





# Postgraduate Certificate Iconography in Art

Course Modality: Online
Duration: 12 weeks

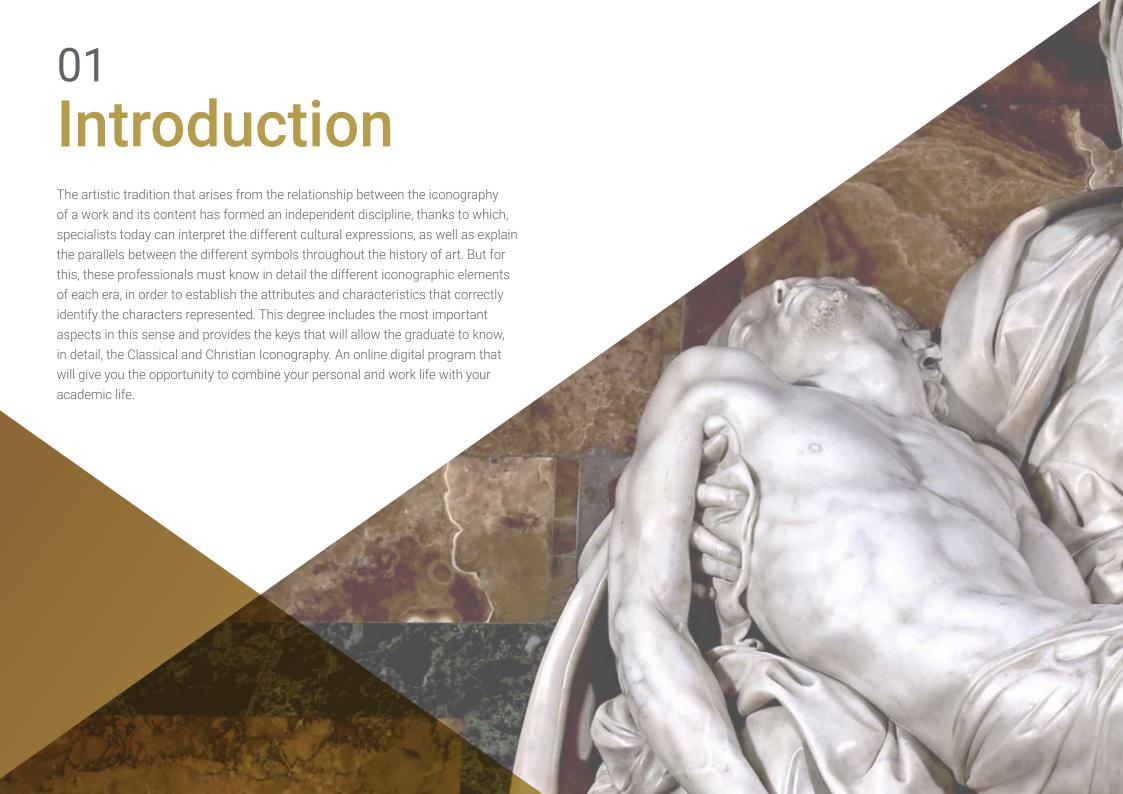
Certificate: TECH Technological University

Official N° of hours: 300 h.

Website: www.techtitute.com/humanities/postgraduate-certificate/iconography-art

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# tech 06 | Introduction

Iconography today comprises a very broad area of study within art. The development of this discipline has made it possible to establish common criteria with which to relate a work and its content to the artistic tradition of the time. In addition, its study and analysis has not only established the guidelines to carry out a classification of characters, themes or traditions, but has also favored the explanation of the parallels between the different symbols throughout the History of Art.

However, in order to carry out this task, it is necessary to have a broad and detailed knowledge of the different iconographic elements that allow the identification of a work with the period to which it belongs. This is the reason for this Postgraduate Certificate, a complete program that delves into Classical and Christian Iconography and its sources, as well as the repertoire of characters and symbols that compose it.

