

# Postgraduate Diploma Contemporary Art Practices





## Postgraduate Diploma Contemporary Art Practices

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Global University**
- » Accreditation: **18 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: [www.techtute.com/us/humanities/postgraduate-diploma/postgraduate-diploma-contemporary-art-practices](http://www.techtute.com/us/humanities/postgraduate-diploma/postgraduate-diploma-contemporary-art-practices)

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# 01

# Introduction

Contemporary Art Practices represent a dynamic field in constant transformation, where the boundaries between disciplines are blurred and new technologies expand creative possibilities. According to UNESCO data, the cultural sector generated approximately 2.25 billion dollars in global revenue in the last year, highlighting its current economic and social importance. Taking into account that Contemporary Art is a reflection of society, TECH has designed this Postgraduate Diploma, which will address the cultural, aesthetic and social dynamics that define the artistic panorama. In this way, through a 100% online methodology, topics such as sustainability, identity and related inclusion will be addressed, allowing them to position themselves as a benchmark in the cultural sphere.





“

*Join the change and be part of a global community of creators and thinkers who are transforming art and culture. This TECH 100% online program will boost your career growth!”*

Contemporary Art Practices are a key manifestation of creativity and critical thinking in today's world. Through them, artists not only reflect the complexities of society, but also question and redefine the values, traditions and structures that shape it. In this sense, their importance lies in their ability to open dialogues around urgent issues, such as globalization, social justice, climate change or cultural diversity, allowing new ways of understanding and transforming reality.

Under this premise, TECH has presented this Postgraduate Diploma in Contemporary Art Practices as a unique opportunity to acquire a comprehensive vision of art in its most current context. This diploma will offer solid knowledge and practical tools that will allow experts to stand out in the dynamic and constantly evolving field of art. As they progress through the program, they will benefit from an education that covers the main currents of Contemporary Art, the debates that shape it and the methodologies necessary to analyze it.

By specializing in this field, graduates will not only enrich their careers, but also contribute to the dissemination and understanding of Art as an agent of social transformation, consolidating their role in a sector that values innovation, creativity and cultural commitment. They will also improve their professional profile and open doors in the cultural, educational and creative fields. Thanks to this, they will be able to apply their knowledge in galleries, museums, curatorial projects, art education or cultural management, strengthening their relevance in a competitive sector.

All of the above will be consolidated through a 100% online modality that will provide the opportunity to access a flexible learning experience, adapted to the needs of 21st century professionals. Similarly, this will be complemented by the Relearning methodology, an innovative pedagogical strategy that optimizes the learning process through the intelligent reiteration of key concepts.

This **Postgraduate Diploma in Contemporary Art Practices** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The development of practical cases presented by experts with a deep knowledge of Contemporary Art Practices
- ♦ The graphic, schematic and eminently practical contents with which it is conceived gather scientific and practical information on those disciplines that are indispensable for professional practice
- ♦ Practical exercises where the process of self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*With TECH you will not only learn about Contemporary Art Practices, but you will also develop the digital and self-management skills necessary to excel in a globalized professional context"*

“

*Discover the Art of the present to transform the future! With this Postgraduate Diploma, you will learn from specialists while exploring trends, debates and methodologies that are redefining the global art scene”*

The program's teaching staff includes professionals from the field who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to prepare for real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the course. For this purpose, students will be assisted by an innovative interactive video system created by renowned and experienced experts.

*As it is a 100% online postgraduate diploma, you will have the opportunity to learn from international experts and expand your network of contacts in the world of art, all from the comfort of your own home.*

*TECH and its Relearning system will enable you to master Contemporary Art effectively!  
You will have access to an innovative program designed to adapt to your pace and lead change in the cultural sector.*





# 02

## Why Study at TECH?

TECH is the world's largest online university. With an impressive catalog of more than 14,000 university programs available in 11 languages, it is positioned as a leader in employability, with a 99% job placement rate. In addition, it relies on an enormous faculty of more than 6,000 professors of the highest international renown.





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*Study at the world's largest online university and guarantee your professional success. The future starts at TECH”*

**The world's best online university according to FORBES**

The prestigious Forbes magazine, specialized in business and finance, has highlighted TECH as "the world's best online university" This is what they have recently stated in an article in their digital edition in which they echo the success story of this institution, "thanks to the academic offer it provides, the selection of its teaching staff, and an innovative learning method aimed at educating the professionals of the future"

**Forbes**  
Mejor universidad  
online del mundo

**Plan**  
de estudios  
más completo

**The most complete study plans on the university scene**

TECH offers the most complete study plans on the university scene, with syllabuses that cover fundamental concepts and, at the same time, the main scientific advances in their specific scientific areas. In addition, these programs are continuously being updated to guarantee students the academic vanguard and the most in-demand professional skills. In this way, the university's qualifications provide its graduates with a significant advantage to propel their careers to success.

**A world-class teaching staff**

TECH's teaching staff is made up of more than 6,000 professors with the highest international recognition. Professors, researchers and top executives of multinational companies, including Isaiah Covington, performance coach of the Boston Celtics; Magda Romanska, principal investigator at Harvard MetaLAB; Ignacio Wistumba, chairman of the department of translational molecular pathology at MD Anderson Cancer Center; and D.W. Pine, creative director of TIME magazine, among others.

Profesorado  
**TOP**  
Internacional

La metodología  
más eficaz

**A unique learning method**

TECH is the first university to use *Relearning* in all its programs. It is the best online learning methodology, accredited with international teaching quality certifications, provided by prestigious educational agencies. In addition, this disruptive educational model is complemented with the "Case Method", thereby setting up a unique online teaching strategy. Innovative teaching resources are also implemented, including detailed videos, infographics and interactive summaries.

**The world's largest online university**

TECH is the world's largest online university. We are the largest educational institution, with the best and widest online educational catalog, one hundred percent online and covering the vast majority of areas of knowledge. We offer a large selection of our own degrees and accredited online undergraduate and postgraduate degrees. In total, more than 14,000 university degrees, in eleven different languages, make us the largest educational largest in the world.

**nº1**  
Mundial  
Mayor universidad  
online del mundo

**The official online university of the NBA**

TECH is the official online university of the NBA. Thanks to our agreement with the biggest league in basketball, we offer our students exclusive university programs, as well as a wide variety of educational resources focused on the business of the league and other areas of the sports industry. Each program is made up of a uniquely designed syllabus and features exceptional guest hosts: professionals with a distinguished sports background who will offer their expertise on the most relevant topics.

