





## Postgraduate Diploma Film Music

Course Modality: Online
Duration: 6 months

Certificate: TECH Technological University

Teaching Hours: 450 h.

Website: www.techtitute.com/in/humanities/postgraduate-diploma/postgraduate-diploma-film-music

# Index



Music, in its different genres, has the power to transmit and transport the listener to different places. In the cinematographic field, its use as an audiovisual resource is essential to complete the artistic product that the creators wish to express, evoking the sounds of the scene in which the scene takes place and giving it even more realistic nuances. Can anyone imagine the bathtub moment in Psycho without the classic melody of Bernard Herrmann's string quartet? However, mastering this technique requires a variety of specialized knowledge about musical aesthetics, something that the graduate will undoubtedly be able to acquire with the course of this program. This is an online and multidisciplinary academic experience through which you will be able to learn the ins and outs of melodic composition in the field of film with over 450 hours of the best theoretical, practical and additional content.



## tech 06 | Introduction

What would Dirty Dancing be without The Time of My Life, The Lion King without The Never Ending Cycle or Star Wars without The Imperial March? Obviously, they would still be cinema classics, but there is no doubt that their soundtracks have helped to make these titles part of the present day. And, if we pay special attention to film history, it is impossible to deny that Max Steiner with Gone with the Wind and Casablanca or Bernard Herrmann with Psycho gave their respective films a unique nuance for which they are still internationally recognized today, regardless of generation.

Therefore, having a mastery of musical aesthetics applied to the audiovisual genre can become a real opportunity to achieve success through a composition adapted to the requirements of the current sector. Based on this, TECH and its team of specialists in Musicology have developed a complete program through which graduates will be able to delve into the history of music in film, its intricacies and the resources that must be mastered to adapt melodies to the characteristics of the big screen format. It will also delve into the keys of the musical as an artistic piece, developing a professional mastery of the musical as an artistic piece, developing a professional mastery of its coordination capacity in terms of dance, theatrical and singing voice.

And to achieve this, you will have 450 hours of diverse content: from the best syllabus to case studies and additional material of the highest quality. All this in a convenient 100% online format, since the student will have a virtual campus where all the resources will be hosted from the beginning of the program. In addition, these can be downloaded to any device with an internet connection, for consultation, even after the 6 months of academic experience.

This **Postgraduate Diploma in Cinema Music** contains the most complete and up-to-date program on the market. The most important features include:

- Practical cases presented by experts in Psychology
- The graphic, schematic and practical contents of the book provide technical and practical information on those disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection



You will delve into the different types of audiovisual music and its characteristics: diegetic, incidental, pre-existent and extradiegetic"



Could you list the most relevant soundtrack composers in history? This program places special emphasis on them and their works, so that you can get to know even the most intimate details of each one"

The program's teaching team includes professionals from the sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

Jo Engel, Démeny, Léon Gaumont, etc. This Postgraduate Diploma delves into the history of each of them and how their inventions revolutionized the audiovisual sector.

You will be able to perfect your skills in order to achieve an ideal acousmatic for the use of cinematographic music.







## tech 10 | Objectives



## **General Objectives**

- Provide graduates with all the experience they need to acquire specialized knowledge about film music
- Delve into the most innovative and effective techniques and creative strategies for the composition of soundtracks adapted to the characteristics of the film projects they will be part of



TECH designs each of its qualifications with the aim of enabling graduates to achieve even their most ambitious goals through the course"





#### Module 1. Film Music

- Become familiar with the elements of an audiovisual analysis for its subsequent study
- Knowing the main audiovisual media and the diverse role of music in the elaboration of each of the supports
- Master the basic audiovisual vocabulary
- Know the technological resources necessary to produce original audiovisual productions
- Use and apply the main techniques of synchronized score writing

