Postgraduate Certificate
Advanced Contemporary Art Techniques

tech global university

Postgraduate Certificate
Advanced Contemporary
Art Techniques

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Global University**
- » Accreditation: **6 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: **www.techtitute.com/us/humanities/postgraduate-certificate/advanced-contemporary-art-techniques**

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01
Introduction

Contemporary Art has undergone a radical transformation in recent decades, driven by the development of new digital techniques and media. International institutions such as the Museum of Modern Art in New York (MoMA) and the ZKM have been at the forefront of promoting and exploring these innovations, challenging traditional conceptions of Art and redefining its role in modern society. Taking into account that the integration of technology into artistic practices has allowed for the creation of interactive, immersive and multidimensional works, TECH has developed this comprehensive Postgraduate Certificate, which will address aspects that go beyond the conventional limits of painting, sculpture and performance. All this, through a 100% online and innovative methodology.

Do you want to master the advanced techniques that are shaping the present and future of Contemporary Art? This online program will immerse you in the emerging technologies that are reshaping the art scene"

Advanced techniques in contemporary art are fundamental because they allow artists to explore new forms of expression and overcome the traditional limits of painting, sculpture and other disciplines. In an increasingly digitalized world, technological tools offer a vast range of possibilities for creating interactive, immersive and multidimensional works that not only challenge the viewer's perception, but also invite reflection on the interaction between Art and technology.

In view of this, TECH has designed this program in Advanced Contemporary Art Techniques as a unique opportunity for professionals interested in this field to expand their horizons and master the latest technological tools and approaches that are redefining the global artistic panorama. Through a comprehensive approach, they will learn to integrate innovative digital, multimedia and interactive techniques into their creative process, allowing them to approach new dimensions of artistic expression. At the same time, they will delve into the use of advanced technologies such as generative art, augmented reality and artificial intelligence, which have transformed this discipline.

Upon completion, graduates will not only master advanced techniques, but will also be better positioned to participate in the global Art market. In addition, they will gain a critical and up-to-date perspective on the most relevant trends, standing out in this competitive world. Thanks to this, they will be able to lead innovative projects that address social, cultural and technological issues through Art, positioning themselves as leaders in a cutting-edge field.

In addition, the 100% online modality will offer total flexibility so that artists can study at their own pace, without compromising the quality of the education. One of the great benefits of this program is its focus on the Relearning methodology, an innovative pedagogical model that optimizes the learning process. It is not just about memorization, but about ensuring that concepts are assimilated in a deep and lasting way.

This **Postgraduate Certificate in Advanced Contemporary Art Techniques** contains the most complete and up-to-date program on the market. The most important features include:

- The development of case studies presented by experts with a deep knowledge of Advanced Contemporary Art Techniques
- The graphic, schematic and eminently practical contents with which it is conceived gather scientific and practical information on those disciplines that are indispensable for professional practice
- Practical exercises where the self-assessment process can be carried out to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

TECH, the world's largest online university according to Forbes, will allow you to study from anywhere in the world and become a leader in Advanced Contemporary Art Techniques"

The artistic future is here! By joining this Postgraduate Certificate you will be able to develop innovative and cutting-edge projects. Make the most of this opportunity and access global opportunities in Contemporary Art"

Do you want to transform your artistic vision? With TECH you will access cutting-edge knowledge in Generative Art, Augmented Reality and Artificial Intelligence, guided by international experts.

Take the next step in your artistic career! You will master advanced contemporary art techniques with this innovative program. Enroll now and take your artistic talent to the next level!

The program's teaching staff includes professionals from the sector who contribute their work experience to this specializing program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to prepare for real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the course. For this purpose, students will be assisted by an innovative interactive video system created by renowned and experienced experts.

02

Why Study at TECH?

TECH is the world's largest online university. With an impressive catalog of more than 14,000 university programs available in 11 languages, it is positioned as a leader in employability, with a 99% job placement rate. In addition, it relies on an enormous faculty of more than 6,000 professors of the highest international renown.

Study at the world's largest online university and guarantee your professional success. The future starts at TECH"

The world's best online university according to FORBES

The prestigious Forbes magazine, specialized in business and finance, has highlighted TECH as "the world's best online university" This is what they have recently stated in an article in their digital edition in which they echo the success story of this institution, "thanks to the academic offer it provides, the selection of its teaching staff, and an innovative learning method aimed at educating the professionals of the future"

A world-class teaching staff

TECH's teaching staff is made up of more than 6,000 professors with the highest international recognition. Professors, researchers and top executives of multinational companies, including Isaiah Covington, performance coach of the Boston Celtics; Magda Romanska, principal investigator at Harvard MetaLAB; Ignacio Wistumba, chairman of the department of translational molecular pathology at MD Anderson Cancer Center; and D.W. Pine, creative director of TIME magazine, among others.

