

# Postgraduate Certificate Sociological Innovation



## Postgraduate Certificate Sociological Innovation

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/in/humanities/postgraduate-certificate/sociological-innovation](http://www.techtute.com/in/humanities/postgraduate-certificate/sociological-innovation)

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# 01

# Introduction

With the increasing complexity of social, economic and political challenges, an innovative and creative approach is needed to address them effectively in the sociological field. All the more reason why this program has been designed to address one of the most relevant topics in contemporary Sociology: Social Innovation. In this way, the program focuses on the development of innovative skills and tools to design, implement and evaluate effective sociological projects in diverse contexts. Students will specialize by analyzing the importance of Social Innovation, its main theories and approaches, as well as how to apply them in practice. In addition, the program is taught 100% online, with a pedagogical methodology based on *Relearning* that guarantees maximum efficiency in the transmission of knowledge.





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*Power Innovation in the sociological sphere thanks to this program"*

Sociology has undergone radical change in recent decades, opening up new areas of research and presenting new challenges for sociologists. One of the most important areas of this discipline is sociological innovation, which involves the use of new techniques and methods to understand and analyze society. The need to master and apply these new approaches has led to the creation of the Postgraduate Certificate in Sociological Innovation.

This program offers an updated and complete vision of the most innovative approaches and tools in Sociology, allowing students to acquire advanced skills in Social Research analysis and design. Modules range from the theory and practice of Social Innovation to the analysis and evaluation of public policies.

In addition, the Relearning pedagogical methodology is a fundamental element of the Postgraduate Certificate in Sociological Innovation, allowing students to specialize in an autonomous and enriching way. This method encourages active exploration of content, constant feedback and the integration of information in a repeated and directed manner. In addition, the program is taught online, which allows for greater flexibility in organizing academic resources and adapting the pace of study to the individual needs of each student.

This **Postgraduate Certificate in Sociological Innovation** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The development of case studies presented by experts in Sociological Innovation
- ♦ The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*Addresses the concept of Social Innovation analyzing all perspectives and theoretical models"*

“ *Involve citizens in the design of public policies thanks to TECH*”

The program's teaching staff includes professionals from the sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

The design of this program focuses on Problem-Based Learning, by means of which the professional must try to solve the different professional practice situations that are presented throughout the academic course. For this purpose, the student will be assisted by an innovative interactive video system created by renowned experts.

*With this program you will foster innovative Community Inclusion practices.*

*You will master any and all trend modeling techniques.*



# 02 Objectives

TECH has set a series of precise objectives for this Postgraduate Certificate so that the sociologist graduates not only acquire greater skills in the practical field, but also have a much broader vision to direct their professional efforts. In this way, the modules range from the techniques and analysis of rigor in Sociology to a review of Social Innovation. And always including the latest contributions in this area.







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*Give your career a boost by identifying the new social contexts of Social Innovation”*



## General Objectives

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- Explore applied sociology in different fields of research, organization and social change
- Analyze the current sociological currents to identify spaces for intervention and action
- Make use of the most rigorous methods and techniques in the field of applied sociology



*Achieve the objectives to Recognize opportunities for innovation in the public sector, the private sector and the third sector."*





## Specific Objectives

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- Define and describe the evolution of the concept of social innovation throughout history
- Differentiate the different methodological approaches that accompany the historical development of innovation
- Recognize opportunities for innovation in the public sector, the private sector and the third sector
- Identify the new social contexts of social innovation

# 03

## Structure and Content

In order to maximize the effectiveness of specialization in a field as broad and complex as Sociological Innovation, TECH has implemented the Relearning methodology in all its contents. This methodology ensures that the most important concepts are explained repeatedly throughout the syllabus, leading to more effective, profitable and organic learning for the student. As a result, numerous hours of study time can be saved, making for a much more efficient educational cycle.



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*A syllabus that will take you through  
the entire history of Social Innovation”*

## Module 1. Social Innovation

- 1.1. Concept of Social Innovation
  - 1.1.1. Definitions
  - 1.1.2. Theoretical Perspectives
  - 1.1.3. Theoretical Models
- 1.2. Historical Evolution of Social Innovation
  - 1.2.1. The Importance of Social Innovation in the History
  - 1.2.2. Educational and Sanitary Field
  - 1.2.3. Structures and Social Institutions
- 1.3. Dynamics of Change and Social Action
  - 1.3.1. Social Processes
  - 1.3.2. Social and Economic Impact
  - 1.3.3. Gender and Opportunity Perspective
- 1.4. Inclusion, Participation and Intervention in Social Innovation Processes
  - 1.4.1. Citizen Participation in the Design of Public Policies
  - 1.4.2. Methodologies for Participatory Social Innovation Processes
  - 1.4.3. Good Innovative Practices of Community Inclusion
- 1.5. The New Social Contexts of Social Innovation
  - 1.5.1. The Network Society
  - 1.5.2. The Social, Cooperative and Solidarity Economy
  - 1.5.3. The World-System
- 1.6. Methods and Techniques of Social Research for Innovation
  - 1.6.1. Encoding of The Social Reality
  - 1.6.2. Identification and Construction of Indicators
  - 1.6.3. The Trend Modeling Techniques



- 1.7. Tools for Interdisciplinary Team Management
  - 1.7.1. Myths on Creativity
  - 1.7.2. Horizontal Organization
  - 1.7.3. Components of Individual Innovation
- 1.8. Strategic Planning for Social Innovation
  - 1.8.1. Types of Innovation and Integration Tools
  - 1.8.2. Detection of Problems and Opportunities
  - 1.8.3. Doing Innovation: From Idea to Project
- 1.9. Assessment and Review of the Approach
  - 1.9.1. Indicators for Design
  - 1.9.2. Measuring Impact
  - 1.9.3. Inclusion and Equality
- 1.10. Participatory Foresight for Social Innovation
  - 1.10.1. Analysis of The Social Reality
  - 1.10.2. Vision for the Future
  - 1.10.3. Scenarios and Future Alternatives

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*A syllabus that includes all the scenarios and alternatives for the future of Social Innovation. Enroll now!"*



04

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: ***Relearning***.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



# 05 Certificate

The Postgraduate Certificate in Sociological Innovation guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This **Postgraduate Certificate in Sociological Innovation** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Sociological Innovation.**

Official N° of hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
virtual classroom



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