## **Postgraduate Certificate** Philosophy and Theory of Culture



173



## **Postgraduate Certificate** Philosophy and Theory of Culture

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitute.com/in/humanities/postgraduate-certificate/philosophy-theory-culture

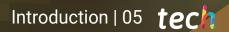
## Index



## 01 Introduction

This program is intended as a comprehensive professional growth process that will provide the student with knowledge of all the paradigms of the philosophy of culture and will allow for the analysis of the influence and importance of the media in social development. With the most complete, analytical and up to date overview of contemporary philosophy.









A comprehensive study of the issues involved in the philosophy of culture and the development of the media as part of the human communicative act"

## tech 06 | Introduction

The media have significant influence on the perception that human beings have of their physical, social, etc. environment. For this reason, it is the object of analysis in philosophical thought, and it is key to the education of the humanist. This program will teach the student to analyze this influence.

This course will guide you through the study of the most relevant concepts of culture, as an area of philosophical study. Through a very well structured program, you will be able to learn the different definitions of culture and its relationship with human development.

The main objective of this study is to provide not only the necessary theoretical knowledge but also the context and information you need to advance and use your learning for your own philosophical analysis applied to contemporary situations.

In order to provide the best education possible, all the essential concepts have been included to propel students to advanced levels of philosophy, with guidance on how to convert this knowledge into effective and practical skills.

A complete compendium of knowledge and developments that will lead to the highest standards of professional education, rivalling the best programs in this field of work.

This program will also teach students the most effective study methods for this subject.

If you seek self improvement, to achieve a positive change at a personal level, to interact with the best and belong to a new generation of professionals capable of performing their work anywhere in the world, this may be the path for you.

A program fully compatible with other work, personal, teaching or study commitments. From the start, in its teaching approaches, to the end, in its assessments, the system will be flexible to the student's needs. Consequently, the results are much more efficient since the study will not become an unbearable burden, but rather, a stimulating and easy challenge to undertake and bring to fruition. This **Postgraduate Certificate in Philosophy and Theory of Culture** contains the most complete and up-to-date educational program on the market. The most important features include:

- Case studies to apply the theoretical content to real life situations
- Graphic, schematic, and practical contents which provide scientific and practical information on the disciplines that are essential for professional practice
- The inclusion of practical exercises where the self evaluation process can be carried out to improve learning
- An algorithm-based interactive learning system for decision-making in the situations that are presented to the student
- Special emphasis on practical learning
- All of this will be complemented by theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an internet connection



A high quality qualification that will propel you to the highest levels of professional practice in Philosophy and Theory of Culture"

### Introduction | 07 tech

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This Postgraduate Certificate will allow you to grow as a professional in philosophy and as a humanist, significantly expanding your capacity for analysis and philosophical understanding"

Study with the greatest University of the technological era and you will form part of an institution with a vocation of service, aware of the current needs of society, the world, and particularly of the individual.

This Postgraduate Certificate is created to ensure you can study in a simple, efficient and flexible way, with the superior quality of an advanced academic course.

TECH Technological University offers the most innovative, creative and unique offering, in a dynamic, talented and internationally recognized institution. With a space to exchange ideas, experience and reflections. Students will be to share their academic experience, through forums and other collaborative tools, all 100% online.

TECH supports its students at all times thanks to an involved and committed teaching team. The teaching team transmits their expertise in their professional performance, working from a real, lively and dynamic context. TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.

# 02 **Objectives**

With this Postgraduate Certificate, students will be walked through the essential contents to approach this discipline effectively, learning to undertake analyses, dissertations, presentations, debates or publications related to the subject matter, with the support of the most comprehensive knowledge. A program in which professionals will learn while enjoying the benefits of a course designed to optimize their study time.

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The best Postgraduate Certificate on the online teaching market in Philosophy and Theory of Culture. An essential step to achieving excellence in your career"

