

# Postgraduate Diploma Curating Contemporary Art Exhibitions





## Postgraduate Diploma Curating Contemporary Art Exhibitions

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Global University**
- » Accreditation: **18 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: [www.techtute.com/us/humanities/postgraduate-diploma/postgraduate-diploma-curating-contemporary-art-exhibitions](http://www.techtute.com/us/humanities/postgraduate-diploma/postgraduate-diploma-curating-contemporary-art-exhibitions)

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# 01

# Introduction

In recent years, the role of the Contemporary Art Exhibition Curator has become a key discipline in today's cultural sphere. In a context where interdisciplinarity, technology and sociopolitical debates are constantly transforming the artistic landscape, the role of the curator has expanded to include more complex functions, such as research, conceptual curating, cultural mediation and project management. For this reason, TECH has developed this 100% online university program, which fosters the ability to anticipate trends and propose innovative solutions for the management and dissemination of Contemporary Art. All this, taught by renowned experts in the field, through the most innovative pedagogical methodology: Relearning.





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*Through this 100% online university diploma, you will acquire a comprehensive knowledge of curating, from the planning and design of exhibitions to the management of spaces”*

Exhibition curating is an interdisciplinary practice that combines critical research, cultural management, and the creation of exhibition narratives in order to articulate discourses that engage with social, political, economic, and cultural dynamics. In this sense, the curator not only organizes exhibitions of artworks, but also acts as a bridge between artists, institutions and audiences, proposing new ways of interpreting and experiencing Contemporary Art.

According to data from the United Nations, the cultural and creative economy represents nearly 3% of the world's GDP and generates more than 30 million jobs. Despite its relevance, the arts sector faces significant challenges. Aspects such as job insecurity, inequality in cultural representation and the need to adapt to an increasingly digitalized world have boosted the demand for highly trained professionals with a comprehensive and critical vision of Curating.

In response to this situation, TECH has designed this program through which professionals will delve into the most important aspects of designing and managing innovative curatorial projects that integrate critical research, inclusive narratives and sustainability. In turn, they will acquire key tools to explore interdisciplinary methodologies, manage both physical and virtual exhibition spaces, and understand the dynamics of the Contemporary Art market, positioning themselves as leaders capable of transforming the way in which artistic expression dialogues with audiences and responds to global challenges.

This academic program is developed under a 100% online methodology, allowing students to access the content in a flexible and convenient way, adapting to their schedules and needs. In addition, it incorporates the most advanced methodology in the current educational landscape: Relearning. This innovative approach facilitates the progressive assimilation of key concepts through strategic reiteration, ensuring natural and lasting learning that encourages the practical application of acquired knowledge.

This **Postgraduate Diploma in Curating Contemporary Art Exhibitions** contains the most complete and up-to-date educational program on the market. Its most notable features are:

- ♦ The development of case studies presented by experts with a deep knowledge of contemporary artistic theory, criticism and production
- ♦ The graphic, schematic and eminently practical contents with which it is conceived gather scientific and practical information on those disciplines that are indispensable for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*A renowned teaching team that will empower you and help you master the most modern Archival Fictions"*

“

*You will assimilate the most advanced content through Relearning, a methodology exclusive to TECH that optimizes your study time and improves concept retention”*

The program's teaching staff includes professionals from the sector who contribute their work experience to this specializing program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to prepare for real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the course. For this purpose, students will be assisted by an innovative interactive video system created by renowned and experienced experts.

*You will analyze case studies of biennials and international exhibitions, understanding their global impact and adapting them to your professional practice.*

*You will integrate sustainability and inclusion into curatorial projects, addressing key issues such as decolonization.*



# 02

## Why Study at TECH?

TECH is the world's largest online university. With an impressive catalog of more than 14,000 university programs available in 11 languages, it is positioned as a leader in employability, with a 99% job placement rate. In addition, it relies on an enormous faculty of more than 6,000 professors of the highest international renown.





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*Study at the world's largest online university and guarantee your professional success. The future starts at TECH”*

**The world's best online university according to FORBES**

The prestigious Forbes magazine, specialized in business and finance, has highlighted TECH as "the world's best online university" This is what they have recently stated in an article in their digital edition in which they echo the success story of this institution, "thanks to the academic offer it provides, the selection of its teaching staff, and an innovative learning method aimed at educating the professionals of the future"

**Forbes**  
Mejor universidad  
online del mundo

**Plan**  
de estudios  
más completo

**The most complete study plans on the university scene**

TECH offers the most complete study plans on the university scene, with syllabuses that cover fundamental concepts and, at the same time, the main scientific advances in their specific scientific areas. In addition, these programs are continuously being updated to guarantee students the academic vanguard and the most in-demand professional skills. In this way, the university's qualifications provide its graduates with a significant advantage to propel their careers to success.

