

# Postgraduate Diploma Socioeducational Entrepreneurship





## Postgraduate Diploma Socioeducational Entrepreneurship

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 18 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/education/postgraduate-diploma/postgraduate-diploma-socioeducational-entrepreneurship](http://www.techtute.com/us/education/postgraduate-diploma/postgraduate-diploma-socioeducational-entrepreneurship)

# Index

01

Introduction

---

*p. 4*

02

Objectives

---

*p. 8*

03

Structure and Content

---

*p. 12*

04

Methodology

---

*p. 18*

05

Certificate

---

*p. 26*

# 01

# Introduction

New technologies and advances in the educational field are constant and require professionals who are able to face this reality with the optimal knowledge and skills. This is the reason why TECH has designed a Postgraduate Diploma in Socioeducational Entrepreneurship, which seeks to provide students with the necessary skills and knowledge to be able to carry out their work as efficiently as possible. And this, through a content that addresses topics such as the Methodology of Socioeducational Action, Educational Entrepreneurship, or Teaching in the Family, Social, and School Context. All this, in a 100% online mode that gives the student total freedom to organize their studies.





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*Become an expert in Socioeducational  
Entrepreneurship in only 6 months and  
without leaving home”*



The world is in constant change in all professional fields, and education is one of those that is experiencing this reality most intensely. The speed at which methods, tools and processes are advancing in this area is vertiginous and forces professionals in this sector to adapt and be prepared to meet the challenges posed by new technologies and advances.

This is the reason why TECH has designed a Postgraduate Diploma in Socioeducational Entrepreneurship with which it seeks to provide students with specialized skills and knowledge to be able to undertake entrepreneurship in the Socioeducational field, with the highest possible efficiency and quality. And this, by delve into topics such as Socioeducational Intervention, Teaching Methodologies, Learning in the Family Context, Educational Influence of the Media, Pedagogy of Entrepreneurship, or Social Entrepreneurship.

All this, through a 100% online modality that allows the student to combine their studies with their other day-to-day activities, without affecting them. In addition, with the full availability of very complete and up-to-date multimedia materials, this is a unique opportunity in the educational market.

This **Postgraduate Diploma in Socioeducational Entrepreneurship** contains the most complete and up-to-date educational program on the market. The most important features include:

- ♦ The development of case studies presented by experts in Socioeducational Entrepreneurships
- ♦ The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*Enroll now and enjoy a 100% online program on Entrepreneurship and Education at TECH, the Best Digital University in the World"*

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Access 24 hours a day to the multimedia resource library with content on Entrepreneurship Pedagogy and Entrepreneurial Competence”

Acquire new skills in Social and Educational Entrepreneurship, quickly and accurately.

Get into a unique content on Resources and Funding Mechanism in the Socioeducational field.

The program's teaching staff includes professionals from the field who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the educational year. For this purpose, the students will be assisted by an innovative interactive video system created by renowned and experienced experts.



# 02

# Objectives

The objective of this Postgraduate Diploma in Socioeducational Entrepreneurship is to provide the students with the necessary skills and knowledge to be able to face entrepreneurship in the Socioeducational field as efficiently as possible and with a total guarantee of success.







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*The Relearning system used by  
TECH guarantees the best and  
most complete assimilation of the  
essential concepts of the syllabus"*



## General Objectives

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- ♦ Know how Special Education has evolved, especially regarding international entities such as UNESCO
- ♦ Use a scientific vocabulary adjusted to the demands of multiprofessional teams, participating in student coordination and monitoring
- ♦ Collaborate in supporting families/legal guardians in the development of students
- ♦ Participate in the assessment and diagnosis of special educational needs
- ♦ Elaborate the adaptations required by students with special educational needs
- ♦ Use the methodology, tools and material resources adapted to the individual needs of students with special educational needs
- ♦ Know the basics of Psychology, Educational Sciences and Neurology both to read reports from other professionals and to establish specific guidelines for the appropriate response at school to the needs posed by students
- ♦ Establish measures both in the classroom, school and environment for students with special educational needs to enable their full inclusion in today's society