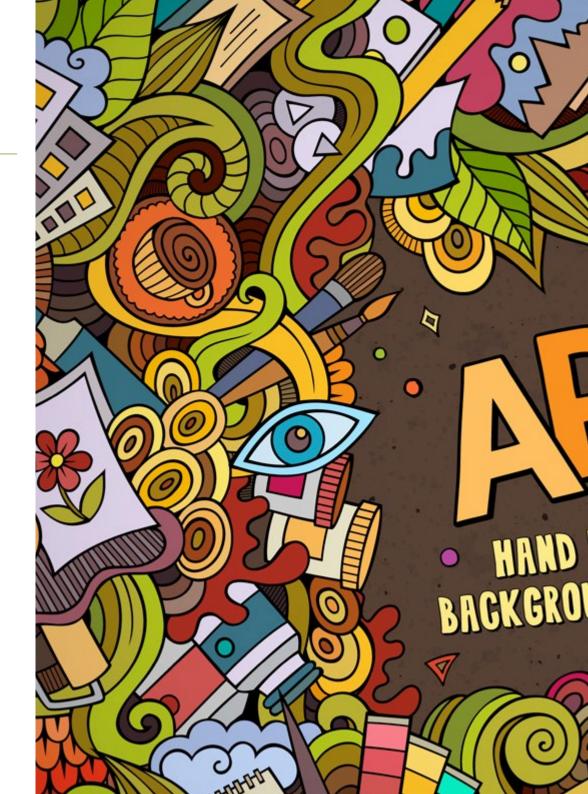
## tech 10 | Objectives

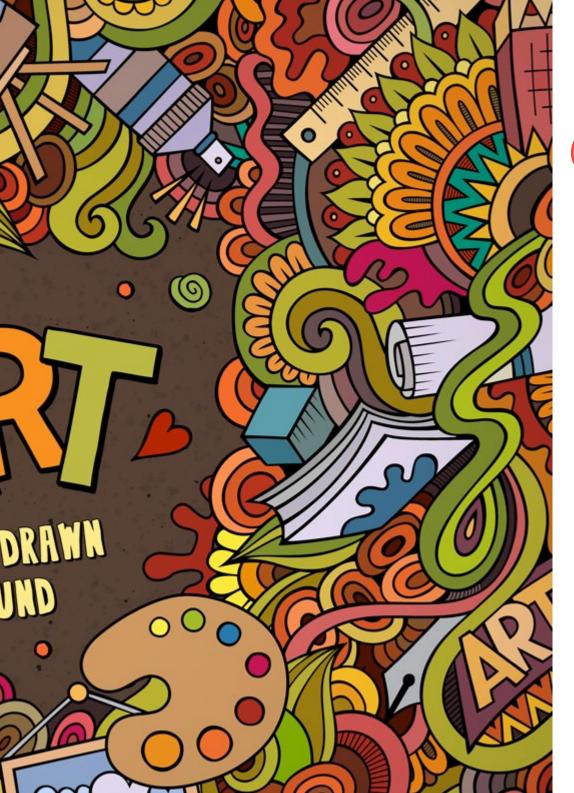


### **General Objectives**

- Acquire a rigorous philosophical method, shaped by ordered thought and the capacity for dialog, putting this into practice
- Possess adequate tools to study philosophical subjects
- Conduct fruitful scientific work
- Structure the various philosophical contents that will become evident in daily work
  environments
- Develop a mental structure and appropriate conceptual frameworks that structure philosophical criteria rooted in Christian tradition, including principles, methods and contents
- Shape students' unique identity as Christian thinkers

The profile of the humanistic professional has reached the highest levels of professionalism. Activate a growth in your competence and don't get left behind"





## Objectives | 11 tech



- Philosophy and the Media
- Understand the close relationship between philosophy and the act of communication in general
- Understand the importance of the so-called Media in the understanding that human beings have of their environment
- Present Various Definitions of Culture
- Distinguish philosophical definitions of culture from other sciences
- Explain the elements that make up the cultural reality
- Make a critical and proactive judgment on certain cultural expressions
- Explain why the concept of culture is inherent to the concept of personhood

## 03 Structure and Content

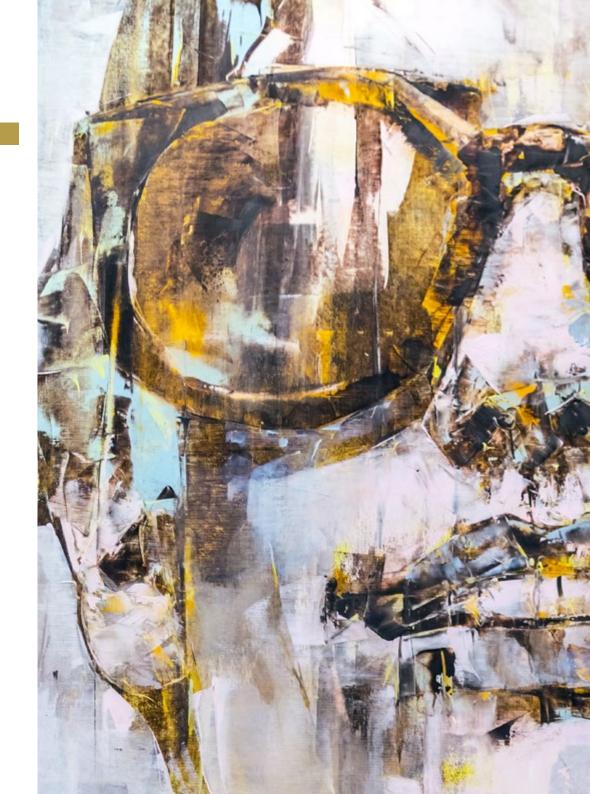
This complete course will lead students to acquire the most comprehensive knowledge available, bringing them closer to excellence in the humanistic field. The syllabus has been designed to meet the criteria of high academic impact of this Postgraduate Certificate and features new teaching approaches that aim to maintain motivation and interest, which are essential to achieving the learning objectives. A high quality teaching model that sets TECH apart.