**A world-class teaching staff**

TECH's teaching staff is made up of more than 6,000 professors with the highest international recognition. Professors, researchers and top executives of multinational companies, including Isaiah Covington, performance coach of the Boston Celtics; Magda Romanska, principal investigator at Harvard MetaLAB; Ignacio Wistumba, chairman of the department of translational molecular pathology at MD Anderson Cancer Center; and D.W. Pine, creative director of TIME magazine, among others.

Profesorado  
**TOP**  
Internacional

La metodología  
más eficaz

**A unique learning method**

TECH is the first university to use *Relearning* in all its programs. It is the best online learning methodology, accredited with international teaching quality certifications, provided by prestigious educational agencies. In addition, this disruptive educational model is complemented with the "Case Method", thereby setting up a unique online teaching strategy. Innovative teaching resources are also implemented, including detailed videos, infographics and interactive summaries.

**The world's largest online university**

TECH is the world's largest online university. We are the largest educational institution, with the best and widest online educational catalog, one hundred percent online and covering the vast majority of areas of knowledge. We offer a large selection of our own degrees and accredited online undergraduate and postgraduate degrees. In total, more than 14,000 university degrees, in eleven different languages, make us the largest educational largest in the world.

**nº1**  
Mundial  
Mayor universidad  
online del mundo

**The official online university of the NBA**

TECH is the official online university of the NBA. Thanks to our agreement with the biggest league in basketball, we offer our students exclusive university programs, as well as a wide variety of educational resources focused on the business of the league and other areas of the sports industry. Each program is made up of a uniquely designed syllabus and features exceptional guest hosts: professionals with a distinguished sports background who will offer their expertise on the most relevant topics.

**Leaders in employability**

TECH has managed to become the leading university in employability. 99% of its students obtain jobs in the academic field they have studied, within one year of completing any of the university's programs. A similar number achieve immediate career enhancement. All this thanks to a study methodology that bases its effectiveness on the acquisition of practical skills, which are absolutely necessary for professional development.



**Google Premier Partner**

The American technology giant has awarded to TECH the Google Premier Partner badge. This award, which is only available to 3% of the world's companies, highlights the efficient, flexible and tailored experience that this university provides to students. The recognition as a Google Premier Partner not only accredits the maximum rigor, performance and investment in TECH's digital infrastructures, but also places this university as one of the world's leading technology companies.



**The official online university of the NBA**

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**The top-rated university by its students**

Students have positioned TECH as the world's top-rated university on the main review websites, with a highest rating of 4.9 out of 5, obtained from more than 1,000 reviews. These results consolidate TECH as the benchmark university institution at an international level, reflecting the excellence and positive impact of its educational model. These ratings place TECH as the absolute international university reference.



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# 03 Syllabus

The syllabus of this program offers professionals a comprehensive overview of the most relevant and current dynamics of the sector. In this sense, they will cover everything from the most advanced methodologies for research in Contemporary Art to the dynamics of Museology, Museography and the Art Market. This approach guarantees a deep understanding of the tools necessary to manage innovative exhibitions, addressing key issues such as sustainability, technology and cultural mediation.





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*You will have the tools and knowledge necessary to respond to the demands of the cultural sector, integrating knowledge of Art, Economics and Communication”*

## Module 1. Research Methodologies in Contemporary Art

- 1.1. Contemporaneity and Disciplinary Displacements in Contemporary Art
  - 1.1.1. Contemporaneity, the Contemporary and Art in Response to this Temporality
  - 1.1.2. Inter, Multi, Trans and Indisciplinary. Transmediality
  - 1.1.3. The Research-Creation Paradigm
- 1.2. (Counter)Narrative Methodologies in Contemporary Art
  - 1.2.1. Fable and Autobiography
  - 1.2.2. Microhistory
  - 1.2.3. Fictitious Archives and Archival Fictions
- 1.3. (Counter)Cartographic Methodologies in Contemporary Art
  - 1.3.1. Geopolitics and Transits
  - 1.3.2. Experimental Geography and Spatial Production
  - 1.3.3. Forensic Method
- 1.4. Case Studies of Exhibitions on (Counter) Narrative and (Counter) Mapping Methodologies
  - 1.4.1. Documenta: Platforms, 2005
  - 1.4.2. Mercosur Biennial: Feminine. Visualities, Actions and Affects, 2020
  - 1.4.3. 60th Venice Biennale: Foreigners Everywhere, 2024
- 1.5. Decolonization and the Recognition of Southern Epistemologies in Contemporary Art
  - 1.5.1. The Crisis of Anthropological Representations
  - 1.5.2. Subaltern Voices
  - 1.5.3. Decolonization from the Critique of the Museum
- 1.6. Cosmologies, Knowledge and Consciousness in Contemporary Art
  - 1.6.1. Non-Human and More-Than-Human Agency
  - 1.6.2. Dreamlike Worlds and Images
  - 1.6.3. Animism
- 1.7. Case Studies of Contemporary Art Exhibitions on Southern Epistemologies and Contemporary Cosmologies
  - 1.7.1. How to Make Things Public, 2005 and Animism, 2010
  - 1.7.2. 31st São Paulo Biennial (How to (...) Things That Don't Exist), 2014 and 32nd São Paulo Biennial (Incerteza Viva), 2016
  - 1.7.3. 15th Cuenca Biennial (Biocene Biennial, Changing Green for Blue), 2021

