Postgraduate Certificate
Social Structure and Urban Planning

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Postgraduate Certificate
Social Structure and
Urban Planning

- » Modality: **online**
- » Duration: **12 weeks**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: **www.techtitute.com/in/humanities/postgraduate-certificate/social-structure-urban-planning**

Index

01
Introduction

The model for the construction of a city has evolved, seeking today spatial, social and economic inclusiveness, as well as the reduction of inequalities. An approach that interests not only on architecture professionals, but also on sociologists themselves, whose knowledge of society favors the analysis, study and contribution of key ideas for proper urban planning. In this line, TECH offers 100% online program, in which the graduate will be able to comfortably delve into social structures, globalization, urban sociology and the cities of the future. To this end, it will have an innovative and quality content prepared by a teaching team specialized in this field of sociology. All of this will also allow you to acquire the necessary learning to advance in your professional career.

A 100% online diploma course that will give you the tools you need to investigate the historical processes that have affected the city and their social repercussions"

Urban sociology is marked by the theories formulated by authors such as George Simmel, Maurice Halbwachs, Raymond Ledrut, the sociologists of the Chicago School and those of the French School of Urban Sociology. Their studies on the influence of cities on human beings, the absence of effects or the detection of problems derived from their rapid growth, has led to a better understanding of the different social movements and inequalities.

Today, globalization is a phenomenon that engulfs today's society, and some theorists point out that it is not possible to fight it, but to combat it through adaptation. In this scenario, many professionals are advocating for inclusion as a central axis in urban planning. In order to achieve this, a thorough analysis of reality and exhaustive knowledge of social stratification systems and urban sociology are necessary. This is the reason why this academic institution has created this Postgraduate Certificate, taught exclusively online.

A program that brings together in 150 teaching hours, the most advanced and current content on Social Structure and Urban Planning, developed by a teaching team specialized in the field of sociology. Thus, students will find in this program a syllabus with a theoretical-practical approach that will lead them to delve into social and economic inequality, the historical processes that have influenced these differences between social classes, as well as the sources of data and representation currently used to carry out studies in urban sociology.

In addition, the Relearning method, used by TECH in all its programs, will allow you to progress in a more natural way through the content of this syllabus, even reducing long hours of study.

Graduates thus have an excellent opportunity to take firm steps forward in their professional career through a quality university degree, which they can take easily, whenever and wherever they wish. You only need an electronic device with an Internet connection to access the syllabus hosted on the virtual platform. A freedom, will allow you to combine your personal responsibilities at the same time that you acquire an education that is at the forefront.

This **Postgraduate Certificate in Social Structure and Urban Planning** contains the most complete and up-to-date program on the market. The most important features include:

- The development of case studies presented by this Course in Sociology and social processes
- The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

Enroll now in a Postgraduate Certificate that provides you with innovative didactic tools in accordance with current academic times"

A teaching that will show you a theoretical-practical vision of urban sociology"

Access a specialization in which you do not have classes with fixed schedules and you have the freedom to view the syllabus whenever you wish.

This program will lead you to learn about the consequences of social inequality and its influence on urban spatial planning.

The program's teaching staff includes professionals from the sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year For this purpose, the students will be assisted by an innovative interactive video system created by renowned and experienced Course.

02
Objectives

TECH has designed this university degree to provide students with an in-depth knowledge of the evolution of the concept of their city and its impact on society. To this end, it provides pedagogical tools that will lead the graduate to understand these processes, to understand historical and contemporary globalization, crisis management and the presence of inequalities in cities. The faculty that integrates this degree will guide the student to achieve these goals.

Through this Diploma, you will acquire intensive learning that will lead you to become part of entities that seek equality"

General Objectives

- Analyze current social processes from both a classical and contemporary perspective
- Understand the contemporary sociology of communication, education, family and culture
- Study the growing relevance of the gender perspective and diversity in today's societies

"TECH offers you 150 hours of advanced knowledge on Social Structure and Urbanism so that you can perfectly understand the evolutionary processes of cities and their impact on population so that you can perfectly understand the evolutionary processes of cities and their impact on the population"

Specific Objectives

- To understand the main concepts related to social inequality and social stratification systems
- To know the main theoretical and practical perspectives from which the study of different aspects of social stratification has been approached, social inequality and economic inequality
- To understand the historical processes that have shaped the main historical systems of social stratification and to understand their differential features
- To understand the historical processes that have affected the city and their impact on the current situation
- Know the data sources and forms of representation (maps) that facilitate research about the city
- Develop the necessary skills to investigate about the city

03
Structure and Content

The syllabus of this program has been designed by a specialized teaching team that will provide the most comprehensive and relevant information on Social Structure and Urban Planning. All through a theoretical-practical approach, which will allow students to delve into the social structure in contemporary societies and social urbanism. Two blocks in which you will be able to go deeper in a much more dynamic and attractive way thanks to multimedia didactic resources (video summaries, in-focus videos), reflective readings or simulated scenarios. With the Relearning system you will be able to reduce the long hours of study so frequent in other teaching methods.

