postgraduate Diploma in Sociology of Organizations** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Sociology of Organizations**

Official N° of Hours: **450 h.**



*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present
development language
virtual classroom



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