- 1.8. Capitalocene and Sacrifice Zones in Contemporary Art
  - 1.8.1. Anthropocene, Capitalocene, Plantationocene, Chthulucene: Debates on Human Action
  - 1.8.2. Geographies of Extractivism, Environmental Disaster and Forced Displacement
  - 1.8.3. Water Politics
- 1.9. Interspecies Relations in Contemporary Art
  - 1.9.1. Multispecies Communities
  - 1.9.2. Microbiopolitics and the Lessons of Mycelium
  - 1.9.3. Environmental Humanities and Narratives for a World in Extinction
- 1.10. Case Studies of Contemporary Art Exhibitions on the Human and the Transhuman
  - 1.10.1. 22nd Paiz Guatemala Art Biennial (Lost. *In Between*. Together), 2021
  - 1.10.2. And if I Devoted My Life to One of Its Feathers?, 2021
  - 1.10.3. 23rd Sydney Biennial (Rīvus), 2022

## Module 2. Museology, Museography and Curating in Contemporary Art

- 2.1. Democratization of Exhibition Practices since the French May of '68: New Expographies
  - 2.1.1. The Transformation of the Museum Institution: The New Museology  
Renewal of Exhibition Practices: The New Expographies
  - 2.1.3. Inclusive and Participatory Museum Institutions
- 2.2. Evolution of Museology and Museography from the 1980s
  - 2.2.1. Critical Museology: Pedagogical Evolution of Exhibition Spaces
  - 2.2.2. Difference between Contemporary Museology and Museography
  - 2.2.3. Social Function of Museum and Exhibition Spaces for Contemporary Art
- 2.3. Exhibition Spaces for Contemporary Art
  - 2.3.1. Proliferation of Museums and Contemporary Art Centers
  - 2.3.2. Galleries, Biennials and Contemporary Art Fairs
  - 2.3.3. Types of Cultural Spaces
- 2.4. Beyond the Museum. The Musealization of Other Spaces
  - 2.4.1. The Public Space as Exhibition Space
  - 2.4.2. Spaces for Experimentation in Contemporary Art
  - 2.4.3. The Dematerialization of the Museum: The Virtual Museum

- 2.5. Perspectives in the Design of Expositions
    - 2.5.1. Permanent Exhibition vs. Temporary Exhibition
    - 2.5.2. The Curatorial Project
    - 2.5.3. The Museographic Project
  - 2.6. Curating Contemporary Art Exhibitions (I). Conception and Design of Narratives and Exhibition Experiences
    - 2.6.1. Functions of the Curator
    - 2.6.2. Planning a Curatorial Project
    - 2.6.3. The Relevance of Research and Exhibition Discourse
  - 2.7. From Conceptualization to Execution
    - 2.7.1. Steps in the Conception of an Exhibition Project
    - 2.7.2. Exhibition Techniques
    - 2.7.3. Museographic Design and Installation
  - 2.8. Management of Contemporary Museum or Exhibition Spaces
    - 2.8.1. Differences between Museum Management and Cultural Management
    - 2.8.2. Exhibition Promotion Strategies and Actions
    - 2.8.3. Cultural Mediation and Cultural Management: a Bridge between Audience, Art and Culture
  - 2.9. The Visitor's Place or "Ways of Inhabiting the Museum"
    - 2.9.1. Dialogue, Participation and Cultural Activation
    - 2.9.2. Cultural Mediation or Curating as Mediation
    - 2.9.3. Museum Education or Curatorial Pedagogical Models
  - 2.10. Current Debates and New Perspectives
    - 2.10.1. New Formats: Expanded Curatorship
    - 2.10.2. New Institutional Models: The New Institutionality
    - 2.10.3. The Decolonization of Cultural Institutions
- Module 3. Cultural Economy, Art Market and Communication**
- 3.1. The Cultural Economy and the Contemporary Art Market
    - 3.1.1. The Cultural Economy
    - 3.1.2. History of the Contemporary Art Market: Evolution and Main Actors
    - 3.1.3. The Economic and Symbolic Value of Works of Art
  - 3.2. The Art Market
    - 3.2.1. Dynamics of the Primary and Secondary Art Market
    - 3.2.2. Analysis of Prices, Trends and Quotations in Contemporary Art: The Speculative Vocation
    - 3.2.3. The Capitalization of the Immaterial: Transformations of the Global Market in the 1990s
  - 3.3. The Collectionism of Art
    - 3.3.1. History of Collecting and its Typologies
    - 3.3.2. Types of Collecting: Private, Corporate and Public. Similarities and Differences
    - 3.3.3. The Role of Collectors in the Development, Promotion and Conservation of Contemporary Art
  - 3.4. Galleries and their Role in the Art Market
    - 3.4.1. Galleries History and Evolution
    - 3.4.2. The Gallery Owner, the Art Dealer and the Art Advisor: Roles, Relationships with Artists and Collectors
    - 3.4.3. Art Fairs and their Impact on Private, Corporate and Public Collections
  - 3.5. Auctions, Art Fairs and Art Biennials
    - 3.5.1. The Dynamics and Functioning of Auction Houses: Christie's, Sotheby's and Emerging Alternatives
    - 3.5.2. International Fairs Art Basel, Frieze, ARCOMadrid, FIAC, The Armory Show
    - 3.5.3. Biennials as Platforms for the Promotion and Circulation of Contemporary Art: Venice, São Paulo and Documenta
  - 3.6. Financing and Artistic Production
    - 3.6.1. Sources of Financing for Artists and Cultural Projects: Patronage, Crowdfunding and Residencies
    - 3.6.2. Marketing and Communication Strategies for Artists and Galleries
    - 3.6.3. Organization of Cultural Events: Fairs, Exhibitions and Launches
  - 3.7. Copyright and Intellectual Property in Art
    - 3.7.1. Copyright in Art: Copyright, Copyleft and Creative Commons
    - 3.7.2. Licenses, Reproductions and Image Rights in the Digital Age
    - 3.7.3. Emblematic Cases and Controversies Surrounding Copyright in Contemporary Art

