Postgraduate Certificate
Sociology of Culture

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- » Modality: **Online**
- » Duration: **6 weeks**
- » Certificate: **TECH Technological University**
- » Dedication: **8h/week**
- » Schedule: **at your own pace**
- » Exams: **Online**

Website: **www.techtitute.com/in/humanities/postgraduate-certificate/sociology-culture**

Index

01
Introduction

The Sociology of Culture studies how societies create and share meanings, values and symbols through culture. This discipline is important because culture is a fundamental element in the construction of identity and social cohesion. Moreover, it is also an element that is present in all spheres of society and affects all aspects of human life, from politics and economics to religion and artistic expression. For this reason, TECH has designed a program that allows the student to obtain new skills and competencies on aspects such as Cultural Stratification, Current Cultural Trends, Digital Culture and the Concept of Civilization, among others. All this, thanks to a 100% online format and with the most dynamic and practical multimedia materials available in the academic market.

Gain in-depth knowledge of all the essential aspects of the Sociology of Culture, thanks to TECH and a complete program in 100% online format"

Sociology allows us to understand how culture influences the way people interpret situations and take action in the world. In addition, it also helps to understand other factors such as the effect of cultural practices on the way people interact with the environment and how these practices affect the sustainability and quality of life of communities.

For this reason, TECH has designed a Postgraduate Certificate in Sociology of Culture with which it seeks to provide students with the necessary skills and competencies to be able to carry out their work with the highest possible efficiency and quality. Therefore, throughout this program, aspects such as Current Cultural Trends, Digital Culture, Cultural Practices in the World or Humanistic Perspectives will be addressed.

All this, through an effective 100% online format that allows students to manage their schedules and studies, combining them with their other work and interests of the day to day. In addition, this qualification has the most complete theoretical and practical materials on the market, which facilitates the student's study process and allows them to achieve their objectives quickly and accurately.

The **Postgraduate Certificate in Sociology of Culture** contains the most complete and up-to-date program on the market. The most important features include:

- Development of practical case studies presented by experts in Sociology of Culture
- The graphic, schematic, and practical contents with which they are created, provide sporting and practical information on the disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

Become an expert in Sociology of Art and Current Cultural Trends in just 6 months and with total freedom of management"

"*Enhance your professional profile in one of the most promising areas in the field of Sociology, thanks to TECH and the most complete didactic materials on the market*"

Delve into all aspects of the Culture Industry and the Concept of Civilization, from the comfort of your home and at any time of the day.

Access all the content on Digital Culture and Cultural Stratification, from your Tablet, cell phone or computer and at any time of the day.

The program's teaching staff includes professionals from sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

02
Objectives

The final objective of this Postgraduate Certificate in Sociology of Culture is that the student acquires a precise up-to-date knowledge in this area. An up-to-date approach that will allow students to carry out their work with the highest possible quality. And all this, thanks to the most complete materials and a 100% online format that gives total freedom of management to the student.

> "*Enroll now and reach your most demanding goals in the field of Sociology, in a short time and from any device with Internet connection*"

General Objectives

- Gain in-depth knowledge of Humanistic Perspectives
- Mastersthe field of Culture in the Social Sciences
- Understand the different Sociological Perspectives on Culture
- Understand Digital Culture in a specialized way

Specific Objectives

* Know the theoretical, conceptual and heuristic foundations of the sociology of culture

* Analyze the characteristics that define the identity of the Sociology of Culture as a scientific and humanistic discipline inserted in the different intellectual traditions

Delves into the Sociology of Art through an innovative program that delves into the Avant-Garde and Contemporary Art"

03
Structure and Content

The structure and content of this syllabus have been designed by the renowned professionals that make up TECH's team of experts in the area of Sociology. These specialists have used their experience and extensive knowledge to create practical and completely innovative content. All this, based on the most efficient pedagogical methodology, the Relearning.

"

Take the opportunity and enjoy the most comprehensive and up-to-date vision of Sociological Perspectives on Culture"

Module 1. Sociology of Culture

Assimilate the essential concepts quickly and accurately, thanks to the most efficient teaching methodology, TECH Relearning"

04
Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**
This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

" *At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"*

You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.