*You will be enrolled in the Postgraduate Diploma in Socioeducational Entrepreneurship that will enhance your skills to the maximum, allowing you to reach your most demanding goals"*







## Specific Objectives

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### **Module 1. Methodology of Socioeducational Action**

- ♦ Know the different methodologies of socioeducational action
- ♦ Apply problem solving and decision-making techniques
- ♦ Know how to apply specific methodologies for socioeducational action
- ♦ Critically assess the whole socioeducational process

### **Module 2. Teaching and Learning in the Family, Social and School Context**

- ♦ Knowing the relationship between School and Family
- ♦ Acquire tools to differentiate between programmed (school) and spontaneous (family) education
- ♦ Analyze formal, non-formal and informal education
- ♦ Analyze the role of the media in communication and educational influence
- ♦ Highlight the possibilities that educational institutions can offer to the participation of families
- ♦ Identify the different family characteristics

### **Module 3. Educational Entrepreneurship**

- ♦ Clarify the concept of undertake-becoming an entrepreneur
- ♦ Analyze and understand entrepreneurship opportunities in education, explaining their functionality and characteristics
- ♦ Describe the spaces and processes of entrepreneurship in education
- ♦ Develop small experiences that foster students' entrepreneurial competences
- ♦ Identify the notions of social economy, entrepreneurial culture, and employment sources

03

# Structure and Content

The structure and content of this Postgraduate Diploma in Socioeducational Entrepreneurship have been designed by expert professionals who are part of TECH and who have created the entire syllabus based on their outstanding track record. In addition, they have also been based on the requirements of the most efficient pedagogical methodology in the educational market, TECH's Relearning.





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*A syllabus created to offer the latest innovations and the best tools in Socioeducational Entrepreneurship"*



## Module 1. Methodology of Socioeducational Action

- 1.1. Methodology of Action, Socioeducational Intervention
  - 1.1.1. Social Pedagogy, Teaching and Socioeducational Action
  - 1.1.2. Fields of Socioeducational Action
  - 1.1.3. Functionalities of the Socioeducational Action
  - 1.1.4. The Professional of the Socioeducational Action
- 1.2. The Phenomenon of Social Exclusion
  - 1.2.1. Exclusion as a Social Phenomenon
  - 1.2.2. Current Social Exclusion
  - 1.2.3. Factors of Social Exclusion
  - 1.2.4. Risks of Social Exclusion
- 1.3. Intervention with Immigrant Population at Risk of Social Exclusion
  - 1.3.1. Initial Reception Processes
  - 1.3.2. Schooling Processes
  - 1.3.3. Relational Processes
  - 1.3.4. Labor Market Insertion Processes
- 1.4. Socioeducational Intervention with at-Risk Children
  - 1.4.1. Children at Social Risk
  - 1.4.2. National and International Legislation on Children
  - 1.4.3. Programs and Activities of Socioeducational Intervention with Minors.
  - 1.4.4. Programs and Activities of Socioeducational Intervention with Families
- 1.5. Women at Risk of Social Exclusion
  - 1.5.1. Gender Inequality and Social Exclusion
  - 1.5.2. Immigrant Women
  - 1.5.3. Women in Single-Parent Families
  - 1.5.4. Long-Term Unemployed Women
  - 1.5.5. Unqualified Young Women
- 1.6. Intervention with People with Disabilities
  - 1.6.1. Disability and Social Exclusion
  - 1.6.2. Programs and Activities of Socioeducational Intervention with People with Disabilities
  - 1.6.3. Socioeducational Intervention Programs and Activities with Families and Caregivers

