

Postgraduate Certificate Literature and Art Sources



Postgraduate Certificate Literature and Art Sources

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/in/humanities/postgraduate-certificate/literature-art-sources

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01

Introduction

Literature is one of the oldest artistic representations that exists. It is also a great source of information, since thanks to it it has been possible to recognize and contextualize other genres such as painting or sculpture in time and culture. Knowing its history and the characteristics of its evolution over the centuries, as well as distinguishing the main sources of art is essential for any professional in this branch, which is why this university has decided to launch this very complete program. This is an online degree in which the graduate will have access to a comprehensive tour of history and will provide a detailed and deep knowledge of these 2 areas in just 12 weeks.





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Achieving a high level of knowledge about Literature and Art Sources is possible now thanks to TECH and this Postgraduate Certificate”

The study of the history of literature has yielded vitally important information that has helped define certain aspects of the past: culture, people's behavior, the evolution of social and political perspectives, etc. It is the reflection of a society through the eyes of a writer who, using the different genres and their characteristics, narrates true or fictitious stories, but with a context based on aspects of his own reality. Therefore, without knowing it, it turns into a source of art, thanks to which today it is possible to know the past and the course of history to the present day.

Knowing how to distinguish the details of these two aspects can become a complex task for the professional due to the amount of information that exists on the subject. For this reason, and with the goal that the graduate finds in a single program the answer to their academic and cultural demand, this Postgraduate Certificate in Literature and Art Sources arises. It is a program designed by experts in art history who have invested their time in creating the best theoretical and practical content in order to guarantee the most complete academic experience in the market.

A 100% online Postgraduate Certificate that is perfectly compatible with a work life and available 24 hours a day and from any device with an Internet connection. In addition, in the Virtual Classroom you will find 300 hours of the best content, which includes a variety of additional material with which you can delve into the aspects of the agenda that you consider most relevant to your career.

This **Postgraduate Certificate in Literature and Art Sources** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ Practical cases presented by experts in Art History
- ♦ The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



A 100% online certificate with which you will delve into the history of literature over the centuries in just 12 weeks"

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This Postgraduate Certificate will give you the keys to know in detail the treatment of art sources, as well as their contrast, data capture and information management”

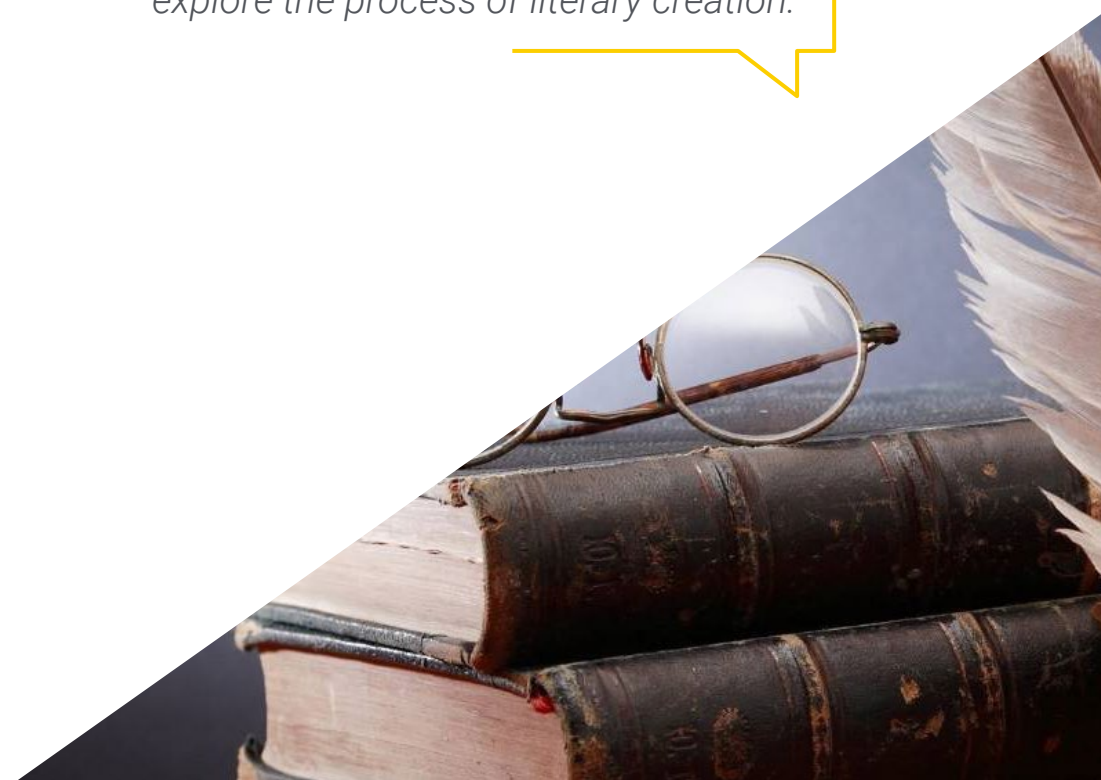
The program’s teaching staff includes professionals from the field who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the students will be assisted by an innovative interactive video system created by renowned and experienced experts.

