Postgraduate Diploma
Innovative Management of Educational Centers

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Postgraduate Diploma
Innovative Management of Educational Centers

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Global University**
- » Accreditation: **18 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: **www.techtitute.com/us/education/postgraduate-diploma/postgraduate-diploma-innovative-management-educational-centers**

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01
Introduction

This program meets an important need for highly qualified professionals who want to play their role in secondary schools, for which they have to develop a series of communication skills, as well as learn about the use of innovative teaching resources to support their classes.

This Postgraduate Diploma in Innovative Management of Educational Centers will generate a sense of security in the performance of your profession, which will help you grow personally and professionally"

This program provides professionals not only with an insight into the teaching reality they will encounter, but also trains them to get the best out of their experience, all this hand in hand with the use of the latest technologies applied to the classroom.

Teachers will not only be qualified for professional performance in the classroom, but will also be able to propose educational innovations to improve the quality of teaching, increasing student motivation.

This is an advance over the eminently pedagogical programs, focused on teaching, which do not address in depth the educational context and the characteristics of students as central axes, without forgetting the role of teaching innovation.

This vision allows a better understanding of the functioning of the technology center from different areas so that the professional can have different options for its application in their job according to their interest.

The **Postgraduate Diploma in Innovative Management of Educational Centers** contains the most complete and updated scientific program on the market. The most important features of the program include:

- Development of case studies presented by experts in management and quality management in educational centers. The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- Latest developments on innovative management of educational centers
- It contains practical exercises where the self-evaluation process can be carried out to improve learning
- With special emphasis on innovative methodologies in school innovative management
- All this will be complemented by theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

Update your knowledge through the Postgraduate Diploma program in Innovative Management of Educational Centers"

"

This Postgraduate Diploma may be the best investment you can make in the selection of a refresher program for two reasons: in addition to updating your knowledge in innovative management of educational centers, you will obtain an qualification from TECH - Technological University"

Increase your decision-making confidence by updating your knowledge through this specialist course.

Take the opportunity to learn about the latest advances in innovative school management and improve the training of your students.
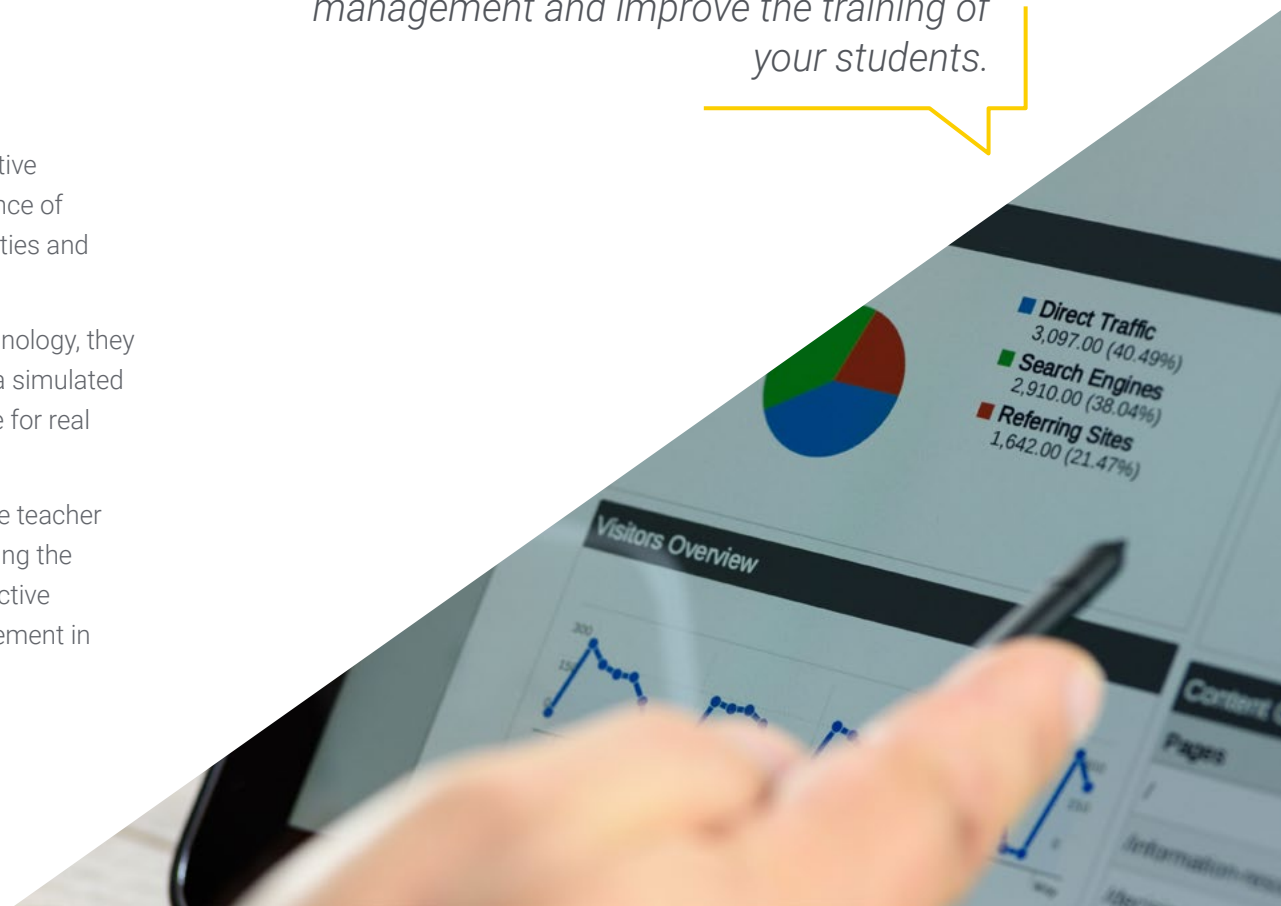
It includes in its teaching staff professionals belonging to the field of innovative management of educational centers, who pour into this training the experience of their work, in addition to recognized specialists belonging to reference societies and prestigious universities.

