

# Postgraduate Certificate Ancient and Modern Art in America



## Postgraduate Certificate

### Ancient and Modern Art in America

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Global University**
- » Credits: **6 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: [www.techtute.com/us/humanities/postgraduate-certificate/ancient-modern-art-america](http://www.techtute.com/us/humanities/postgraduate-certificate/ancient-modern-art-america)

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# 01

# Introduction

To understand the evolution of art in America, we must evoke the era of splendor of the most outstanding civilizations of the continent, especially in Mesoamerica, such as the Maya. The indigenous contribution as a differentiation between the European and the American provides particular and concrete characteristics that will be the object of study of this training program, especially designed for any professional who develops in the professional environment of the humanities. An exclusive degree, with specific content to enhance talent and awaken critical thinking in the student. 100% online modality structured under an innovative methodology and cutting-edge technology of the current university environment.







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*Understand the fundamental principles that govern the world of Ancient and Modern Art in Latin America. Through the most secure and dynamic educational platform 100% online"*

The antecedents of this period are found in the last phase of the Preclassical Period, from 400 AD. It arises thanks to the transformation of the societies of the time, where an increase in the efficiency of agricultural techniques predominated, as well as the religious influence, the use of the calendar, the writing system, trade that also played a very important role as an element of cohesion among the Mesoamericans, highlighting movements such as urbanism as a dominating element of territories and on the other hand the evangelization in art as an instrument of catechization, where the clergy monopolized the knowledge of astronomy, mathematics, writing and even trade and politics.

Knowing the works of this period in the history of art, understanding its origins and its most outstanding expressions is part of what is shown in the syllabus of this Postgraduate Certificate in Ancient and Modern Art in America. It will analyze the highlands and the plains, the Mexican highlands and the Central American highlands, the artistic works of the Antilles and the Caribbean lowlands, mestizaje as an artistic phenomenon, the religious orders and the great Mexican convents of the 16th century, the utopia of Vasco de Quiroga, among other aspects of interest of this period.

For 180 hours, the professional will dive into a syllabus designed under the most innovative methodology of the current online university system: *Relearning*, which allows the student to quickly learn and understand the concepts, so that they are able to develop critical and analytical thinking. Training with a variety of multimedia resources and theoretical and practical content formats, available from day one for consultation or downloading from any device.

This **Postgraduate Certificate in Ancient and Modern Art in America** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ Developing practical cases presented by experts in Art History
- ♦ The graphic, schematic, and eminently practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*With this program you will be able to identify the modifications of Christian iconography"*

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*This program streamlines the training process with a variety of audiovisual resources and exclusive 100% online content"*

*Understand the differences of American architecture compared to Spanish architecture.*

*Learn all about Ancient and Modern Art in America and get your degree in just 6 weeks 100% online.*

The program's teaching staff includes professionals from the sector who contribute their work experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive training programmed to train in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.





# 02 Objectives

The purpose of this 100% online course is to provide today's professional with knowledge about Ancient and Modern Art in America, in order to understand the differences between American and Spanish architecture. Therefore, the professional will enhance their profile and stand out in the work environment, with new skills and knowledge to apply in their current performance, thanks to the convenience of the most effective online method in the global university market.







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*Become an expert in Ancient and Modern Art in America and enhance your talent to stand out in today's professional environment"*



## General Objectives

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- ♦ Possess the level of knowledge necessary to master aspects of ancient and modern American history
- ♦ Develop critical thinking with respect to historical events and current reality
- ♦ Know the artistic and architectural differences between ancient and modern art in the American continent
- ♦ Determine the art movement in this period of history in different parts of the Americas, as well as its most important representatives







### Specific Objectives

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- ◆ Understand the differences of American architecture compared to Spanish architecture
- ◆ Understand the evangelization by Christianity and the various settlements that were set up
- ◆ Identify the modifications of Christian iconography



