

# Postgraduate Diploma Contemporary Art



## Postgraduate Diploma Contemporary Art

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 18 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/humanities/postgraduate-diploma/postgraduate-diploma-contemporary-art](http://www.techtute.com/us/humanities/postgraduate-diploma/postgraduate-diploma-contemporary-art)

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# 01

# Introduction

For the theorist Jacob Burckhardt, art and all its productions are a link in the cultural history of the world, without being exempt from religion, the state and capital interests. Under this premise, contemporary art has become a faithful reflection of what is lived today and, therefore, its study is essential to understand modern expressions and their main exponents. Thus, this program has been designed to follow a unique and current line of thought, through which students will be able to find new professional opportunities in this field.







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*An art gallery is a unique space where you can serve as a cultural expert and find new artists to showcase”*

Throughout the millennia, art has been considered as an expressive manifestation that arises in a specific context and transmits a large part of the elements that determine a culture. Therefore, each era has a very marked and representative iconography. In the contemporary period, this is established with the creation of "isms", breaking with the models of beauty that dominated the era.

This laid the foundations for what today is known as "contemporary art", functioning as a source of inspiration for many artists who wish to make social criticism or express their feelings. Therefore, those specialized in the field must know each of these "isms", identify them in the work of other artists and use them to carry out an expert work that allows for selecting those works that can be part of a museum exhibition, be the object of study for the discipline or function as a source of inspiration in digital media.

Thus, this Postgraduate Diploma in Contemporary Art will present an introduction to artistic expressions from the 18th century to the present day. For this, the work of various artists and the paradigms they created at the time of producing their works, such as Fauvism or Cubism, will be taken as a reference. All this, thanks to a program that can be completed online and that guarantees a direct qualification upon completion.

This **Postgraduate Diploma in Contemporary Art** contains the most comprehensive and up-to-date academic program on the market. Its most notable features are:

- ♦ Practical cases presented by experts in Art History
- ♦ The graphic, schematic, and eminently practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*Can you differentiate the work of Picasso, Gini Severeni and Piet Mondrian? On this program you will learn the secrets to do it"*

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*This is an excellent time to benefit your professional path. Enroll now and you will be an expert in less than six months”*

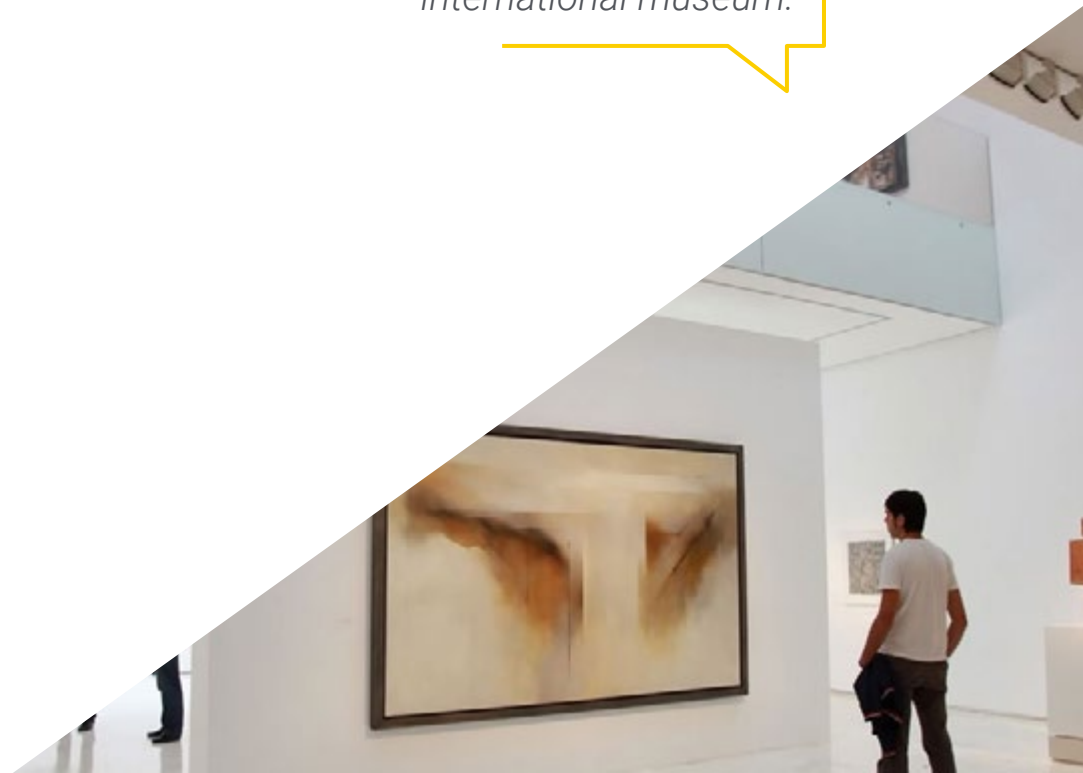
The program's teaching staff includes professionals from sector who contribute their work experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive training programmed to train in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