**Leaders in employability**

TECH has managed to become the leading university in employability. 99% of its students obtain jobs in the academic field they have studied, within one year of completing any of the university's programs. A similar number achieve immediate career enhancement. All this thanks to a study methodology that bases its effectiveness on the acquisition of practical skills, which are absolutely necessary for professional development.



**Google Premier Partner**

The American technology giant has awarded to TECH the Google Premier Partner badge. This award, which is only available to 3% of the world's companies, highlights the efficient, flexible and tailored experience that this university provides to students. The recognition as a Google Premier Partner not only accredits the maximum rigor, performance and investment in TECH's digital infrastructures, but also places this university as one of the world's leading technology companies.



**The official online university of the NBA**

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**The top-rated university by its students**

Students have positioned TECH as the world's top-rated university on the main review websites, with a highest rating of 4.9 out of 5, obtained from more than 1,000 reviews. These results consolidate TECH as the benchmark university institution at an international level, reflecting the excellence and positive impact of its educational model. These ratings place TECH as the absolute international university reference.



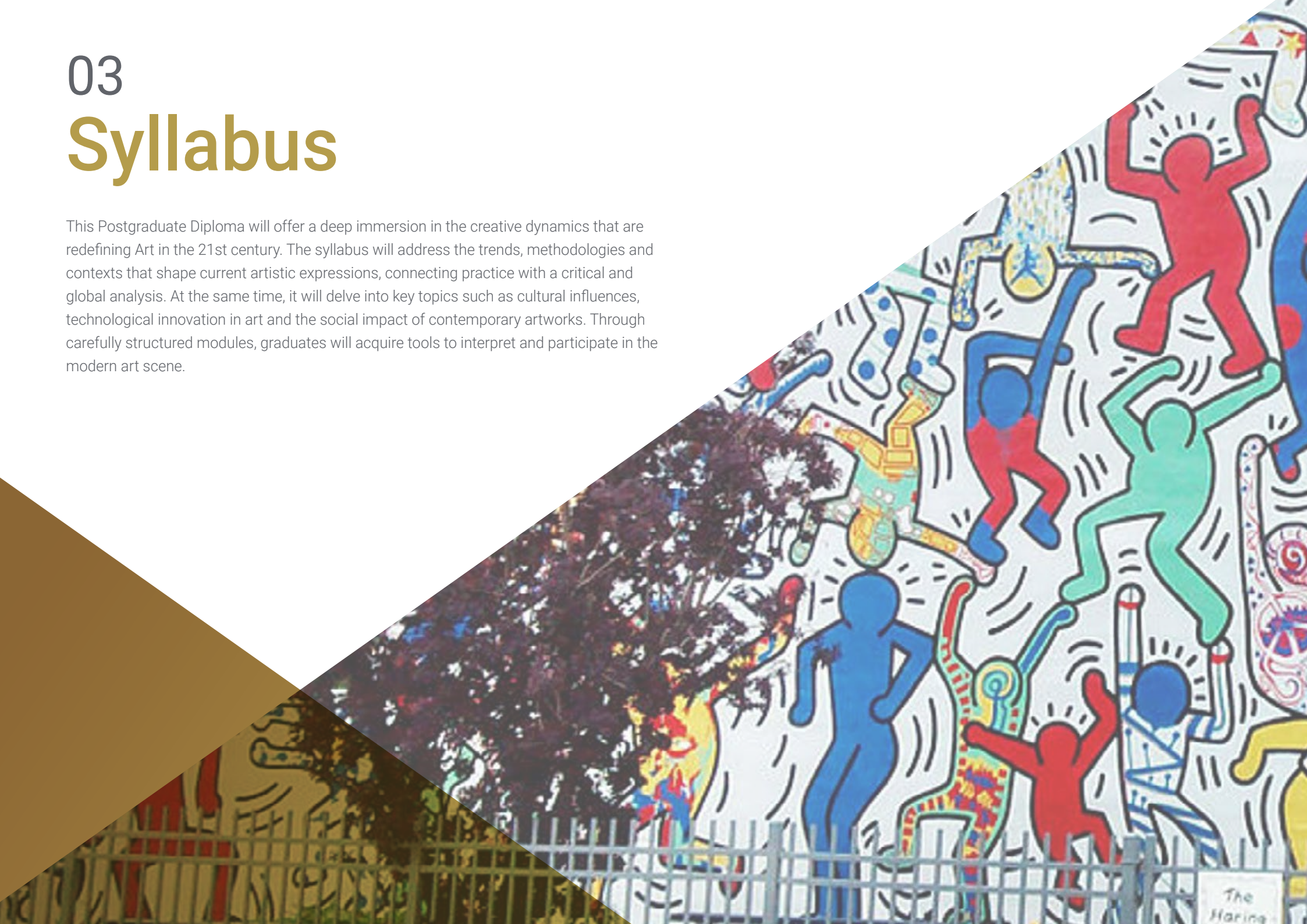
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# 03 Syllabus

This Postgraduate Diploma will offer a deep immersion in the creative dynamics that are redefining Art in the 21st century. The syllabus will address the trends, methodologies and contexts that shape current artistic expressions, connecting practice with a critical and global analysis. At the same time, it will delve into key topics such as cultural influences, technological innovation in art and the social impact of contemporary artworks. Through carefully structured modules, graduates will acquire tools to interpret and participate in the modern art scene.