You will have access to the best additional content in video and photographic format, as well as complementary readings and research articles on the sources of art and literature.

Delve into the importance of characters, time and space in the story plane and further explore the process of literary creation.



02 Objectives

TECH and its team of experts in Art History have developed this Postgraduate Certificate with the goal that the graduate will find in it the guide that will allow them to improve their knowledge about Literature and Art Sources in only 6 weeks. This is a unique opportunity to access an online program designed for and directed exclusively to the graduate's professional and cultural improvement through the most comprehensive theoretical and practical content and the most advanced teaching tools.





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Whatever your academic objective is, in this Postgraduate Certificate you will find the tools that will help you achieve it with total guarantee"



General Objectives

- ◆ Possess a high level of knowledge of the history of music throughout centuries of history
- ◆ Know the evolution of literature and art sources and their importance in culture
- ◆ Develop an ability to distinguish the characteristics of literature from different periods of history
- ◆ Know how to identify the main sources of art that exist and their characteristics



Learn the best techniques and strategies in the process of creation and fiction in literature and delve into the role of the narrator, narrative and structure"





Specific Objectives

Module 1. History of Literature

- ◆ Distinguish the different literary genres
- ◆ Know some of the trends and authors of literature
- ◆ Distinguish the different phases of the writing process
- ◆ Analyze the tradition and historical background of written communication technology

Module 2. Sources in Art History

- ◆ Develop a critical sense from a historiographic standpoint
- ◆ Handle information gathering instruments
- ◆ Know how to work with the different types of historical sources
- ◆ Use accepted terminology and techniques in the science and practice of historiography

03

Structure and Content

This Postgraduate Certificate in Literature and Art Sources has been developed by TECH and its group of experts following the pedagogical methodology of *relearning*. This innovative technique is based on the reiteration of the most important concepts throughout the syllabus, so that the graduate does not have to invest long hours of study in memorizing, favoring a gradual and natural learning. Thanks to this and to the quality of the content of this program, the teaching load is reduced, allowing you to make the most of this academic experience.





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Do you know how to distinguish the main historical documents of the Modern Age? This Postgraduate Certificate delves into their importance and the characteristics that define them"

Module 1. History of Literature

- 1.1. The Literary Genre
 - 1.1.1. Introduction
 - 1.1.2. Definition of Literary Genre
 - 1.1.2.1. Historical Definition of Literary Genres
 - 1.1.3. Delimitation of Literary Genres: Poetry, Narrative, Theater and Essay
 - 1.1.4. Choose the Genre
- 1.2. The Creative Process and Fiction: From the Initial Idea to the Narrative Text
 - 1.2.1. Introduction
 - 1.2.2. First Steps in the Creation Process
 - 1.2.3. From the Initial Idea to Fiction
 - 1.2.4. From Fiction to Narrative Text
 - 1.2.5. The Narrative Text as an Act of Communication
 - 1.2.6. How to Devise a Work of Fiction?
- 1.3. The Author and Literary Style
 - 1.3.1. Introduction
 - 1.3.2. The Writer versus the Author
 - 1.3.3. The Author's Literary Style
 - 1.3.4. Influence. Intertextuality
 - 1.3.5. How to Choose a Style
- 1.4. The Discourse Plan: The Narrator, the Narrative and the Structure
 - 1.4.1. Introduction
 - 1.4.2. The Narrator and Point of View
 - 1.4.3. The Author Versus the Narrator
 - 1.4.4. The Narrator
 - 1.4.5. Narrative Structure
 - 1.4.6. How to Build the Discourse
- 1.5. The Plot of the Story: Characters, Pace and Space
 - 1.5.1. Introduction
 - 1.5.2. The Character
 - 1.5.3. Character Voice. Enunciative Relations
 - 1.5.4. Narrative Pace
 - 1.5.5. Narrative Space
 - 1.5.6. How to Create the Story
- 1.6. The 19th Century: The Realist and Naturalist Novel
 - 1.6.1. Introduction
 - 1.6.2. The 19th Century in Europe: A Brief Overview
 - 1.6.3. Culture in the 19th Century
 - 1.6.4. The Realist Novel in Europe (Mid-Century)
 - 1.6.5. Some Realistic Authors: Flaubert, Dostoevsky and Tolstoy
 - 1.6.6. The Naturalist Novel (Last Third of the Century)
- 1.7. The Narrative of M. Proust and F. Kafka in the First Decades of the 20th Century
 - 1.7.1. Introduction
 - 1.7.2. From the 19th to the 20th: The End of the Century Crisis
 - 1.7.3. Paris at the Turn of the Century: The Narrative of Marcel Proust (1871-1922)
 - 1.7.4. Prague at the Turn of the Century: The Narrative of Franz Kafka (1883-1924)
 - 1.7.5. Successful Advertising: Real Madrid Case Study
- 1.8. English Experimentalism: J. Joyce and V. Woolf. The 1910s to the 1920s
 - 1.8.1. Introduction
 - 1.8.2. The Renewal of English-Language Literature Since the Early 20th Century
 - 1.8.3. Virginia Woolf (1882-1941) and the Bloomsbury Group
 - 1.8.4. The Narrative of James Joyce (1882-1941)

