Postgraduate Certificate
Urban Sociology

tech *technological university*

Postgraduate Certificate
Urban Sociology

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: **www.techtitute.com/in/humanities/postgraduate-certificate/urban-sociology**

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01
Introduction

Cities are the scenario where most of the world's populations are concentrated, and this implies a social complexity and a diversity of problems that must be studied rigorously. In fact, Urban Sociology is in charge of analyzing these social phenomena from the point of view of spatial organization, social relations, Culture and Politics. This is why this degree addresses an area of enormous relevance, focusing on issues such as Urban Planning, Housing, Socio-spatial Segregation, Mobility and Sustainable Development. In addition, it has features that facilitate this specialization, such as its 100% online modality, the Relearning methodology and the flexibility to organize academic resources.

" *Get all the keys to master Urban Sociology thanks to TECH"*

In a world in constant population growth and urbanization, Urban Sociology has become an increasingly relevant discipline. It is evident that cities have become the scenario where most of the world's population is concentrated, which brings with it relevant challenges to face. Therefore, the Postgraduate Certificate in Urban Sociology is presented as a unique opportunity to specialize in this area and address the social dynamics that occur in cities.

The main objective of this degree is to provide students with a global vision of the social, cultural, political and economic dynamics that occur in the urban environment. The syllabus of the Postgradate Degree covers topics such as the structure and spatial organization of cities, cultural and social Diversity, Citizen Participation, Urban Violence, Urban Planning and Management, among others. This way, students will specialize in analyzing the social and political problems of cities from a critical and reflective approach, proposing viable and effective solutions.

In order to ensure the greatest efficiency in the educational cycle, the program is delivered in a 100% online format, which allows students to access the contents from anywhere and at any time. In addition, the Relearning pedagogical methodology, which is used in the creation of all the content, ensures that key concepts and terminology are reiterated throughout the entire syllabus, resulting in a much more natural and efficient learning process. But the Postgraduate Certificate is also characterized by its flexibility in terms of the organization of academic resources, which allows students to adapt their studies to their own needs and learning pace.

This **Postgraduate Certificate in Urban Sociology** contains the most complete and up-to-date program on the market. The most important features include:

- The development of case studies presented by experts in Urban Sociology
- The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- Practical exercises where the self-assessment process can be carried out to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions for experts, discussion forums on controversial issues and individual reflection work
- Content that is accessible from any fixed or portable device with an Internet connection

Master data sources and forms of representation and forms of representation that facilitate research in the field of the city"

You will address the most relevant problems of the urban sphere with TECH.

" *You will explore the functionality of public spaces on the basis of the latest advances in the field"*

You will master each and every one of the theories of Urban of Urban Sociology, positioning you as a reference.

The program includes in its teaching staff professionals from the sector who bring to this training the experience of their work, as well as recognized specialists from leading companies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby students must try to solve the different professional practice situations that arise throughout the program. For this purpose, students will be assisted by an innovative, interactive video system created by renowned and experienced experts.

02
Objectives

TECH establishes a series of predefined objectives in all modules of the Postgraduate Certificate to ensure that graduates of this degree have a complete vision of all aspects related to Urban Sociology. This ensures that students acquire an accurate analytical vision of the current social reality, and obtain multiple practical applications in the management of organizations and cities.

"

You will be a well versed expert in the approach of the daily problems of cities"

General Objectives

- To study the phenomenon of Gentrification and how it affects contemporary societies
- To analyze the migratory and tourist processes from a modern sociological perspective
- To understand the role of sociologists in the face of new developments in communities, with a diverse and pluralistic approach

Specific Objectives

- To understand the historical processes that have affected the city and their repercussions on the current situation
- To know the data sources and forms of representation (maps) that facilitate research about the city
- Develop the necessary skills to investigate about the city

Develop the most advanced skills to carry out detailed sociological research on cities"

