Postgraduate Diploma
Applied Social Anthropology

tech technological university

tech technological university

Postgraduate Diploma

Applied Social Anthropology

- Modality: **online**
- Duration: **6 months**
- Certificate: **TECH Technological University**
- Dedication: **16h/week**
- Schedule: **at your own pace**
- Exams: **online**

Website: www.techtitute.com/in/humanities/postgraduate-diploma/postgraduate-diploma-applied-social-anthropology

Index

01 Introduction p. 4

02 Objectives p. 8

03 Structure and Content p. 12

04 Methodology p. 18

05 Certificate p. 26

01

Introduction

Although the concept of Anthropology is closely linked to the study of indigenous populations, this specialty approaches the understanding of the great changes that the world has undergone caused by capitalism, migratory processes and new technologies. In this scenario, advanced knowledge about these transformations, society and its behavior favors the reduction of inequalities, cultural diversity and inclusion. In this line, TECH offers the professional of Sociology an intensive learning through a program taught in 100% online mode. A program that seeks to provide an advanced syllabus in Applied Social Anthropology through attractive multimedia teaching resources, which the professional can access comfortably at any time of the day from a computer with an internet connection.

A 100% online Postgraduate Diploma that will turn you, in 6 months, into a specialist in Applied Social Anthropology"

Applied Social Anthropology not only provides an answer to the study of the origins and behavior of the most ancient civilizations, but also contributes considerably, through scientific research, to understanding today's world and the processes of change that occur as a result of economic, social and cultural activities. A transformation that since the 20th century has been strongly influenced by the social quest for equal opportunities, diversity and inclusion.

In this way, in order to carry out any action in this sense, it is essential to have professionals specialized in this discipline to carry out an adequate social diagnosis, applying analysis techniques and collecting the necessary information and data to design, plan, implement and evaluate programs, policies or projects. Given its relevance, TECH has decided to create this Postgraduate Diploma that offers, in just 6 months, the most relevant information on Applied Social Anthropology so that the professional can successfully advance in their career.

A program taught exclusively online, which will introduce the students from the beginning of the course in the main concepts and fields of study of this discipline, the methods and ethics of applied research, as well as the evolution of identity, social mediation and social exclusion processes.

To this end, students are provided with a syllabus that is both theoretical and attractive thanks to multimedia pills and reflective readings. Likewise, case studies will give a practical vision, teaching that seeks to provide the most complete knowledge in this field.

In addition, with the Relearning system, based on the reiteration of content, the professional who enters this program will be able to reduce the long hours of study and memorization that characterize other types of teaching.

The professional is, therefore, facing an excellent opportunity to progress through a flexible Postgraduate Diploma, without face-to-face classes or fixed schedules. In addition, TECH gives students the freedom to distribute the teaching load according to their needs, thus favoring the compatibility of this program with personal and/or professional responsibilities.

This **Postgraduate Diploma in Applied Social Anthropology** contains the most complete and up-to-date program on the market. The most important features include:

- The development of case studies presented by experts in Sociology and social processes
- The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

A university program that will immerse you in socio-cultural systems, their economic, socio-political and symbolic dimensions"

You are one step away from entering a 100% online university program, flexible and compatible with your personal responsibilities. Enroll now"

Delve with innovative multimedia resources into the key concepts that influence social cohesion, exclusion and inequality.

You will gain a deep and advanced knowledge of the theories and ways of measuring development in the world.

The program's teaching staff includes professionals from sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

The design of this program focuses on Problem-Based Learning, by means of which the professional must try to solve the different professional practice situations that are presented throughout the academic course. For this, you will count with an innovative interactive video system developed by renowned experts.

02

Objectives

The objective of this Postgraduate Diploma in Applied Social Anthropology is to enable students to develop a professional career in this field. To facilitate the achievement of this goal, TECH provides the graduate with specialized knowledge in this field, so that at the end of this degree they will be able to understand socio-cultural systems, conduct research with an anthropological perspective and understand the factors that influence inequalities in a notorious way.