*With a unique didactic methodology, you will learn about the contemporary artistic expressions of the Americas.*

*Specialize now in contemporary art and be part of the team of experts in an international museum.*





# 02 Objectives

The current challenge of a Postgraduate Diploma in Contemporary Art goes far beyond the academic area. With the incorporation of new technologies, the art world has reached every corner of the world and it is the job of these professionals to distinguish, classify and select those works that will become the emblems of this generation. With this program, this objective is pursued to provide students with the tools and knowledge necessary to take their careers to the next level.







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*It's time to face new challenges. Access the program today and you will be able to learn from the best”*





## General Objectives

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- ♦ Possess a level of knowledge necessary to master the aspects of Ancient History at each stage in the past
- ♦ Develop critical thinking regarding Historical Events and Current Reality
- ♦ Know the artistic and architectural differences in each historical period
- ♦ Know who the main artists of the Modern Age in Latin America are
- ♦ Identify different artistic movements in Spain and Latin America, as well as their most important representatives



*The surrealists learned to see the world from the superiority of the subconscious and the importance of dreams in artistic creation”*







## Specific Objectives

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### Module 1. Contemporary Art I

- ◆ Learn the different artistic styles within their historical-artistic context
- ◆ Peer into the society of the 18th and 19th centuries
- ◆ Know the works of the most significant contemporary European artists

### Module 2. Contemporary Art II

- ◆ Learn the different artistic manifestations that have developed throughout the history of contemporary art
- ◆ Understand the fundamental principles governing the contemporary art world
- ◆ Discover the main trends in European contemporary art

### Module 3. Art in the Americas II

- ◆ Learn different American artists' works in their historical-artistic context
- ◆ Understand the classicism present in Guatemala with the Neoclassical style
- ◆ Know women artists in Surrealism and Constructivism
- ◆ Understand the different avant-garde movements that emerged in America





# 03

## Structure and Content

The content designed for this Postgraduate Diploma in Contemporary Art has been developed by experts who are aware of the current needs in the field, and who urgently want students to explore new job opportunities. Therefore, the syllabus is designed to provide students not only with a theoretical overview of artistic development since the 18th century, but also to give them the necessary motivation to explore the different opportunities in the field.







“

*The content of this course will help you specialize and compete with other professionals at an international level”*

## Module 1. Contemporary Art

- 1.1. Rococo Art
  - 1.1.1. Introduction
  - 1.1.2. An Exuberant Art
  - 1.1.3. Porcelain
- 1.2. 18th Century French Painting and Sculpture
  - 1.2.1. Introduction
  - 1.2.2. Juan-Antoine Watteau
  - 1.2.3. French Portraits and Landscapes
  - 1.2.4. Jean-Honoré Fragonard
- 1.3. 18th Century Italian and French Painting
  - 1.3.1. 18th Century French Genre Painting and Sculpture
  - 1.3.2. 18th Century Italian Painting
  - 1.3.3. The Venetian School
- 1.4. The English School of Painting
  - 1.4.1. Realism in the Work of Hogarth and Reynolds
  - 1.4.2. Gainsborough's English Style
  - 1.4.3. Other Portrait Artists
  - 1.4.4. Landscape Painting: John Constable and William Turner
- 1.5. Enlightenment Art in Spain
  - 1.5.1. Architecture
  - 1.5.2. Applied Arts
  - 1.5.2. Sculpture and Painting
- 1.6. Francisco de Goya
  - 1.6.1. Francisco de Goya and Lucientes
  - 1.6.2. Painter for the Crown
  - 1.6.3. Goya's Maturity
  - 1.6.4. Quinta del Sordo or Quinta de Goya
  - 1.6.5. Goya's Years in Exile







