



# Postgraduate Certificate Model Customization with TensorFlow

» Modality: online

» Duration: 6 weeks

» Certificate: TECH Global University

» Credits: 6 ECTS

» Schedule: at your own pace

» Exams: online

Website: www.techtitute.com/us/engineering/postgraduate-certificate/model-customization-tensorflow

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## tech 06 | Introduction

Modern engineering is constantly evolving, and Deep Learning has proven to be an essential tool for data processing and complex problem solving. In this context, this program is designed to meet the increasing demand for highly qualified professionals in this area. Therefore, the program has been specifically designed to respond to the current needs of the market, offering students quality teaching in model customization with TensorFlow, one of the most widely used Deep Learning platforms today.

This way, topics such as the understanding of deep learning algorithms, model optimization and algorithm customization with TensorFlow are addressed throughout the program. In addition, knowledge of TensorFlow tools is covered in depth, as well as the ability to interpret, visualize and present results of customized models. At the end of the course, students will have a solid, practical understanding of how to customize and adapt Deep Learning models to meet specific business or project needs.

In order to facilitate student learning, TECH has developed a comprehensive program based on the unique Relearning methodology. This methodology focuses on the progressive and natural repetition of the fundamental concepts so that the graduate integrates this knowledge effectively. In this way, the student will acquire the necessary competencies by adjusting the pace of study to their own life.

In order to simplify the professional's learning process, TECH has designed its program in a completely online format. This way, the student can focus exclusively on their studies without the need to travel or adjust to a fixed schedule. In addition, they can access the theoretical and practical content from anywhere and at any time, all they need is a device with Internet connection.

This **Postgraduate Certificate in Model Customization with TensorFlow** contains the most complete and up-to-date program on the market. The most important features include:

- The development of case studies presented by experts in Deep Learning
- The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection



You are in front of a unique program that will help you boost your professional success so that you can become part of the biggest technology companies of the moment"



No attendance, fixed schedules or uncomfortable commuting. All advantages for you with this TECH program"

The program's teaching staff includes professionals from sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

The design of this program focuses on Problem-Based Learning, by means of which the professional must try to solve the different professional practice situations that are presented throughout the academic course. For this purpose, the student will be assisted by an innovative interactive video system created by renowned experts.

Master the use of optimization techniques for training and customization of models and algorithms with this unique academic program.

A program that will allow you to delve into graphic optimization with TensorFlow operations and perform efficient training parameter management.





The objective of the Postgraduate Certificate is to provide the graduate with access to the most innovative theoretical, practical and additional content in Model Customization with TensorFlow and its multiple possibilities, in just 6 weeks. Thanks to the rigorous syllabus, any professional will be able to reach their highest goals through this program, which adapts to their needs and is presented in a 100% online format, convenient and accessible.



## tech 10 | Objectives



## **General Objectives**

- Lay the foundation for the key concepts of mathematical functions and their derivatives
- Apply these principles to deep learning algorithms to learn automatically
- Examine the key concepts of Supervised Learning and how they apply to neural network models
- Analyze the training, evaluation, and analysis of neural network models
- Lay the foundation for the key concepts and main applications of deep learning
- Implement and optimizes neural networks with Keras
- Develop expertise in the training of deep neural networks
- Analyze the optimization and regularization mechanisms necessary for deep network training







## **Specific Objectives**

- Determine how to use the TensorFlow API to define custom functions and graphs
- Lay the foundations for using the tf.data API to load and pre-process data efficiently
- Discuss the TensorFlow Datasets project and how it can be used to facilitate access to preprocessed datasets



Become an expert in the construction of preprocessing pipelines with Keras thanks to this 100% online training"







## tech 14 | Course Management

#### Management



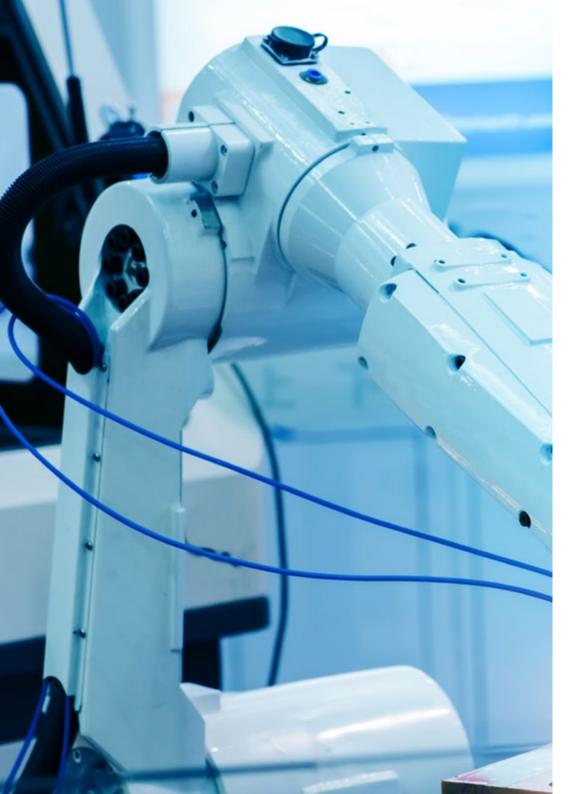
#### Mr. Gil Contreras, Armando

- Lead Big Data Scientist-Big Data at Jhonson Controls
- Data Scientist-Big Data at Opensistemas
- Fund Auditor at Creativity and Technology and PricewaterhouseCoopers
- Professor at EAE Business School
- Degree in Economics from the Instituto Tecnológico de Santo Domingo INTEC
- Master's Degree in Data Science at Centro Universitario de Tecnología y Arte
- Master MBA in International Relations and Business at Centro de Estudios Financieros CEF
- Postgraduate Degree in Corporate Finance at the Instituto Tecnológico de Santo Domingo

