

# Postgraduate Certificate Cultural Diversity



## Postgraduate Certificate Cultural Diversity

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/in/humanities/postgraduate-certificate/cultural-diversity](http://www.techtitute.com/in/humanities/postgraduate-certificate/cultural-diversity)

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# 01

# Introduction

The coexistence of different languages, religions, gastronomies or values in the same society contributes to enriching the cultural heritage of humanity, promotes pluralism and stimulates development under the umbrella of diversity. Understanding these concepts from the field of sociology makes it possible to carry out analyses that lead to the identification of factors of inequality and to the implementation of projects and action policies aimed at correcting them and contributing to social enrichment. Accessing this advanced knowledge is even easier thanks to this program created by TECH, which provides students with intensive learning about cultural diversity in order to progress along these lines in their professional careers. This will be possible thanks to the innovative and quality multimedia content developed by a specialized teaching team.



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*A 100% online Postgraduate Certificate  
that will lead you to specialize in  
Cultural Diversity”*

Artistic creations, their dissemination, the confluence of languages and gastronomic products make up the enriching cultural diversity existing in the world. Its study from the field of sociology is of great interest in order to better understand these processes, as well as the integration of policies and actions aimed at reducing social gaps, inequalities and the improvement of educational systems.

A concept that concerns multiple disciplines, but that from the sociology of Culture as a scientific subject is able to provide clarity in the lines to be drawn to promote social cohesion, eliminate exclusion or social resilience. In this sense, public agencies and private entities demand qualified specialists to address the analysis of the current context and contribute significantly in policies and actions aimed at Cultural Diversity. In response to this need, TECH has created this Postgraduate Certificate that provides students with a comprehensive agenda that will take them for 12 weeks to delve into a field of action very much in vogue.

A university education, taught exclusively online, which has teaching resources in which the latest technology used in academic education has been used. This innovative material will lead the graduate to learn about the theories advocated by sociologists Norbert Elias or Pierre Bourdieu, to delve into equal opportunities, the backbone of inclusion or digital culture.

In addition, thanks to the *Relearning* method, the professional will be able to reduce the hours of memorization and study, as well as progress in a much more natural and agile way through the syllabus of this Postgraduate Certificate.

This academic institution thus offers an academic education that students can access comfortably, whenever and wherever they wish. All that is required is a computer, tablet or cell phone with internet connection to view the content hosted on the Virtual Campus. Likewise, the graduate will be able to distribute the course load according to their needs, making it easier to combine their professional and/or work responsibilities with a quality Postgraduate Certificate.

This **Postgraduate Certificate in Cultural Diversity** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The development of case studies presented by Course in Sociology and social processes
- ♦ The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the course, discussion forums on controversial issues and individual reflection papers
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*Enroll now in a flexible university program in which you only need an electronic device with internet connection to access the entire syllabus”*

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*Delve into the functionalist, conflict and interactionist perspectives of culture as approached from sociology”*

The program's teaching staff includes professionals from the sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

The design of this program focuses on Problem-Based Learning, by means of which the professional must try to solve the different professional practice situations that are presented throughout the academic course. For this, students will be assisted by an innovative interactive video system developed by renowned Courses.

*Take the step and access a program that will allow you to advance in the study of innovation in the strategy of social inclusion.*

*Video summaries, readings essential or case studies of the library of Didactics resources to which you will have access 24 hours a day.*



# 02 Objectives

Upon completion of this university program, students will have acquired an advanced knowledge of Cultural Diversity, which will allow them to better understand current social processes. This will be possible thanks to the didactic tools provided by TECH, which will lead the graduate to understand the culture industry, social perspectives or be part of projects that promote social inclusion.







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*Through this Postgraduate Certificate, you will acquire intensive learning that will lead you to become part of entities that seek equality”*



## General Objectives

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- To analyze current social processes from both a classical and contemporary perspective
- To understand the contemporary sociology of communication, education, family and culture
- To study the growing relevance of the gender perspective and diversity in today's societies

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*With this Postgraduate Certificate you will be able to implement actions focused on the elimination of inequalities and the promotion of inclusion”*





## Specific Objectives

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- To know the theoretical, conceptual and heuristic foundations of the Sociology of Culture
- To analyze the characteristics that define the identity of Sociology of Culture as a scientific and humanistic discipline inserted in the different intellectual traditions
- To explain the concept of diversity from a sociological perspective
- To recognize the factors of inequality and social exclusion
- To value the importance of diversity as social enrichment

# 03

## Structure and Content

The syllabus of this Postgraduate Certificate in Cultural Diversity has been developed by a faculty versed in Cultural Diversity, which has concentrated in 300 teaching hours the most advanced and current knowledge in this field. In order to achieve the most effective learning, TECH also provides multimedia resources (video summaries, detailed videos, diagrams), complementary readings and case studies. In addition, the *Relearning* system will help students to progress naturally through the content of this syllabus.