- 1.7. Neoclassical I
  - 1.7.1. Rediscovering Antiquity: France, England and the United States
  - 1.7.2. Neoclassical Sculpture
  - 1.7.3. Jaques-Louis David, The Neoclassical Painter
- 1.8. Neoclassical II and Introduction to Romantic Painting
  - 1.8.1. Ingres' Academicism
  - 1.8.3. Applied Arts
  - 1.8.4. Introduction to Romantic Painting
- 1.9. Romantic Painting
  - 1.9.1. Eugène Delacroix
  - 1.9.2. German Romanticism
  - 1.9.3. The Nazarenes and the Darkness of Johann Heinrich Füssli and William Blake
- 1.10. Postromantic English Painting
  - 1.10.1. Introduction
  - 1.10.2. The Pre-Raphaelites
  - 1.10.3. William Morris and Arts & Crafts

## Module 2. Contemporary Art II

- 2.1. Postromantic French Painting
  - 2.1.1. Introduction: The Barbizon School
  - 2.1.2. Jean-François Millet and His Work on The Gleaners
  - 2.1.3. Camille Corot, The Landscaper
  - 2.1.4. Honoré Daumier
  - 2.1.5. Gustave Courbet and Realism
  - 2.1.6. Academic Painting
- 2.2. Realist and Naturalist Sculpture
  - 2.2.1. Introduction
  - 2.2.2. Naturalism and Funerary Sculpture

- 2.2.3. Portrait and Realism
- 2.3. 19th Century Architecture
  - 2.3.1. Historicism and Eclecticism
  - 2.3.2. The Industrial Revolution and Architecture
  - 2.3.3. Modern Esthetic in Architecture
  - 2.3.4. Chicago School
  - 2.3.5. Louis Henry Sullivan
  - 2.3.6. The Modern City: The Cerdá Plan
- 2.4. Impressionism I
  - 2.4.1. Introduction
  - 2.4.2. Édouard Manet
  - 2.4.3. Claude Monet
  - 2.4.4. Pierre-Auguste Renoir
- 2.5. Impressionism II
  - 2.5.1. Alfred Sisley and Landscapes: Camille Pissarro and The Urban
  - 2.5.3. Edgar Degas
  - 2.5.4. Impressionism in Spain
  - 2.5.5. Auguste Rodin, The Impressionist Sculptor
- 2.6. Postimpressionism and Neoimpressionism I
  - 2.6.1. Introduction
  - 2.6.2. The Pointillism of Georges Pierre Seurat and Paul Signac
  - 2.6.3. Paul Cézanne
- 2.7. Postimpressionism and Neoimpressionism II
  - 2.7.1. Vincent van Gogh
  - 2.7.2. Henri de Toulouse-Lautrec
  - 2.7.3. Paul Gauguin
- 2.8. Symbolism, Naïf Painting and the Nabis
  - 2.8.1. Symbolism: Gustave Moreau and Pierre Puvis de Chavannes
  - 2.8.3. Odilon Redon
  - 2.8.4. Gustav Klimt
  - 2.8.5. Naïf Painting: Henri Rousseau
  - 2.8.6. The Nabis

- 2.9. The Vanguards I
  - 2.9.1. Fauvism
  - 2.9.2. Cubism
  - 2.9.3. Pre-expressionism
  - 2.9.4. Expressionism
- 2.10. The Vanguards II
  - 2.10.1. Futurism
  - 2.10.2. Dadaism
  - 2.10.3. Surrealism