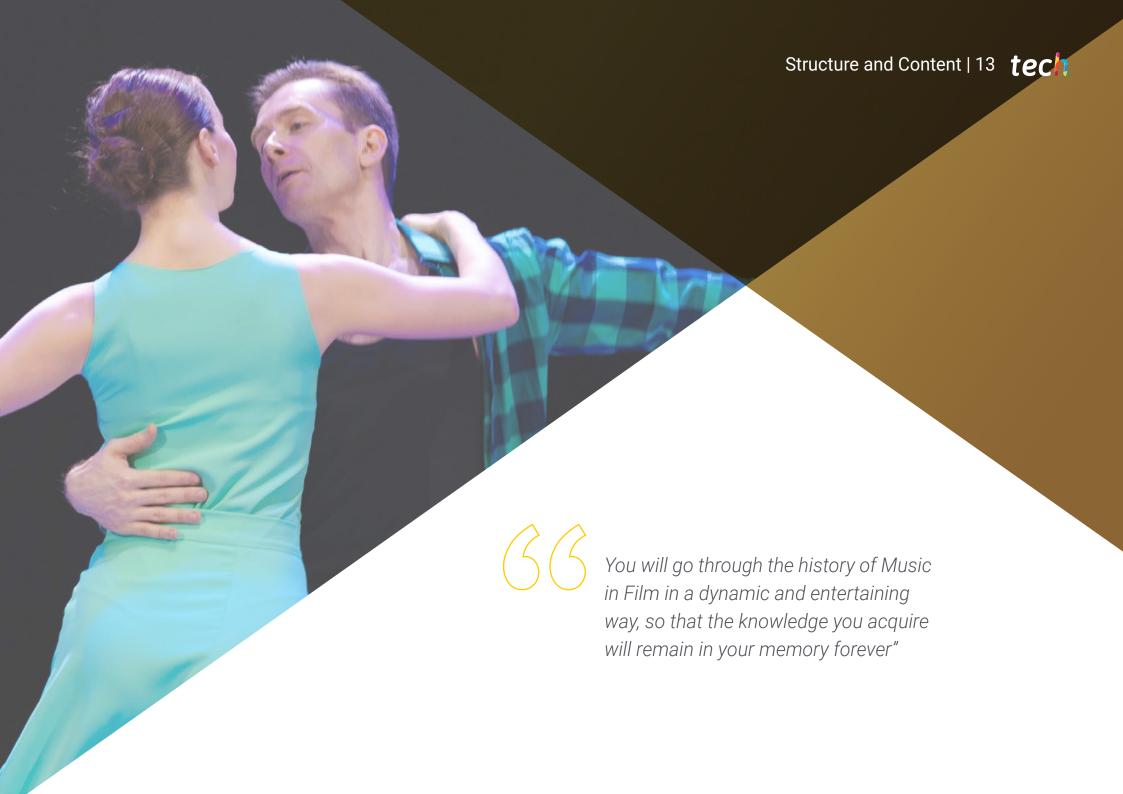
#### Module 2. Musical Aesthetics

- Understand and manage the main concepts elaborated over time by musical thought
- Know the main currents of musical aesthetics, through a systematic study of the main problems dealt with by the discipline
- Reason and debate on a musical work or text, placing them within the framework of the aesthetic-musical problems they pose
- Make a critical judgment on a given musical reality, placing it in the context of the great aesthetic-musical polemics
- Develop the intellectual maturity of the student, his ability to understand, to relate and to make a critical judgment on a given aesthetic problem

#### Module 3. The Musical

- Know the different vocal, dance and interpretative techniques and to put them into practice
- Know the main works that characterize this genre
- Develop the ability to coordinate the dance with the theater and the singing voice
- Develop the creative capacity through the composition of small choreographies





## tech 14 | Structure and Content

#### Module 1. Film Music

- 1.1. Audiovisual Communication, Basic Concepts
  - 1.1.1. What is Audiovisual Communication?
  - 1.1.2. Types of Audiovisual Communication
  - 1.1.3. Audiovisual Communication and Social Influence
  - 1.1.4. Elements of Communication
- 1.2. The History of Film Music
  - 1.2.1. The First Soundtracks
  - 1.2.2. Classical Symphonism
  - 1.2.3. The Main Theme
  - 1.2.4. The New Symphonism
- 1.3. Types of Audiovisual Music
  - 1.3.1. Diegetic Music
  - 1.3.2. Incidental Music
  - 1.3.3. Pre-Existing Music
  - 1.3.4. Extradiegetic Music
- 1.4 The Sound in the Cinema
  - 1.4.1. Démeny and Talking Photography
  - 1.4.2. Charles, Phonography and Cinematography
  - 1.4.3. Léon Gaumont and the Sound System of Films
  - 1.4.4. Jo Engel, Hans Vogt and Joseph Massole, Der Branstifer
  - 1.4.5. The Phonofilm: the Synchronization of the Sound in the Films
  - 1.4.6. Vitaphone, the Synchronization between Disc and Image
- 1.5 Classical Cinema
  - 1.5.1. Beginnings of Classical Cinema
  - 1.5.2. Characteristics of Classic Hollywood Cinema
  - 1.5.3. Themes and Characters
  - 1.5.4. The role of music in Classical Cinema

