Postgraduate Certificate Contemporary Art





Postgraduate Certificate Contemporary Art

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Global University
- » Accreditation: 12 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitute.com/us/humanities/postgraduate-certificate/contemporary-art

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01 Introduction

In a hyperconnected and constantly changing world, Contemporary Art has established itself as a critical platform that transcends cultural and geographical barriers. More than just an aesthetic category, this field is characterized by its challenge to traditional norms, its exploration of new technologies and its critical response to the social, political and cultural changes that shape the world. Given its importance, TECH has designed a university program that prepares professionals to understand the transformations of Art in recent decades, addressing both historical aspects and the latest theoretical debates. All this through a 100% online academic itinerary, the innovative methodology of Relearning and the teaching guide of the best experts in the field.

With this 100% online Postgraduate Certificate, you will delve into how to integrate new technologies into art projects, from video art to digital installations"

tech 06 | Introduction

Contemporary Art is defined as the set of artistic manifestations that reflect the concerns, aesthetics and realities of the world from the second half of the 20th century to the present day. This field is a mirror of cultural, social, political and technological changes, addressing issues as diverse as globalization, sustainability, identity and digital transformation. In essence, Contemporary Art not only challenges traditional notions of what is considered Art, but also functions as a vehicle for the critical analysis of our time.

In this sense, the current artistic scene is deeply influenced by global processes and technological advances that have transformed both the production and dissemination of artistic pieces. Key factors such as digitalization have democratized access to art, allowing creators from different geographical contexts to show their artwork on international platforms. However, it has also posed challenges, such as the redefinition of authorship and value in the context of cryptocurrencies and NFTs.

In this context, TECH has designed this Postgraduate Certificate that will allow professionals to address the different transformations of Art from the neo-avantgarde to current digital trends, analyzing their historical contexts, theoretical debates and their impact on global society. Through an interdisciplinary approach, they will acquire critical and practical tools to interpret, create and manage artistic projects, positioning themselves as experts capable of facing the challenges and opportunities of Contemporary Art in diverse cultural scenarios.

In order to consolidate the mastery of the content, this university program will implement the innovative Relearning system, an exclusive TECH methodology that facilitates the understanding and assimilation of key concepts through natural and progressive reiteration. In addition, it will be complemented by teaching materials in various formats such as explanatory videos.

This **Postgraduate Certificate in Contemporary Art** contains the most complete and up-to-date program on the market. The most important features include:

- The development of case studies presented by experts with a deep knowledge of contemporary artistic theory, criticism and production
- The graphic, schematic and eminently practical contents with which it is conceived gather scientific and practical information on those disciplines that are indispensable for professional practice
- Practical exercises where the process of self-assessment can be used to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

Stand out in the Contemporary Art sector by taking this exclusive course that only TECH offers you"

Introduction | 07 tech

You will delve into the main philosophical debates in Contemporary Art, from criticism of modernity to non-linear narratives"

The program's teaching staff includes professionals from the field who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to prepare for real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the course. For this purpose, students will be assisted by an innovative interactive video system created by renowned and experienced experts.

You will have access to innovative teaching materials, such as explanatory videos and infographics, designed to facilitate flexible and dynamic learning.

You will identify current artistic trends, positioning yourself as a leader in the critical analysis of global art.

02 Why Study at TECH?

TECH is the world's largest online university. With an impressive catalog of more than 14,000 university programs available in 11 languages, it is positioned as a leader in employability, with a 99% job placement rate. In addition, it relies on an enormous faculty of more than 6,000 professors of the highest international renown.

Why Study at TECH? | 09 tech

Study at the world's largest online university and guarantee your professional success. The future starts at TECH"



The prestigious Forbes magazine, specialized in business and finance, has highlighted TECH as "the world's best online university" This is what they have recently stated in an article in their digital edition in which they echo the success story of this institution, "thanks to the academic offer it provides, the selection of its teaching staff, and an innovative learning method aimed at educating the professionals of the future"

Forbes

Mejor universidad

online del mundo

A world-class teaching staff

TECH's teaching staff is made up of more than 6,000 professors with the highest international recognition. Professors, researchers and top executives of multinational companies, including Isaiah Covington, performance coach of the Boston Celtics; Magda Romanska, principal investigator at Harvard MetaLAB; Ignacio Wistumba, chairman of the department of translational molecular pathology at MD Anderson Cancer Center; and D.W. Pine, creative director of TIME magazine, among others.