### Module 3. Art in the Americas II

- 3.1. Enlightenment and the Academic Spirit
  - 3.1.1. Historical Context
  - 3.1.2. Academia
  - 3.1.3. Manuel Tolsá
  - 3.1.4. Francisco Eduardo Tresguerras
  - 3.1.5. Guatemalan Neoclassicism
  - 3.1.6. Painting: Rafael Ximeno and Planes y Pedro Patiño Ixtolinque
- 3.2. The Early Years of Independent America
  - 3.2.1. The Consequences
  - 3.2.2. Martín Tovar and Tovar
  - 3.2.3. José Gil de Castro
- 3.3. Scientific Expeditions
  - 3.3.1. Introduction
  - 3.3.2. The Traveler Artist
  - 3.3.3. Johannes Moritz Rugendas
  - 3.3.4. The Traveler Photographers
- 3.4. Under the Sign of Academia
  - 3.4.1. Stages
  - 3.4.2. Pelegrín Clavé, Manuel Vilar and Juan Cordero
  - 3.4.3. The Different Painting Genres



- 3.5. Architecture and Sculpture
  - 3.5.1. Two Directions after Independence
  - 3.5.2. Architectural Typologies
  - 3.5.3. Iron Architecture
  - 3.5.4. Sculpture
- 3.6. Popular Painting
  - 3.6.1. Introduction
  - 3.6.2. The Votive Offerings and the Ritual Art of the Child Death
  - 3.6.3. Painting Typologies
  - 3.6.4. José Guadalupe Posada
- 3.7. The Irruption of the Vanguard
  - 3.7.1. Introduction and Some Artists
  - 3.7.2. The Hipano-American Vanguard
  - 3.7.3. The Brazilian Vanguard
  - 3.7.4. The Cuban Vanguard
  - 3.7.5. Indigenism
- 3.8. Muralism
  - 3.8.1. Introduction
  - 3.8.2. Diego Rivera
  - 3.8.3. David Alfaro Siqueiros
  - 3.8.4. José Clemente Orozco
- 3.9. Surrealism and Constructivism I
  - 3.9.1. Introduction
  - 3.9.2. Frida Kahlo
  - 3.9.3. Remedios Varo
- 3.10. Surrealism and Constructivism II
  - 3.10.1. Leonora Carrington
  - 3.10.2. María Izquierdo
  - 3.10.3. Wifredo Lam



# 04

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization”*

## At TECH we use the Case Method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a way of learning that is shaking the foundations of traditional universities around the world”*



*Our university is the first in the world to combine Harvard Business School case studies with a 100% online learning system based on repetition.*





*The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.*

### A learning method that is different and innovative

This intensive Humanities program at TECH Global University prepares you to face all the challenges in this field, both nationally and internationally. Its primary objective is to promote personal and professional growth, by helping you achieve success. For this purpose, we rely on Harvard Business school *case studies* with which we have a strategic Convention that allows us to use the materials used in the most prestigious university in the world.



*We are the only online university that offers Harvard materials as teaching materials on its courses"*

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

Our university is the first in the world to combine the Harvard University *case studies method* with a 100% online learning system based on repetition, combining 8 different didactic elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only university in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.





This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high-quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