> *A study plan that will take you into social movements, the sociological look at inequality and the privatization of urban space"*

Module 1. Social structure in contemporary societies

1.1. Social structure, inequality and social stratification
 1.1.1. Social Structure
 1.1.2. Visions of the social structure
 1.1.3. Social inequality
 1.1.4. Sources of inequality
1.2. A sociological view of inequality
 1.2.1. Social stratification
 1.2.2. Class, statues, and power
 1.2.3. Theories of stratification
1.3. Stratification in human societies
 1.3.1. Stratification systems
 1.3.2. Primitive societies: slavery, caste, estates, etc
 1.3.3. Industrial society: class
1.4. Social class in contemporary societies
 1.4.1. Definitions and diagrams
 1.4.2. Models of capitalism
 1.4.3. Deindustrialization
1.5. Economic inequalities
 1.5.1. Concepts, measurement and unit of analysis
 1.5.2. Inequality indicators
 1.5.3. Distributive role of the states
1.6. Poverty, deprivation and social exclusion
 1.6.1. Concepts
 1.6.2. Poverty in developed societies
 1.6.3. Relationship between inequality and poverty
1.7. Social mobility
 1.7.1. Concept and Types
 1.7.2. Theories of Social Mobility
 1.7.3. Fees

1.8. Consequences of social inequality
 1.8.1. Class and status effects
 1.8.2. Social class and Unemployment
 1.8.3. Class and migration
1.9. Crisis Management
 1.9.1. Neoliberalism
 1.9.2. Capital/labor exchanges
 1.9.3. Changes in Culture
1.10. Historical and contemporary globalization
 1.10.1. Dimensions of Globalization Education
 1.10.2. Capitalism
 1.10.3. A world in transition

Module 2. Urban Sociology

2.1. Cities in History
 2.1.1. The Use of Public Spaces
 2.1.2. The Functional Criteria of Spaces
 2.1.3. Urbanization Process
2.2. Theories about the City
 2.2.1. Precursors
 2.2.2. Evolution
 2.2.3. Contemporaneous Thinking
2.3. The Problems of the City
 2.3.1. Housing
 2.3.2. Social Segregation
 2.3.3. Gentrification Processes
2.4. The Lived City
 2.4.1. Human Ecology
 2.4.2. Formation of the Neighborhoods
 2.4.3. Lifestyles

In this program you will learn more about the different strategies for social integration in cities. Enroll now"

04
Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**
This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

> " *Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

"At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"

You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

"

Our program prepares you to face new challenges in uncertain environments and achieve success in your career"

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.
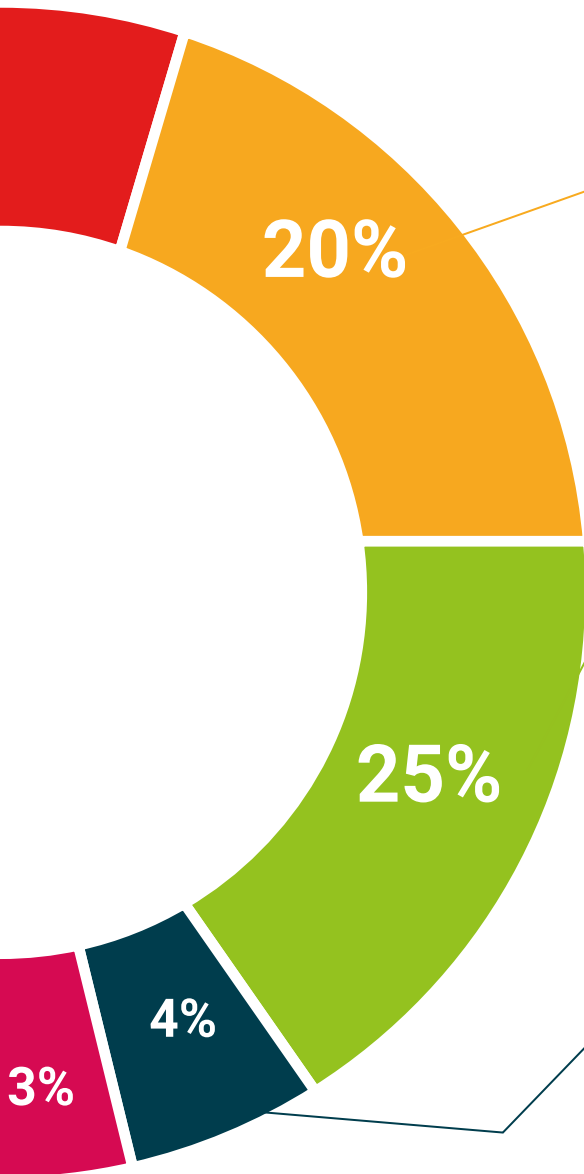
Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

20%

25%

4%

3%

Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

Certificate

The Postgraduate Certificate in Social Structure and Urban Planning guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Certificate in Social Structure and Urban Planning** contains the most complete and up-to-date scientific on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Social Structure and Urban Planning**

Official Nº of Hours: **300 h.**

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Awards the following
CERTIFICATE
to
Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE CERTIFICATE
in
Social Structure and Urban Planning

This is a qualification awarded by this University, equivalent to 300 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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