A complete journey through the key concepts to know and understand culture and its evolution from a philosophical standpoint"

## tech 14 | Structure and Content

#### Module 1. Philosophy and the Media

- 1.1. Theory of Knowledge and Communicative Process
  - 1.1.1. Link Between Thought and Language
  - 1.1.2. Theory of Knowledge and Communicative Process
  - 1.1.3. Relationship of the Human Being Within the World
  - 1.1.4. Culture
- 1.2. History and Reflections on the Media
  - 1.2.1. Difference between Information and Communication
  - 1.2.2. From Gutenberg to the Internet
  - 1.2.3. Attitudes to New Technologies
  - 1.2.4. Information Security and Transparency
- 1.3. Effects and Consequences of the Use of the Media
  - 1.3.1. Types of Effects that the Media Has
  - 1.3.2. Media Content Analysis
  - 1.3.3. Theories on the Effects of the Media
- 1.4. Attitudes Towards Communication Theories
  - 1.4.1. Communication Channels and Traditions in North America
  - 1.4.2. Communication Channels and Traditions in Europe
  - 1.4.3. Communication Channels and Traditions in Ibero-America





### Structure and Content | 15 tech

#### Module 2. Cultural Philosophy

- 2.1. Concepts of Culture
  - 2.1.1. Culture in the Classical Humanist Sense
  - 2.1.2. Culture in the Modern Anthropological Sense
  - 2.1.3. Fundamental Constituent Elements of Culture
  - 2.1.4. Towards a Strictly Philosophical Concept of Culture
  - 2.1.5. Culture Between Tradition and Novelty
  - 2.1.6. Human Universality and Cultural Originality
- 2.2. The Person as a Cultural Being
  - 2.2.1. The Historical Formation of the Concept of Person
  - 2.2.2. Personal Development and Cultural Integration
  - 2.2.3. Culture at the Service of the Person
- 2.3. Constitutive Aspects of Human Culture
  - 2.3.1. Language: Man's Primary Function and the Founding Element of Culture
  - 2.3.2. Social Organization, Political Institution and Educational Institution
  - 2.3.3. Relationship with the Environment, Work, Technology and Science
  - 2.3.4. Axiology and Culture
  - 2.3.5. History and Culture
  - 2.3.6. Religion and Culture

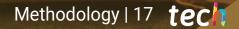


An educational process dynamically and efficiently structured, to propel you to knowledge in a simple, stimulating and effective way"

# 04 **Methodology**

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.** 

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

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## tech 18 | Methodology

#### Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.



At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.

## Methodology | 19 tech



The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

#### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

## Our program prepares you to face new challenges in uncertain environments and achieve success in your career"

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The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## tech 20 | Methodology

#### **Relearning Methodology**

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



### Methodology | 21 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



## tech 22 | Methodology

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

30%

10%

8%

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### **Practising Skills and Abilities**

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



#### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

### Methodology | 23 tech



#### **Case Studies**

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

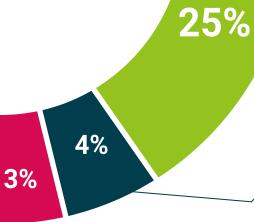
The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### **Testing & Retesting**

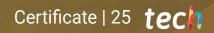
We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



20%

## 05 **Certificate**

The Postgraduate Certificate in Philosophy and Theory of Culture guarantees students, in addition to the most rigorous and up to date education, access to a Postgraduate Certificate issued by TECH Technological University.



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Successfully complete this program and receive your university qualification without travel or laborious paperwork"

## tech 26 | Certificate

This **Postgraduate Certificate in Philosophy and Theory of Culture** contains the most complete and up to date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the **Postgraduate Certificate**, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: Postgraduate Certificate in Philosophy and Theory of Culture Official N° of hours: 250 h.



technological university Postgraduate Certificate Philosophy and Theory of Culture » Modality: online » Duration: 12 weeks » Certificate: TECH Technological University » Dedication: 16h/week » Schedule: at your own pace

» Exams: online

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