*Advance to professional success with this exclusive training on ancient and modern Spanish-American art"*

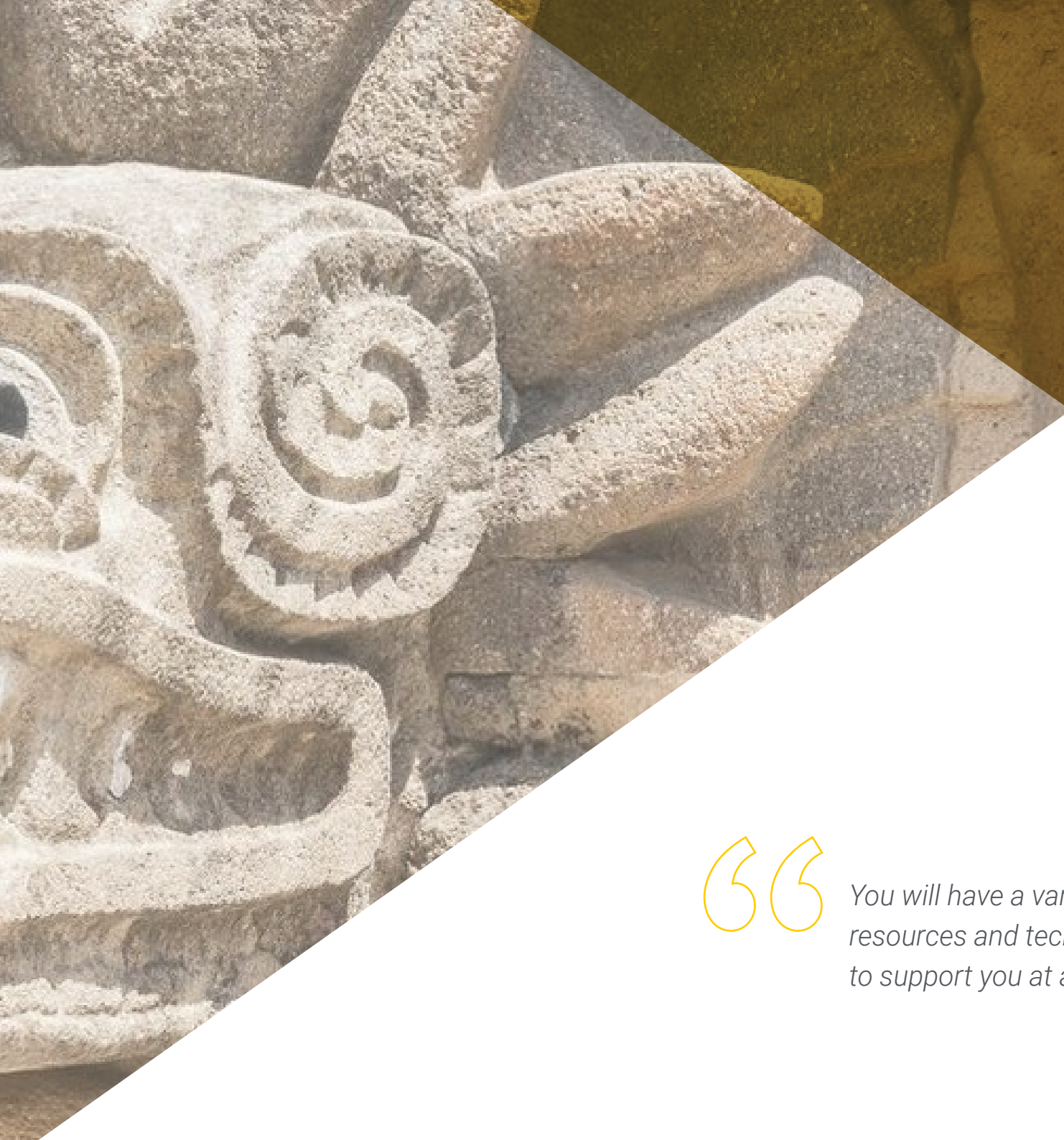
# 03

## Structure and Content

This Postgraduate Certificate in Ancient and Modern Art in America, allows to know everything about the different artistic styles and the most outstanding representatives within their historical-artistic context. Through a system that responds to the needs of today's professional who has little time for training; with a rigorously selected content to offer an exclusive 100% online degree, designed under the best educational methodology, based on relearning, which consists of the reiteration of concepts for rapid memorization and understanding.