03
Structure and Content

Urban Sociology is always changing, which can lead the competencies acquired by sociologists and experts in the field to become obsolete or not addressing current issues effectively. That is why, the Postgraduate Certificate in Urban Sociology program focuses on providing students with the most advanced analytical tools and sociological methodologies to study this increasingly interesting subject. This way, the student will not only broaden their knowledge of Urban Sociology, but will also improve their competencies to lead research and organizing projects.
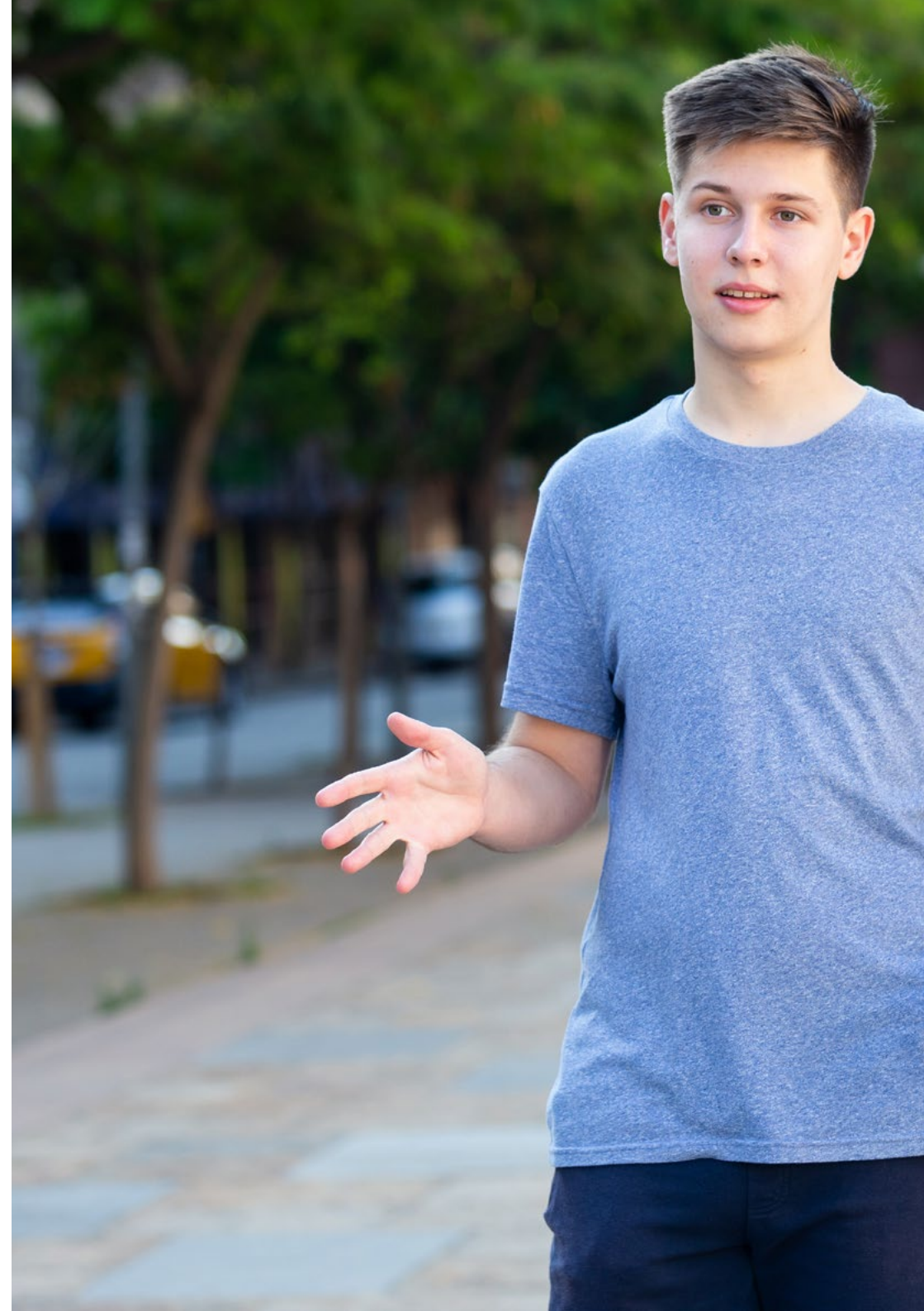
Benefit from a curriculum that is unique in Sociology with all the concepts for researching cities"

Module 1. Urban Sociology

1.1.   Cities in History
    1.1.1.   The Use of Public Spaces
    1.1.2.   The Functional Criteria of Spaces
    1.1.3.   Urbanization Process

1.2.   Theories about the City
    1.2.1.   Precursors
    1.2.2.   Evolution
    1.2.3.   Contemporaneous Thinking

1.3.   The Problems of the City
    1.3.1.   Housing
    1.3.2.   Social Segregation
    1.3.3.   Gentrification Processes

1.4.   The Lived City
    1.4.1.   Human Ecology
    1.4.2.   Formation of the Neighborhoods
    1.4.3.   Lifestyles

1.5.   Space and Power
    1.5.1.   Space-Power Relationship
    1.5.2.   Intervention on the City
    1.5.3.   Privatization of Urban Space

1.6.   Relationship between Society and Urbanism
    1.6.1.   Urban Planning and Social Dynamism
    1.6.2.   The Social Interaction in the City
    1.6.3.   Interdisciplinary City Planning

1.7.   Spaces and Urban Society
    1.7.1.   From Fordist Industrial to Post-Industrial City
    1.7.2.   The Globalized Service City
    1.7.3.   Hegemonic Urbanism and its Critique

Take a tour of through all urban social movements, testing your skills through useful practical case studies"

04
Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the *New England Journal of Medicine* have considered it to be one of the most effective.

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

"

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"

You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.