A degree designed by experts in Art History, presented in a convenient online format that will allow the graduate to organize his or her own academic calendar over the 12 weeks of the program. In addition, you will be able to access all the content from the start of the program and download it to consult it whenever you want on any device with an Internet connection.

This **Postgraduate Certificate in Iconography in Art** contains the most complete and up-to-date educational program on the market. The most important features include:

- Developing practical cases presented by experts in Art History
- The graphic, schematic, and eminently practical contents with which they are created, provide current and practical information on the disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection



Going deeper into iconographic sources will allow you to obtain a more complete, contextualized and accurate vision of this area of art"

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You will have access to the complete Santoral, which will provide you with broad knowledge of the artistic characteristics of these works"

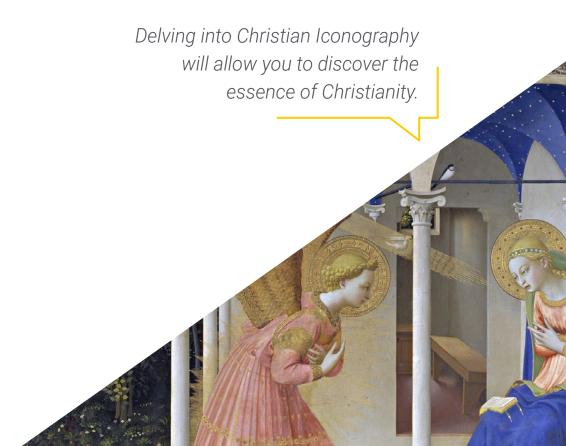
Certificate, accessible from any device and with the best content in the field of Iconography of Art.

A 100% online Postgraduate

The program's teaching staff includes professionals from the sector who contribute their work experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive training programmed to train in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.







# tech 10 | Objectives



## **General Objectives**

- Possess a level of knowledge necessary to master the most relevant aspects of Iconography in Art
- Develop critical thinking with respect to Iconography in Art, from Classical to Christian
- Identify the scene depicted in sculpture or painting thanks to its iconographic element



Understanding the fundamental principles that govern Contemporary Art will give you a more critical and specific vision of this subject"









# **Specific Objectives**

- Distinguish, thanks to the iconographic element, to which period the artwork belongs
- Recognize characters of classical mythology in plastic arts through iconography
- Know the iconographic elements that allow the identification of the artistic work
- Acquire critical awareness of the religious fact
- Know how to distinguish each saint from the saints' calendar thanks to their iconographic elements
- Discover the essence of Christianity
- Analyze the historical context
- Learn the most significant sources for the knowledge of Christian iconography





## tech 14 | Structure and Content

### Module 1. Classical Iconography

- 1.1. Study of Images in Figurative Art
  - 1.1.1. The Different Studies
  - 1.1.2. Iconography
  - 1.1.3. Iconographic Sources
- 1.2. Iconographic Repertoire I
  - 1.2.1. Zeus
  - 1.2.2. Hera
  - 1.2.3. Poseidon
- 1.3. Iconographic Repertoire II
  - 1.3.1. Aphrodite
  - 1.3.2. Eros
  - 1.3.3. Hephaestus
- 1.4. Iconographic Repertoire III
  - 1.4.1. Ares
  - 1.4.2. Athena
  - 1.4.3. Apollo
- 1.5. Iconographic Repertoire IV
  - 1.5.1. Artemis
  - 1.5.2. Hermes
  - 1.5.3. Dionysus
- 1.6. Iconographic Repertoire V
  - 1.6.1. Demeter
  - 1.6.2. Hades and Persephone
  - 1.6.3. Hecate
- 1.7. The Wives of Zeus
  - 1.7.1. Metis
  - 1.7.2. Temis
  - 1.7.3. Mnemosyne