- 1.7. Socioeducational Intervention with Families
  - 1.7.1. Introduction
  - 1.7.2. Systemic Family Approach
  - 1.7.3. Family Counselling
- 1.8. Community Social Dynamization
  - 1.8.1. Introduction
  - 1.8.2. Community and Community Development
  - 1.8.3. Community Action Methodology and Strategies
  - 1.8.4. Achievements of Participation
  - 1.8.5. Participatory Assessment
- 1.9. Socioeducational Intervention Programs
  - 1.9.1. Socioeducational Intervention for Child Care
  - 1.9.2. Intervention with Adolescents at Risk of Social Exclusion
  - 1.9.3. Socioeducational Intervention in Prisons
  - 1.9.4. Intervention with Women Victims of Gender-Based Violence
  - 1.9.5. Socioeducational Intervention with Immigrants
- 1.10. Towards a Socio-Educational Pedagogy of Death
  - 1.10.1. Concept of Death
  - 1.10.2. Pedagogy of Death in the School Environment
  - 1.10.3. Teaching Proposal

## Module 2. Teaching and Learning in the Family, Social and School Context

- 2.1. Education, Family and Society
  - 2.1.1. Introduction to the Categorization of Formal, Non-Formal and Informal Education
  - 2.1.2. Concepts of Formal, Non-Formal and Informal Education
  - 2.1.3. Latest Information of Formal and Non-Formal Education
  - 2.1.4. Fields of Non-Formal Education
- 2.2. Family Education in a World of Change
  - 2.2.1. Family and School: Two Educational Contexts
  - 2.2.2. Family and School Relationships
  - 2.2.3. The School and the Information Society
  - 2.2.4. The Role of the Media

- 2.3. The Educating Family
  - 2.3.1. Main Dimensions in the Study of Socialization
  - 2.3.2. Agents of Socialization
  - 2.3.3. The Concept of Family and Its Functions
  - 2.3.4. Family Education
- 2.4. Education, Family and Community
  - 2.4.1. Community and Family Educating
  - 2.4.2. Education in Values
- 2.5. School for Parents
  - 2.5.1. Communication with the Families
  - 2.5.2. The School for Parents
  - 2.5.3. Program of a School of Parents
  - 2.5.4. The Methodology of Family Workshops
- 2.6. Family Educational Practices
  - 2.6.1. Family Characteristics
  - 2.6.2. The Family: Its Social Changes and New Models
  - 2.6.3. The Family as a Social System
  - 2.6.4. Discipline in the Family
  - 2.6.5. Family Educational Styles
- 2.7. The Media and Its Educational Influence
  - 2.7.1. Media Culture
  - 2.7.2. Education through Media
- 2.8. Family Counselling
  - 2.8.1. Educational Counselling
  - 2.8.2. Educating in Social Skills and in Childhood
- 2.9. Social Change, School and Teachers
  - 2.9.1. An Evolving Economy
  - 2.9.2. Networked Organizations
  - 2.9.3. New Family Configurations
  - 2.9.4. Cultural and Ethnic Diversity
  - 2.9.5. Knowledge with an Expiry Date
  - 2.9.6. The Teacher: An Agent in Crisis
  - 2.9.7. Teaching: The Profession of Knowledge

- 2.10. Some Constants in Teaching
  - 2.10.1. The Content Taught Generates Identity
  - 2.10.2. Some Knowledge Is Worth More Than Others
  - 2.10.3. Teaching Is Learning to Teach
  - 2.10.4. "Every Teacher Has Their Own Little Book"
  - 2.10.5. Students at the Center of Motivation
  - 2.10.6. Whoever Leaves the Classroom Does Not Return