Profesorado

TOP

Internacional

The world's largest online university

TECH is the world's largest online university. We are the largest educational institution, with the best and widest online educational catalog, one hundred percent online and covering the vast majority of areas of knowledge. We offer a large selection of our own degrees and accredited online undergraduate and postgraduate degrees. In total, more than 14,000 university degrees, in eleven different languages, make us the largest educational largest in the world.

nº1

Mundial

Mavor universidad

online del mundo

The most complete study plans on the university scene

Plan

de estudios

más completo

TECH offers the most complete study plans on the university scene, with syllabuses that cover fundamental concepts and, at the same time, the main scientific advances in their specific scientific areas. In addition, these programs are continuously being updated to guarantee students the academic vanguard and the most in-demand professional skills. In this way, the university's qualifications provide its graduates with a significant advantage to propel their careers to success.

A unique learning method

La metodología

más eficaz

TECH is the first university to use *Relearning* in all its programs. It is the best online learning methodology, accredited with international teaching quality certifications, provided by prestigious educational agencies. In addition, this disruptive educational model is complemented with the "Case Method", thereby setting up a unique online teaching strategy. Innovative teaching resources are also implemented, including detailed videos, infographics and interactive summaries.

Why Study at TECH? | 11 tech

The official online university of the NBA

TECH is the official online university of the NBA. Thanks to our agreement with the biggest league in basketball, we offer our students exclusive university programs, as well as a wide variety of educational resources focused on the business of the league and other areas of the sports industry. Each program is made up of a uniquely designed syllabus and features exceptional guest hosts: professionals with a distinguished sports background who will offer their expertise on the most relevant topics.

Leaders in employability

TECH has managed to become the leading university in employability. 99% of its students obtain jobs in the academic field they have studied, within one year of completing any of the university's programs. A similar number achieve immediate career enhancement. All this thanks to a study methodology that bases its effectiveness on the acquisition of practical skills, which are absolutely necessary for professional development.



Google Premier Partner

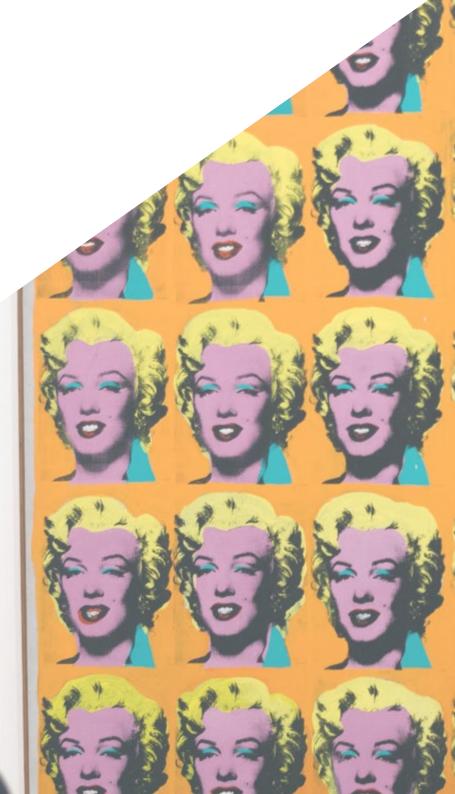
The American technology giant has awarded to TECH the Google Premier Partner badge. This award, which is only available to 3% of the world's companies, highlights the efficient, flexible and tailored experience that this university provides to students. The recognition as a Google Premier Partner not only accredits the maximum rigor, performance and investment in TECH's digital infrastructures, but also places this university as one of the world's leading technology companies.

The top-rated university by its students

Students have positioned TECH as the world's toprated university on the main review websites, with a highest rating of 4.9 out of 5, obtained from more than 1,000 reviews. These results consolidate TECH as the benchmark university institution at an international level, reflecting the excellence and positive impact of its educational model. These ratings place TECH as the absolute international university reference.

03 **Syllabus**

The syllabus for this TECH Postgraduate Certificate offers a comprehensive overview of the main trends, theories and debates that have shaped Art from the neo-avant-garde to the present day. Throughout this qualification, you will delve into the historical evolution of Contemporary Art and its sociocultural context, as well as the theoretical foundations that underpin its most recent manifestations. In turn, movements such as Pop Art, Minimalism and Conceptual Art will be analyzed, as well as trends such as digital art and artistic activism.