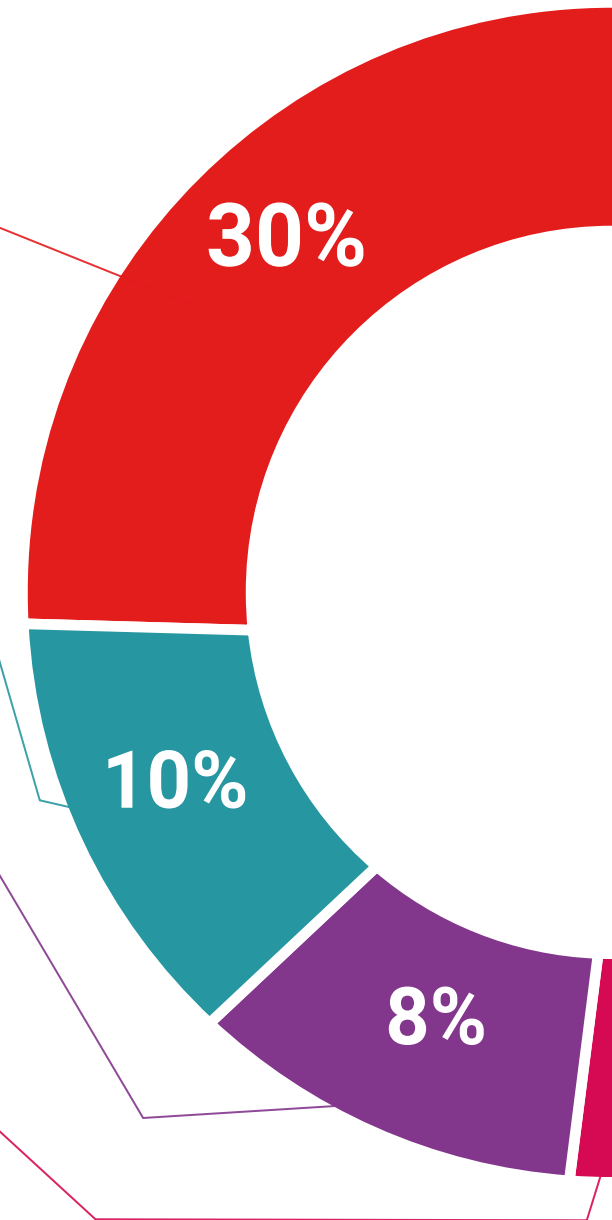
#### Practising Skills and Abilities

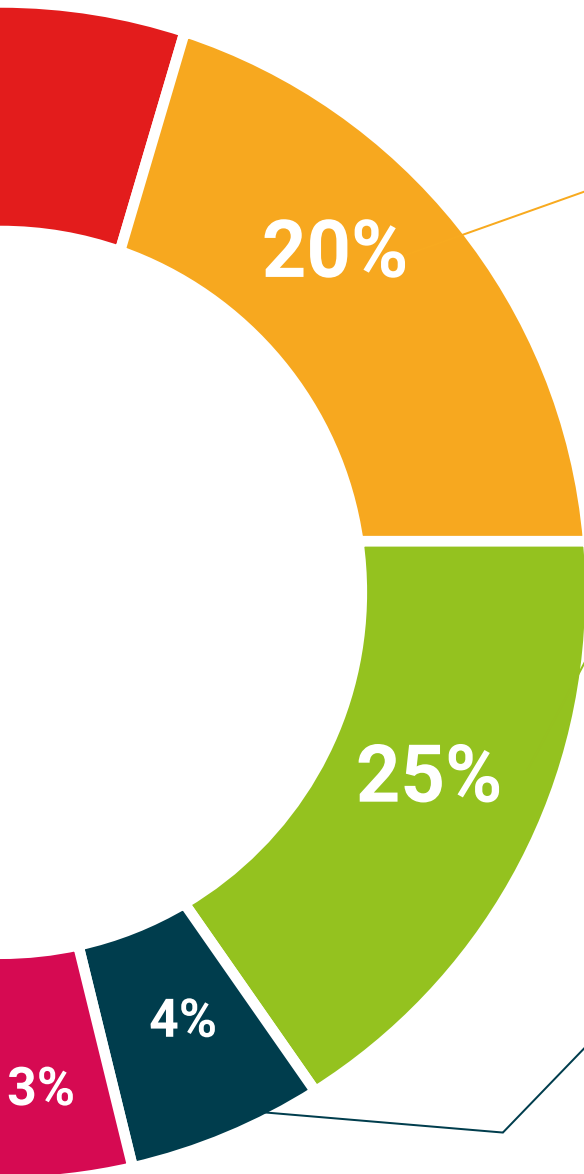
They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization we live in.



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Case Studies**

They will complete a selection of the best case studies in the field used at Harvard. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



**Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving their goals.





# 05 Certificate

The Postgraduate Diploma in Contemporary Art guarantees, in addition to the most rigorous and up-to-date training, access to a qualification issued by TECH Global University.



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*Successfully complete this training program and receive your diploma without travel or laborious paperwork”*



This program will allow you to obtain your **Postgraduate Diploma in Contemporary Art** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Contemporary Art**

Modality: **online**

Duration: **6 months**

Accreditation: **18 ECTS**



future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present quality  
development language  
virtual classroom



## Postgraduate Diploma Contemporary Art

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 18 ECTS
- » Schedule: at your own pace
- » Exams: online



# Postgraduate Diploma Contemporary Art