The world's largest online university

TECH is the world's largest online university. We are the largest educational institution, with the best and widest online educational catalog, one hundred percent online and covering the vast majority of areas of knowledge. We offer a large selection of our own degrees and accredited online undergraduate and postgraduate degrees. In total, more than 14,000 university degrees, in eleven different languages, make us the largest educational largest in the world.

Forbes
Mejor universidad online del mundo

Plan
de estudios más completo

Profesorado **TOP** Internacional

La metodología más eficaz

nº1 Mundial
Mayor universidad online del mundo

The most complete study plans on the university scene

TECH offers the most complete study plans on the university scene, with syllabuses that cover fundamental concepts and, at the same time, the main scientific advances in their specific scientific areas. In addition, these programs are continuously being updated to guarantee students the academic vanguard and the most in-demand professional skills. In this way, the university's qualifications provide its graduates with a significant advantage to propel their careers to success.

A unique learning method

TECH is the first university to use *Relearning* in all its programs. It is the best online learning methodology, accredited with international teaching quality certifications, provided by prestigious educational agencies. In addition, this disruptive educational model is complemented with the "Case Method", thereby setting up a unique online teaching strategy. Innovative teaching resources are also implemented, including detailed videos, infographics and interactive summaries.

The official online university of the NBA

TECH is the official online university of the NBA. Thanks to our agreement with the biggest league in basketball, we offer our students exclusive university programs, as well as a wide variety of educational resources focused on the business of the league and other areas of the sports industry. Each program is made up of a uniquely designed syllabus and features exceptional guest hosts: professionals with a distinguished sports background who will offer their expertise on the most relevant topics.

Leaders in employability

TECH has managed to become the leading university in employability. 99% of its students obtain jobs in the academic field they have studied, within one year of completing any of the university's programs. A similar number achieve immediate career enhancement. All this thanks to a study methodology that bases its effectiveness on the acquisition of practical skills, which are absolutely necessary for professional development.

Google Partner
PREMIER 2023

Universidad online oficial de la **NBA**

4,9/5
★★★★★
★Trustpilot

99% Garantía de máxima empleabilidad

Google Premier Partner

The American technology giant has awarded to TECH the Google Premier Partner badge. This award, which is only available to 3% of the world's companies, highlights the efficient, flexible and tailored experience that this university provides to students. The recognition as a Google Premier Partner not only accredits the maximum rigor, performance and investment in TECH's digital infrastructures, but also places this university as one of the world's leading technology companies.

The top-rated university by its students

Students have positioned TECH as the world's top-rated university on the main review websites, with a highest rating of 4.9 out of 5, obtained from more than 1,000 reviews. These results consolidate TECH as the benchmark university institution at an international level, reflecting the excellence and positive impact of its educational model. These ratings place TECH as the absolute international university reference.

Syllabus

This qualification will offer a unique educational experience for artists, curators and professionals interested in expanding their creative and conceptual horizons. Through a comprehensive approach, the syllabus will address the most innovative techniques, enabling students to master tools and methodologies that are redefining artistic practice today. Likewise, they will cover fundamental topics such as installation, performance, multimedia art and experimental processes, offering a balance between conceptual rigor and practical application. Finally, graduates will master the analysis of global cultural dynamics and the trends that are setting the course of contemporary art, providing a critical and relevant perspective.

"

Become a pioneer of new forms of artistic expression! Thanks to this Postgraduate Certificate you will be prepared to apply advanced techniques in projects, positioning yourself competitively in the demanding art scene"

