# Postgraduate Certificate Museology and Art Sources





# Postgraduate Certificate Museology and Art Sources

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitute.com/in/humanities/postgraduate-certificate/museology-art-sources

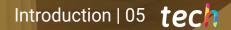
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# 01 Introduction

Thanks to museology and the development of its conservation, organization and cataloguing techniques and procedures, it is now possible to see artistic pieces, even from prehistoric times, exhibited in places all over the world. However, what is shown is only a small part of the work done every day by millions of experts and the development of a centuries-old science. The objective of this degree is to understand in detail how it has evolved and how history has influenced its conception. Through a 100% online program that goes from the origins of museums to the present day, focusing also on the most relevant art sources throughout time, the graduate will be able to develop a broad knowledge of museology and its importance in the History of Art.

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You will have access to a complete 100% online program on museology and art sources thanks to which you will be able to develop an exhaustive knowledge of this science and its characteristics"

EXIT

## tech 06 | Introduction

Museums are the result of centuries of hard work and long research. Thanks to the involvement and efforts of millions of professionals, today it is possible to access artistic pieces thousands of years old, as well as to gain in-depth knowledge of the characteristics of ancient societies. However, their function goes beyond the exhibition, as they also serve as a source of information and archives for millions of specialists who are developing their own research.

This Postgraduate Certificate in Museology and Art Sources is a very complete degree that will guide the graduate through the history of these centers, from their origin and development to what is known today, with special emphasis on their influence on the conservation of artistic culture. In addition, it also delves into the sources of Art History and their importance over time.

A degree designed following the guidelines of the relearning methodology to guarantee an enriching and effective academic experience. Being a 100% online program allows TECH to include in its offer hours of additional material in audiovisual format, complementary readings and research articles, and gives the graduate the possibility of designing the academic calendar based on their own time availability. This **Postgraduate Certificate in Museology and Art Sources** contains the most complete and up-to-date program on the market. The most important features include:

- Developing practical cases presented by experts in Art History
- The graphic, schematic, and eminently practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection



You will learn about the origin of museums, the types that have existed throughout history, their strategies and the importance of these centers for the conservation of artistic heritage"

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This program has been designed by industry experts with the academic needs of professionals like you in mind"

The program's teaching staff includes professionals from the sector who contribute their work experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive training programmed to train in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

You will delve into the limitations of exhibitions and their intricacies, as well as the importance of the historical archive today.

Would you be able to list the most important sources of art? With this Postgraduate Certificate you will deepen in each one of them.

# 02 **Objectives**

The launching of this Postgraduate Certificate in Museology and Art Sources has been motivated by the current demand for degrees that delve in a clear and detailed way in this subject. That is why TECH's objective is to provide the graduate with all the information they need to build a critical and comprehensive knowledge, based on the most exhaustive content and with the help of the most modern pedagogical tools in the industry.

If your academic goal is to become an expert in museology and art sources, you have the opportunity to achieve it in just 12 weeks"

## tech 10 | Objectives



## **General Objectives**

- Possess a high level of knowledge of museology and art sources
- \* Distinguish the different types of historical sources and their characteristics
- Develop the distinctive skills of the historiographic profession



Learn in detail about the different types of files that exist and delve into each one of them with this Postgraduate Certificate"



## Objectives | 11 tech





## Specific Objectives

- Distinguish between Museography and Museology, taking into account their differences
- Recognize some of the most relevant museums in the history of art
- Know the problems that museums have to face and the inconveniences that may arise during the mounting of an exhibition
- Understand the different types of exhibits and how they are different
- Develop a critical sense at the historiographic level
- Manage the instruments for information gathering
- Know and work with the different types of historical sources
- Use the terminology and techniques accepted in the historiographic science and La profession

# 03 Structure and Content

For the elaboration of this Postgraduate Certificate in Museology and Art Sources TECH and its team of experts have used the most sophisticated manuals on Art History, in order to provide the graduate with the most reliable information on this area. Subsequently, the content has been adapted to the innovative pedagogical methodology used by this university in all its degrees to ensure a dynamic and efficient academic experience. The result: a comprehensive 100% online program, compacted into 300 hours and designed to exceed your expectations.

You will have access to hours of additional material selected by Art History experts exclusively for this program: images, videos, research articles and much more!"

### Module 1. Museology and Heritage

- 1.1. The Origins of Museums
  - 1.1.1. Near East
  - 1.1.2. Far East
  - 1.1.3. Greece
  - 1.1.4. Rome
  - 1.1.5. Middle Ages
  - 1.1.6. Renaissance, Mannerism and Baroque
  - 1.1.7. XVI Century
  - 1.1.8. XVII Century
  - 1.1.9. XVIII Century
- 1.2. Exhibitions
  - 1.2.1. Introduction
  - 1.2.2. The Limitations of the Exhibitions and Their Intricacies
  - 1.2.3. Types of Exhibitions
  - 1.2.4. Processions, Another form of Public Exposure
- 1.3. Heritage
  - 1.3.1. Ecclesiastical Heritage
  - 1.3.2. Institutional Frameworks, Sectors of Cultural Identification and Cultural Policies
  - 1.3.3. Cultural Goods and Cultural Management
- 1.4. French Museums
  - 1.4.1. Old Regime
  - 1.4.2. The Enlightenment
  - 1.4.3. The National Assembly
  - 1.4.4. The French Museum before and after the Revolution
- 1.5. Museum Typologies Promoted by the National Constituent Assembly of France
  - 1.5.1. French National History Museum
  - 1.5.2. Museum of French Monuments
  - 1.5.3. Louvre Museum
  - 1.5.4. Luxembourg Palace