You have an advanced syllabus that will lead you to master the main concepts of Applied Social Anthropology and develop your research skills"

General Objectives

- Understand the fundamentals of Social and Cultural Anthropology
- Assess the role of women in development, as well as the role of indigenous peoples in the new ecological movements
- Explain the concept of diversity from a sociological perspective

You will gain an understanding of the main factors that generate inequality and the relevance of diversity in a society that aspires to be inclusive"

Specific Objectives

Module 1. Introduction to Social Anthropology

- Recognize diversity and multiculturalism
- Understand socio-cultural systems and the correlations between their economic, socio-political and symbolic dimensions

Module 2. Applied Social Anthropology

- Examine social anthropological developments
- Review sociological methodology in undertaking research, as well as the ethics underlying it

Module 3. Diversity Sociology

- Recognize the factors of inequality and social exclusion
- Value the importance of diversity as social enrichment

03

Structure and Content

The professional who enters this university program will access a syllabus structured in 3 different modules, although interconnected by the essence of the concepts of Applied Social Anthropology. In this way, through innovative multimedia content, students will be introduced to this science, where they will take a deep look at the central themes of study of this specialty, its evolution, theories and ways of measuring development and good practices in social inclusion policies. All this will allow students to achieve their career progression goals in the field of Sociology.

A syllabus with a theoretical-practical approach that will allow you to specialize in Applied Social Anthropology"

Module 1. Introduction to Social Anthropology

1.1. The Field of Social and Cultural Anthropology
- 1.1.1. Sociocultural Anthropology: Concept and Field of Study
- 1.1.2. The Central Topics of Study in Social Anthropology
  - 1.1.2.1. The Origin of the Individual and Humanity
  - 1.1.2.2. Culture
  - 1.1.2.3. Structure, Society and Politics
  - 1.1.2.4. Temporary Processes, Symbols and Meanings
  - 1.1.2.5. Social Discrimination, Social Commitment and a Revision of Anthropology

1.2. Main Theoretical Currents
- 1.2.1. Evolutionism Lewis Henry Morgan and Edward Burnett Tylor
- 1.2.2. Diffusionism Wilhelm Schmidt
- 1.2.3. Historical Particularism Franz Boas
- 1.2.4. Influence of Franz Boas in Mexico

1.3. Main Theoretical Currents II
- 1.3.1. British Functionalism Bronislaw Malinowski
- 1.3.2. French Structuralism Claude Lévi-Strauss
- 1.3.3. Symbolic Anthropology Clifford Geertz
- 1.3.4. Historical Materialism and Critical Currents in Anthropology

1.4. Ethnography and the Work in the Field
- 1.4.1. Method in Anthropology
- 1.4.2. Participant Observation
- 1.4.3. Observation Techniques
- 1.4.4. Change in Ethnography

1.5. Applied Anthropology
- 1.5.1. What is Applied Anthropology?
- 1.5.2. Historical Overview of Applied Anthropology in Great Britain and the United States
- 1.5.3. Applied Anthropology and Development Policy

1.6. Culture
- 1.6.1. Theoretical Approach
- 1.6.2. Fundamental Aspects of Culture
- 1.6.3. Ethnocentrism and Cultural Relativism
- 1.6.4. Cultural Change

1.7. Economic Anthropology I
- 1.7.1. Concept of Economic Anthropology
- 1.7.2. Substantivist Orientation
- 1.7.3. Formalist Orientation
- 1.7.4. Other Orientations: Marxist Economic Anthropology, Process and Decision-Making Models, and Culturalist Models

1.8. Economic Anthropology II
- 1.8.1. Production
- 1.8.2. The Distribution of Goods and Services
- 1.8.3. Market Exchange

1.9. Marriage
- 1.9.1. The Concept of Marriage in Society
- 1.9.2. The Controversy Surrounding Marriage
- 1.9.3. Types of Marriage
- 1.9.4. The Economic Mark of Marriage
- 1.9.5. Marital Breakups

1.10. The Family
- 1.10.1. The Concept of Family in Society
- 1.10.2. Types of Family
- 1.10.3. Kinship Structure
- 1.10.4. Types of Filiation: Descendants
- 1.10.5. The Concept of Kinship

Module 2. Applied Social Anthropology

2.1. Evolution of Applied Anthropology
- 2.1.1. The Role of the Anthropologists
- 2.1.2. Historical Development
- 2.1.3. Phases of Applied Anthropology

2.2. Anthropology and Social Planning
- 2.2.1. Importance of the Anthropology in the Social Context
- 2.2.2. Applied Anthropology
- 2.2.3. Practical Anthropology

2.3. Methods and Ethics of Applied Research
- 2.3.1. Ethnography and Participant Observation
- 2.3.2. Interview with Key Informants
- 2.3.3. Quantification through Social Indicators
- 2.3.4. Triangulation Techniques
- 2.3.5. Participatory Research
- 2.3.6. Ethics in Applied Research

2.4. Concept of Development and its Institutionalization
- 2.4.1. Institutionalization and Development
- 2.4.2. Anthropological Perspective
- 2.4.3. Sustainable Development: Concepts, Limitations Ecological Basis