Module 1. Contemporary Art I. Media and Techniques

1.1.   Evolution of Artistic Disciplines since the 1960s

    1.1.1.   Structural Changes in the Different Artistic Disciplines

    1.1.2.   The Emergence of Video Art and Its Impact on Artistic Practices

    1.1.3.   The Rise of Interdisciplinarity in the Visual Arts

1.2.   Contemporary Painting: from Abstraction to the Experimental

    1.2.1.   Use of Color and Abstraction in Painting since the 1960s

    1.2.2.   Materialities and Hybrid Techniques in Contemporary Painting

    1.2.3.   Main Exponents: Gerhard Richter, Cecily Brown and Katharina Grosse, Among Others

1.3.   Contemporary Sculpture: New Materials and Spaces

    1.3.1.   Transformations in Sculpture from Minimalism to Conceptual Art

    1.3.2.   Site-Specific Sculpture and Monumental Artworks: From Richard Serra to Anish Kapoor

    1.3.3.   New Materials and Technologies in Contemporary Sculpture

1.4.   Contemporary Photography: Visual Narrative and Digital Manipulation

    1.4.1.   Transformations in Photography from Documentary to Conceptual

    1.4.2.   Key Exponents: Cindy Sherman, Wolfgang Tillmans and Zanele Muholi

    1.4.3.   Use of Digital Technologies in Contemporary Photography

1.5.   Video Art and its Evolution since the 60s

    1.5.1.   Origins of Video Art: Nam June Paik and the First Explorations

    1.5.2.   Video Art as a Medium for Visual and Sound Experimentation

    1.5.3.   Interactive Video Art and New Technologies: Hito Steyerl

1.6.   Performance: Body, Action and Memory. Other Languages of Contemporary Art

    1.6.1.   Body Dynamics in Performance as an Artistic Medium

    1.6.2.   Documentation and Recording: Video in Performance

    1.6.3.   Iconic Performances: Marina Abramović, Tania Bruguera and Regina José Galindo

1.7.   Installation: Space as Artistic Experience

    1.7.1.   Influences and Evolution of Installation as an Art Form

    1.7.2.   Immersive Exhibitions: Sensory Interaction and Audience Participation

    1.7.3.   Outstanding Examples: Olafur Eliasson, Yayoi Kusama and Doris Salcedo

With a teaching team made up of renowned experts, a syllabus that is up to date with the international art scene and an online methodology, this program will guarantee you an enriching educational experience"

Teaching Objectives

This program is designed to provide professionals with conceptual and practical tools that will enable them to function successfully in the dynamic and demanding world of Contemporary Art. Through a methodology that combines critical analysis and applied learning, this program will prepare experts with a solid theoretical foundation and advanced technical skills to address the challenges and opportunities of the sector.
In this way, graduates will master innovative techniques in artistic creation, including installation, performance and new media that allow for the exploration of avant-garde forms of expression.

"

Thanks to this comprehensive approach, you will receive an education that balances creativity, technique and strategic vision, positioning you as a leader in the field of contemporary art and its many possibilities"

General Objectives

- Analyze the currents and trends in contemporary art from a critical and global perspective
- Develop skills to apply advanced techniques in the creation of innovative artworks
- Research new artistic methodologies and their impact on the current cultural context
- Implement interdisciplinary creative processes in contemporary art projects
- Understand the dynamics of the art market and positioning strategies for emerging artists
- Experiment with unconventional materials and technologies in artistic production
- Evaluate the role of contemporary artistic practices in the development of social and political discourses
- Foster the ability to create unique artistic proposals that engage with the challenges of the 21st century

Specific Objectives

- Examine the main media and techniques used in contemporary art and their influence on current artistic expressions
- Identify the creative processes associated with various contemporary artistic disciplines
- Analyze the interactions between materials, technologies and concepts in the production of contemporary artworks
- Explore the innovative use of traditional and emerging techniques in the context of contemporary art

"
You will have at your disposal study material, interactive summaries and complementary readings that will prepare you to reach your full potential in the key spaces of contemporary art"

05
Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.

TECH will prepare you to face new challenges in uncertain environments and achieve success in your career"