- 1.8. Descendants of Zeus
  - 1.8.1. The Moiras
  - 1.8.2. The Hours
  - 1.8.3. The Thanks
  - 1.8.4. The Muses
- 1.9. Myths in Art
  - 1.9.1. Greek Mythology
  - 1.9.2. Venus and Adonis
  - 1.9.3. Cephalus and Procris
- 1.10. Representation in Art
  - 1.10.1. Genre Paintings, Medieval Calendars and Flemish Primitives
  - 1.10.2. Quentin Metsys and Brueghel the Elder
  - 1.10.3. Dutch Painters and Landscape Paintings
  - 1.10.4. Joaquim Patinir, Brueghel the Elder, Meindert Hobbema, Jacob Van Ruisdael and Caspar David Friedrich

### Module 2. Christian Iconography

- 2.1. Iconographic Cycles
  - 2.1.1. Joaquin and Ana Cycle
  - 2.1.2. Childhood of Mary Cycle
  - 2.1.3. Choice of Husband and Betrothal
- 2.2. The Importance of the Cycle of the Annunciation of Mary
  - 2.2.1. Cycle of Mary's Annunciation
  - 2.2.2. The Announcement of Mary in the East
  - 2.2.3. The Announcement of Mary in the West
- 2.3. Liturgical Iconography
  - 2.3.1. Sacred Vessels
  - 2.3.2. Types of Vessels
  - 2.3.3. Secondary

# Structure and Content | 15 tech

- 2.3.4. Interior Liturgical Vestments
- 2.3.5. Outer Liturgical Vestments
- 2.3.6. Complements
- 2.4. Liturgical Colors and Insignia
  - 2.4.1. Liturgical Colors
  - 2.4.2. Major Liturgical Insignia
  - 2.4.3. Minor Liturgical Insignia
- 2.5. Symbolism
  - 2.5.1. Symbols in Iconography
  - 2.5.2. Cycle of the Virgin
  - 2.5.3. Pentecost
- 2.6. Sanctoral I
  - 2.6.1. St. Catherine of Alexandria
  - 2.6.2. St. Barbara
  - 2.6.3. St. Cecilia
  - 2.6.4. St. Cristobal
- 2.7. Sanctoral II
  - 2.7.1. St. Lawrence Deacon
  - 2.7.2. St. Anthony Abbot
  - 2.7.3. Santiago Apostle
  - 2.7.4. St. Michael the Archangel
- 2.8. Sanctoral III
  - 2.8.1. St. Blas
  - 2.8.2. San Sebastián
  - 2.8.3. St. Roch
  - 2.8.4. St. Lazarus

#### 2.9. Sanctoral IV

- 2.9.1. St. Lucia
- 2.9.2. St. Agueda
- 2.9.3. St. Agnes
- 2.9.4. St. Isidore

#### 2.10. Sanctuary V

- 2.10.1. St. John Nepomucene
- 2.10.2. St. Helena
- 2.10.3. St. Ferdinand the King
- 2.10.4. St. Louis, King of France
- 2.10.5. St. Louis, King of France



This is the opportunity you have been looking for to become an expert in Christian and Classical Iconography. Enroll now and don't let it pass you by"





# tech 18 | Methodology

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.



At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career"

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

# tech 20 | Methodology

## **Relearning Methodology**

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



## Methodology | 21 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

# tech 22 | Methodology

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### **Practising Skills and Abilities**

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.



20%

#### **Case Studies**

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



**Interactive Summaries** 

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.



This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### **Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



4%





# tech 26 | Certificate

This **Postgraduate Certificate in Iconography in Art**contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University via tracked** delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained though the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: Postgraduate Certificate in Iconography in Art Official N° of hours: 300 h.



#### **POSTGRADUATE CERTIFICATE**

in

#### Iconography in Art

This is a qualification awarded by this University, equivalent to 300 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro

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que TECH Code: AFWORD23S techtitute.

<sup>\*</sup>Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

technological university

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