- 1.6. From Napoleon I to World War II
  - 1.6.1. Napoleon I
  - 1.6.2. Covered Panoramas
  - 1.6.3. The Palace of Versailles
  - 1.6.4. The 19th Century
  - 1.6.5. The 20th Century
  - 1.6.6. Germany, Italy, Russia and the United States
  - 1.6.7. The Interruption of World War II
- 1.7. Museology and Museography
  - 1.7.1. Museology and Museography
  - 1.7.2. New Museology
  - 1.7.3. Expansion of the Museum Concept
  - 1.7.4. The Strategies of Museums 1.7.4.1. Anglo-Saxon strategy
    - 1.7.4.2. Mediterranean Strategy
- 1.8. North American Museums
  - 1.8.1. Characteristics of North American Museums
  - 1.8.2. Financial System
  - 1.8.3. The Museums that Make up the TRUST
- 1.9. Museums and Relevant Figures
  - 1.9.1. Whitney Museum of American Art
  - 1.9.2. Isabella Stewart Gardner Museum in Boston
  - 1.9.3. Albright-Knox Art Gallery
  - 1.9.4. Key Figures in Patronage
  - 1.9.5. Gertrude Stein
- 1.10. Museums and Their History
  - 1.10.1. Ancient Art Museums
  - 1.10.2. Art Museums of the Middle Age
  - 1.10.3. Museums Art of the Modern Age
  - 1.10.4. Contemporary Art Museums

## Structure and Content | 15 tech

### Module 2. Sources of Art History

- 2.1. The Historical Source
  - 2.1.1. Historical Source Epistemology
  - 2.1.2. Classification of Historical Sources
  - 2.1.3. Historical Source Location
- 2.2. Source Treatment
  - 2.2.1. Source Gathering and Critique
  - 2.2.2. Contrast of Sources
  - 2.2.3. Data Capture and Information Management
- 2.3. Historical Archives
  - 2.3.1. The Need for Archives
  - 2.3.2. Archives in the Modern Age
  - 2.3.3. The Digital Archive
- 2.4. Today's Archivists
  - 2.4.1. Functions of the Archivist
  - 2.4.2. The Social Status of the Archivist
  - 2.4.3. Importance of the Archivist in Administrative Records Management
- 2.5. The Social and Political Community as Source Creators
  - 2.5.1. Parish Archives
  - 2.5.2. Municipal Archives
  - 2.5.3. Notarial Archives
  - 2.5.4. Judicial Archives
  - 2.5.5. Family Archives
- 2.6. The Great Archival Repositories in Mexico
  - 2.6.1. National General Archive
  - 2.6.2. Archbishop's Archives
  - 2.6.3. National Newspaper Archive
  - 2.6.4. State Archives

- 2.7. National Library
  - 2.7.1. Mexico's National Library
  - 2.7.2. Vasconcelos Library
  - 2.7.3. Palafoxiana Library
- 2.8. Libraries in the Private Sector
  - 2.8.1. Libraries in the Private Sector
  - 2.8.2. Mexican Association of Private Archives and Libraries A.C.
- 2.9. Main Historical Documents in the Modern Age
  - 2.9.1. Main Historical Documents in the Modern Age
  - 2.9.2. Royal Documentation in the Modern Era
- 2.10. Typefaces Used in the Modern Age
  - 2.10.1. Humanistic Writing
  - 2.10.2. The Crisis of Gothic Writing

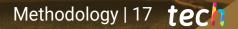


Take the step and enroll now. You won't find any degree as complete as this one to specialize in museology and art sources"

# 04 **Methodology**

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.** 

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

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## tech 18 | Methodology

### Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.



At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.

## Methodology | 19 tech



The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

# Our program prepares you to face new challenges in uncertain environments and achieve success in your career"

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The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## tech 20 | Methodology

## **Relearning Methodology**

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



## Methodology | 21 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



## tech 22 | Methodology

This program offers the best educational material, prepared with professionals in mind:



### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

30%

10%

8%

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### **Practising Skills and Abilities**

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

## Methodology | 23 tech



#### **Case Studies**

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### **Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



20%

# 05 **Certificate**

The Postgraduate Certificate in Museology and Art Sources, in addition to the most rigorous and up-to-date training, access to a Postgraduate Certificate issued by TECH Technological University.

Certificate | 25 tech

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Successfully complete this training program and receive your certificate without travel or laborious paperwork"

## tech 26 | Certificate

This **Postgraduate Certificate in Museology and Art Sources** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained though the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: Postgraduate Certificate in Museology and Art Sources Official N° of Hours: **300 h**.



technological university Postgraduate Certificate Museology and Art Sources » Modality: online

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