

Postgraduate Certificate Contemporary Art in America





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Course Modality: **Online**

Duration: **6 weeks**

Certificate: **TECH Technological University**

Official N° of Hours: **150 h.**

Website: www.techitute.com/humanities/postgraduate-certificate/contemporary-art-america

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01

Introduction

A transformation that came gradually over a period of time in the cultural and artistic environment in America. Dates that signal changes in the way of formulating the languages of art, endowed with a libertarian spirit, a desire for democracy, rebellion. An art that was influenced by the arrival of the internet and globalization, an art of behaviors. Knowing everything about contemporary art in America is the task of those who are interested in developing projects around the world of art, history, education, culture and the humanities in general. A broad spectrum that is condensed in this educational program of specific content designed under an innovative 100% online methodology and with the most cutting-edge technology in today's university environment.





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Understand the fundamental principles that govern the world of Contemporary Art in America. Through the most secure and dynamic educational platform 100% online"

There is no single demarcating fact that establishes the birth of a new style to define contemporary art in America. It is, in fact, a matter of many emergencies whose manifestations refer to a new state of the art. Contemporaneity has more to do with a condition than with a definition. However, between the concept of the modern and the contemporary, Latin American productions from the nineteenth century onwards are read as local neo-avant-garde; in a general sense, it could be said that their transformations begin in the sixties, but are only consolidated in the nineties.

Knowing the works of this period in the history of art, understanding its origins and its most outstanding expressions is part of what is shown in the syllabus of this Postgraduate Certificate in Contemporary Art in America. It will analyze the enlightenment and the academic spirit, the first years of independent America, scientific expeditions and photographic travelers; the different pictorial genres and their representative figures: Pelegrín Clavé, Manuel Vilar and Juan Cordero.

The program will also include the study of architecture, sculpture, typologies of popular painting, the emergence of the avant-garde, muralism, constructivism, surrealism, among other relevant aspects of this historical moment of art in the continent. All this, distributed in a syllabus designed under the *Relearning* methodology, of which TECH is a leader and has revolutionized the current university environment.

For 150 hours, the student will appreciate a quick learning and understanding of the concepts, so that they will be able to develop critical and analytical thinking. Training with a variety of multimedia resources and theoretical and practical content formats, available from day one for consultation or downloading from any device.

This **Postgraduate Certificate in Contemporary Art in America** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ Developing practical cases presented by experts in Art History
- ♦ The graphic, schematic, and eminently practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice.
- ♦ Practical exercises where self-assessment can be used to improve learning.
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



With this program you will be able to understand the classicism present in Guatemala with the Neoclassical style"

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TECH with its technology and Relearning will allow you to acquire skills and knowledge with a better result than any other current methodology”

The program’s teaching staff includes professionals from the sector who contribute their work experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive training programmed to train in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

Meet women artists of Surrealism and Constructivism of contemporary art in America”

Learn all about Contemporary Art in America and get your degree in just 6 weeks 100% online”



02 Objectives

This Postgraduate Certificate aims to introduce the different avant-gardes that arise in America in the art world, through a 100% online methodology through which students can get involved whenever they want, because the content will be available 24 hours a day. In addition, it will have the necessary multimedia resources to facilitate the development of learning about the works of different American artists in their historical-artistic context.





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Become an expert in Contemporary Art in America and enhance your talent"



General Objectives

- ♦ Possess the level of knowledge necessary to master aspects of the history Contemporary Art in American
- ♦ Develop critical thinking with respect to historical events and current reality
- ♦ Know the artistic and architectural differences between ancient and modern art in the American continent
- ♦ Determine the art movement in this period of history in different parts of the Americas, as well as its most important representatives





Specific Objectives

- ♦ Learn about the works of different American artists in their historical-artistic context
- ♦ Understand the classicism present in Guatemala with the Neoclassical style
- ♦ Learn about women artists of Surrealism and Constructivism
- ♦ Understand the different avant-garde movements emerging in America

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*You will get all the knowledge you need
in an agile and efficient way”*

03

Structure and Content

This Postgraduate Certificate in Contemporary Art in America, allows to know everything about the different artistic styles and the most outstanding representatives within their historical-artistic context. Through a system that responds to the needs of today's professional who has little time for training; with a rigorously selected content to offer an exclusive 100% online degree, designed under the best educational methodology, based on *relearning*, which consists of the reiteration of concepts for rapid memorization and understanding.





