Postgraduate Certificate
Applied Social Anthropology

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Postgraduate Certificate
Applied Social Anthropology

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Global University**
- » Credits: **6 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: **www.techtitute.com/us/humanities/postgraduate-certificate/applied-social-anthropology**

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01
Introduction

The importance of Applied Social Anthropology lies in its multiple advantages in allowing experts to delve into different ways of life and thought of human beings, as well as their interactions and social relations. In this sense, this program focuses on the application of the knowledge of Social Anthropology in various professional fields, such as Third World development, Social Planning or Participatory Development. Through a 100% online modality and the Relearning educational methodology, this program offers students the flexibility to organize their academic resources and delve their knowledge in those topics that are of interest to them.

" *Apply Social Anthropology in key areas thanks to this Program"*

From a holistic and comparative perspective, Social Anthropology is key to the study of human societies. That is why it is so useful to apply it to contemporary problems and challenges, such as poverty, discrimination, violence or climate change, among others. And it is in this context that the Postgraduate Certificate in Applied Social Anthropology arises, which seeks to prepare Humanities professionals who are able to apply anthropological knowledge for the analysis and solution of social problems.

Throughout the course, topics such as social anthropological evolution, sociological methodology when undertaking research or the role of women in development are addressed. In the same way, students will examine the role of indigenous peoples in the new ecological movements.

The study program lasts 6 weeks and it is taught 100% online, which allows students to organize themselves flexibly and adapt the pace of study to their needs. In addition, it uses the Relearning pedagogical methodology, so students will be able to internalize each and every one of the concepts more quickly.

This **Postgraduate Certificate in Applied Social Anthropology** contains the most complete and up-to-date program on the market. The most important features include:

- The development of case studies presented by experts in Applied Social Anthropology
- The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

Value the role of Women in Development with the rank of expert"

It undertakes the most advanced research thanks to an extensive review of sociological methodology.

See the benefits of specializing from home and launch your career in Sociology and Anthropology to new heights.

"*Take a very complete tour through the social anthropological evolution thanks to TECH*"

The program's teaching staff includes professionals from the field who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year For this purpose, the students will be assisted by an innovative interactive video system created by renowned and experienced experts.

02
Objectives

TECH ensures that the objectives designed for the program are met in all modules to guarantee that the student has a deep understanding of social anthropological evolution. Therefore, the student will develop a solid professional background of current social reality, which will provide a wide range of practical applications, including triangulation or Participatory Development techniques.

" *Boost your career in Anthropology by mastering the latest triangulation techniques"*
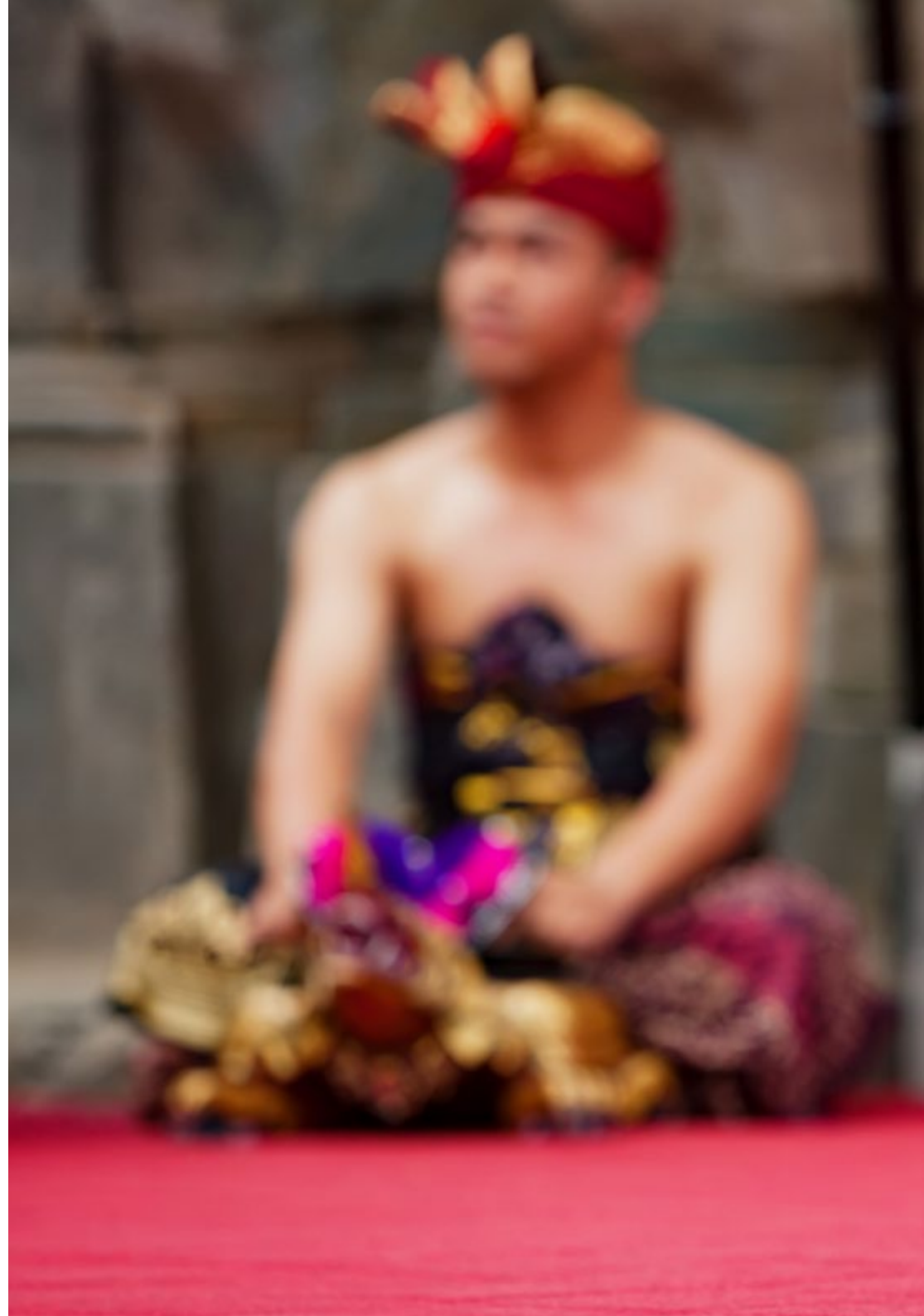
General Objectives