2.5. Theories and Ways of Measuring Development
- 2.5.1. Theories about Economic Development
- 2.5.2. Development as Modernization
- 2.5.3. Development through Dependency
- 2.5.4. Latin American Structuralism

2.6. Ecology and Rural Development in the Third World
- 2.6.1. Green Revolution vs. Agroecology
- 2.6.2. Local Knowledge: Technological Ethnocentrism
- 2.6.3. The Community Development Process
- 2.6.4. Rediscovering Local Initiative

2.7. Poverty Measurement Methods and Indicators
- 2.7.1. Contributions and Critiques from Anthropology
- 2.7.2. Measuring Methods: Traditional and Modern Indexes and Their Indicators
- 2.7.3. Anthropological Reflections on the Forms of Measurement and the Conceptualization of Poverty and Development

2.8. Anthropology Applied to Participatory Development
- 2.8.1. Acculturation, Modernization and Induced Sociocultural Change
- 2.8.2. Directed Sociocultural Change and Modernization (1960-1970s)
- 2.8.3. Participatory Development

2.9. Women in Development
- 2.9.1. Women, Gender and Development
- 2.9.2. The Visibility of Women in Development
- 2.9.3. The "Women in Development (WID) Approach

2.10. Indigenous Peoples and New Social Movements
- 2.10.1. Sustainable Development
- 2.10.2. Political Ecology: Objectives and Study Topics
- 2.10.3. The Political Ecology of Extractivism in Latin America
- 2.10.4. Indigenous Peoples and Development

Module 3. Diversity Sociology

3.1. Diversity and Equal Opportunities
- 3.1.1. The Importance of Diversity and Equality
- 3.1.2. From Segregation to Inclusion
- 3.1.3. Principles of social normalization

3.2. Social Cohesion, Exclusion and Inequality
- 3.2.1. Normative Identities
- 3.2.2. Gender Identity and Sexuality
- 3.2.3. Dysfunctions and Social roles

3.3. Citizenship and Democratic Participation
- 3.3.1. What is Democratic Participation?
- 3.3.2. Territorial Social Exclusion
- 3.3.3. Diversity and Public Policies

3.4. Networks and Communities in the Face of the Crisis
- 3.4.1. Concept of Social Resilience
- 3.4.2. Importance of Communitarianism
- 3.4.3. Reconfiguration of Communitarianism

3.5. The Identity in the Makes up of Culture
- 3.5.1. What is Culture and What is its Importance?
- 3.5.2. What is Culture and What is its Importance
- 3.5.3. Collective Identities: From Safety to Risk

3.6. The Evolution of the Identity
- 3.6.1. Identity and their Link to Diversity
- 3.6.2. Identity as a Project
- 3.6.3. Globalization-Localization Dialectic

3.7. Contexts and Sources of Diversity
- 3.7.1. Social Mediation: Class, Gender and Mental Health
- 3.7.2. Age, Ethnicity and Disability
- 3.7.3. Socio-Community Interventions

3.8. Social Exclusion Processes
- 3.8.1. What is Social Exclusion and What Impact Does it Have?
- 3.8.2. From Formal and Non-Formal Education
- 3.8.3.Differential Aspects and Images of Diversity

3.9. Good practices in Social Inclusion Policies
- 3.9.1. Transfer of Information
- 3.9.2. Dissemination
- 3.9.3. Encouraging Reflection

3.10. Characteristics of Inclusive Projects
- 3.10.1. Areas, Spaces and Factors of Exclusion
- 3.10.2. Social Purposes
- 3.10.3. Methodology and Tools

3.11. Backbone of Social Inclusion
- 3.11.1. Innovation in the Strategy
- 3.11.2. Integrability of Methods
- 3.11.3. Pluralism and Transversality

This program will lead you to be able to integrate knowledge of Applied Social Anthropology to participatory processes that seek social inclusion"

04

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"

You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.