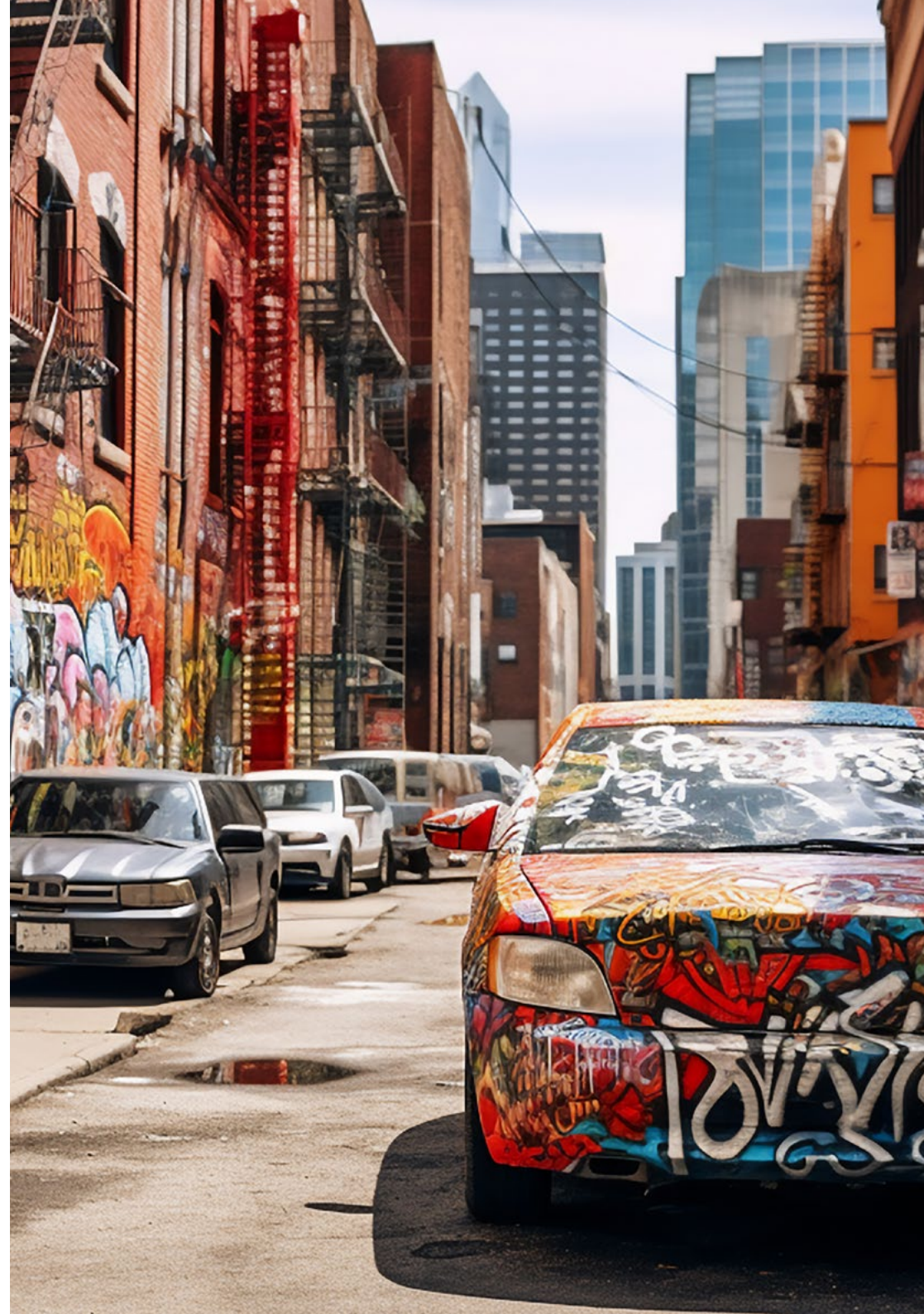
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*TECH will provide you with key knowledge through a completely up-to-date syllabus!”*



## Module 1. Evolution of Contemporary Art: Artists and Context

- 1.1. The Neo-Avant-Garde and the Culture of Spectacle in Contemporary Art
  - 1.1.1. Transformations in Post-War Artistic Movements: World War II. European Historical-Cultural Context
  - 1.1.2. New Realism: the Group of Pierre Restany
  - 1.1.3. The Situationist International: Guy Debord and Experimentation Based on Everyday Life
- 1.2. Consumer Society and the Aesthetics of American Pop Art
  - 1.2.1. Pop Art as a Response to the Post-War Context
  - 1.2.2. Mass Art and Culture: Comics, Advertising and Consumer Objects
  - 1.2.3. Artworks and Artists: Roy Lichtenstein, Andy Warhol, James Rosenquist and Ed Ruscha
- 1.3. The Expanded Field and "Vacant Representation"
  - 1.3.1. Non-Figurative and Abstract Expressionism
  - 1.3.2. From Gesture to Action Painting: Willem De Kooning and Jackson Pollock
  - 1.3.3. The Intervened Landscape: Land Art and Earth Art
- 1.4. Simplification of the Shapes: Return to Primary Structures
  - 1.4.1. Indistinction between Painting and Sculpture: The Specific Object
  - 1.4.2. Minimalism: "Less is More" and the End of Metaphor
  - 1.4.3. Conceptual Art: Dematerialization of the Art Object
- 1.5. Art and Activism in the French May of '68
  - 1.5.1. Activism and the Collectivization of Art: The Atelier Populaire
  - 1.5.2. Arte Povera: Germano Celant and Michelangelo Pistoletto
  - 1.5.3. The Social Sculpture of Joseph Beuys
- 1.6. The Body as a Space for Artistic Practices
  - 1.6.1. The Relevance of the Act: The Process Art of Viennese Actionism
  - 1.6.2. Corporeality in Artistic Practices: *Performance Art*
  - 1.6.3. The Body as a Canvas: *Body Art*
- 1.7. Mass Media and New Technologies Applied to Art
  - 1.7.1. Between Visual Art, Performance, Film and Television: A Place of its Own for Video Art
  - 1.7.2. The Inclusion of Space: Video Sculptures, Video Exhibitions and Expanded Cinema
  - 1.7.3. Media, Internet and Interactive Art: The Beginnings of Networked Art





- 1.8. Postmodernism and its Influence on Contemporary Art
  - 1.8.1. Criticism of Modernism: Theories and Artistic Manifestations
  - 1.8.2. Challenges to the Concept of Originality: Appropriationism, Pastiche, Simulationism
  - 1.8.3. Intertextuality: Aesthetics of Fragmentation and Non-Linear Narratives
- 1.9. Multiculturalism and the Plurality of Artistic Languages
  - 1.9.1. Nomadic Thought and Interdisciplinary Art
  - 1.9.2. Decentering and Attention to the Art of "The Peripheries"
  - 1.9.3. Miscegenation and Hybridity: Art Between Borders
- 1.10. The Diversity of Global Art
  - 1.10.1. The Challenges of Globalization and the Drifts of Contemporary Art
  - 1.10.2. The Expansion of New Media and the Impact of Current Digital Art
  - 1.10.3. Other Trends: Ecology and Sustainable Art
- 2.5. Neoliberal Globalization (II). Art in Response to The Great Recession
  - 2.5.1. Empire and Multitude
  - 2.5.2. Post-Operatism
  - 2.5.3. Productivity vs. Unproductivity
- 2.6. Subalternities: Otherness in the Contemporary Debate
  - 2.6.1. Politics of Recognition
  - 2.6.2. Gender in Dispute
  - 2.6.3. Parrhesia
- 2.7. Other Worlds, Other Beings. Cultures Beyond the Human
  - 2.7.1. Fisher: The Weird and the Spooky
  - 2.7.2. Cyborgs and Monsters
  - 2.7.3. *Cybernetic Culture Research Unit*
- 2.8. The Internet and the Production of a New Hegemonic Visuality
  - 2.8.1. Poor Image and Circulationism
  - 2.8.2. Groys: Becoming an Artist
  - 2.8.3. Digital Inflation
- 2.9. Sloterdijk, Menke and Badiou. A Singular Contemporaneity
  - 2.9.1. Sloterdijk: The Color of Time
  - 2.9.2. The Loss of Force
  - 2.9.3. Artistic Truths
- 2.10. Art in the Face of Catastrophe: Shipwrecks with Spectators
  - 2.10.1. Contemplation of Disaster
  - 2.10.2. When Images Take a Stand
  - 2.10.3. Panoramas