- Study the phenomenon of Gentrification and how it affects contemporary societies
- Analyze the migratory and tourist processes from a modern sociological perspective
- Understand the role of sociologists in the face of new developments in communities, with a diverse and pluralistic approach

Achieve the objectives proposed by TECH and enhances Participatory Research"

Specific Objectives

- Examine social anthropological developments
- Review sociological methodology in undertaking research, as well as the ethics underlying it
- Assess the role of women in development, as well as the role of indigenous peoples in new ecological movements

03
Structure and Content

To strengthen all the theoretical and practical knowledge offered in this academic program, TECH provides complementary and audiovisual resources that are highly enriched thanks to the latest educational technologies. This allows the student to delve deeper into the issues that interest them most and ensures maximum efficiency for the time invested in the study. The use of the Relearning pedagogical methodology is essential to ensure that the specialization process is natural and progressive on the basis of a targeted reiteration of the concepts.

A study plan that addresses the institutionalization of the concept of Development"

Module 1. Social Anthropology Applied

1.1. Evolution of Applied Anthropology
    1.1.1. The Role of the Anthropologists
    1.1.2. Historical Development
    1.1.3. Phases of Applied Anthropology
1.2. Anthropology and Social Planning
    1.2.1. Importance of the Anthropology in the Social Context
    1.2.2. Applied Anthropology
    1.2.3 Practical Anthropology
1.3. Methods and Ethics of Applied Research
    1.3.1. Ethnography and Participant Observation
    1.3.2. Interview with Key Informants
    1.3.3. Quantification through Social Indicators
    1.3.4. Triangulation Techniques
    1.3.5. Participatory Research
    1.3.6. Ethics in Applied Research
1.4. Concept of Development and its Institutionalization
    1.4.1. Institutionalization and Development
    1.4.2. Anthropological Perspective
    1.4.3. Sustainable Development: Concepts, Limitations, Ecological Basis
1.5. Theories and Ways of Measuring Development
    1.5.1. Theories about Economic Development
    1.5.2. Development as Modernization
    1.5.3. Development through Dependency
    1.5.4. Latin American Structuralism
1.6. Ecology and Rural Development in the Third World
    1.6.1. Green Revolution vs. Agroecology
    1.6.2. Local Knowledge: Technological Ethnocentrism
    1.6.3. The Community Development Process
    1.6.4. Rediscovering Local Initiative

Don't miss the opportunity to enroll in a degree that will help you rediscover local initiative in the ecological field"

04
Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

"

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

"

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"

You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

Our program prepares you to face new challenges in uncertain environments and achieve success in your career"

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

20%

25%

4%

3%

Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

Certificate

The Postgraduate Certificate in Applied Social Anthropology guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.

> " *Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This program will allow you to obtain your **Postgraduate Certificate in Applied Social Anthropology** endorsed by TECH Global University, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra *(official bulletin)*. Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Applied Social Anthropology**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**

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Mr./Ms. _____, with identification document _____ has successfully passed and obtained the title of:

Postgraduate Certificate in Applied Social Anthropology

This is a program of 180 hours of duration equivalent to 6 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024

Dr. Pedro Navarro Illana
Rector

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

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