You will address the most relevant artistic trends, from Pop Art to Sustainable Art, understanding their cultural impact and global influence"

tech 14 | Syllabus

Module 1. Evolution of Contemporary Art: Artists and Context

- 1.1. The Neo-Avant-Garde and the Culture of Spectacle in Contemporary Art
 - 1.1.1. Transformations in Post-War Artistic Movements: World War II. European Historical-Cultural Context
 - 1.1.2. New Realism: the Group of Pierre Restany
 - 1.1.3. The Situationist International: Guy Debord and Experimentation Based on Everyday Life
- 1.2. Consumer Society and the Aesthetics of American Pop Art
 - 1.2.1. Pop Art as a Response to the Post-War Context
 - 1.2.2. Mass Art and Culture: Comics, Advertising and Consumer Objects
 - 1.2.3. Artworks and Artists: Roy Lichtenstein, Andy Warhol, James Rosenquist and Ed Ruscha
- 1.3. The Expanded Field and "Vacant Representation"
 - 1.3.1. Non-Figurative and Abstract Expressionism
 - 1.3.2. From Gesture to Action Painting: Willem De Kooning and Jackson Pollock
 - 1.3.3. The Intervened Landscape: Land Art and Earth Art
- 1.4. Simplification of the Shapes: Return to Primary Structures
 - 1.4.1. Indistinction between Painting and Sculpture: The Specific Object
 - 1.4.2. Minimalism: "Less is More" and the End of Metaphor
 - 1.4.3. Conceptual Art: Dematerialization of the Art Object
- 1.5. Art and Activism in the French May of '68
 - 1.5.1. Activism and the Collectivization of Art: The Atelier Populaire
 - 1.5.2. Arte Povera: Germano Celant and Michelangelo Pistoletto
 - 1.5.3. The Social Sculpture of Joseph Beuys
- 1.6. The Body as a Space for Artistic Practices
 - 1.6.1. The Relevance of the Act: The Process Art of Viennese Actionism
 - 1.6.2. Corporeality in Artistic Practices: Performance Art
 - 1.6.3. The Body as a Canvas: Body Art
- 1.7. Mass Media and New Technologies Applied to Art
 - 1.7.1. Between Visual Art, Performance, Film and Television: A Place of its Own for Video Art
 - 1.7.2. The Inclusion of Space: Video Sculptures, Video Exhibitions and Expanded Cinema
 - 1.7.3. Media, Internet and Interactive Art: The Beginnings of Networked Art





- 1.8. Postmodernism and its Influence on Contemporary Art
 - 1.8.1. Criticism of Modernism: Theories and Artistic Manifestations
 - 1.8.2. Challenges to the Concept of Originality: Appropriationism, Pastiche, Simulationism
 - 1.8.3. Intertextuality: Aesthetics of Fragmentation and Non-Linear Narratives
- 1.9. Multiculturalism and the Plurality of Artistic Languages
 - 1.9.1. Nomadic Thought and Interdisciplinary Art
 - 1.9.2. Decentering and Attention to the Art of "The Peripheries"
 - 1.9.3. Miscegenation and Hybridity: Art Between Borders
- 1.10. The Diversity of Global Art
 - 1.10.1. The Challenges of Globalization and the Drifts of Contemporary Art
 - 1.10.2. The Expansion of New Media and the Impact of Current Digital Art
 - 1.10.3. Other Trends: Ecology and Sustainable Art

Module 2. Contemporary Art Theory. Thoughts, Debates, Influences and Trends

- 2.1. Theory of Art Today
 - 2.1.1. Theory of Art Today. Theoretical Justification
 - 2.1.2. The Death of Art
 - 2.1.3. Thinking About Art Without Art
- 2.2. Art After Auschwitz. Theories of Art and Culture After World War II
 - 2.2.1. Greenberg and the Autonomy of Art
 - 2.2.2. Apocalyptic and Integrated
 - 2.2.3. Cultural Studies
- 2.3. The Image Supplants the Real: The Zeitgeist of Postmodernity
 - 2.3.1. Debord and the Society of the Spectacle
 - 2.3.2. Postmodernism or the Cultural Logic of Advanced Capitalism
 - 2.3.3. Culture and Simulation
- 2.4. Neoliberal Globalization (I). Art in Response to The End of History
 - 2.4.1. The Return of the Political
 - 2.4.2. The Artist as Ethnographer
 - 2.4.3. Rancière: Art and Politics