## Module 2. Contemporary Art Theory. Thoughts, Debates, Influences and Trends

- 2.1. Theory of Art Today
  - 2.1.1. Theory of Art Today. Theoretical Justification
  - 2.1.2. The Death of Art
  - 2.1.3. Thinking About Art Without Art
- 2.2. Art After Auschwitz. Theories of Art and Culture After World War II
  - 2.2.1. Greenberg and the Autonomy of Art
  - 2.2.2. Apocalyptic and Integrated
  - 2.2.3. *Cultural Studies*
- 2.3. The Image Supplants the Real: The Zeitgeist of Postmodernity
  - 2.3.1. Debord and the Society of the Spectacle
  - 2.3.2. Postmodernism or the Cultural Logic of Advanced Capitalism
  - 2.3.3. Culture and Simulation
- 2.4. Neoliberal Globalization (I). Art in Response to The End of History
  - 2.4.1. The Return of the Political
  - 2.4.2. The Artist as Ethnographer
  - 2.4.3. Rancière: Art and Politics

### Module 3. Cultural Policies, Inclusion and Diversity in Contemporary Art

- 3.1. Culture as a Right and Cultural Policies as a Framework for Action in Contemporary Art
  - 3.1.1. Culture and Cultural Diversity, the Common Heritage of Humanity (UNESCO)
  - 3.1.2. Models for the Design of Cultural Policies that Include Cultural Rights
  - 3.1.3. Local Culture, Heritage and Sustainability in Contemporary Art Movements
- 3.2. From Policies to Artistic Practices or Vice Versa: Gender, Diversity and Sustainability
  - 3.2.1. Evolution of Feminisms and their “Waves”. Artistic Influences
  - 3.2.2. Diversity and Inclusion. Decolonial Thought
  - 3.2.3. Ecological Awareness and Sustainable Art
- 3.3. Feminist Art: A Key Contribution to the History of Contemporary Art
  - 3.3.1. Womenhouse and the Emergence of the Feminist Movement in Art
  - 3.3.2. The Female Body and Painting in Action: Performance and Fluxus
  - 3.3.3. The Construction of Gender Identity in Visual Culture
- 3.4. Women Artists and BIPOC Artists on the Scene: Diversity and Creation
  - 3.4.1. Public Space/Private Space: Women Artists from Great Britain in the 90s
  - 3.4.2. Politicized Art by African American Artists: The 1999 Whitney Biennial in New York
  - 3.4.3. Latin American Blackness: Miscegenation and Symbolism
- 3.5. Decolonial Aesthetics and the Coloniality of Gender
  - 3.5.1. Visual Activism of Gender and Color: Zanele Muholi
  - 3.5.2. Diaspora and Memory: María Magdalena Campos-Pons
  - 3.5.3. Tensions between Cultural Identity and Femininity: Shirin Neshat
- 3.6. Landscape, Nature and Ancestral Knowledge
  - 3.6.1. Paper, Fibers and Spirits: When the Ancestors Speak. Sheroanawe Hakihiwe (Sheroana, Venezuela)
  - 3.6.2. Brain Forest Quipu by Cecilia Vicuña, Tate Modern (London, 2022)
  - 3.6.3. Seeds and Mythologies: Profundis by Delcy Morelos, CAAC (Sevilla, 2024)





- 3.7. Environmental Art. Pioneering and Contemporary Artists
  - 3.7.1. Joseph Beuys Plants 7000 Oak Trees at Documenta #8 (1987)
  - 3.7.2. The Ice Watch Installation by Olafur Eliasson
  - 3.7.3. Waste and New Landscapes: Yao Lu's Tableaux Vivants
- 3.8. Aesthetic-Cultural Approaches to Environmental Change
  - 3.8.1. Beyond Land Art: Environmental Art
  - 3.8.2. Science, Art and Nature: Ecoart
  - 3.8.3. Rethinking the Relationship between People and Nature: Ecofeminism
- 3.9. Museum Institutions and their Policies under Scrutiny
  - 3.9.1. Review of Institutional Policies: ReThinking Collections, Museum of Africa (Brussels, 2024)
  - 3.9.2. Revisiting Visual Imaginaries: Colonial Unframing, Centre Pompidou (Paris, 2024)
  - 3.9.3. Revised Iconographies: Colonial Memory in the Thyssen-Bornemisza Collections, Thyssen-Bornemisza Museum (Madrid, 2024)
- 3.10. Reflections on the Consequences and Effects of Artistic Movements on Cultural Policies
  - 3.10.1. Influences of Artistic Initiatives on Cultural Policies: *Bottom-up*
  - 3.10.2. Citizen Participation and Inclusive Narratives
  - 3.10.3. Diversity, Representation and Sustainability in Artistic, Curatorial and Institutional Practices

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*With an online methodology based on Relearning and the support of a teaching team made up of experts in the field, you will develop a deeper and more meaningful understanding of Contemporary Art Practices”*





# 04

# Teaching Objectives

This Postgraduate Diploma has been designed with objectives aligned with the demands of the current art scene. In this way, the Postgraduate Diploma will enable professionals to understand, analyze and apply the creative dynamics that characterize contemporary art in all its manifestations. Here, they will receive a solid foundation in both the trends and debates that shape contemporary art, as well as in the methodologies that drive its development. They will therefore be able to contextualize art practices within the social, political and cultural frameworks of the 21st century, developing a critical vision that will enable them to excel in related analysis and production.



