

# Postgraduate Certificate Sociological Perspective





## Postgraduate Certificate Sociological Perspective

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/pk/humanities/postgraduate-certificate/sociological-perspective](http://www.techtitute.com/pk/humanities/postgraduate-certificate/sociological-perspective)

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# 01

# Introduction

The theories of classical sociology advocated by authors such as Karl Marx, Max Weber or Emile Durkheim still prevail today and coexist with contemporary writings, which delve into the study of society, its structure and behavior. In this search for understanding, the sociological perspective provides a more global vision of what people are and how some problems persist in society. In this line, this program created by this academic institution offers students the most comprehensive knowledge of classical and twentieth century sociological theories. All this through a 100% online format, flexible and with quality multimedia teaching resources that can be accessed at any time of the day, from an electronic device with internet connection.



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*A 100% online Postgraduate Certificate that will introduce you to the sociological perspective and the 20th century main authors”*

From the profound ambitions of Auguste Comte, the impulse of Marx Webber's theories of action or Hannah Arendt's writings on totalitarianism, the Sociological Perspective has found rigorous and scientific lines of study that allow us to understand society. It is therefore essential, as in any science, to delve into the classical theories in order to be able to relate the different thoughts that make up Sociology.

That is why the professional who wishes to progress in the field of Sociology must undoubtedly master the different approaches, extract the main theses of each of them, compare them and understand how thought has been generated in this science throughout the twentieth century. In this context, this university degree created by TECH is born to offer students the most relevant information in the field of Sociological Perspective.

To this end, TECH has designed a study plan whose syllabus has a theoretical-practical approach, which will lead students in only 300 hours to achieve intensive and productive learning. This will also be possible thanks to the attractive and enriching multimedia content provided by this program, which can be accessed 24 hours a day, from any computer, tablet or cell phone with an internet connection.

In addition, with the Relearning system, the graduate will be able to advance in a much more natural and progressive way through the syllabus and reduce the long hours of study and memorization. In this attractive way, they will be able to achieve optimal learning.

In this way, the professional has an excellent opportunity to deepen their knowledge through a university program, which does not require attendance, nor does it have classes with fixed schedules. These facilities also make it possible to combine a Postgraduate Certificate, which is at the academic forefront, with the most demanding responsibilities.

This **Postgraduate Certificate in Sociological Perspective** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The development of case studies presented by Course in Sociology and social processes
- ♦ The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the course, discussion forums on controversial issues and individual reflection papers
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*Enroll now in a program that will introduce you to the classic debates and fundamental concepts of Sociology”*

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*With this Postgraduate Certificate, delve into the concepts of power, violence and domination from Hannah Arendt's writings”*

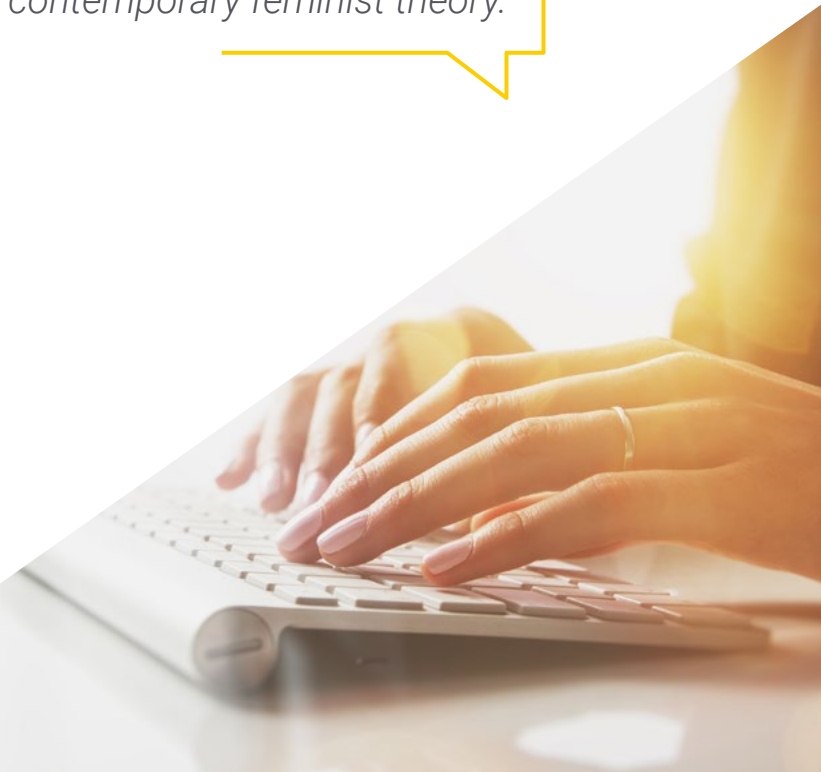
The program's teaching staff includes professionals from the sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

The design of this program focuses on Problem-Based Learning, by means of which the professional must try to solve the different professional practice situations that are presented throughout the academic course. For this, students will be assisted by an innovative interactive video system developed by renowned Courses.