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*You will be able to reduce the hours of memorization thanks to the Relearning system based on the reiteration of content”*

## Module 1. Sociology of Culture

- 1.1. Culture and Society
  - 1.1.1. Concept of Culture
  - 1.1.2. Importance of Culture in Society
  - 1.1.3. Frameworks of Cultural Thought
- 1.2. Humanistic Perspectives
  - 1.2.1. Frankfurt School
  - 1.2.2. Cultural Studies
  - 1.2.3. Pierre Bordieu
- 1.3. Culture in Social Sciences
  - 1.3.1. Origins
  - 1.3.2. Evolution
  - 1.3.3. Expansion
- 1.4. Concept of Civilization
  - 1.4.1. Social Conception of Civilization
  - 1.4.2. Norbert Elías
  - 1.4.3. The Process of Globalization
- 1.5. Sociology of Art
  - 1.5.1. Conception and Importance of Art
  - 1.5.2. Art-Society Relationship
  - 1.5.3. Avant-gardes and Contemporary Art
- 1.6. Cultural Industry
  - 1.6.1. Importance and Background
  - 1.6.2. Cultural Practices in the World
  - 1.6.3. The Culture of Masses
- 1.7. Ideologies
  - 1.7.1. Speeches
  - 1.7.2. Beliefs
  - 1.7.3. Cultural Component
- 1.8. Sociological Perspectives on Culture
  - 1.8.1. Functionalist Perspective
  - 1.8.2. Conflict Perspective
  - 1.8.3. Interactionist Perspective



- 1.9. Current Cultural Trends
  - 1.9.1. Changes in Culture Scenarios
  - 1.9.2. Culture and Globalization: Conflict and Dialogue
  - 1.9.3. Democratization of Culture
- 1.10. Digital Culture
  - 1.10.1. The Culture of Masses
  - 1.10.2. Cultural Industries
  - 1.10.3. Culture and Cultural Heritage
- 1.11. Cultural Stratification and Cultural Practices
  - 1.11.1. Definitions
  - 1.11.2. Stratification by Social Class
  - 1.11.3. Occupational Prestige or Status Scales

## Module 2. Diversity Sociology

- 2.1. Diversity and Equal Opportunities
  - 2.1.1. The Importance of Diversity and Equality
  - 2.1.2. From Segregation to Inclusion
  - 2.1.3. Principles of social normalization
- 2.2. Social Cohesion, Exclusion and Inequality
  - 2.2.1. Normative Identities
  - 2.2.2. Gender Identity and Sexuality
  - 2.2.3. Dysfunctions and Social roles
- 2.3. Citizenship and Democratic Participation
  - 2.3.1. What is Democratic Participation?
  - 2.3.2. Territorial Social Exclusion
  - 2.3.3. Diversity and Public Policies
- 2.4. Networks and Communities in the Face of the Crisis
  - 2.4.1. Concept of Social Resilience
  - 2.4.2. Importance of Communitarianism
  - 2.4.3. Reconfiguration of Communitarianism
- 2.5. The Identity in the Make up of Culture
  - 2.5.1. What is Culture and What is its Importance
  - 2.5.2. What is Culture and What is its Importance
  - 2.5.3. Collective Identities: From Safety to Risk
- 2.6. The Evolution of the Identity
  - 2.6.1. Identity and Link to Diversity
  - 2.6.1. Identity as a Project
  - 2.6.2. Globalization-Localization Dialectic
- 2.7. Contexts and Sources of Diversity
  - 2.7.1. Social Mediation: Class, Gender and Mental Health
  - 2.7.2. Age, Ethnicity and Disability
  - 2.7.3. Socio-Community Interventions
- 2.8. Social Exclusion Processes
  - 2.8.1. What is Social Exclusion and What Impact Does it Have?
  - 2.8.2. From Formal and Non-Formal Education
  - 2.8.3. Differential Aspects and Images of Diversity
- 2.9. Good practices in Social Inclusion Policies
  - 2.9.1. Transfer of Information
  - 2.9.2. Dissemination
  - 2.9.3. Encouraging Reflection
- 2.10. Characteristics of Inclusive Projects
  - 2.10.1. Areas, Spaces and Factors of Exclusion
  - 2.10.2. Social Purposes
  - 2.10.3. Methodology and Tools
- 2.11. Backbone of Social Inclusion
  - 2.11.1. Innovation in the Strategy
  - 2.11.2. Integrability of Methods
  - 2.11.3. Pluralism and Transversality



*This university program will enable you to conduct more effective analysis on the measurement of inequalities”*

04

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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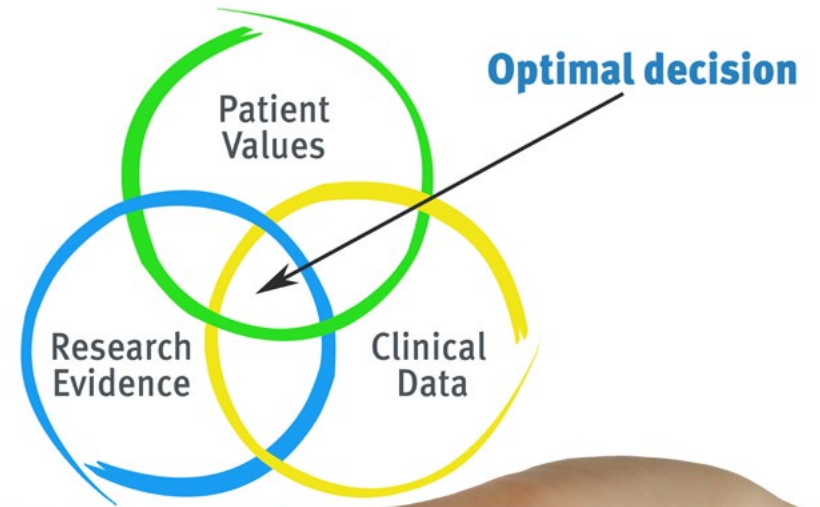
*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

### Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.



*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



05

# Certificate

The postgraduate Certificate in Cultural Diversity guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





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*Successfully complete this program  
and receive your university qualification  
without having to travel or fill out  
laborious paperwork”*

This **Postgraduate Certificate in Cultural Diversity** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Cultural Diversity**

Official N° of hours: **300 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present quality  
development languages  
virtual classroom



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