



### Postgraduate Certificate Multivariate I

» Modality: online

» Duration: 6 weeks

» Certificate: TECH Technological University

» Dedication: 16h/week

» Schedule: at your own pace

» Exams: online

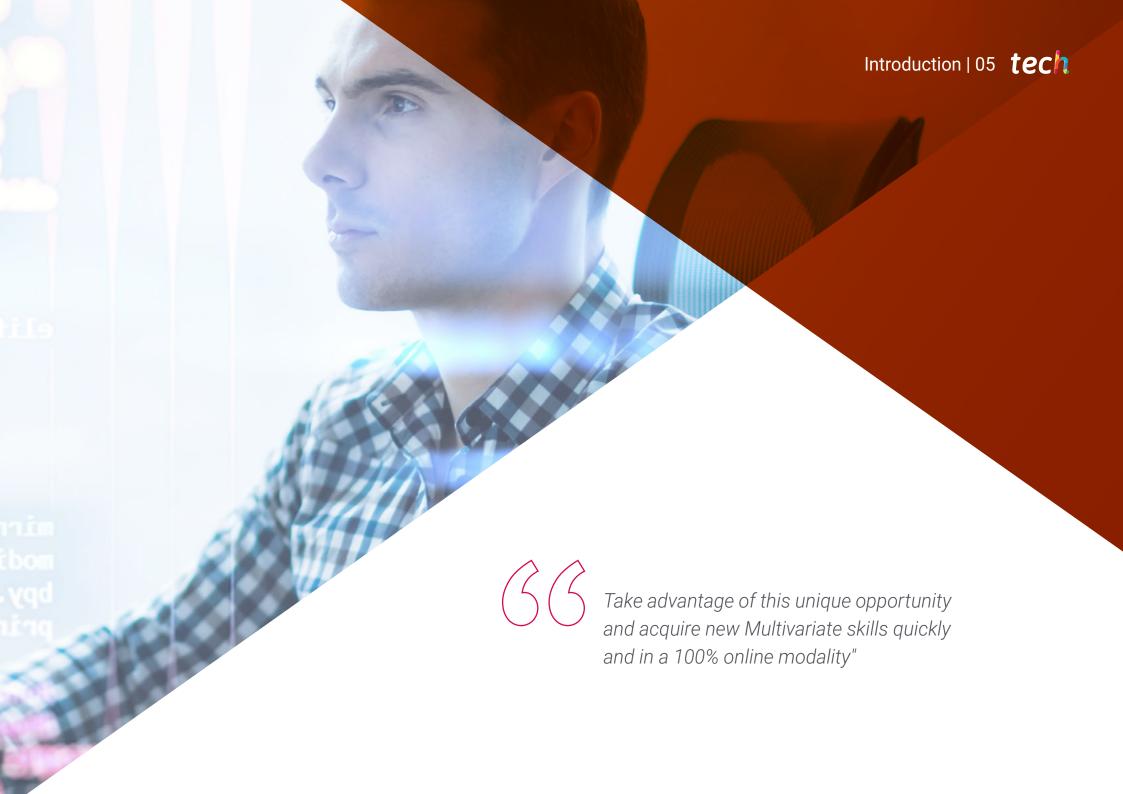
Website: www.techtitute.com/in/engineering/postgraduate-certificate/multivariate-i

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# 01 Introduction

Multivariate analysis is an advanced statistical technique that allows multiple variables to be analyzed at the same time. It is essential for many fields, from process engineering to electrical engineering. The ability to master this analysis can be critical to solving complex problems and making informed decisions. For this reason, TECH has designed a program that allows students to maximize their knowledge on aspects such as Discriminant Analysis, Factor Analysis Modeling or Hierarchical Classification Algorithms, among others. All this, thanks to a 100% online modality and with the most dynamic and practical multimedia materials available in the academic market.



#### tech 06 | Introduction

One of the main advantages of mastering multivariate analysis is the ability to identify patterns and trends in the data. By analyzing multiple variables at the same time, engineering professionals can identify complex relationships between them, leading to a deeper understanding of the problem at hand.