*An academic option that you can take without attendance or classes with fixed schedules. Enroll now.*

*Delve into a program that will allow you to deepen your knowledge of contemporary feminist theory.*



# 02 Objectives

The main objective of this Postgraduate Certificate is to provide students with an intensive and at the same time attractive learning about the Sociological Perspective. This will be possible thanks to the innovative pedagogical tools used by TECH, which will lead the graduate to master the main classical and contemporary theories, their different authors and the relationship between their proposals. The Specialized teaching team will be in charge of guiding the student to achieve these goals.





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*With this program you will be able to relate theoretical sociological currents and authors by their orientation or subject matter”*



## General Objectives

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- To analyze current social processes from both a classical and contemporary perspective
- To understand the contemporary sociology of communication, education, family and culture
- To study the growing relevance of the gender perspective and diversity in today's societies

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*You will be able to delve into the philosophy of Money and the Sociology of Secrecy advocated by sociologist Georg Simmel”*





## Specific Objectives

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- To understand and structure the fundamental contents of the subject and extract its main thesis
- To identify the classical debates and fundamental concepts of Sociology over time
- To understand and comment on sociological theory texts
- To recognize the sociological theories of the 20th century
- To know the main authors who have shaped sociological thought throughout the 20th century and their most outstanding texts
- To analyze the main concepts of Sociological Theory and be able to make comparisons between them

# 03

## Structure and Content

The syllabus of this Postgraduate Certificate has been designed by TECH to offer students, through 2 modules, intensive learning that will lead them to delve into the classical sociological theories formulated by prominent authors such as Comte, Spencer, Marx or Durkheim or contemporary sociological theories and their development to the present day. To this end, the graduate has multimedia pills, reflective readings and case studies that can be easily accessed from any electronic device with an internet connection.



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*A syllabus that will lead you to investigate the theories of Comte, Spencer, Marx, Durkheim or Arendt”*

## Module 1. Classical Sociological Theory

- 1.1. Auguste Comte
  - 1.1.1. The Profound Ambitions of Auguste Comte
  - 1.1.2. Auguste Comte's Sociology
  - 1.1.3. Theory and Practice
  - 1.1.4. Auguste Comte's Heritage
- 1.2. Herbert Spencer
  - 1.2.1. Evolutionism and Social Organicism
  - 1.2.2. The Evolution of Social Institutions
  - 1.2.3. Ethics and Politics
- 1.3. Karl Marx
  - 1.3.1. Dialectics
  - 1.3.2. The Human Potential
  - 1.3.3. Concept of Alienation
  - 1.3.4. Structures of the Capitalist Society
  - 1.3.5. Cultural Aspects of Capitalist Society
- 1.4. Emile Durkheim
  - 1.4.1. Methodology. Social Facts and Rules of the Method
  - 1.4.2. The Problem with Social Order
  - 1.4.3. The Division of Labor. The Study of Suicide and the Sociology of Religion
  - 1.4.4. Social Reformism The Actor in Durkheim's Thought
- 1.5. Max Weber
  - 1.5.1. Methodology
  - 1.5.2. History and Sociology
  - 1.5.3. Causality, Ideal Types and Values
- 1.6. Georg Simmel
  - 1.6.1. Main Concerns
  - 1.6.2. Social Interactions
  - 1.6.3. Social Structures
  - 1.6.4. The Philosophy of Money and the Sociology of Secrecy
- 1.7. George Herbert Mead
  - 1.7.1. The Priority of Social Issues
  - 1.7.2. The Act and the Signifying Symbols
  - 1.7.3. Mental Processes and Thought
  - 1.7.4. Spirit, Person and Society



- 1.8. Alfred Schütz
  - 1.8.1. Science and Social World
  - 1.8.2. The World of Life
  - 1.8.3. Spheres of the Social World
  - 1.8.4. Awareness, meanings and motives
- 1.9. Hannah Arendt
  - 1.9.1. Concept of Power, Violence and Dominance
  - 1.9.2. Idea of Totalitarianism
  - 1.9.3. Pluralism
- 1.10. Erving Goffman
  - 1.10.1. Theory of Social Action
  - 1.10.2. Dramaturgical Model
  - 1.10.3. Symbolic Interactionism

## Module 2. Contemporary Sociological Theory

- 2.1. Structural Functionalism and Neo-functionalism
  - 2.1.1. Talcott Parsons
  - 2.1.2. Merton
  - 2.1.3. Theory of Conflict
- 2.2. Varieties of Neo-Marxian Theory
  - 2.2.1. Economic Determinism
  - 2.2.2. Critical Theory
  - 2.2.3. Post-Marxist Theory
- 2.3. Systems Theory
  - 2.3.1. Advantages of Theory
  - 2.3.2. General Principles
  - 2.3.3. Applications in the social world
- 2.4. Symbolic Interactionism
  - 2.4.1. Pragmatism
  - 2.4.2. Behaviorism
  - 2.4.3. Criticism