#### **Professors**

#### Mr. Delgado Panadero, Ángel

- ML Engenieer at Paradigma Digital
- Computer Vision Engineer at NTT Disruption
- Data Scientist at Singular People
- ◆ Data Analyst at Parclick
- ◆ Tutor at Master in Big data and Analytics at EAE Business School
- Degree in Physics at the University of Salamanca



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#### Mr. Matos, Dionis

- Data Engineer at Wide Agency Sodexo
- Data Consultant at Tokiota Site
- ◆ Data Engineer at Devoteam Testa Home
- Business Intelligence Developer at Ibermatica Daimler
- Master Big Data and Analytics / Project Management (Minor) at EAE Business School

#### Mr. Villar Valor, Javier

- Director and Founder Partner Impulsa2
- Chief Operating Officer of Summa Insurance Brokers
- Responsible for identifying improvement opportunities at Liberty Seguros
- Director of Transformation and Professional Excellence at Johnson Controls Iberia
- Responsible for the organization of the company Groupama Seguros
- Responsible for Lean Six Sigma methodology at Honeywell
- Director of Quality and Purchasing at SP & PO
- Professor at the European Business School





## tech 18 | Structure and Content

#### Module 1. Model Customization and Training with TensorFlow

- 1.1. TensorFlow
  - 1.1.1. Use of the TensorFlow Library
  - 1.1.2. Model Training with TensorFlow
  - 1.1.3. Operations with Graphics in TensorFlow
- 1.2. TensorFlow and NumPy
  - 1.2.1. NumPy Computational Environment for TensorFlow
  - 1.2.2. Using NumPy Arrays with TensorFlow
  - 1.2.3. NumPy Operations for TensorFlow Graphics
- 1.3. Model Customization and Training Algorithms
  - 1.3.1. Building Custom Models with TensorFlow
  - 1.3.2. Management of Training Parameters
  - 1.3.3. Use of Optimization Techniques for Training
- 1.4. TensorFlow Functions and Graphics
  - 1.4.1. Functions with TensorFlow
  - 1.4.2. Use of Graphics for Model Training
  - 1.4.3. Graphics Optimization with TensorFlow Operations
- 1.5. Data Loading and Pre-processing with TensorFlow
  - 1.5.1. Loading Data Sets with TensorFlow
  - 1.5.2. Data Pre-processing with TensorFlow
  - 1.5.3. Using TensorFlow Tools for Data Manipulation
- 1.6. The tf.data API
  - 1.6.1. Using the tf.data API for Data Processing
  - 1.6.2. Construction of Data Flows with tf.data
  - 1.6.3. Using the tf.data API for Models Training
- 1.7. The TFRecord Format
  - 1.7.1. Using the TFRecord API for Data Serialization
  - 1.7.2. Loading TFRecord Files with TensorFlow
  - 1.7.3. Using TFRecord Files for Models Training





## Structure and Content | 19 tech

- 1.8. Keras Pre-processing Layers
  - 1.8.1. Using the Keras Pre-processing API
  - 1.8.2. Construction of Pre-processing Pipelined with Keras
  - 1.8.3. Using the Keras Pre-processing API for Models Training
- 1.9. The TensorFlow Datasets Project
  - 1.9.1. Using TensorFlow Datasets for Data Loading
  - 1.9.2. Data Pre-processing with TensorFlow Datasets
  - 1.9.3. Using TensorFlow Datasets for Models Training
- 1.10. Construction of a Deep Learning Application with TensorFlow Practical Application
  - 1.10.1. Construction of a Deep Learning Application with TensorFlow
  - 1.10.2. Model Training with TensorFlow
  - 1.10.3. Use of the Application for Results Forecasting



An educational program designed by specialists to give you an indepth understanding of Model Customization with TensorFlow"





## tech 22 | Methodology

#### Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.



At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

#### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career"

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question that you are presented with in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## tech 24 | Methodology

#### Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



## Methodology | 25 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### **Practising Skills and Abilities**

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



#### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.



## Methodology | 27 tech





#### **Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.



This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

#### **Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.





20%





## tech 30 | Certificate

This program will allow you to obtain your **Postgraduate Certificate in Model Customization with TensorFlow** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: Postgraduate Certificate in Model Customization with TensorFlow

Modality: online

Duration: 6 weeks

Accreditation: 6 ECTS



Mr./Ms. \_\_\_\_\_, with identification document \_\_\_\_\_ has successfully passed and obtained the title of:

#### Postgraduate Certificate in Model Customization with TensorFlow

This is a program of 180 hours of duration equivalent to 6 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024



<sup>\*</sup>Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



» Schedule: at your own pace

» Exams: online