For this reason, TECH has designed a Postgraduate Certificate in Multivariate I to provide students with the necessary skills and competencies to be able to perform their work as specialists with the highest possible efficiency and quality. Thus, throughout this program, aspects such as Cluster Characterization, Statistical Software Modeling or Factor Analysis, among others, will be addressed.

All this, through a convenient 100% online modality that allows students to organize their schedules and studies, combining them with their other day-to-day work and interests. In addition, this degree has the most complete theoretical and practical materials on the market, which facilitates the student's study process and allows them to achieve their objectives quickly and accurately.

This **Postgraduate Certificate in Multivariate I** contains the most complete and up-to-date program on the market. The most important features include:

- The development of case studies presented by experts in Multivariate I
- The graphic, schematic and eminently practical contents of the book provide sporting and practical information on those disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection



Become the expert in Multivariate
Statistical Techniques that you have
always wanted to be, in only 6 weeks
and with total freedom of organization"



Achieve professional success in one of the most promising areas of Engineering, thanks to TECH and the most innovative teaching materials"

The program's teaching staff includes professionals from sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

The design of this program focuses on Problem-Based Learning, by means of which the professional must try to solve the different professional practice situations that are presented throughout the academic course. For this purpose, the student will be assisted by an innovative interactive video system created by renowned experts.

Access all the content on Factor Analysis and Modeling in Statistical Software from any device with an internet connection, whether it is a tablet, cell phone or computer.

Get an in-depth understanding of the essential aspects of Correspondence Analysis and Discriminant Analysis, from the comfort of your own home, 24 hours a day.







## tech 10 | Objectives



### **General Objectives**

- Provide graduates with the latest and most exhaustive information on Computational Statistics, which will help them specialize in the field and reach the highest level of knowledge
- Provide them with everything necessary to acquire a professional mastery of the main tools used in the field through use cases based on real and frequent situations that arise in the industry





### Objectives | 11 tech



### **Specific Objectives**

- Study and determine the true dimension of multivariate information
- Relate qualitative variables
- Classify individuals into previously established groups based on multivariate information
- Form groups of individuals with similar features



Overcome your most demanding goals thanks to a unique program with the most complete theoretical and practical materials on Multivariate Analysis in the academic market"