- 1.6. The Most Relevant Composers of Soundtracks in History
  - 1.6.1. Camille Saint Saëns and Mihail Ippolitov
  - 1.6.2. Louis Silvers, Considered the First Composer for the Cinema
  - 1.6.3. Joseph Carl Breil
  - 1.6.4. Max Steiner and King Kong
  - 1.6.5. Bernard Herrmann
  - 1.6.6. Most Outstanding Composers of the Last 30 Years
    - 1.6.6.1. Hans Zimmer
    - 1.6.6.2. Danny Elfman
    - 1.6.6.3. Ennio Morricone
    - 1.6.6.4. John Williams
- 1.7. The Technical Evolution of the Cinema
  - 1.7.1. August and Louis Lumière, Inventors of the Cinematograph, 1895
  - 1.7.2. Georges Méliès and the Overprinting of Images
  - 1.7.3. The Color: Daniel Comstock and Burton Wescott, 1916
  - 1.7.4. Sound and Television
  - 1.7.5. Animation and Walt Disney
  - 1.7.6. The Pixar Era
- 1.8. Types of Listening
  - 1.8.1. Causal Listening
  - 1.8.2. Gestural Listening
  - 1.8.3. Reduced Listening
  - 1.8.4. Semantic Listening
  - 1.8.5. Verbal Listening
  - 1.8.6. Spatial Listening
  - 1.8.7. Procedural Listening
  - 1.8.8. Empathic Listening
  - 1.8.9. Taxonomic Listening
  - 1.8.10. Figurative Listening
  - 1.8.11. Inattentive Listening

## Structure and Content | 15 tech

- 1.9. Acousmatics
  - 1.9.1. What is Acousmatics?
  - 1.9.2. Origins The Pythagorean School
  - 1.9.3. Style of Acousmatics
  - 194 Acousmatics in Cinema
- 1.10. The Out-of-Field Sound
  - 1.10.1. What are Out-of-Field Sounds?
  - 1.10.2. Encompassed
  - 1.10.3. Narrative Out-of-Field
  - 1.10.4. Michel Chion: Active and Passive Out-of-Field

#### Module 2. Musical Aesthetics

- 2.1. Musical Aesthetics
  - 2.1.1. What is Musical Aesthetics?
  - 2.1.2. Hedonistic Aesthetics
  - 2.1.3. Spiritualistic Aesthetics
  - 2.1.4. Intellectualist Aesthetics
- 2.2. Musical Thought in the Ancient World
  - 2.2.1. The Mathematical Concept of Music
  - 2.2.2. From Homer to the Pythagoreans
  - 2.2.3. The "Nomoi"
  - 2.2.4. Plato, Aristotle. Aristoxenus and the Peripatetic School
- 2.3. Transition between the Ancient and Medieval World
  - 2.3.1. First Centuries of the Medieval Period
  - 2.3.2. Creation of the Liturgical Tropes, Sequences and Dramas
  - 2.3.3. The Troubadours and the Minstrels
  - 2.3.4. The Cantigas
- 2.4. The Middle Ages
  - 2.4.1. From the Abstract to the Concrete, Enchiriadis Music
  - 2.4.2. Guido D'Arezzo and the Musical Pedagogy
  - 2.4.3. The Birth of Polyphony and the New Problems of Musical Theory
  - 2.4.4. Marchetto di Padua and Franco of Cologne
  - 2.4.5. Ars Antiqua and Ars Nova: Critical Awareness

- 2.5. The Renaissance and the New Rationality
  - 2.5.1. Johannes Tinctoris and the "Effects" of the Music
  - 2.5.2. Early Humanist Theorists: Glareanus. Zarlino and the New Concept of Harmony
  - 2.5.3. The Birth of Melodrama
  - 2.5.4. The Camerata of the Bardi
- 2.6. Reformation and Counter-Reformation: Word and Music
  - 2.6.1. The Protestant Reformation. Martin Luther
  - 2.6.2. The Counter-Reformation
  - 2.6.3. The Understanding of the Texts and the Harmony
  - The New Pythagoreanism. Leibniz: Reconciliation between the Senses and Reason
- 2.7. From Baroque Rationalism to the Aesthetics of Feeling
  - 2.7.1. The Theory of the Affections, Harmony and Melodrama
  - 2.7.2. Nature Imitation
  - 2.7.3. Descartes and Innate Ideas
  - 2.7.4. British Empiricism as Opposed to Descartes
- 2.8. The Enlightenment and the Encyclopedists
  - 2.8.1. Rameau: The Union of the Art with the Reason
  - 2.8.2. E. Kant and the Music
  - 2.8.3. Vocal and Instrumental Music. Bach and the Enlightenment
  - 2.8.4. Illuminism and the Sonata-Form
- 2.9. Romanticism
  - 2.9.1. Wackenroder: Music as a Privileged Language
  - 2.9.2. Schelling, Hegel, Schopenhauer
  - 2.9.3. The Romantic Musician in Front of the Music
  - 2.9.4. The Programmatic Music
  - 2.9.5. Wagner
  - 2.9.6. Nietzsche and the Crisis of the Romantic Reason
- 2.10. The Positivism and the Crisis of the Aesthetics of the 20th Century
  - 2.10.1. Hanslick and Formalism
  - 2.10.2. Positivism and the Birth of Musicology
  - 2.10.3. Italian Neoidealism and Musical Aesthetics
  - 2.10.4. The Sociology of Music