- 3.8. Art Criticism as Symbolic and Economic Valuation
  - 3.8.1. History and Function of Art Criticism in the Cultural Market
  - 3.8.2. Methodologies of Art Criticism: Description, Interpretation and Evaluation of Contemporary Works
  - 3.8.3. New Narratives of Criticism in the Age of Globalization and Social Networks
- 3.9. Precarious Work and Good Practices in the Art Sector
  - 3.9.1. The Employment Situation in the Art World: Artists, Curators and Cultural Workers
  - 3.9.2. Good Practices in Art Management, Curatorship and the Art Market: Some International Case Studies
  - 3.9.3. Other Forms of Artistic Collectivization: Platforms, Associations, Trade Unions
- 3.10. Challenges and Future of the Art Market
  - 3.10.1. Commercialization of New Formats: The Boom in Digital Art and NFTs
  - 3.10.2. New Relevant Art Markets: ARCO Madrid, Art Basel Miami Beach
  - 3.10.3. Perspectives in the Asian and Middle Eastern Markets: Cases such as Art Dubai and Art Basel Hong Kong







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*You will manage both physical and virtual exhibition spaces, allowing you to create immersive experiences that connect with global audiences”*

04

# Teaching Objectives

This TECH university program provides graduates with the necessary skills to design innovative curatorial projects and manage exhibition spaces with a critical and interdisciplinary vision. In this way, and through a theoretical-practical approach, this academic itinerary will allow you to acquire skills in research, narration, cultural management and communication, preparing you to face the current challenges of the sector and stand out in a competitive environment.





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*You will develop the necessary skills to lead cultural initiatives that transform exhibition spaces into platforms for social change”*



## General Objectives

- ♦ Analyze the main research methodologies applied to Contemporary Art, highlighting interdisciplinary approaches and critiques of the traditional canon
- ♦ Address innovative exhibition narratives that respond to contemporary sociocultural contexts and promote inclusion and diversity
- ♦ Understand the evolution of contemporary museology and museography, from new exhibition design to the dematerialization of the museum
- ♦ Interpret the dynamics of the Contemporary Art market, including the cultural economy, collecting and digital transformations
- ♦ Design curatorial projects that integrate critical research, sustainability and cultural mediation in different exhibition formats and spaces
- ♦ Address the challenges of cultural decolonization and the representation of alternative epistemologies in museum institutions
- ♦ Examine technological transformations in the Contemporary Art sector, from NFTs to virtual exhibitions
- ♦ Delve into the social function of the curator as a mediator between art, audiences and cultural context





## Specific Objectives

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### Module 1. Research Methodologies in Contemporary Art

- ♦ Present narrative and even speculative strategies through which artists foster connections and juxtapositions that appeal to the critical and affective capacities of audiences
- ♦ Discern the material, formal and linguistic decisions through which the investigative processes reviewed become sensitive experiences and public events
- ♦ Compare, through a review of recent exhibitions, different strategies for the public presentation of the multisupport and transmedia assemblages that artistic research constitutes
- ♦ Identify dialogues that occur between these research projects through the exhibition device