### Module 3. Educational Entrepreneurship

- 3.1. Education and Entrepreneurship
  - 3.1.1. Definition and Aspects of Entrepreneurship
  - 3.1.2. Relationship between Education and Entrepreneurship
  - 3.1.3. The Entrepreneurial Teacher
- 3.2. Entrepreneurial Skills in Europe: Educational Perspective
  - 3.2.1. Definition of Entrepreneurial Skills
  - 3.2.2. European Policies and Entrepreneurship
  - 3.2.3. Challenges and Opportunities
- 3.3. Entrepreneurship in Formal Education
  - 3.3.1. Entrepreneurship Development
  - 3.3.2. Entrepreneurial Skills: Structuring and Classification.
  - 3.3.3. Education for Entrepreneurship
  - 3.3.4. Entrepreneurship Programs in Formal Educational Contexts
- 3.4. Entrepreneurship in Non-Formal Education
  - 3.4.1. Introduction
  - 3.4.2. Resources and Strategies for Entrepreneurship in Non-Formal Education
  - 3.4.3. Entrepreneurship Programs in Non-Formal Educational Contexts
- 3.5. Entrepreneurship Pedagogy
  - 3.5.1. Creativity
  - 3.5.2. Methodological Applications
  - 3.5.3. School-Based Entrepreneurship
- 3.6. Factors to Be Taken into Consideration in Undertaking a Socioeducational Project
  - 3.6.1. Key Factors in Entrepreneurship
  - 3.6.2. Development of Social Entrepreneurship
  - 3.6.3. Conclusions

- 3.7. Conclusions
  - 3.7.1. Introduction
  - 3.7.2. Resources and Financing Mechanisms
  - 3.7.3. Conclusions
- 3.8. Experiences of Educational Entrepreneurship
  - 3.8.1. Introduction
  - 3.8.2. Practical Experiences in Entrepreneurship
  - 3.8.3. Entrepreneurship Education in the European Context
  - 3.8.4. Conclusions
- 3.9. Encouraging Entrepreneurship in Childhood
  - 3.9.1. Introduction
    - 3.9.1.1. Concept of Entrepreneurship
    - 3.9.1.2. Objectives of Entrepreneurship
    - 3.9.1.3. Skills That It Promotes
  - 3.9.2. Entrepreneurial Culture and School
  - 3.9.3. Reference Policies for the Promotion of Entrepreneurship
- 3.10. Entrepreneurship as an Agent of Change
  - 3.10.1. Social Entrepreneurship
    - 3.10.1.1. Concept
    - 3.10.1.2. Characteristics of Social Entrepreneurship
  - 3.10.2. Social Possibilities of Entrepreneurship
  - 3.10.3. Social Enterprises
  - 3.10.4. Conclusions





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*Access all content at any time and with any device with an Internet connection, whether tablet, mobile or computer”*



04

# Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

*With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.*



*It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.*

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*Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”*

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.



*Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.*



At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

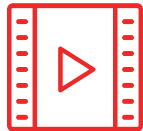
In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.





This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



#### Interactive Summaries

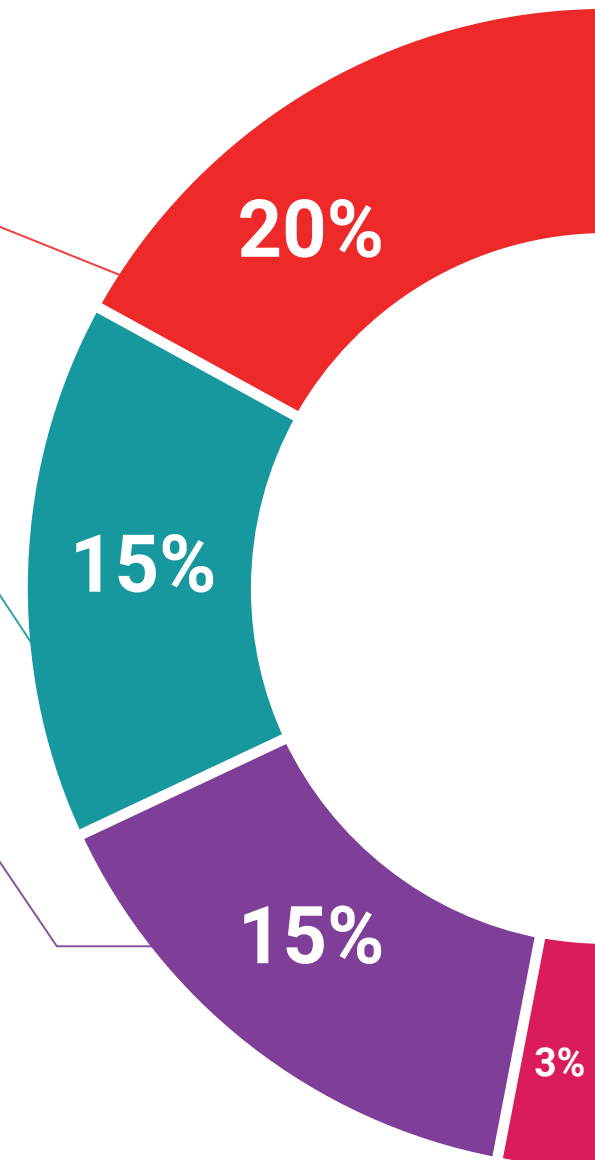
The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