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*You will have a variety of multimedia resources and technical staff available to support you at all times”*

## Module 1. Art in America I

- 1.1. Hispano-American Art
  - 1.1.1. Terminology Problems
  - 1.1.2. Differences between European and American The Indigenous Contribution as Differentiation
  - 1.1.3. Cultured Art and Popular Art
  - 1.1.4. Problems of Style and Chronology
  - 1.1.5. Particular and Specific Characteristics
  - 1.1.6. Environmental Conditions and Adaptation to the Environment
  - 1.1.7. Mining
- 1.2. Clash of Cultures Art and Conquest
  - 1.2.1. Icon and Conquest
  - 1.2.2. Adaptation and Modification of Christian Iconography
  - 1.2.3. The European Vision of the Conquest and the Conquest in the American Plastic Arts
    - 1.2.3.1. Conquest of Mexico Colonial Paintings and Codex
    - 1.2.3.2. Conquest of Peru Iconography and Myth
  - 1.2.4. Guaman Poma de Ayala
  - 1.2.5. The Extirpation of Idolatries and the Reflection in Art
  - 1.2.6. Sculpture and the Idolatrous Survival of the Idols
- 1.3. Urbanization and Territorial Domination
  - 1.3.1. The Strong City
  - 1.3.2. Cities Superimposed on Indigenous Settlements: Mexico-Tenochtitlan
  - 1.3.3. City Superimposed on an Indigenous Settlement: Cuzco
  - 1.3.4. Urbanism and Evangelization
- 1.4. Art and Evangelization
  - 1.4.1. The Religious Image as an Instrument of Catechization
  - 1.4.2. Evangelization and Artistic Expression
  - 1.4.3. The Peruvian Viceroyalty
- 1.5. Vasco de Quiroga's Utopia
  - 1.5.1. Introduction The Village-Hospitals and Vasco de Quiroga in Michoacán
  - 1.5.2. The Radio-Central Cathedral of Patzcuaro
  - 1.5.3. The Jesuit Reductions of Paraguay
- 1.6. Religious Orders and the Large Mexican Convents of the 16th Century
  - 1.6.1. Introduction
  - 1.6.2. Evangelizing Orders
  - 1.6.3. Fortress Convents
  - 1.6.4. Mural Painting
  - 1.6.5. The Franciscan Missions of New Mexico, Texas and California
- 1.7. Artistic Crossbreeding
  - 1.7.1. Mestizaje as an Artistic Phenomenon
  - 1.7.2. Caste Tables
  - 1.7.3. Iconography and Indigenous Myths
  - 1.7.4. The Dynamics of Symbols
  - 1.7.5. Coincidences
  - 1.7.6. Substitution
  - 1.7.7. Survivors
  - 1.7.8. Crossbreeding in the Plastic Arts
  - 1.7.9. Sculpture
- 1.8. The Antilles and the Caribbean Lowlands
  - 1.8.1. Domestic Architecture
  - 1.8.2. The Urban House
  - 1.8.3. Religious Architecture
  - 1.8.4. Military Architecture
  - 1.8.5. Fortified Maritime-Commercial Cities
  - 1.8.6. Santo Domingo
  - 1.8.7. Painting and Sculpture
  - 1.8.8. Applied Arts