- 2.5. Neoliberal Globalization (II). Art in Response to The Great Recession
 - 2.5.1. Empire and Multitude
 - 2.5.2. Post-Operaism
 - 2.5.3. Productivity vs. Unproductivity
- 2.6. Subalternities: Otherness in the Contemporary Debate
 - 2.6.1. Politics of Recognition
 - 2.6.2. Gender in Dispute
 - 2.6.3. Parrhesia
- 2.7. Other Worlds, Other Beings. Cultures Beyond the Human
 - 2.7.1. Fisher: The Weird and the Spooky
 - 2.7.2. Cyborgs and Monsters
 - 2.7.3. Cybernetic Culture Research Unit
- 2.8. The Internet and the Production of a New Hegemonic Visuality
 - 2.8.1. Poor Image and Circulationism
 - 2.8.2. Groys: Becoming an Artist
 - 2.8.3. Digital Inflation
- 2.9. Sloterdijk, Menke and Badiou. A Singular Contemporaneity
 - 2.9.1. Sloterdijk: The Color of Time
 - 2.9.2. The Loss of Force
 - 2.9.3. Artistic Truths
- 2.10. Art in the Face of Catastrophe: Shipwrecks with Spectators
 - 2.10.1. Contemplation of Disaster
 - 2.10.2. When Images Take a Stand
 - 2.10.3. Panoramas



You will delve into the relation between contemporary art and social movements, exploring how artistic activism transforms current culture"

04 Teaching Objectives

This university program allows professionals to develop key skills to analyze, interpret and manage artistic projects in a global and dynamic environment. In addition, students will acquire key skills to understand the historical evolution of Contemporary Art, identify its main trends and apply critical theories to current practices. At the same time, they will strengthen their ability to integrate technological tools, delve into new forms of artistic expression and address cultural challenges with an interdisciplinary and critical approach.

Teaching Objectives | 17 tech

You will acquire the necessary skills to manage art projects that respond to the cultural and technological challenges of the modern world"

tech 18 | Teaching Objectives



General Objectives

- Analyze the social, political and cultural transformations that have influenced the development of contemporary artistic trends
- Delve into the main theories of Contemporary Art and their impact on current artistic practice
- Examine the dynamics of globalization and cultural diversity in Contemporary Art
- Identify the influences of new technologies on contemporary artistic practices, including digital art and video art
- Develop a critical understanding of the philosophical and aesthetic debates underpinning contemporary art
- Address current trends in contemporary art, including issues such as sustainability, multiculturalism and networked art



Teaching Objectives | 19 tech





Specific Objectives

- Follow a logical line of evolution of the different contemporary artistic practices
- Examine the different movements and styles of contemporary visual art
- Compile the different materials, techniques and technologies of contemporary artistic
 productions
- Analyze the contextual influences of contemporary artistic productions
- Analyze the evolution of certain ideas in the development of Contemporary Art
- Critically address the Phenomenon of Contemporary Art Based on its relation to Ideas

You will design innovative strategies for Artistic Mediation projects, connecting diverse artworks, audiences and cultural contexts"

05 Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.

GGG TECH will prepare you to face new challenges in uncertain environments and achieve success in your career"

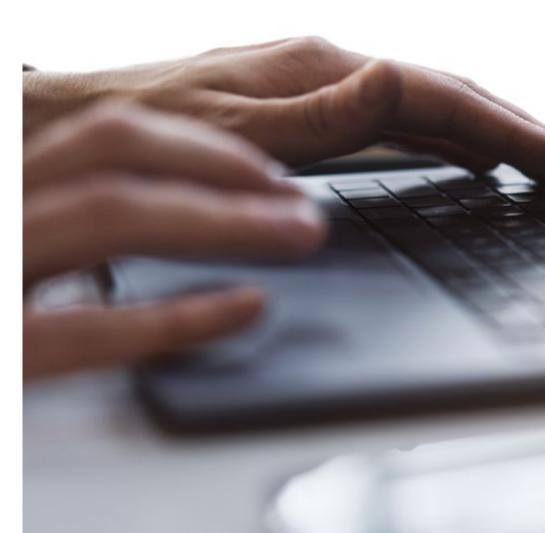
tech 22 | Study Methodology

The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist. The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

666 At TECH you will NOT have live classes (which you might not be able to attend)"



Study Methodology | 23 tech



The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.



TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"

tech 24 | Study Methodology

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



Study Methodology | 25 tech

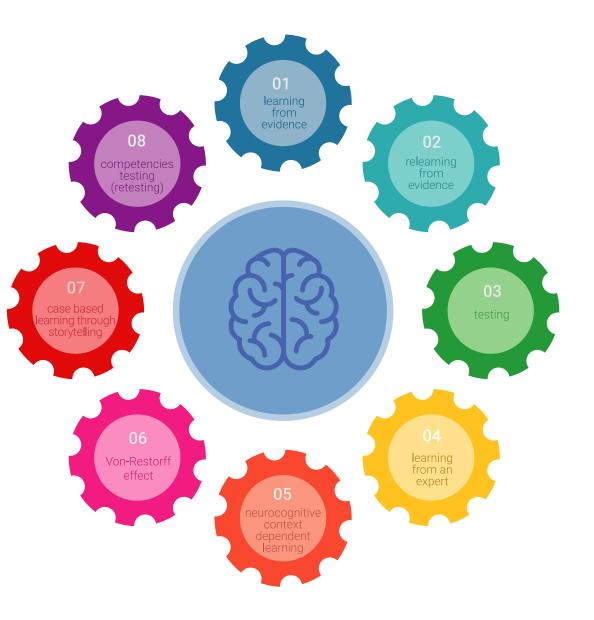
Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



tech 26 | Study Methodology

A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

The effectiveness of the method is justified by four fundamental achievements:

- Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
- 2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
- **3.** Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
- 4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



Study Methodology | 27 tech

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.

tech 28 | Study Methodology

As such, the best educational materials, thoroughly prepared, will be available in this program:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

20%

15%

3%

15%

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include `audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

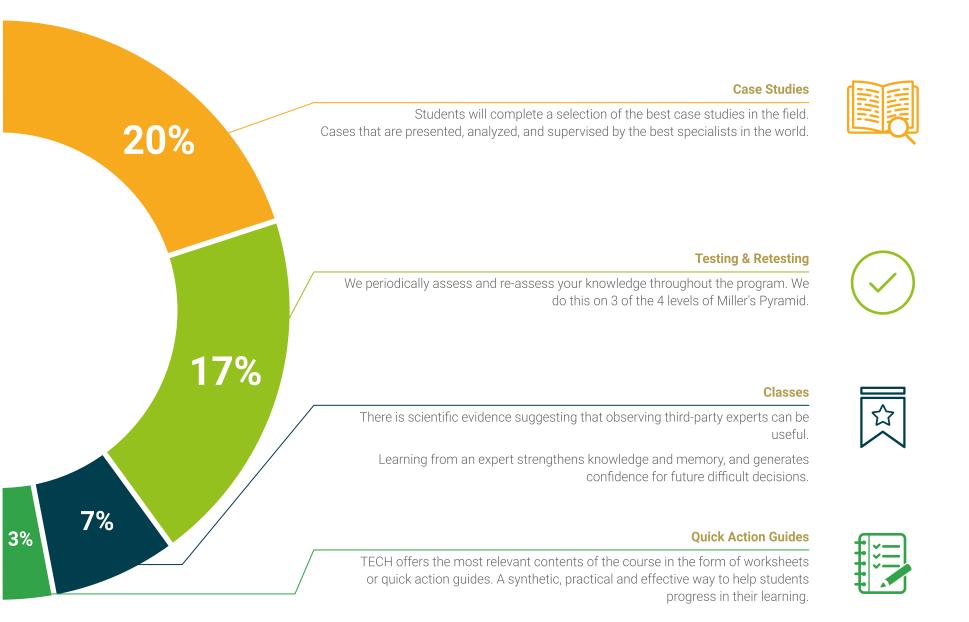
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Additional Reading

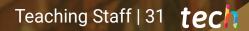
Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.