The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

> *Our program prepares you to face new challenges in uncertain environments and achieve success in your career"*

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

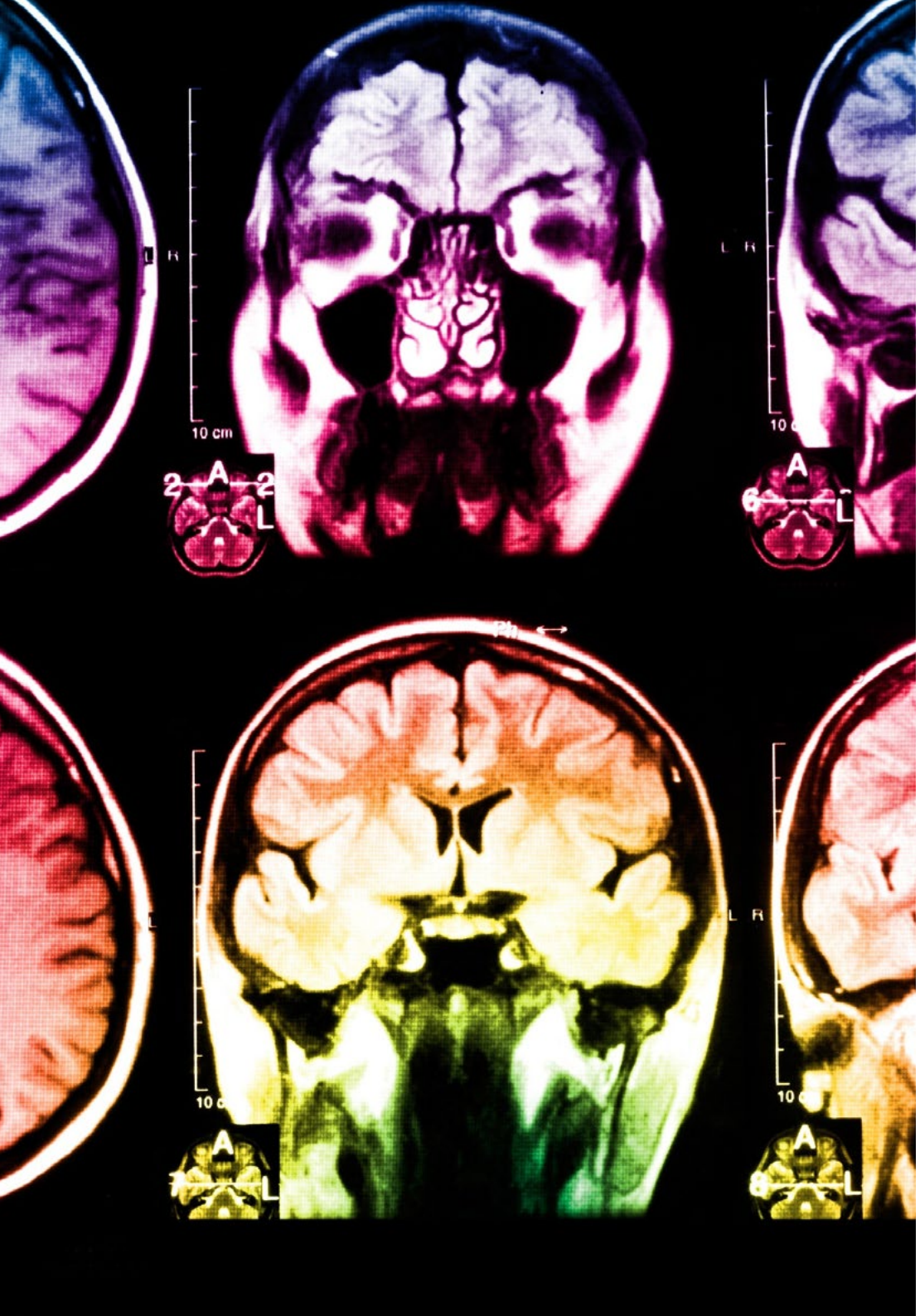
TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