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*By joining this postgraduate diploma, you will be better prepared to face the challenges of the contemporary art scene, making a significant contribution to the development and dissemination of art in diverse and global contexts”*



## General Objectives

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- ♦ Analyze the main trends and currents in contemporary art in its diverse cultural contexts
- ♦ Understand the social and political dynamics that influence current art practices
- ♦ Develop a critical view of historical and current influences on contemporary art
- ♦ Apply methodological tools for the research and analysis of artistic projects
- ♦ Interpret the connections between artistic practices and technological changes in the 21st century
- ♦ Identify opportunities for interdisciplinary collaboration in the field of contemporary art
- ♦ Design art projects that respond to the demands of current cultural contexts
- ♦ Foster creative and strategic thinking for the management and dissemination of contemporary art



*Flexible, interactive and efficient: that's what this TECH Postgraduate Diploma is all about. You will use the Case Study Method and acquire solid knowledge to face the challenges of Contemporary Art Practices"*







## Specific Objectives

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### Module 1. Evolution of Contemporary Art: Artists and Context

- ♦ Analyze the historical evolution of contemporary art and its relation to the sociocultural context
- ♦ Identify the contributions of key artists to the development of contemporary art
- ♦ Examine the movements and styles that have marked milestones in contemporary art
- ♦ Relate artistic production to historical and social changes

### Module 2. Contemporary Art Theory. Thoughts, Debates, Influences and Trends

- ♦ Explore the main theories that underpin contemporary art thought
- ♦ Analyze current debates around contemporary art and its cultural impact
- ♦ Identify the influences that shape contemporary artistic trends
- ♦ Relate theoretical concepts to current artistic manifestations

### Module 3. Cultural Policies, Inclusion and Diversity in Contemporary Art

- ♦ Evaluate the impact of cultural policies on the promotion of contemporary art
- ♦ Analyze artistic initiatives that promote inclusion and diversity in art
- ♦ Identify the challenges of representation and equity in global contemporary art
- ♦ Relate cultural policies to access and participation in contemporary arts



# 05

# Career Opportunities

This qualification opens up a range of possibilities in the dynamic world of contemporary art. Graduates will be effectively prepared to work in various areas of the art sector, from creation and exhibition curating to management and research. With the program's comprehensive approach, artists will be prepared to work in museums, art galleries, cultural centers, and digital platforms, developing innovative projects that respond to market trends and demands. In addition, they will be able to work as cultural managers, art critics, curators and exhibition organizers, standing out for their ability to interpret and analyze multiple art forms.







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*With the endorsement of TECH, the world's largest online university according to Forbes, you will have the necessary tools to venture into a challenging and enriching professional field, with endless possibilities”*

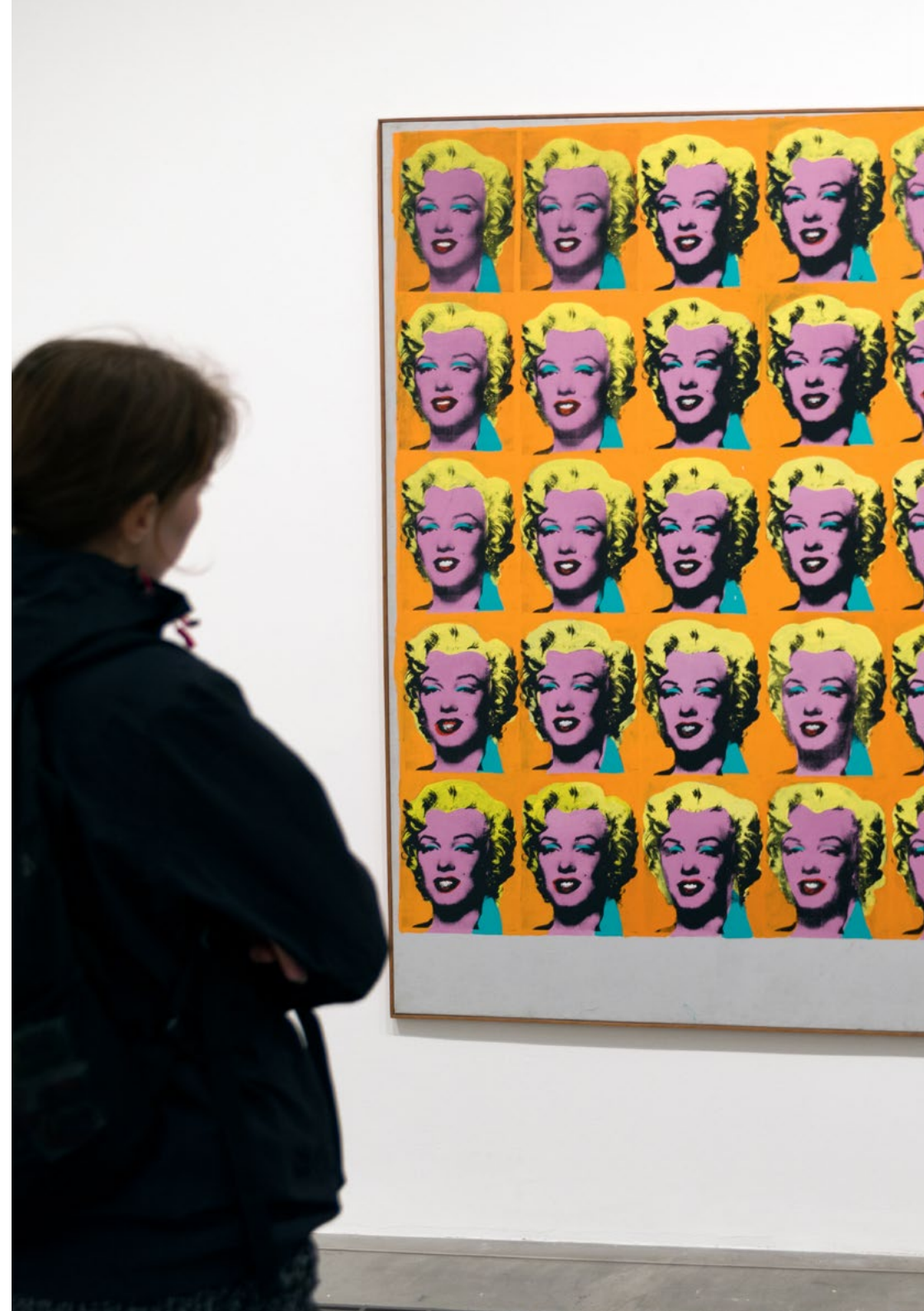


### Graduate Profile

Graduates will have a comprehensive and cutting-edge vision of contemporary art, and will be able to face the challenges and opportunities offered by this dynamic field. Therefore, this profile will be characterized by its critical, creative and analytical capacity, and will be prepared to participate in the development and dissemination of contemporary art in its various manifestations. With a solid understanding of contemporary art trends, debates and techniques, they will be able to work in areas such as curating, cultural management, artistic production and research, always with an interdisciplinary perspective.