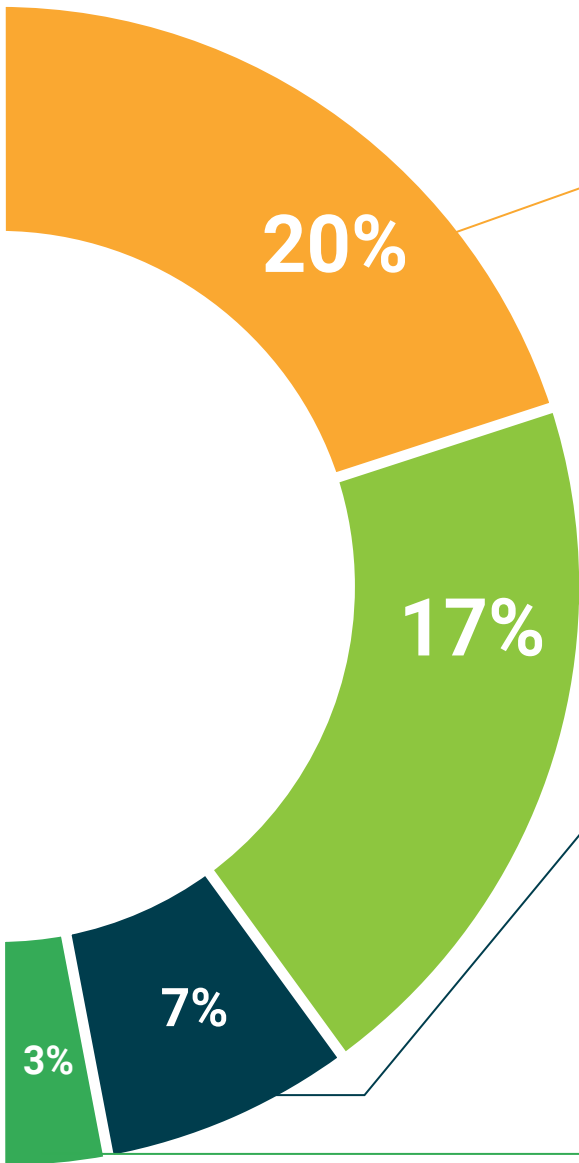
This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.



05

# Certificate

The Postgraduate Diploma in Socioeducational Entrepreneurship guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Global University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*



This program will allow you to obtain your **Postgraduate Diploma in Socioeducational Entrepreneurship** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Socioeducational Entrepreneurship**

Modality: **online**

Duration: **6 months**

Accreditation: **18 ECTS**



future

health confidence people

education information tutors

guarantee accreditation teaching

institutions technology learning

community commitment

personalized service innovation

knowledge present

online training

development languages

virtual classroom

**tech** global  
university

Postgraduate Diploma  
Socioeducational  
Entrepreneurship

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 18 ECTS
- » Schedule: at your own pace
- » Exams: online

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