### Module 2. Museology, Museography and Curating in Contemporary Art

- ♦ Analyze the key exhibitions that influenced the change of perspective with respect to exhibitions and their contexts
- ♦ Determine the steps for planning a curatorial or museum project
- ♦ Examine and describe cultural mediation projects taking into consideration the context and the visitors
- ♦ Understand the mechanisms of museum and cultural management, including new technologies

### Module 3. Cultural Economy, Art Market and Communication

- ♦ Develop the fundamental concepts of cultural economics and their influence on the configuration of the Contemporary Art market
- ♦ Study the dynamics of the primary and secondary art markets, evaluating the factors that affect prices and speculative trends, as well as the changes derived from globalization and the dematerialization of art
- ♦ Examine the historical evolution of collecting and its typology (private, corporate and public), highlighting the influence of collectors in the promotion and development of Contemporary Art
- ♦ Analyze emblematic cases on copyright and intellectual property in the digital age, reflecting on new critical narratives, emerging formats such as NFTs and the development of regional markets in Latin America, Asia and the Middle East



*You will understand the dynamics of the art market in order to manage collections, auctions and fairs with a strategic perspective"*

05

# Career Opportunities

On completing this university program, graduates will be highly qualified to perform key roles in exhibition spaces, cultural institutions, art galleries, museums and international fairs, as well as in the management of independent curatorial projects. They will also be able to work in fields related to cultural mediation, art consultancy and art marketing, adapting to the needs of a constantly evolving sector.





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*You will direct cultural initiatives that stand out for their high originality and will manage to position themselves in the market in the long term"*

### Graduate Profile

Graduates of this TECH program are characterized by their ability to manage innovative curatorial projects, design critical exhibition narratives and integrate into international cultural dynamics. At the same time, they master advanced tools of research, exhibition design, cultural management and communication, which will enable them to face the challenges of the global art sector and excel in the creation of transformative cultural experiences.

*You will be a professional with a critical vision,  
capable of leading cultural projects that respond to  
the contemporary challenges of the artistic sector.*

- ♦ **Critical Thinking and Interdisciplinary Analysis:** Ability to critically reflect on the cultural, social and economic dynamics that impact Contemporary Art, integrating interdisciplinary approaches into your professional practice
- ♦ **Management and Leadership:** Proficiency in the planning, organization and management of cultural projects and exhibitions, with a strategic and collaborative approach that promotes innovation and sustainability
- ♦ **Effective Communication and Cultural Mediation:** Competence in designing clear and persuasive exhibition narratives, as well as in acting as a mediator between artists, institutions and audiences, fostering dialogue and participation
- ♦ **Adaptability and Problem Solving:** Ability to respond to the changing challenges of the cultural sector, from the implementation of emerging technologies to the management of ethical and social conflicts in the artistic field





After completing the program, you will be able to use your knowledge and skills in the following positions:

- 1. Exhibition Curator in Cultural Institutions:** Designs and manages curatorial projects for museums, cultural centers and galleries, creating exhibition narratives that connect with audiences and respond to contemporary challenges.  
Responsibilities: Planning exhibitions from their conceptualization to their execution, ensuring discursive coherence and the visitor experience.
- 2. Manager of Museum and Exhibition Spaces:** Responsible for the administration and organization of museums, biennials or contemporary art fairs, guaranteeing their operation and optimization.  
Responsibilities: Coordinating the logistics and maintenance of cultural spaces, as well as managing the resources and teams involved in exhibition projects.
- 3. Consultant in Exhibition Narrative Design:** Provides advice to cultural institutions and independent projects on the creation of innovative and critical narratives for physical and virtual exhibitions.  
Responsibilities: Propose conceptual structures that integrate current trends such as sustainability, decolonization and emerging technologies.
- 4. Specialist in Cultural Management:** Participates in the planning and execution of cultural projects, from exhibitions to educational programs in contemporary art.  
Responsibilities: Develop strategies for cultural promotion and mediation between artists, institutions and audiences.
- 5. Independent Curator:** Designs and directs exhibitions in alternative spaces, virtual platforms or temporary events, working autonomously or collaborating with artistic collectives.  
Responsibilities: Managing projects from start to finish, from seeking funding to staging the exhibition.

- 6. Specialist in Cultural Communication and Contemporary Art:** Responsible for creating dissemination and positioning strategies for artists, galleries and cultural institutions.  
Responsibilities: Design effective communication campaigns to promote Exhibitions, using digital tools and social networks to reach global audiences.
- 7. Specialist in Cultural Mediation:** Facilitate the dialogue between audiences and Exhibitions, designing educational and participatory activities that broaden the understanding of Contemporary Art.  
Responsibilities: Design workshops, guided tours and educational materials that connect the public with the Exhibitions.
- 8. Digital Project Manager in Contemporary Art:** Manages initiatives on virtual platforms, such as digital exhibitions, virtual museums or online events, integrating advanced technology.  
Responsibilities: Coordinate the development of digital content and supervise its implementation in virtual environments.



