

Postgraduate Certificate Introduction to Sociology





Postgraduate Certificate Introduction to Sociology

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/us/humanities/postgraduate-certificate/introduction-sociology

Index

01

Introduction

p. 4

02

Objectives

p. 8

03

Structure and Content

p. 12

04

Methodology

p. 16

05

Certificate

p. 24

01

Introduction

Sociology is postulated as a fundamental discipline to understand the complexity of the society in which the individual lives and the social phenomena that surround them. Therefore, this program is an excellent option for those interested in acquiring a solid foundation in this subject. The program offers an overview of the main concepts, theories and research methods in Sociology, allowing the student to develop a deep understanding of society and its dynamics. In addition, thanks to its 100% online mode, the Relearning pedagogical methodology and the flexibility to organize academic resources, the program adapts to the needs of each student.



A person in a blue shirt is holding several white papers and a white coffee cup. The background is a blurred office setting with a water bottle and a yellow sticky note. The image is partially obscured by a diagonal white and brown overlay.

“

*Enter the fundamentals of Sociology with
all the guarantees thanks to TECH"*

Societies are becoming increasingly complex, which is why Sociology has positioned itself as a fundamental tool. Since its emergence in the nineteenth century, it has been a key tool for analyzing and understanding the social, cultural and political transformations that have occurred in the world. For this reason, the Postgraduate Certificate in Introduction to Sociology becomes a highly valuable academic opportunity for those interested in developing a deep vision of society and its dynamics.

The Postgraduate Certificate addresses the main concepts, theories and research methods in Sociology, allowing the student to acquire a solid foundation in this subject. Through its curricular structure, the program focuses on fundamental aspects such as Culture, Social Structure, Stratification, Inequality or globalization, among others. In addition, the program presents case studies and analysis of current case studies that enable students to master the application of theoretical concepts in everyday situations.

In fact, the Postgraduate Certificate in Introduction to Sociology is offered entirely online, allowing students to organize their study time autonomously. In addition, its Relearning pedagogical methodology provides a gradual assimilation of the concepts, fostering a deep and lasting understanding of them. But the program also offers great flexibility in organizing academic resources, which facilitates the personalization of the learning process for each student.

The **Postgraduate Certificate in Introduction to Sociology** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The development of practical case studies presented by experts in Sociology
- ♦ The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



Enroll in a decisive academic experience to launch your career in Sociology"

“

Analyze the contributions of the top exponents of Sociology at TECH"

The program's teaching staff includes professionals from sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

The design of this program focuses on Problem-Based Learning, by means of which the professional must try to solve the different professional practice situations that are presented throughout the academic course. For this purpose, the student will be assisted by an innovative interactive video system created by renowned experts.

Go through the fundamentals of Sociology as a scientific discipline, with emphasis on contemporary theories.

Undergo advanced case studies that will make you master the most relevant concepts of Sociology.



02 Objectives

TECH has established a series of specific goals for this Postgraduate Certificate, always with the objective that the Sociology graduate acquires advanced practical skills and a broad vision to guide their professional endeavors. In this sense, the modules include techniques and rigorous analysis in Sociology to introduce the student to this area, for which they will go through the latest advances and contributions in the field by the hand of its top exponents.





“

Reach all your professional goals by handling with solvency the sociological perspective in research"



General Objectives

- Explore applied sociology in different fields of research, organization and social change
- Analyze the current sociological currents to identify spaces for intervention and action
- Make use of the most rigorous methods and techniques in the field of applied sociology





Specific Objectives

- ♦ To manage the sociological perspective necessary to delve into the knowledge and practice of the discipline, in the context of the social sciences and knowledge in general
- ♦ To develop the sociological imagination, based on the diversity of paradigms
- ♦ To be able to place sociology in the context of knowledge as a whole

“

You will achieve the objectives of the program to master the Sociological Imagination and all its applications”

03

Structure and Content

All the contents of this program have been developed following TECH's Relearning methodology, in order to ensure maximum effectiveness in addressing the course load. Not surprisingly, Sociology is a broad and complex field of action, so the most important concepts will be explained repeatedly throughout the syllabus, which facilitates the assimilation by the graduate in an organic and productive way. In this way, this methodology saves study time, and students can invest that time in exploring complementary materials on the topics that interest them most.





“

A syllabus that will take you deep into the origins of sociology and the classic debates”

Module 1. Introduction to Sociology

- 1.1. The Nature of Sociology
 - 1.1.1. Origins of Sociology
 - 1.1.2. Classic Debates
 - 1.1.3. Top Exponents
- 1.2. Sociological Theories
 - 1.2.1. Main Contemporary Theories
 - 1.2.2. Theories of Order and Conflict
 - 1.2.3. Structural Functionalism
- 1.3. Sociology as a Scientific Discipline
 - 1.3.1. What Is a Research Project
 - 1.3.2. Research Methods
 - 1.3.3. Phases in the Research Process
- 1.4. Individuals and Society
 - 1.4.1. The Person and the World
 - 1.4.2. The State, the Polis and the Individual
 - 1.4.3. Subjectivity and Objectivity
- 1.5. The Role Played by Culture in Society
 - 1.5.1. Cultural Transformation: Acculturation
 - 1.5.2. Modernity
 - 1.5.3. Post Modernity
- 1.6. The Socialization and Personality Process
 - 1.6.1. The Socialization Process
 - 1.6.2. Types of Socialization
 - 1.6.3. Mechanisms of Socialization





- 1.7. Social Deviance, Crime and Social Control
 - 1.7.1. Deviation Concept
 - 1.7.2. Deviation and Delinquency Theory
 - 1.7.3. Functionalist Theories: Anomie
 - 1.7.4. Social Control Theory
- 1.8. Social Stratification and Social Classes
 - 1.8.1. The Concept of Social Classes: Origins
 - 1.8.2. Class Conflict
 - 1.8.3. Class Conflicts in the 20th Century
- 1.9. Daily Life and Social Relations
 - 1.9.1. Symbolic Interactionism
 - 1.9.2. Social Identity.
 - 1.9.3. New Forms of Relationship and Sociability
- 1.10. Families as a Social Institution
 - 1.10.1. Family vs. Society
 - 1.10.2. Sociological Definitions about the Family
 - 1.10.3. Families and Culture



The most comprehensive academic program on the market to successfully introduce you to Sociology"

04

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: ***Relearning***.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



05 Certificate

The Postgraduate Certificate in Introduction to Sociology guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This program will allow you to obtain your **Postgraduate Certificate in Introduction to Sociology** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Introduction to Sociology**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present
development language
virtual classroom



Postgraduate Certificate Introduction to Sociology

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Postgraduate Certificate Introduction to Sociology