- 1.9. The Mexican Highlands and the Highlands of Central America
  - 1.9.1. Mexican Art
  - 1.9.2. Mexico City
  - 1.9.3. Puebla and Its School
  - 1.9.4. Art in the Kingdom of Guatemala
  - 1.9.5. Plastic Arts and Silverware
- 1.10. The Coast and the Sierra
  - 1.10.1. The Colombian and Ecuadorian Sierra
  - 1.10.2. Art from Quito
  - 1.10.3. Sculpture.
  - 1.10.4. Lima and the Peruvian Coast
  - 1.10.5. The Mestizo Baroque
  - 1.10.6. The Mestizo Style and Andean Baroque Architectural Decoration
  - 1.10.7. Cuzco
  - 1.10.8. The Cuzco School, Indian Painters and Mestizo Painting
  - 1.10.9. El Collao, Arequipa and the Colca Valley

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*Get your degree in Ancient and Modern Art in America 100% online and in 6 weeks"*

04

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization”*



## At TECH we use the Case Method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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*At TECH you will experience a way of learning that is shaking the foundations of traditional universities around the world"*



*Our university is the first in the world to combine Harvard Business School case studies with a 100% online learning system based on repetition.*



*The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.*

### A learning method that is different and innovative

This intensive program in Humanities at TECH Global University prepares you to face all the challenges in this area, both nationally and internationally. Its main objective is to promote personal and professional growth by , helping you achieve success. For this purpose, we rely on Harvard Business school *case studies* with which we have a strategic Convention that allows us to use the materials used in the most prestigious university in the world.



*We are the only online university that offers Harvard materials as teaching materials on its courses"*

The case method has been the most widely used learning system among the world's leading humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

Our university is the first in the world to combine the Harvard University *case studies method* with a 100% online learning system based on repetition, combining 8 different didactic elements in each lesson.

We enhance Harvard *case studies* with the best 100% online teaching method: Relearning.

*In 2019 we obtained the best learning results of all Spanish-language online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Re-learning.

Our university is the only Spanish-speaking university qualified to employ this successful method. In 2019, we have managed to improve the overall satisfaction levels of our students (teaching quality, quality of teaching materials, course structure, objectives...) as far as the indicators of the best online university in Spanish are concerned.





In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Re-learning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: A direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high-quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