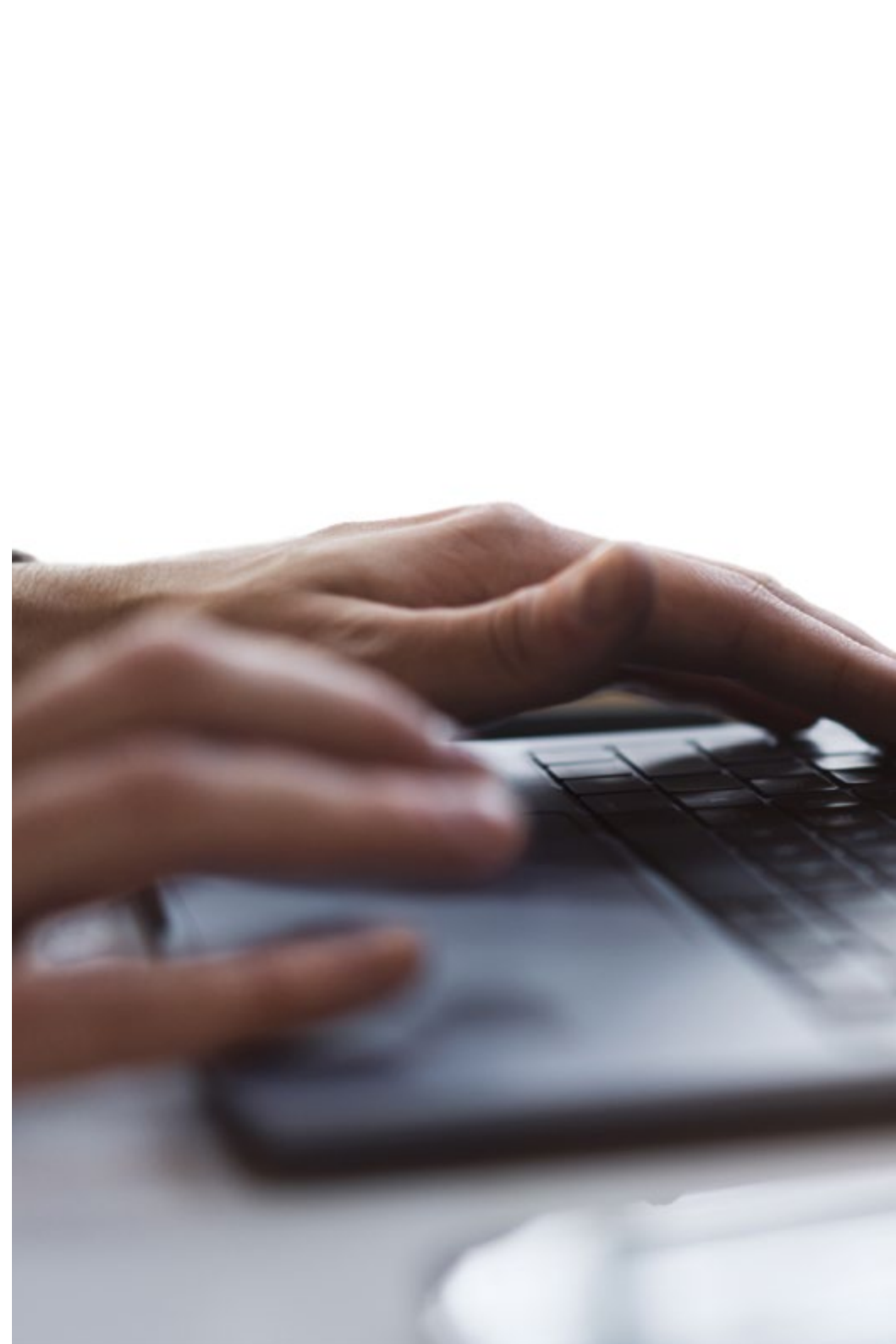## The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.
The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

" *At TECH you will NOT have live classes (which you might not be able to attend)"*

The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.

Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.

> *The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"*

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.

2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.

3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.

4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.

As such, the best educational materials, thoroughly prepared, will be available in this program:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.

Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.

Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.
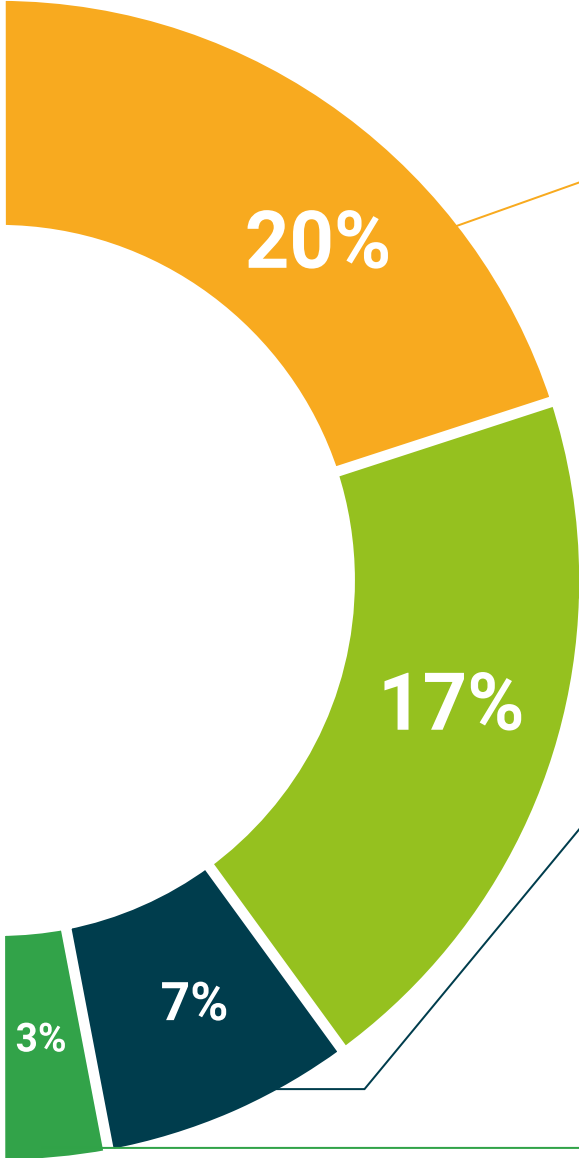
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.