- 1.9. Paris Before and After the War (Between the 1920s and 1940s). From the Lost Generation to Existentialism
 - 1.9.1. Introduction
 - 1.9.2. The Happy 20's in Paris: Gertrude Stein and the Lost Generation
 - 1.9.3. The 1930s: Towards Commitment in Literature
 - 1.9.4. The 40's Existentialism
- 1.10. The 50s and 60s in the United States. Trends of Literature and Journalism
The Non-fiction Novel and New Journalism
 - 1.10.1. Introduction
 - 1.10.2. America after World War II: Literature and Journalism in the 1950s-60s
 - 1.10.3. The New Yorker School: John Hersey and his Reporting Novels
 - 1.10.4. The New Journalism of the 1960s

Module 2. Sources in Art History

- 2.1. Historical Sources
 - 2.1.1. Historical Sources: Epistemology
 - 2.1.2. Historical Sources: Classification
 - 2.1.3. Historical Sources: Location
- 2.2. Handling Sources
 - 2.2.1. Source Gathering and Critique
 - 2.2.2. Contrasting Sources
 - 2.2.3. Data Capture and Information Management
- 2.3. Historical Archives
 - 2.3.1. The Need for Archives
 - 2.3.2. Archives in the Modern Age
 - 2.3.3. Digital Archives
- 2.4. Archivists Today
 - 2.4.1. Archivists: Role
 - 2.4.2. Archivists: Social Status
 - 2.4.3. Importance of the Archivist in Administrative Records Management
- 2.5. The Social and Political Community as Source Creators
 - 2.5.1. Parish Archives
 - 2.5.2. Municipal Archives
 - 2.5.3. Notary Archives
 - 2.5.4. Judicial / Court Archives
 - 2.5.5. Family Archives
- 2.6. Large Archival Repositories in Mexico
 - 2.6.1. General National Archive
 - 2.6.2. Archiepiscopal Archives
 - 2.6.3. National Newspaper Archive
 - 2.6.4. State Archives
- 2.7. National Libraries
 - 2.7.1. National Library of Mexico
 - 2.7.2. Mexico City's Biblioteca Vasconcelos (Vasconcelos Library)
 - 2.7.3. Puebla's City Biblioteca Palafoxiana Library
- 2.8. Public Libraries in the private sector
 - 2.8.1. Libraries in the private sector
 - 2.8.2. Mexican Association of Private Archives and Libraries B.C
- 2.9. Main Historical Documents in the Modern Age
 - 2.9.1. Main Historical Documents in the Modern Age
 - 2.9.2. Royal Documentation in the Modern Age
- 2.10. Typefaces Used in the Modern Age
 - 2.10.1. Humanistic Writing
 - 2.10.2. The Crisis of Gothic Writing