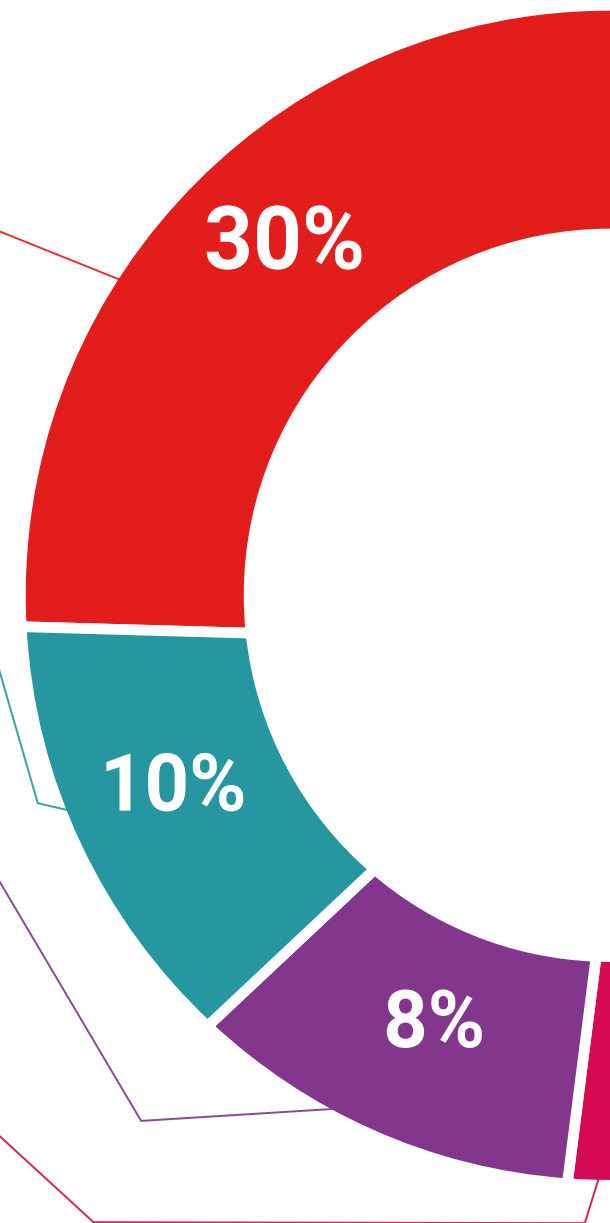
#### Practising Skills and Abilities

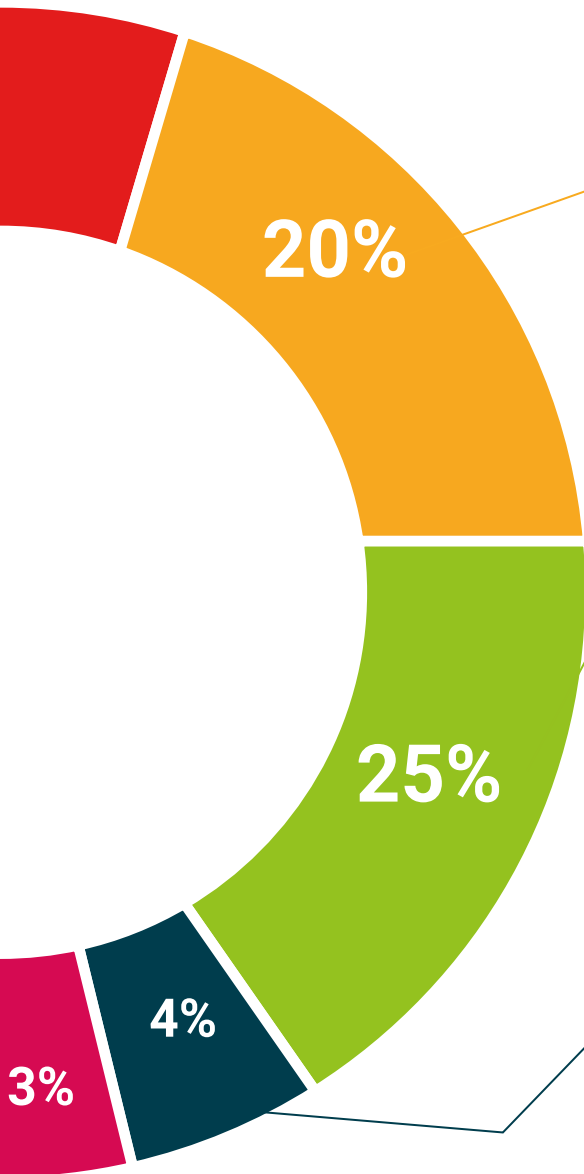
They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization we live in.



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Case Studies**

They will complete a selection of the best case studies in the field used at Harvard. Cases that are presented, analyzed, and supervised by the best senior management specialists in Latin America.



**Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



**Testing & Re-testing**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: So that they can see how they are achieving their goals.





# 05 Certificate

The Postgraduate Certificate in Ancient and Modern Art in America, in addition to the most rigorous and up-to-date training, access to a Postgraduate Certificate issued by TECH Global University.



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*Successfully complete this training program  
and receive your diploma without travel or  
laborious paperwork”*

This program will allow you to obtain your **Postgraduate Certificate in Ancient and Modern Art in America** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Ancient and Modern Art in America**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**





future

health confidence people

education information tutors

guarantee accreditation teaching

institutions technology learning

community commitment

personalized service innovation

knowledge present

online training

development language

classroom



## Postgraduate Certificate Ancient and Modern Art in America

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

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