The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

" *Our program prepares you to face new challenges in uncertain environments and achieve success in your career"*

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives…) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.
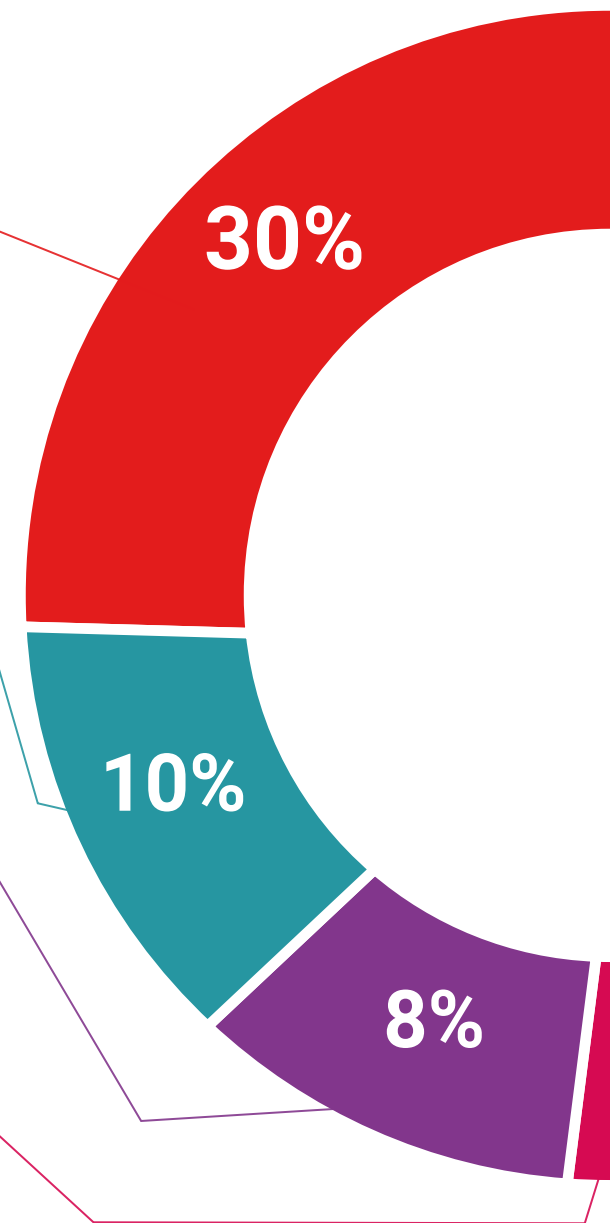
Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.
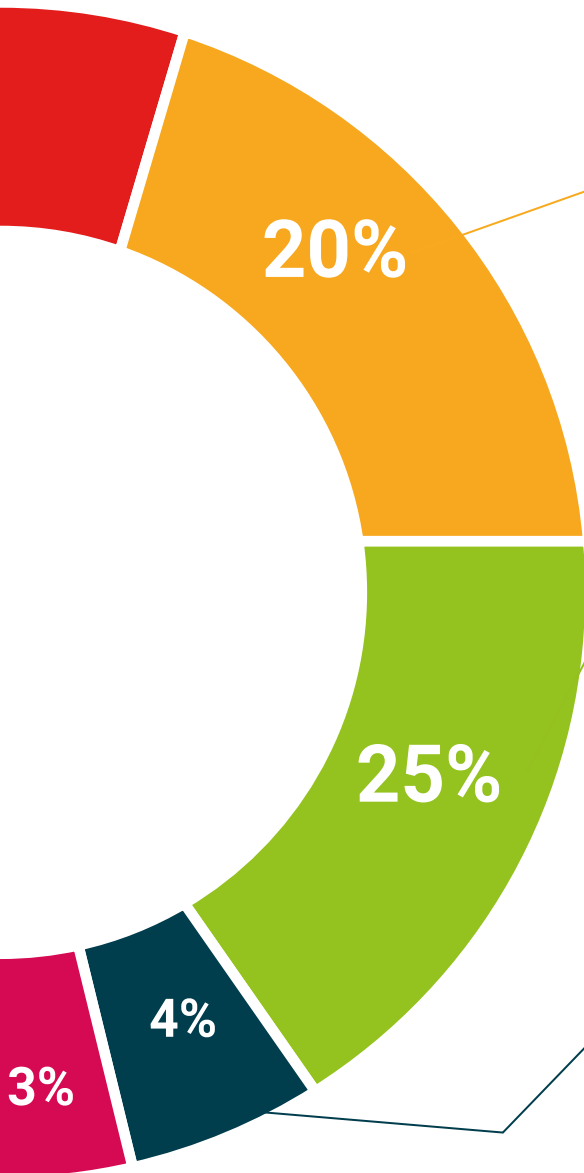
Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

20%

25%

4%

3%

Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

05
Certificate

The Postgraduate Certificate in Sociology of Culture guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Certificate in Sociology of Culture** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees..

Title: **Postgraduate Certificate in Sociology of Culture**

Official Nº of Hours: **150 h.**

tech technological university

Awards the following
CERTIFICATE
to
Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE CERTIFICATE
in

Sociology of Culture

This is a qualification awarded by this University, equivalent to 150 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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