20%

15%

15%

3%

Case Studies

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Testing & Retesting

We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.

Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.
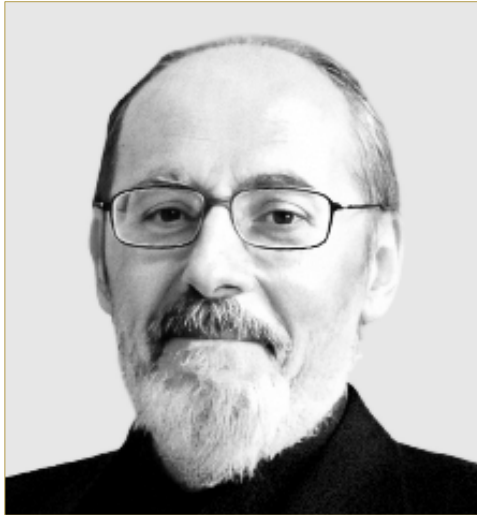
20%

17%

7%

3%

Teaching Staff

The teaching staff of this program is made up of international experts with vast experience in the world of Contemporary Art. In this sense, these professionals, renowned for their innovation and contributions in the artistic field, combine a deep academic knowledge with an outstanding practice in high-level projects. Throughout the Postgraduate Certificate, students will be guided by mentors who have worked in the main cultural institutions, museums and world-renowned galleries, which will guarantee quality and cutting-edge education.

Thanks to their experience, the lecturers will provide you with a comprehensive preparation that not only covers the most advanced techniques, but also the context and current trends in Contemporary Art"

Guest Director

Dr. Quiles García, Fernando

- Art History Expert
- Art History Specialist at the Pablo de Olavide University
- PhD in Art History from the University of Sevilla
- Master's Degree in Architecture and Historical Heritage from the University of Sevilla
- Bachelor's Degree in Geography and History, Art History from the University of Sevilla

Management

Dr. Díaz Mattei, Andrea

- Expert in Museology and Museography at the Museum of the History of the Carthusian Horse
- Art History Specialist at the Pablo de Olavide University
- Museology and Museography at the Museum of the History of the Carthusian Horse
- PhD in Society and Culture from the University of Barcelona
- Art History Specialist, Theory and Criticism: Catalan Art and International Relations
- Expert in Art Direction
- Degree in Psychology from the University of Buenos Aires
- Member of: Globalization Interculturality Art Research Network and Latin American Network of Visual Studies

Professors

Ms. Bonafé Carrasco, Isabel

- Visual Artist
- Lecturer and collaborator at the CSM Digital Culture Festival
- Master of Fine Arts from the Central Saint Martins School of Art
- Degree in Fine Arts from the University of Sevilla

All the lecturers on this program have extensive experience, offering you an innovative perspective on the main advances in this field of study"

Certificate

The Postgraduate Certificate in Advanced Contemporary Art Techniques guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.

" *Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This private qualification will allow you to obtain a **Postgraduate Certificate in Advanced Contemporary Art Techniques** endorsed by **TECH Global University**, the world's largest online university.

This **TECH Global University private qualification**, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Advanced Contemporary Art Techniques**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**

tech global university

Mr./Ms. _____, with identification document _____ has successfully passed and obtained the title of:

Postgraduate Certificate in Advanced Contemporary Art Techniques

This is a private qualification of 180 hours of duration equivalent to 6 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024

Dr. Pedro Navarro Illana
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

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