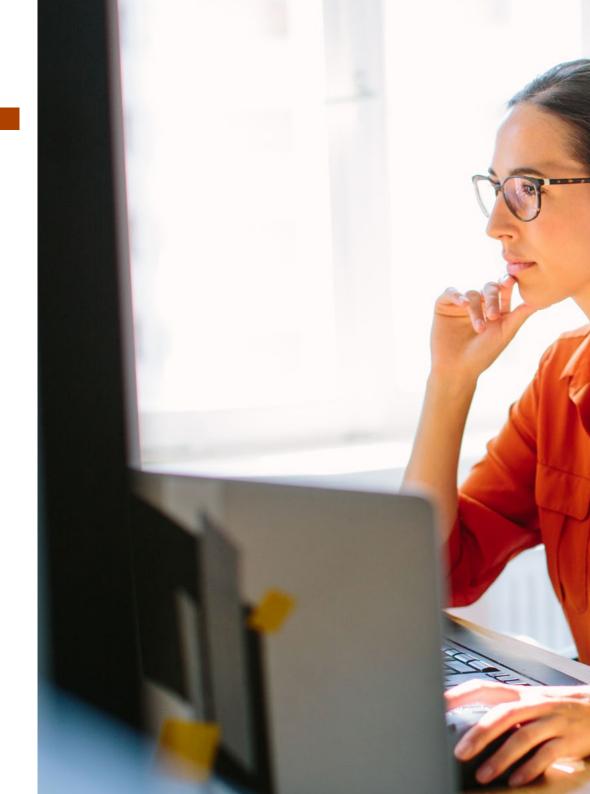


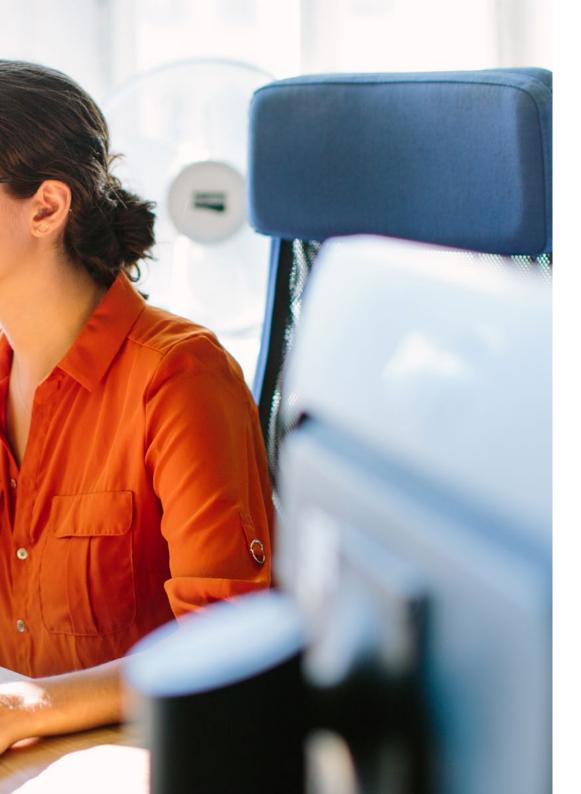


### tech 14 | Structure and Content

#### Module 1. Multivariate Statistical Techniques I

- 1.1. Factor Analysis
  - 1.1.1. Introduction
  - 1.1.2. Fundamentals of Factor Analysis
  - 1.1.3. Factor Analysis
  - 1.1.4. Factor Rotation Methods and Factor Analysis Interpretation
- 1.2. Factor Analysis Modeling
  - 1.2.1. Examples:
  - 1.2.2. Statistical Software Modeling
- 1.3. Main Component Analysis
  - 1.3.1. Introduction
  - 1.3.2. Main Component Analysis
  - 1.3.3. Systematic Principal Component Analysis
- 1.4. Principal Component Analysis Modeling
  - 1.4.1. Examples:
  - 1.4.2. Statistical Software Modeling
- 1.5. Correspondence Analysis
  - 1.5.1. Introduction
  - 1.5.2. Independence Test
  - 1.5.3. Row and Column Profiles
  - 1.5.4. Inertia Analysis of a Point Cloud
  - 1.5.5. Multiple Correspondence Analysis
- 1.6. Correspondence Analysis Modeling
  - 1.6.1. Examples:
  - 1.6.2. Statistical Software Modeling