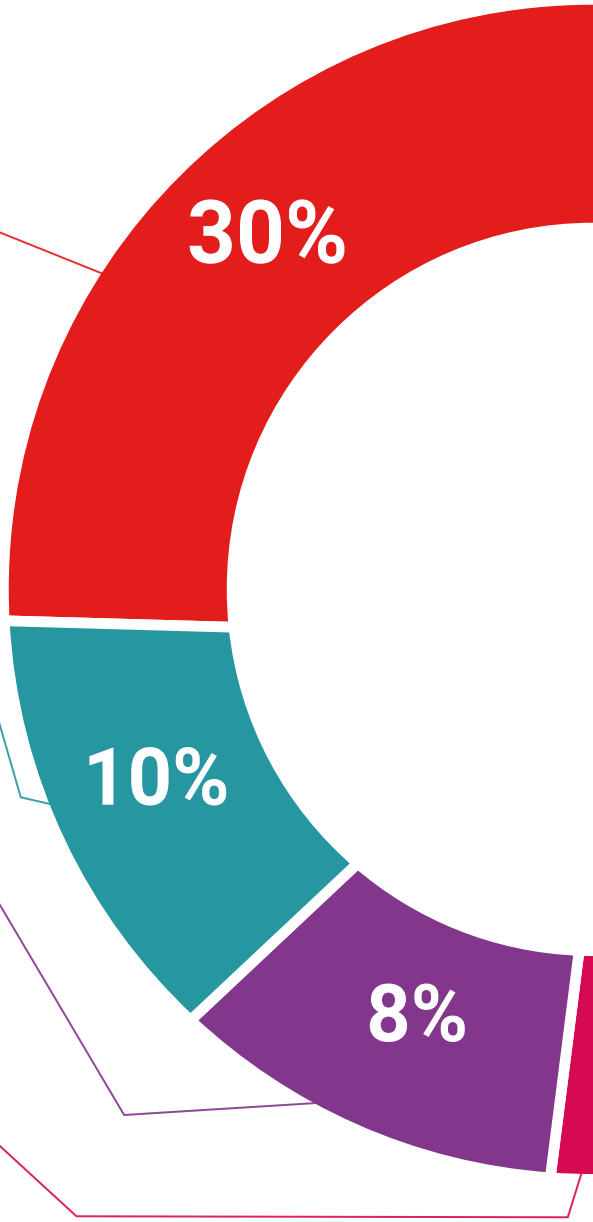
Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

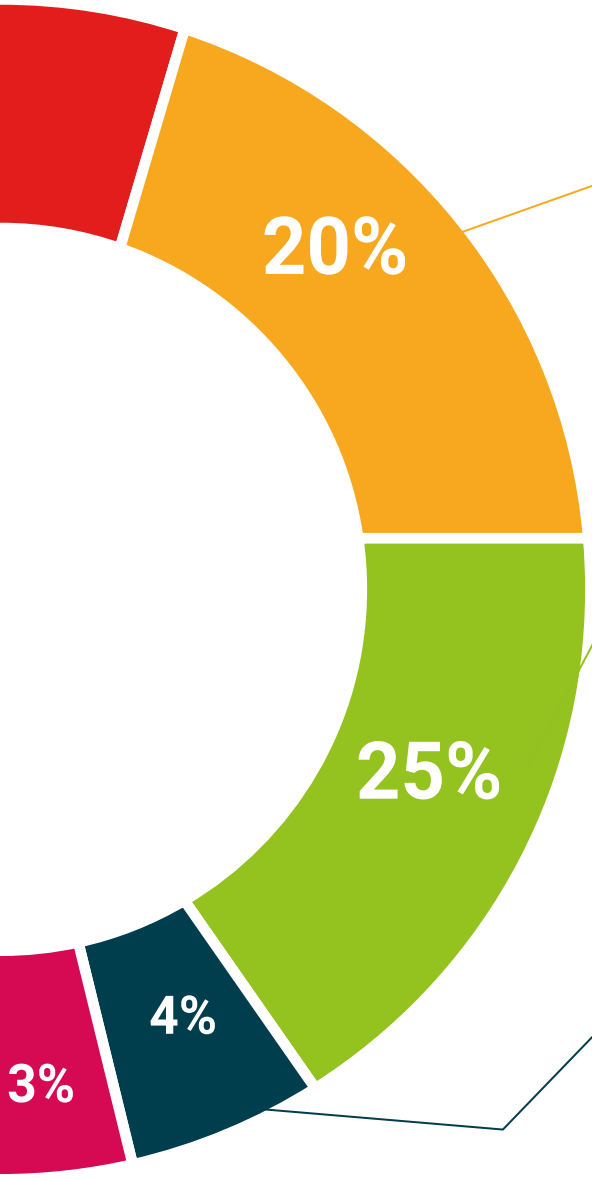
Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

05

Certificate

The Postgraduate Diploma in Nombre del Porgrama guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Postgraduate Diploma in Applied Social Anthropology** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Applied Social Anthropology**

Official Nº of hours **450 h.**

tech technological university

Awards the following

CERTIFICATE

to

Mr./Ms. _____, with identification number _____.

For having passed and accredited the following program

POSTGRADUATE DIPLOMA

in

Applied Social Anthropology

This is a qualification awarded by this University, equivalent to 450 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro

Dean

Unique TECH Code: AFWORD23S techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper certificateissued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

tech technological university

Postgraduate Diploma

Applied Social Anthropology

- Modality: **online**
- Duration: **6 months**
- Certificate: **TECH Technological University**
- Dedication: **16h/week**
- Schedule: **at your own pace**
- Exams: **online**

Postgraduate Diploma
Applied Social Anthropology

tech technological university