04

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



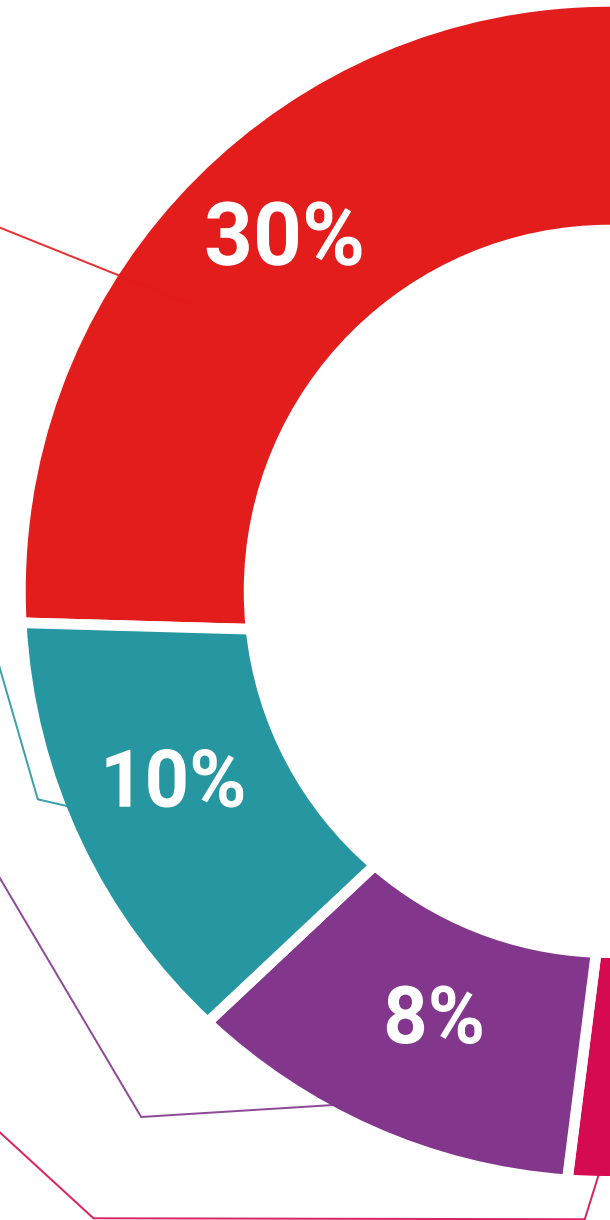
Practising Skills and Abilities

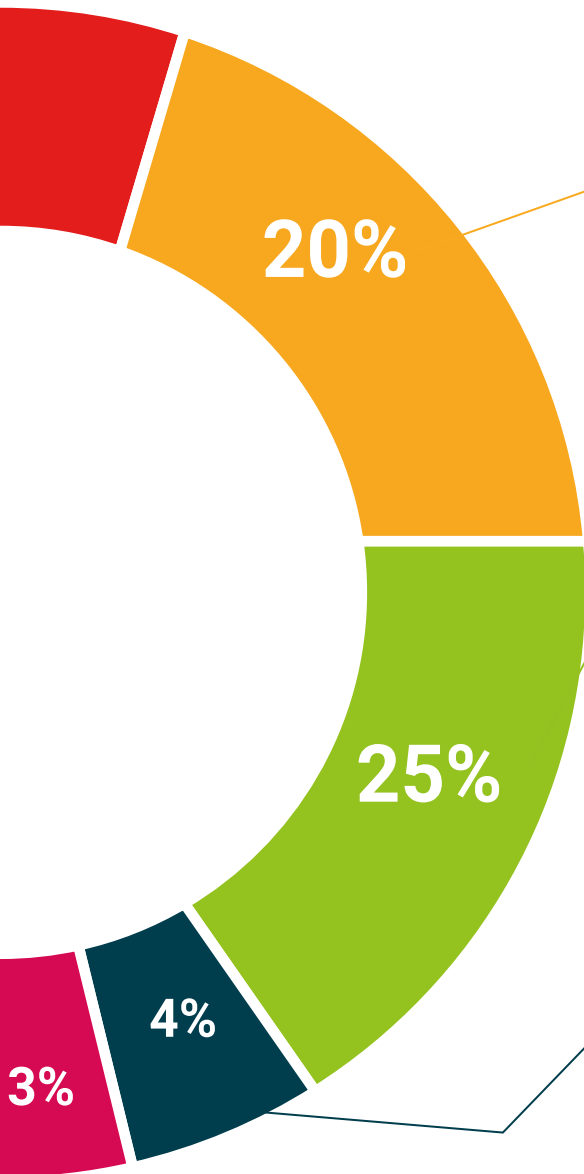
They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



05

Certificate

The Postgraduate Certificate in Literature and Art Sources guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This **Postgraduate Certificate in Literature and Art Sources** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Literature and Art Sources**

Official N° of Hours: **300 h.**



*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present
development language
virtual classroom



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