## tech 16 | Structure and Content

## Module 3. The Musical

- 3.1. The Musical
  - 3.1.1. What is the Musical?
  - 3.1.2. Characteristics of the Musical
  - 3.1.3. History of the Musical
  - 3.1.4. Main Musicals
- 3.2. Most Outstanding Composers of Musicals
  - 3.2.1. Leonard Bernstein
  - 3.2.2. John Kander
  - 3.2.3. Stephen Lawrence Schwartz
  - 3.2.4. Andrew Lloyd Webber
- 3.3. Interpretation Techniques Applied to Musicals
  - 3.3.1. The Stanislavsky Method
  - 3.3.2. Chekhov's Technique
  - 3.3.3. The Meisner Technique
  - 3.3.4. Lee Strasberg and his Method
- 3.4. Singing Techniques
  - 3.4.1. Theoretical and Practical Learning of Singing Technique and Vocal Education Adapted to Musical Theater
  - 3.4.2. Study of the Anatomy of the Larynx and the Functioning of the Respiratory and Phonatory Apparatuses
  - 3.4.3. Recognition of the Diaphragm
  - 3.4.4. Correct Diction
- 3.5. Contemporary Dance. Hip-Hop
  - 3.5.1. Contemporary Dance Style
  - 3.5.2. Main Movements in Hip Hop
  - 3.5.3. Basic Steps Hip Hop
  - 3.5.4. Introduction to the Creation of Choreographies





## Structure and Content | 17 tech

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- 3.6.1. Music Theory
- 3.6.2. Reading Sheet Music
- 3.6.3. Rhythm
- 3.6.4. Aural Education
- 3.7. Milestones of the Musical
  - 3.7.1. Study of the Path of the Musical Genre from the European and North American Precedents
  - 3.7.2. Consolidation and Splendor of the Musical Theater in the United States
  - 3.7.3. The Present Time of the Genre and its Incidence in the Billboard
  - 3.7.4. The Digital Age of the Musical
- 3.8. Delving into the Interpretation
  - 3.8.1. Theatrical Construction of a Character
  - 3.8.2. Vocal Construction of a Character
  - 3.8.3. Choreographic Construction of a Character
  - 3.8.4. Fusion of All the Previous Ones: Definitive Creation of the Character
- 3.9. The Musicals in the Cinema
  - 3.9.1. The Phantom of the Opera
  - 3.9.2. Les Miserables
  - 3.9.3. Jesus Christ Superstar
  - 3.9.4. West Side Story
- 3.10. Main Singers of Musicals
  - 3.10.1. Sarah Brightman
  - 3.10.2. Philip Quast
  - 3.10.3. Michael Ball
  - 3.10.4. Sierra Bogges





## tech 20 | Methodology

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.



At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career"

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## tech 22 | Methodology

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



## Methodology | 23 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



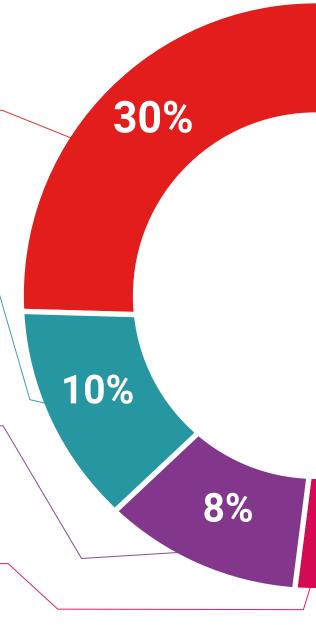
#### **Practising Skills and Abilities**

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



#### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.



20%

#### **Case Studies**

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



**Interactive Summaries** 

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.



This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### **Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



4%





## tech 28 | Certificate

This **Postgraduate Diploma in Film Music** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Film Music**Official N° of Hours: **450 h.** 



Film Music

This is a qualification awarded by this University, equivalent to 450 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

<sup>\*</sup>Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

technological university Postgraduate Diploma Film Music Course Modality: Online

Duration: 6 months

Teaching Hours: 450 h.

Certificate: TECH Technological University