*Ready to challenge the boundaries of Art?  
With this Postgraduate Diploma you will  
learn to manage artistic and cultural projects,  
developing a critical and creative vision.*

- ♦ **Critical Analysis Skills:** Evaluate and question contemporary art practices from a reflective and interdisciplinary perspective, considering their cultural, social and political contexts
- ♦ **Creativity and Innovation:** Generate original and disruptive artistic ideas, applying innovative approaches to the creation and management of contemporary art projects
- ♦ **Management of Cultural projects:** Plan, coordinate and execute art and cultural projects, ensuring efficient execution in diverse professional and collaborative contexts
- ♦ **Effective Communication:** Enhance the ability to convey complex ideas clearly and persuasively, both in written and oral form, facilitating the understanding and dissemination of contemporary artistic proposals in diverse contexts



After completing the program, you will be able to use your knowledge and skills in the following positions:

- 1. Contemporary Art Curator:** Responsible for selecting, organizing and managing contemporary art exhibitions, working with artists and collectors to create visual and educational experiences.  
**Responsibilities:** Manage collections, coordinate exhibitions and collaborate with artists and other art professionals.
- 2. Cultural Manager:** Lead cultural projects and events, promoting the creation, promotion and dissemination of contemporary art at a local or international level.  
**Responsibilities:** Plan and coordinate cultural events, administer budgets and manage relationships with institutions.
- 3. Art Critic:** Analyses, evaluates and communicates the evolution of contemporary art trends and works through publications, digital media and conferences.  
**Responsibilities:** Write reviews and analyses of works of art, collaborate with the media and maintain a professional network.
- 4. Contemporary Art Consultant:** Offers advice to collectors, galleries or institutions on the acquisition and exhibition of contemporary art, based on global trends.  
**Responsibilities:** Advise on purchases, curatorial strategies and the positioning of artworks in the art market.
- 5. Art Events Producer:** Plan and coordinate the logistics of contemporary art events and exhibitions, ensuring that everything is in place for their successful execution.  
**Responsibilities:** Manage the production and execution of events, coordinate teams and oversee logistics.

**6. Contemporary Art Educator:** Promotes the teaching of contemporary art in educational institutions or workshops, guiding students to develop a deep understanding of current trends.

**Responsibilities:** Teaching classes, developing educational materials and encouraging critical thinking in students.

**7. Art Projects Curator:** Develops and coordinates collaborative or individual art projects, promoting research and experimentation within contemporary art.

**Responsibilities:** Design and manage art projects, work with artists and oversee the execution of initiatives.

**8. Art Gallery Director:** Oversee the daily operation of a gallery, including artist selection, exhibition organization and sales management.

**Responsibilities:** Manage the gallery's operations, negotiate with artists and clients, and ensure the visibility of exhibitions.



*Specialize in Contemporary Art Practices with the most complete and up-to-date Postgraduate Diploma on the educational market. You will study at your own pace, without fixed schedules”*

### Academic and Research Opportunities

In addition to all the jobs you will be qualified for by studying this TECH Postgraduate Diploma, you will also be able to pursue a solid academic and research career. After completing this university program, you will be ready to continue your studies associated with this field of knowledge and thereby progressively achieve other scientific merits.



06

# Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.





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*TECH will prepare you to face new challenges in uncertain environments and achieve success in your career”*

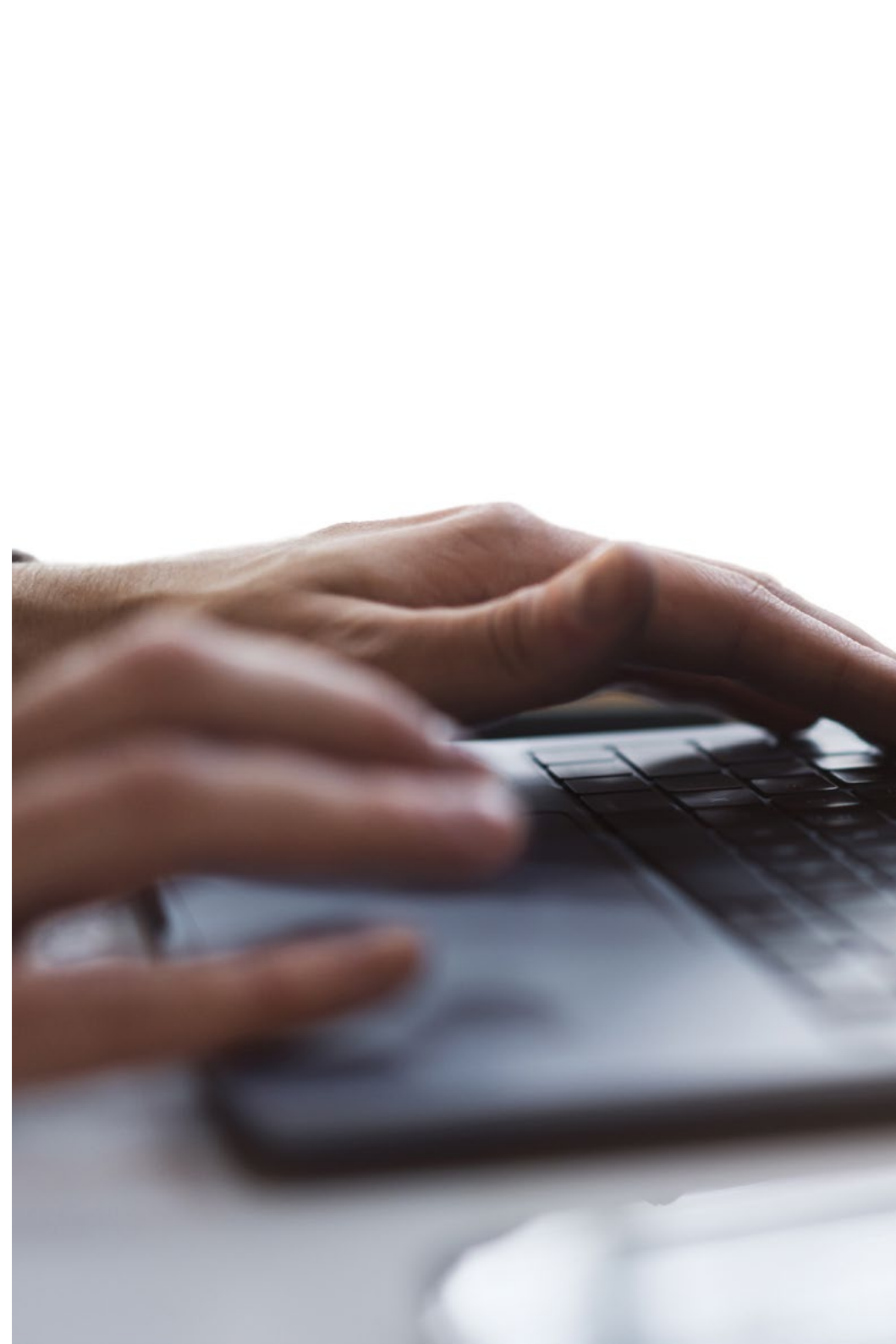
### The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist. The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