Study Methodology | 29 tech



06 **Teaching Staff**

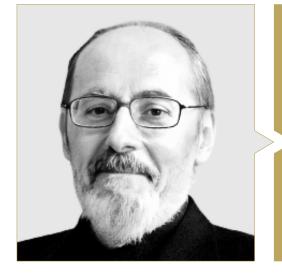
The teaching staff of this university program is made up of expert professionals in Art History, Curating and Artistic Production, with extensive experience in cultural institutions and innovative projects. Thanks to their outstanding background, they offer a comprehensive and up-to-date view of the global art scene, combining theoretical knowledge with practical applications that enrich learning. In this way, and thanks to their commitment to academic excellence, they guarantee first-rate education, oriented to the latest demands of the sector.



You will have the personalized advice of a prestigious teaching team, made up of authentic leaders in the field of Art History"

tech 32 | Teaching Staff

Guest Director



Management

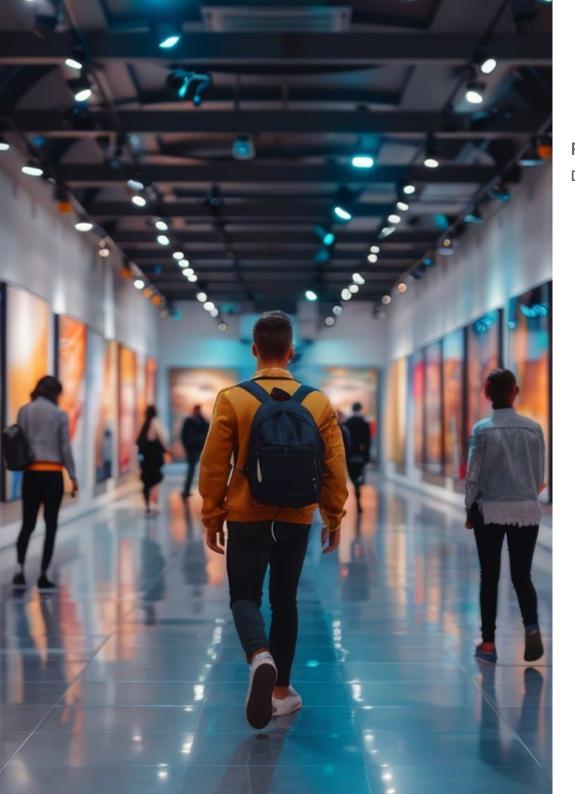


Dr. Quiles García, Fernando

- Art History Expert
- Art History Specialist at the Pablo de Olavide University
- PhD in Art History from the University of Sevilla
- Master's Degree in Architecture and Historical Heritage from the University of Sevilla
- Bachelor's Degree in Geography and History, Art History from the University of Sevilla

Dr. Díaz Mattei, Andrea

- Expert in Museology and Museography at the Museum of the History of the Carthusian Horse
- Art History Specialist at the Pablo de Olavide University
- Museology and Museography at the Museum of the History of the Carthusian Horse
- PhD in Society and Culture from the University of Barcelona
- Art History Specialist, Theory and Criticism: Catalan Art and International Relations
- Expert in Art Direction
- Degree in Psychology from the University of Buenos Aires
- Member of: Globalization Interculturality Art Research Network and Latin American Network of Visual Studies



Teaching Staff | 33 tech

Professors

Dr. Pinilla Sánchez, Rafael

- Researcher of the AGI Research Group at the University of Barcelona
- Specialist in Culture and Market at the Open University of Catalonia
- Technical and Planning Secretary at the Journal of Global Studies and Contemporary Art
- PhD in Art History from the University of Barcelona
- Master's Degree in Advanced Art History Studies from the University of Barcelona
- Member of: Art, Globalization and Interculturality Research Group at the University of Barcelona, Art Research Network of the Faculty of Fine Arts at the Autonomous University of Querétaro, Academic Council of the Economy and Culture Forum of the Autonomous University of Mexico City

Take this opportunity to learn about the latest advances in this field in order to apply it to your daily practice"

07 **Certificate**

The Postgraduate Certificate in Contemporary Art guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

tech 36 | Certificate

This private qualification will allow you to obtain a **Postgraduate Certificate in Contemporary Art** endorsed by **TECH Global University**, the world's largest online university.

This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Contemporary Art** Modality: **online** Duration: **12 weeks** Accreditation: **12 ECTS**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

tecn global university

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