

# Postgraduate Certificate

## Process of Change and Social Innovation





## Postgraduate Certificate Process of Change and Social Innovation

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Global University
- » Credits: 12 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/us/humanities/postgraduate-certificate/process-change-social-innovation](http://www.techtitute.com/us/humanities/postgraduate-certificate/process-change-social-innovation)

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# 01

# Introduction

For the resolution of certain social conflicts or the presentation of projects that mitigate inequalities, it is necessary to have a scientific and analytical knowledge of the processes of change that have transformed society up to the present day. Without this, it would not be possible to effectively implement social innovation initiatives, nor would it be possible to identify opportunities for the implementation of such actions. In this scenario, it is key for both public and private entities to have highly qualified sociology professionals with a global vision of today's society. Along these lines, TECH has created this 100% online program that will lead students to acquire intensive and advanced learning about change processes and innovation itself. All this, in addition, through quality teaching resources that can be easily accessed 24 hours a day from any electronic device with Internet connection.



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*This Postgraduate Certificate will show you with a theoretical-practical vision that will take you comfortably into the Processes of Change and Social Innovation”*

Since Augusto Comte developed an explanatory theory of social transformations, many other authors have formulated their bases for understanding the social changes that are taking place, up to the theory of liquid modernity, by the acclaimed Polish sociologist and philosopher Zygmunt Bauman.

A scientific reality that helps in turn to promote social innovation projects, properly channeled, in order to really serve to solve conflicts, provide alternative solutions or deepen social changes in a different but effective way. In this scenario, there is no doubt that advanced knowledge of sociological analysis is required and that it is useful for public and private companies to initiate or plan actions along these lines in the right way. This is the reason for the creation of this Postgraduate Certificate in Processes of Change and Social Innovation, which offers the graduate a 12-week advanced learning in this field.

For this purpose, it has a university program designed by a teaching team versed in this subject, which has used the latest technology applied to teaching in the development of teaching resources. This will allow students to delve in a much more attractive way into cyclical, constructivist and modernization theories, the causes of social change or inclusion, participation and intervention in social innovation processes.

A syllabus with a theoretical but also practical approach thanks to the case studies to which the professional will have access at any time of the day from their computer, tablet or cell phone. In addition, the Relearning Method, will allow you to advance in a much more natural and progressive way, through the syllabus of this Postgraduate Certificate.

This way, the professional is faced with an excellent opportunity to boost their career to job through a qualification that can be taken comfortably, whenever and wherever they wish. In addition, the absence of attendance and classes with fixed schedules makes it easier to combine this university degree with the most demanding responsibilities.

This **Postgraduate Certificate in Process of Change and Social Innovation** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The development of case studies presented by Course in Sociology and social processes
- ♦ The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the course, discussion forums on controversial issues and individual reflection papers
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*Stand out in your professional field thanks to a Postgraduate Certificate that will show you the evolution of the concept of social innovation throughout history and future alternatives”*

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*This 100% online training will enable you to conduct effective research and analysis on social change”*

*You are looking at a flexible Professional Master's Degree without classes with fixed schedules that will allow you to combine quality learning with your personal life.*

*Delve into the modernization, cyclical and constructivist theories of the change process with this program.*

The program's teaching staff includes professionals in the sector who contribute their work experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

The design of this program focuses on Problem-Based Learning, by means of which the professional must try to solve the different professional practice situations that are presented throughout the academic course. For this, students will be assisted by an innovative interactive video system developed by renowned Courses.



# 02 Objectives

TECH has designed this university degree to provide students with an in-depth knowledge of Social Change and Innovation Processes. To this end, it provides pedagogical tools, which will lead the graduate to understand these processes, to obtain an analytical vision of the theories and social movements that have led to the concept of social change and innovation. The specialized teaching team will guide the students during the 6 weeks of this program, in order to achieve these goals successfully.





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*With this Postgraduate Certificate  
you will be able to delve into the New  
Social Contexts of Social Innovation”*



## General Objectives

- ♦ Learn about the Theory and Practice of the Studies of the Future
- ♦ Recognize opportunities for innovation in the public sector, the private sector and the third sector
- ♦ Identify the new social contexts of social innovation



*TECH offers 150 hours of advanced knowledge about participation and intervention in social Innovation processes”*





## Specific Objectives

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- ♦ Learn about the fundamental concepts, methodological problems and discursive variants in the study of social change
- ♦ Learn about the basis to conduct analysis and the general and special theories of social change
- ♦ Define and describe the evolution of the concept of social innovation throughout history
- ♦ Differentiate the different methodological approaches that accompany the historical development of innovation

# 03

## Structure and Content

The syllabus of this university degree has been designed to offer the most relevant information on the processes of social change and innovation. To this end, the student who enters this program will have access to multimedia content and resources (video summaries, video highlights, outlines), which will lead them to learn about the major theories of social change, social movements, techniques and sources for the study of social change, as well as the new social contexts of social innovation. Thanks to this learning, you will be able to progress steadily in your professional career.