- 2.5. Exchange and Rational Choice Theory
  - 2.5.1. Social Psychology of Groups
  - 2.5.2. Theory of Rational Choice
  - 2.5.3. Richard Emerson and his Disciples
- 2.6. Contemporary Feminist Theory
  - 2.6.1. Feminism from 1960-Present
  - 2.6.2. Varieties of Contemporary Feminist Theory
  - 2.6.3. Sociology of Feminist Knowledge
- 2.7. Micro-Macro Integration
  - 2.7.1. Micro-Macro Extremism
  - 2.7.2. Integrated sociological paradigm
  - 2.7.3. Subjective Levels of Analysis
- 2.8. Contemporary Theories of Modernity
  - 2.8.1. Classical Theorists of Modernity
  - 2.8.2. Modernity and its Consequences
  - 2.8.3. Modernity and Identity
- 2.9. The Macdonalization of Society
  - 2.9.1. New Media and Consumption Models
  - 2.9.2. Globalization
- 2.10. Ethnomethodology
  - 2.10.1. Definitions
  - 2.10.2. Diversification
  - 2.10.3. Conversational Analysis



*This 100% online program will take you to delve into the macdonalization of society, feminism or systems theories through multimedia resources”*

04

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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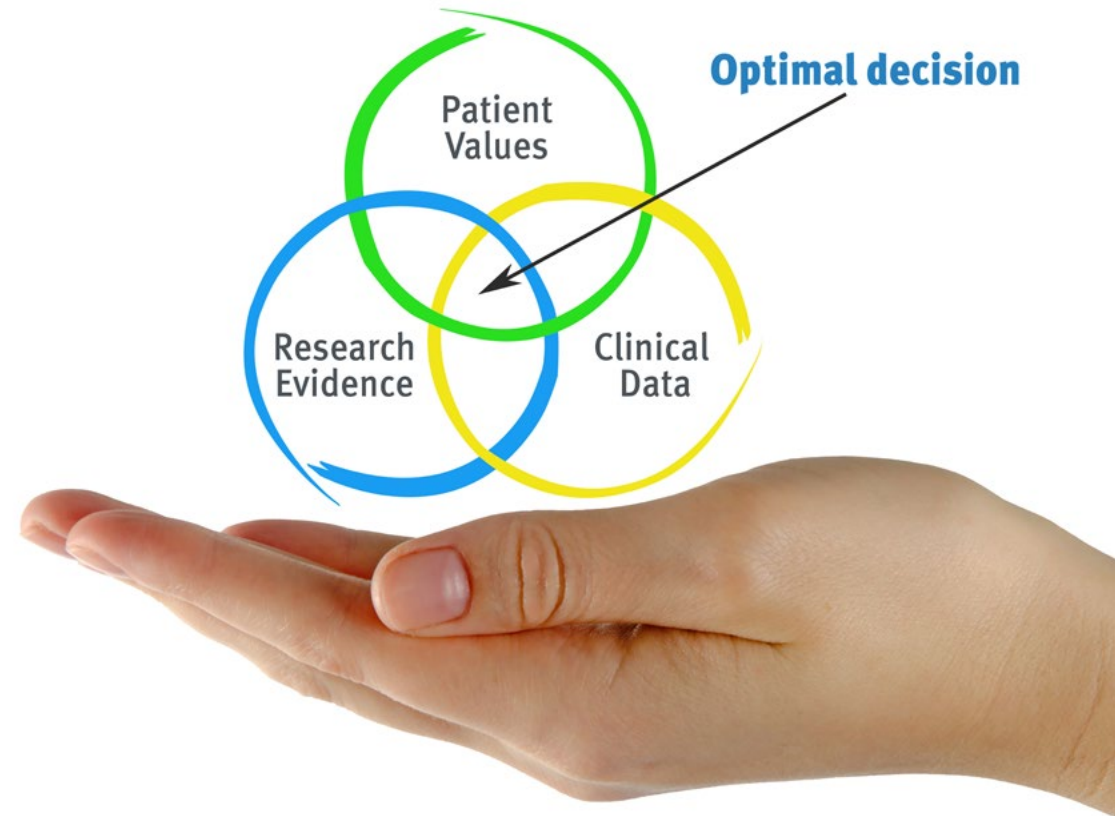
*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

### Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.



*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



05

# Certificate

The Postgraduate Certificate Sociological Perspective guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





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*Successfully complete this program  
and receive your university qualification  
without having to travel or fill out  
laborious paperwork”*

This **Postgraduate Certificate in Sociological Perspective** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Sociological Perspective**

Official N° of hours: **300 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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