The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

"

Our program prepares you to face new challenges in uncertain environments and achieve success in your career"

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

20%

25%

4%

3%
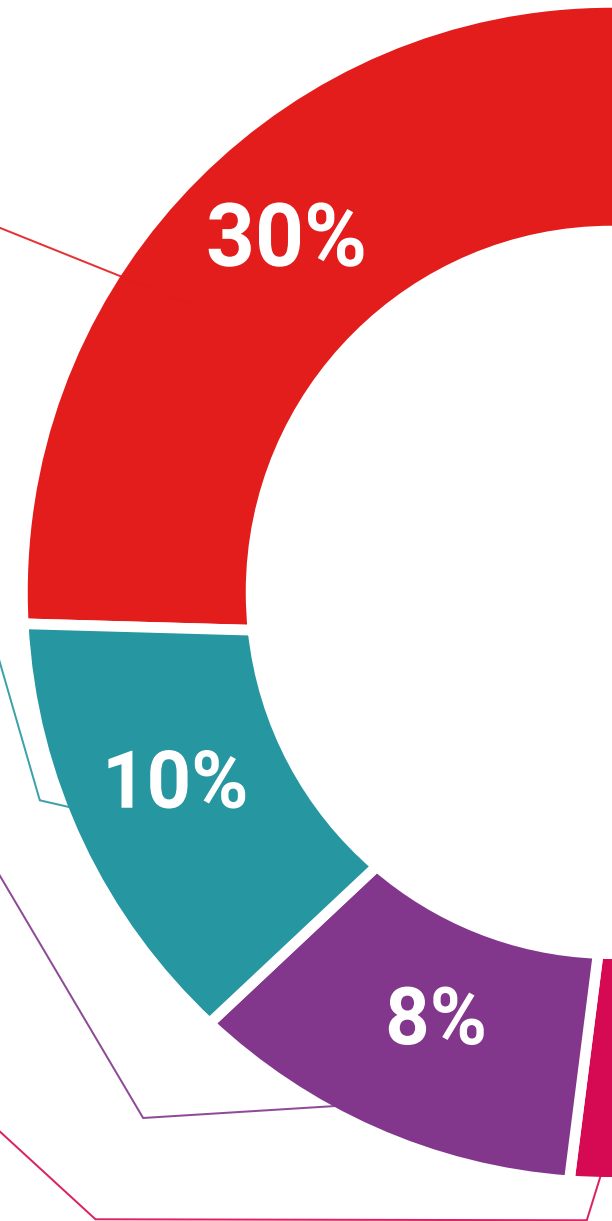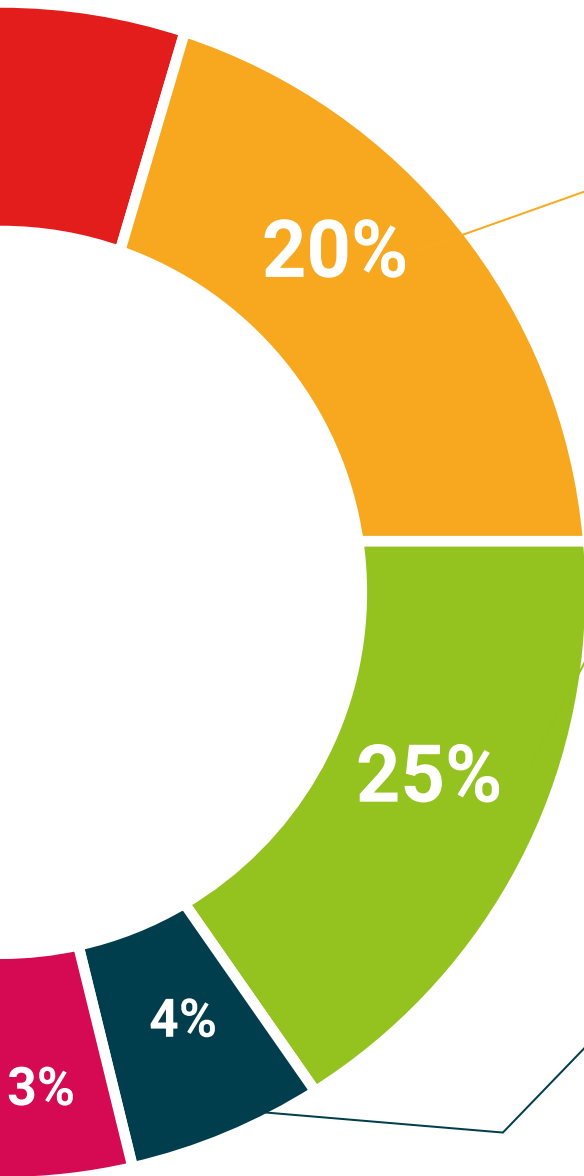
Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

05
Certificate

The Postgraduate Certificate in Urban Sociology guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Certificate in Urban Sociology** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Universidad Tecnológica** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Urban Sociology**

Official Nº of hours: **150 h.**

tech technological university

Awards the following
CERTIFICATE
to

Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE CERTIFICATE

in

Urban Sociology

This is a qualification awarded by this University, equivalent to 150 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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