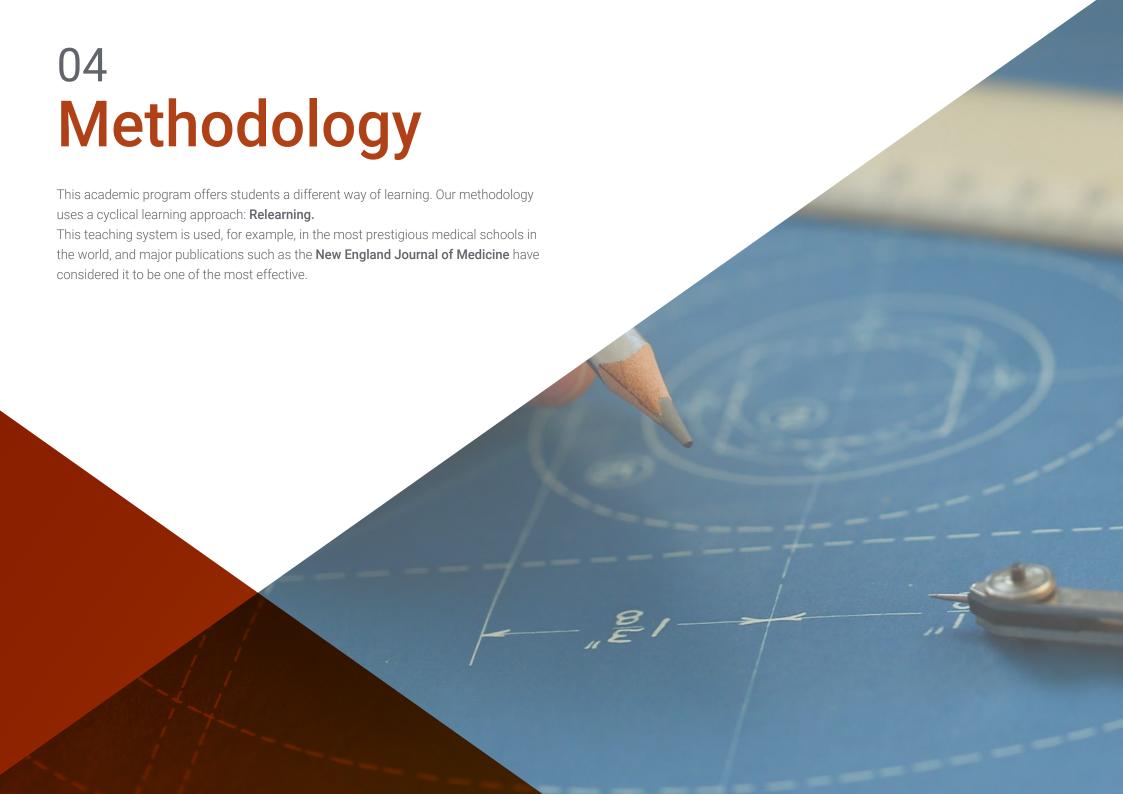


### Structure and Content | 15 tech

- 1.7. Discriminant Analysis
  - 1.7.1. Introduction
  - 1.7.2. Decision Rules for Two Groups
  - 1.7.3. Classification over Several Populations
  - 1.7.4. Fisher's Canonical Discriminant Analysis
  - 1.7.5. Selecting Variables: Forward and Backward Procedure
  - 1.7.6. Systematic Discriminant Analysis
- 1.8. Discriminant Analysis Modeling
  - 1.8.1. Examples:
  - 1.8.2. Statistical Software Modeling
- 1.9. Cluster Analysis
  - 1.9.1. Introduction
  - 1.9.2. Distance and Similarity Measures
  - 1.9.3. Hierarchical Classification Algorithms
  - 1.9.4. Non-Hierarchical Classification Algorithms
  - 1.9.5. Procedures to Determine the Appropriate Number of Clusters
  - 1.9.6. Characterization of Clusters
  - 1.9.7. Systematic Cluster Analysis
- 1.10. Cluster Analysis Modeling
  - 1.10.1. Examples:
  - 1.10.2. Statistical Software Modeling



Thanks to TECH Relearning you will be able to acquire new knowledge in a precise and natural way, without spending too much time studying"





### tech 18 | Methodology

#### Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.



At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.

#### Methodology | 19 tech



The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

#### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career"

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question that you are presented with in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

### tech 20 | Methodology

#### Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



#### Methodology | 21 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

### tech 22 | Methodology

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



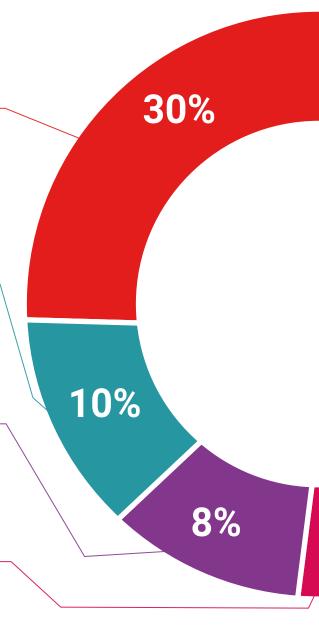
#### **Practising Skills and Abilities**

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



#### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### **Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.



This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

#### **Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



25%

20%

4%





### tech 26 | Certificate

This **Postgraduate Certificate in Multivariate I** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: Postgraduate Certificate in Multivariate I

Official N° of Hours: 150 h.



#### Multivariate I

This is a qualification awarded by this University, equivalent to 150 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro

is qualification must always be accompanied by the university degree issued by the competent authority to practice professionally in each count

ue TECH Code: AFWORD23S techtitute.com/certi

<sup>\*</sup>Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

technological university

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