*You will stand out for your ability to manage collections, design mediation strategies and connect audiences with transformative cultural discourses”*

### Academic and Research Opportunities

In addition to all the jobs you will be qualified for by studying this TECH Postgraduate Diploma, you will also be able to pursue a solid academic and research career. After completing this university program, you will be ready to continue your studies associated with this field of knowledge and thereby progressively achieve other scientific merits.

06

# Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.



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*TECH will prepare you to face new challenges in uncertain environments and achieve success in your career”*

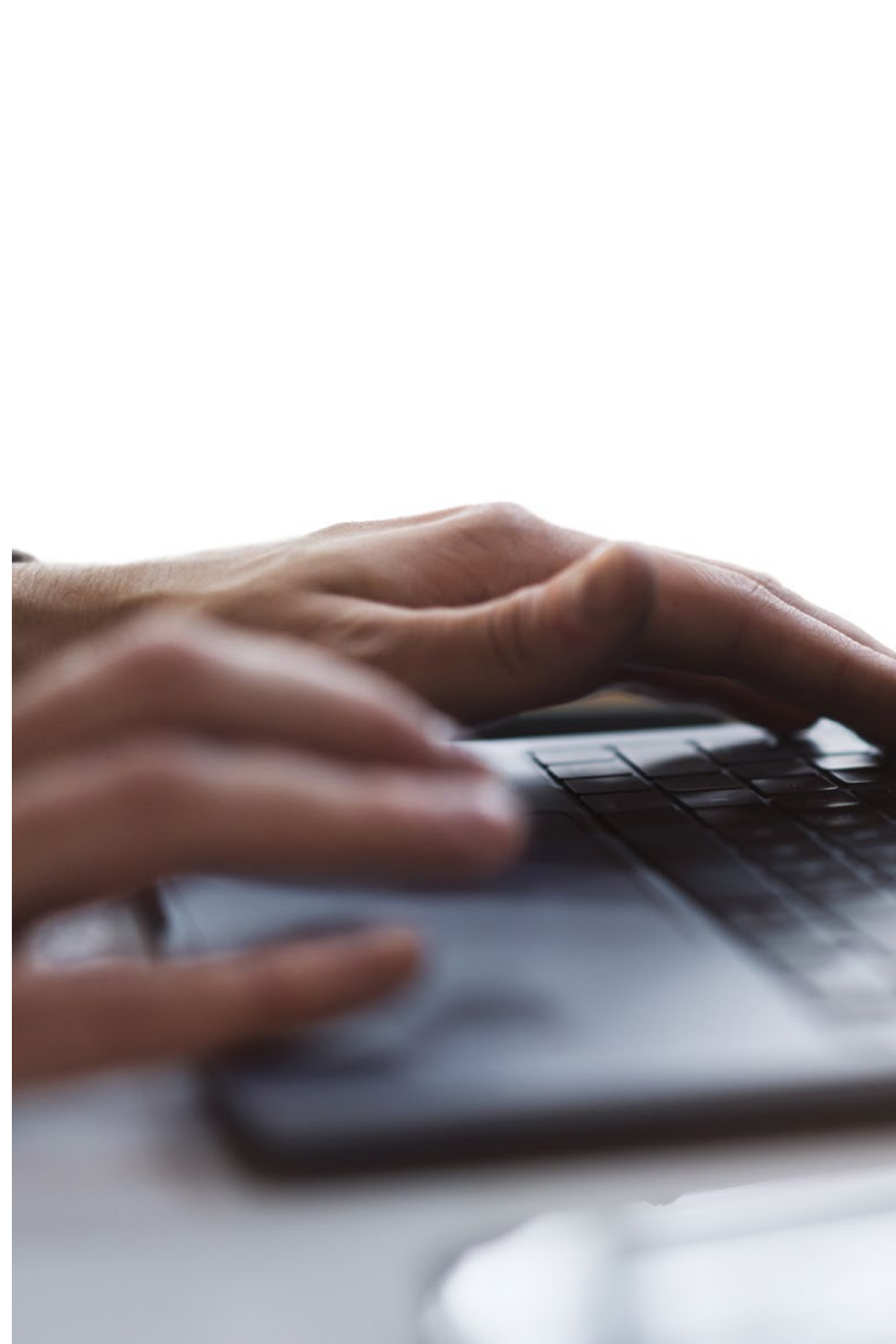
### The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist. The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

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*At TECH you will NOT have live classes  
(which you might not be able to attend)”*



### The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

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*TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want”*

## Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



## Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*



## A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



*The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule”*

### The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



### The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

*Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.*

*You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.*



As such, the best educational materials, thoroughly prepared, will be available in this program:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



#### Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



#### Interactive Summaries

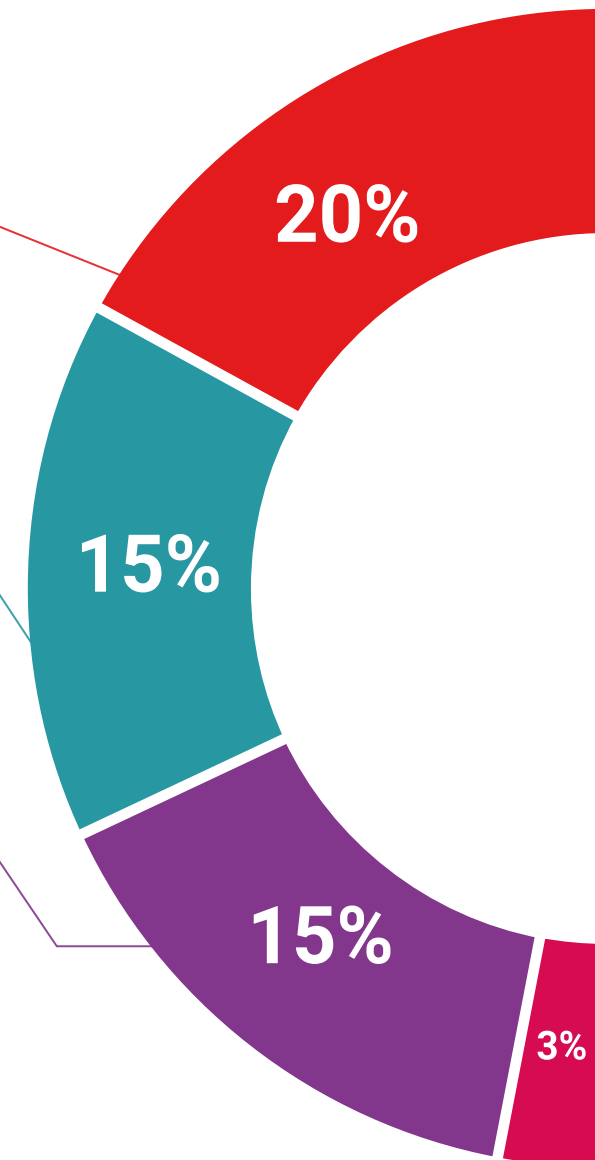
We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

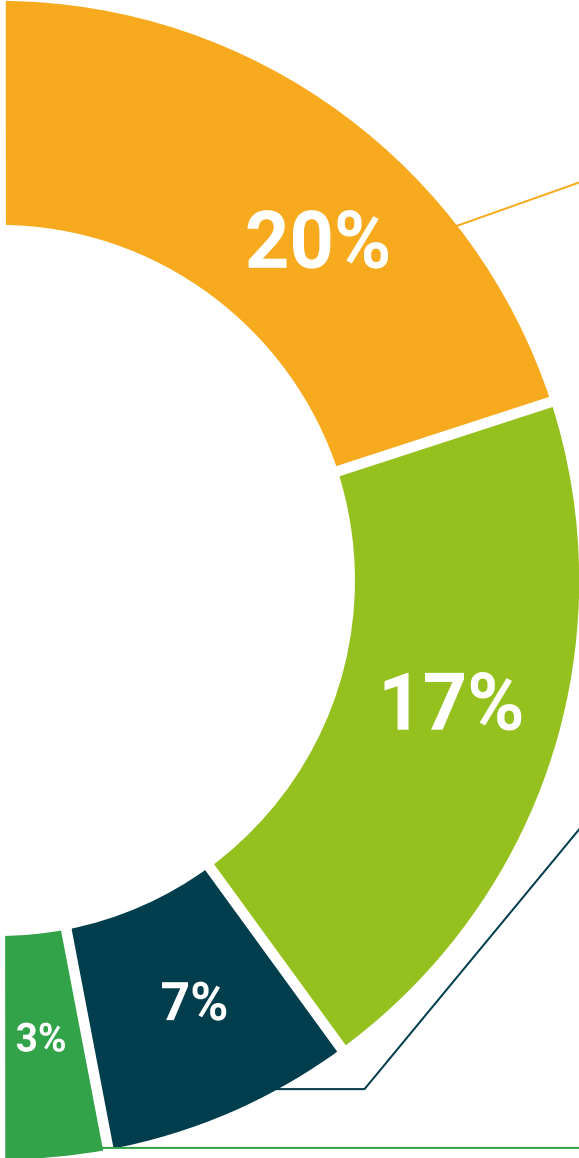
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.





**Case Studies**

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.



**Testing & Retesting**

We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.



**Classes**

There is scientific evidence suggesting that observing third-party experts can be useful.  
Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.



**Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.



# 07

# Teaching Staff

The teaching team selected by TECH for this program is made up of renowned experts in Art, Museology and Cultural Management. With extensive professional experience, these specialists provide a comprehensive and up-to-date vision of the sector, combining both theoretical and practical knowledge. In addition, their experience in international projects and their focus on the most innovative trends guarantee an academic itinerary of excellence, oriented to the real needs of the Contemporary Art market.

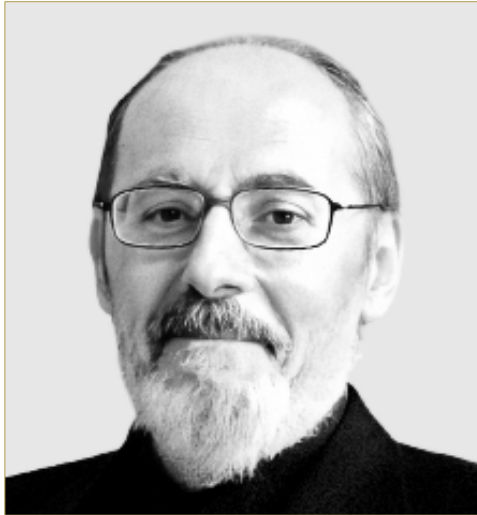




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*You will benefit from the experience of leading researchers and curators, specialized in areas such as art exhibition, museology and emerging technologies in art”*

## Guest Director



### Dr. Quiles García, Fernando

- ♦ Art History Expert
- ♦ Art History Specialist at the Pablo de Olavide University
- ♦ PhD in Art History from the University of Sevilla
- ♦ Master's Degree in Architecture and Historical Heritage from the University of Sevilla
- ♦ Bachelor's Degree in Geography and History, Art History from the University of Sevilla

## Management



### Dr. Díaz Mattei, Andrea

- ♦ Expert in Museology and Museography at the Museum of the History of the Carthusian Horse
- ♦ Art History Specialist at the Pablo de Olavide University
- ♦ Museology and Museography at the Museum of the History of the Carthusian Horse
- ♦ PhD in Society and Culture from the University of Barcelona
- ♦ Art History Specialist, Theory and Criticism: Catalan Art and International Relations
- ♦ Expert in Art Direction
- ♦ Degree in Psychology from the University of Buenos Aires
- ♦ Member of: Globalization Interculturality Art Research Network and Latin American Network of Visual Studies



## Professors

### Dr. Medici, Antonella

- ◆ Researcher and Independent Curator
  - ◆ PhD in Society and Culture from the University of Barcelona
  - ◆ Specialist in History, Anthropology, Art and Heritage
  - ◆ Master's Degree in Latin American Studies from the University of Barcelona
  - ◆ Bachelor's Degree in Art History from the University of Barcelona
- Member of: Art, Globalization and Interculturality Research Group at the University of Barcelona, Critical Cartography of Art and Visuality in the Global Age Project at the University of Barcelona, Memory and Human Rights Section of the Latin American Studies Association

### Dr. Cebreros Urzaiz, Carmen

- ◆ Curator and Researcher
- ◆ Deputy Director of Visual Arts at the Autonomous Metropolitan University
- ◆ Curator of the 20th Photography Biennial
- ◆ PhD in Culture and Performance from the University of California
- ◆ Master's Degree in Curatorial Studies from Goldsmiths College, University of London
- ◆ Bachelor's Degree in Visual Arts from the National Autonomous University of Mexico

08

# Certificate

The Postgraduate Diploma in Curating Contemporary Art Exhibitions guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Global University.





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*Successfully complete this program  
and receive your university qualification  
without having to travel or fill out  
laborious paperwork”*

This private qualification will allow you to obtain a **Postgraduate Diploma in Curating Contemporary Art Exhibitions** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University**, es una Universidad Oficial Europea reconocida públicamente por el Gobierno de Andorra ([boletín oficial](#)). Andorra forma parte del Espacio Europeo de Educación Superior (EEES) desde 2003. El EEES es una iniciativa promovida por la Unión Europea que tiene como objetivo organizar el marco formativo internacional y armonizar los sistemas de educación superior de los países miembros de este espacio. El proyecto promueve unos valores comunes, la implementación de herramientas conjuntas y fortaleciendo sus mecanismos de garantía de calidad para potenciar la colaboración y movilidad entre estudiantes, investigadores y académicos.

This **TECH Global University private qualification**, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Curating Contemporary Art Exhibitions**

Modality: **online**

Duration: **6 months**

Accreditation: **18 ECTS**





## Postgraduate Diploma Curating Contemporary Art Exhibitions

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Accreditation: 18 ECTS
- » Schedule: at your own pace
- » Exams: online

# Postgraduate Diploma Curating Contemporary Art Exhibitions