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*You will reduce the long hours of study thanks to the Relearning system used by TECH in all its programs”*

## Module 1. Social Change and Future Trends

- 1.1. Social Change
  - 1.1.1. Importance, Approaches, Concepts and Fundamental Aspects
  - 1.1.2. Social Change in Sociology, and Vice Versa
  - 1.1.3. Social Context of Sociology. The Industrialization
- 1.2. Sociological Approaches
  - 1.2.1. Major Theories of Social Change
  - 1.2.2. Characteristics of Social Changes
  - 1.2.3. Factors and Key Aspects
- 1.3. Theoretical Perspectives of Social Change
  - 1.3.1. Classical Evolutionism
  - 1.3.2. Neoevolutionism and Functionalism
  - 1.3.3. Sociobiology
- 1.4. Theories of Modernization
  - 1.4.1. Liquid Modernity
  - 1.4.2. From Modernity to Postmodernity
  - 1.4.3. Other Theories of Change
- 1.5. Cyclical Theories
  - 1.5.1. Cyclical Perspective of the History
  - 1.5.2. Social Change as Cultural Change
  - 1.5.3. Circulation of Elites
- 1.6. Constructivist Theories
  - 1.6.1. Social Development
  - 1.6.2. David Ausubel
  - 1.6.3. Jean Piaget
- 1.7. Causes and Types of Social Change
  - 1.7.1. Progress and Reality
  - 1.7.2. Time and Society
  - 1.7.3. Heritage and Transition
- 1.8. Social Movements
  - 1.8.1. Social Movements Importance
  - 1.8.2. Others Agents of Social Change
  - 1.8.3. Revolutions and Counter Revolutions



- 1.9. Techniques and Sources for the Study of Social Change
  - 1.9.1. Social Indicators
  - 1.9.2. Historical and Comparative Analysis
  - 1.9.3. Prognosis
- 1.10. Foresight and Social Change
  - 1.10.1. Studies of the Future
  - 1.10.2. Technological Change, Economic Cycle and Social Change
  - 1.10.3. Origin and Evolution of Prospective Studies

## Module 2. Social Innovation

- 2.1. Concept of Social Innovation
  - 2.1.1. Definitions
  - 2.1.2. Theoretical Perspectives
  - 2.1.3. Theoretical Models
- 2.2. Historical Evolution of Social Innovation
  - 2.2.1. The Importance of Social Innovation in the History
  - 2.2.2. Educational and Sanitary Field
  - 2.2.3. Structures and Social Institutions
- 2.3. Dynamics of Change and Social Action
  - 2.3.1. Social Processes
  - 2.3.2. Social and Economic Impact
  - 2.3.3. Gender and Opportunity Perspective
- 2.4. Inclusion, Participation and Intervention in Social Innovation Processes
  - 2.4.1. Citizen Participation in the Design of Public Policies
  - 2.4.2. Methodologies for Participatory Social Innovation Processes
  - 2.4.3. Good Innovative Practices of Community Inclusion
- 2.5. The New Social Contexts of Social Innovation
  - 2.5.1. The Network Society
  - 2.5.2. The Social, Cooperative and Solidarity Economy
  - 2.5.3. The World-System
- 2.6. Methods and Techniques of Social Research for Innovation
  - 2.6.1. Encoding of The Social Reality
  - 2.6.2. Identification and Construction of Indicators
  - 2.6.3. The Trend Modeling Techniques
- 2.7. Tools for Interdisciplinary Team Management
  - 2.7.1. Myths on Creativity
  - 2.7.2. Horizontal Organization
  - 2.7.3. Components of Individual Innovation
- 2.8. Strategic Planning for Social Innovation
  - 2.8.1. Types of Innovation and Integration Tools
  - 2.8.2. Detection of Problems and Opportunities
  - 2.8.3. Doing Innovation: From Idea to Project
- 2.9. Assessment and Review of the Approach
  - 2.9.1. Indicators for Design
  - 2.9.2. Measuring Impact
  - 2.9.3. Inclusion and Equality
- 2.10. Participatory Foresight for Social Innovation
  - 2.10.1. Analysis of The Social Reality
  - 2.10.2. Vision for the Future
  - 2.10.3. Scenarios and Future Alternatives



*A program that will help you acquire the knowledge you need to analyze the current social innovation reality”*

04

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning. Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



05

# Certificate

This Postgraduate Certificate in Process of Change and Social Innovation guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.





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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This program will allow you to obtain your **Postgraduate Certificate in Process of Change and Social Innovation** endorsed by TECH Global University, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Process of Change and Social Innovation**

Modality: **online**

Duration: **12 weeks**

Accreditation: **12 ECTS**



future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
virtual classroom



## Postgraduate Certificate Process of Change and Social Innovation

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Global University
- » Credits: 12 ECTS
- » Schedule: at your own pace
- » Exams: online

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