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A methodology that enhances student engagement will undoubtedly improve learning outcomes"

Module 1. Art in America II

- 1.1. Enlightenment and the Academic Spirit
 - 1.1.1. Historical Context
 - 1.1.2. The Academy
 - 1.1.3. Manuel Tolsá
 - 1.1.4. Francisco Eduardo Tresguerras
 - 1.1.5. Neoclassicism in Guatemala
 - 1.1.6. Painting Rafael Ximeno y Planes and Pedro Patiño Ixtolinque
- 1.2. The First Years of Independent America
 - 1.2.1. The Consequences
 - 1.2.2. Martín Tovar and Tovar
 - 1.2.3. José Gil de Castro
- 1.3. Scientific Expeditions
 - 1.3.1. Introduction
 - 1.3.2. The Traveling Artist
 - 1.3.3. Johannes Moritz Rugendas
 - 1.3.4. Traveling Photographers
- 1.4. Under the Sign of the Academy
 - 1.4.1. Stages
 - 1.4.2. Pelegrín Clavé, Manuel Vilar and Juan Cordero
 - 1.4.3. The Different Pictorial Genres
- 1.5. Architecture and Sculpture
 - 1.5.1. Two Aspects after Independence
 - 1.5.2. Architectural Typologies
 - 1.5.3. Iron Architecture
 - 1.5.4. Sculpture





- 1.6. Popular Painting
 - 1.6.1. Introduction
 - 1.6.2. The Votive Offerings and the Ritual Art of the Child Death
 - 1.6.3. Typologies in Painting
 - 1.6.4. The Figure of José Guadalupe Posada
- 1.7. The Irruption of the Vanguard
 - 1.7.1. Introduction and Some Artists
 - 1.7.2. The Spanish-American Vanguard
 - 1.7.3. Brazilian Vanguard
 - 1.7.4. The Cuban Vanguard
 - 1.7.5. Indigenism
- 1.8. Muralism
 - 1.8.1. Introduction
 - 1.8.2. Diego Rivera
 - 1.8.3. David Alfaro Siqueiros
 - 1.8.4. José Clemente Orozco
- 1.9. Surrealism and Constructivism I
 - 1.9.1. Introduction
 - 1.9.2. Frida Kahlo
 - 1.9.3. Remedios Varo
- 1.10. Surrealism and Constructivism II
 - 1.10.1. Leonora Carrington
 - 1.10.2. María Izquierdo
 - 1.10.3. Wifredo Lam

04

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: A way of learning that has proven to be extremely effective, especially in subjects that require memorization".

At TECH we use the Case Method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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At TECH you will experience a way of learning that is shaking the foundations of traditional universities around the world.”



Our university is the first in the world to combine Harvard Business School case studies with a 100% online learning system based on repetition.



A learning method that is different and innovative.

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career"

The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.

The case method has been the most widely used learning system among the world's leading humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Re-Learning Methodology

Our university is the first in the world to combine the Harvard University *case studies method* with a 100% online learning system based on repetition, combining 8 different didactic elements in each lesson.

We enhance Harvard *case studies* with the best 100% online teaching method: Relearning.

In 2019 we obtained the best learning results of all Spanish-language online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only Spanish-speaking university qualified to employ this successful method. In 2019, we have managed to improve the overall satisfaction levels of our students (teaching quality, quality of teaching materials, course structure, objectives...) as far as the indicators of the best online university in Spanish are concerned.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: A direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high-quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Practising Skills and Abilities

They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Re-testing

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: So that they can see how they are achieving their goals.



05

Certificate

The Postgraduate Certificate in Contemporary Art in America, in addition to the most rigorous and up-to-date training, access to a Postgraduate Certificate issued by TECH Technological University.



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Successfully complete this training program and receive your diploma without travel or laborious paperwork"

This **Postgraduate Certificate in Contemporary Art in America** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained through the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

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*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present quality
development languages
classroom



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