“

*At TECH you will NOT have live classes  
(which you might not be able to attend)”*





### The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

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*TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want”*

## Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.





## Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*



## A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



*The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule”*

### The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



### The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

*Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.*

*You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.*



As such, the best educational materials, thoroughly prepared, will be available in this program:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



#### Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



#### Interactive Summaries

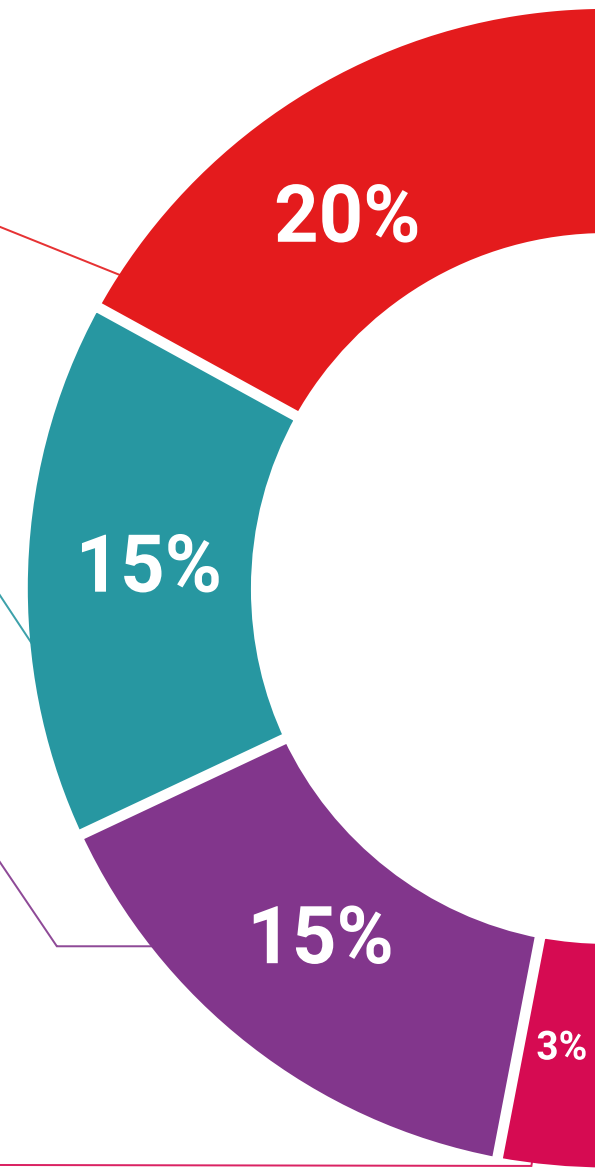
We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

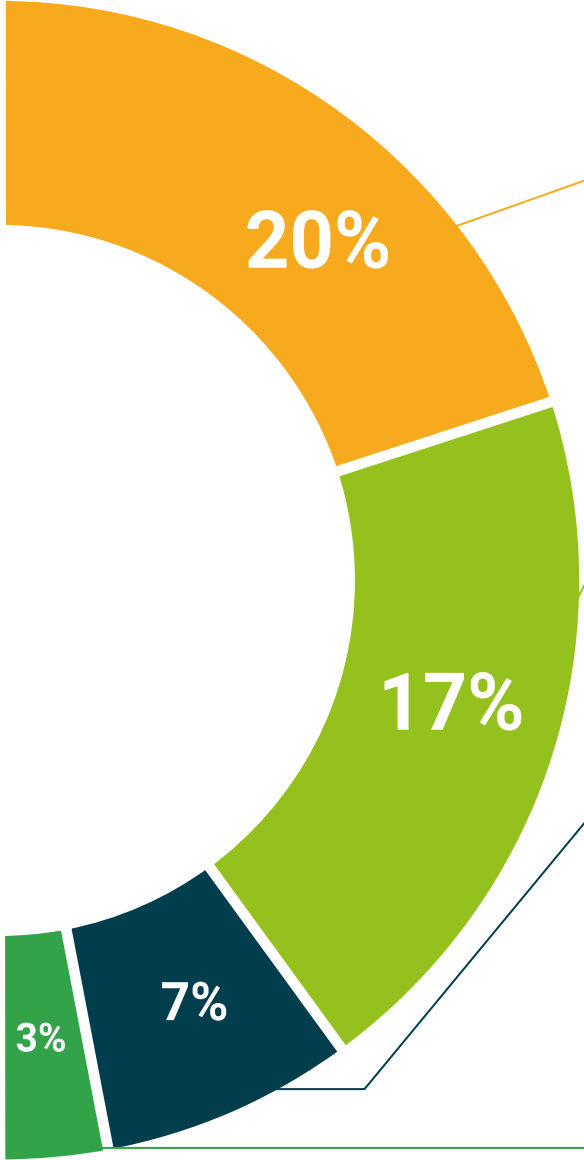


#### Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.







**Case Studies**

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.



**Testing & Retesting**

We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.



**Classes**

There is scientific evidence suggesting that observing third-party experts can be useful.  
Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.



**Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.



07

# Teaching Staff

The teaching staff is made up of renowned professionals with proven experience in the world of Contemporary Art. These experts, who combine a solid academic background with an outstanding career in art projects, museums and international galleries, provide an enriching perspective that connects theory and practice. In addition, each member not only shares their knowledge, but also their strategic vision on current trends in the discipline, creative methodologies and the cultural dynamics of the sector. In short, their commitment to educational excellence guarantees that students acquire useful tools to function in high-level professional and academic settings.

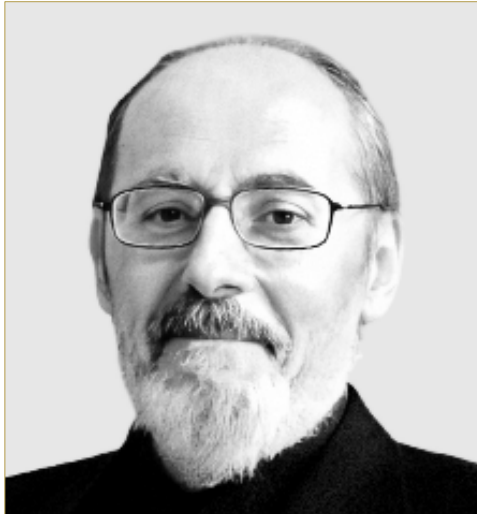




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*Thanks to a combination of experience and dedication, TECH teachers will provide a unique educational experience that fosters innovation, critical reflection and the development of relevant art projects”*

## Guest Director



### Dr. Quiles García, Fernando

- ♦ Art History Expert
- ♦ Art History Specialist at the Pablo de Olavide University
- ♦ PhD in Art History from the University of Sevilla
- ♦ Master's Degree in Architecture and Historical Heritage from the University of Sevilla
- ♦ Bachelor's Degree in Geography and History, Art History from the University of Sevilla

## Management



### Dr. Díaz Mattei, Andrea

- ♦ Expert in Museology and Museography at the Museum of the History of the Carthusian Horse
- ♦ Art History Specialist at the Pablo de Olavide University
- ♦ Museology and Museography at the Museum of the History of the Carthusian Horse
- ♦ PhD in Society and Culture from the University of Barcelona
- ♦ Art History Specialist, Theory and Criticism: Catalan Art and International Relations
- ♦ Expert in Art Direction
- ♦ Degree in Psychology from the University of Buenos Aires
- ♦ Member of: Globalization Interculturality Art Research Network and Latin American Network of Visual Studies





## Professors

### Dr. Pinilla Sánchez, Rafael

- ◆ Researcher of the AGI Research Group at the University of Barcelona
- ◆ Specialist in Culture and Market at the Open University of Catalonia
- ◆ Technical and Planning Secretary at the Journal of Global Studies and Contemporary Art
- ◆ PhD in Art History from the University of Barcelona
- ◆ Master's Degree in Advanced Art History Studies from the University of Barcelona
- ◆ Member of: Art, Globalization and Interculturality Research Group at the University of Barcelona, Art Research Network of the Faculty of Fine Arts at the Autonomous University of Querétaro, Academic Council of the Economy and Culture Forum of the Autonomous University of Mexico City

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*Take this opportunity to learn about the latest advances in this field in order to apply it to your daily practice”*

08

# Certificate

The Postgraduate Diploma in Contemporary Art Practices guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Global University.





“

*Successfully complete this program  
and receive your university qualification  
without having to travel or fill out  
laborious paperwork"*



This private qualification will allow you to obtain a **Postgraduate Diploma in Contemporary Art Practices** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University**, es una Universidad Oficial Europea reconocida públicamente por el Gobierno de Andorra ([boletín oficial](#)). Andorra forma parte del Espacio Europeo de Educación Superior (EEES) desde 2003. El EEES es una iniciativa promovida por la Unión Europea que tiene como objetivo organizar el marco formativo internacional y armonizar los sistemas de educación superior de los países miembros de este espacio. El proyecto promueve unos valores comunes, la implementación de herramientas conjuntas y fortaleciendo sus mecanismos de garantía de calidad para potenciar la colaboración y movilidad entre estudiantes, investigadores y académicos.

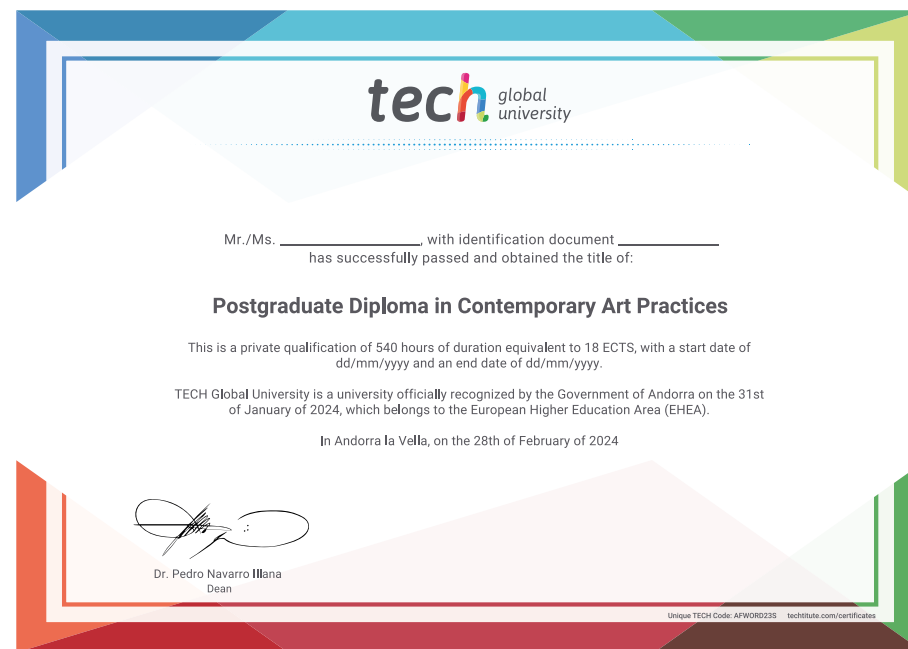
This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Contemporary Art Practices**

Modality: **online**

Duration: **6 months**

Accreditation: **18 ECTS**





## Postgraduate Diploma Contemporary Art Practices

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Global University**
- » Accreditation: **18 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

# Postgraduate Diploma Contemporary Art Practices