Thanks to its multimedia content developed with the latest educational technology, they will allow the professional a situated and contextual learning, that is to say, a simulated environment that will provide an immersive learning programmed to prepare for real situations.

The design of this program is based on problem-based learning, whereby the teacher must try to solve the different professional practice situations that arise during the course. For this purpose, the teacher will be assisted by an innovative interactive video system developed by recognized experts in the field of quality management in educational centers and with extensive teaching experience.

Objectives

The **Postgraduate Diploma in Innovative Management of Educational Centers** is aimed at facilitating the professional's performance.

" *This Postgraduate Diploma is designed for you to update your knowledge in innovative management of educational centers, with the use of the latest educational technology, to contribute with quality and security to the decision making and monitoring of your students"*

General Objectives

The main objective of this Postgraduate Diploma is to prepare the teaching staff for the management of educational centers, understanding the new challenges of education and bearing in mind throughout its design the need to innovate in management in order to meet the challenges, needs and demands of the 21st century society.

Therefore, a module focused on the concept of leader and the evolution of the term up to the current perspective is contemplated. The aim is to delve into the study of the various approaches and types of leadership, as well as to define the essential management skills and how to develop them. We will also work on concepts such as participation, commitment, co-responsibility, conflict and mediation, with the aim of providing future managers with a complete framework for the execution of the managerial function.

Another important aspect of this program is the strategic management of educational institutions and all that this entails. Special emphasis will be placed on knowledge of institutional documentation, governing bodies and planning structures. From the point of view of human resources management and administrative management, we will focus on the balance between budget and educational quality.

A director must also know how to carry out personnel selection and hiring processes, the criteria to be followed and the regulations in this regard. The management of resources, both human and material, is key to the proper functioning of a center and the second, third, fourth and fifth modules give a good account of this.

It is common knowledge that education and society go hand in hand, and that educational centers can be understood as engines of social change. For this to be possible, the center must be immersed in a continuous process of improvement and innovation, and in this sense the directors must be active agents of this transformation, promoting models of excellence and action plans framed in the quality system.

In short, management teams must learn to promote in teaching teams an interest in the practice of active methodologies in the classroom, such as project-based learning, gamification and the inverted classroom, among many other approaches, and implement plans for which specific teacher Training is required. We refer to strategies that are designed with the clear objective of connecting the center with other realities, relying on the use of ICT, digital promotion and visibility that these tools offer us.

Therefore, this program provides the student, the future school director, with a broad knowledge of the operating framework of educational institutions that will guarantee the successful development of his or her managerial function.

Specific learning objectives of each module:

Module 1

- Know the intrinsic relationship between education and society
- Identify education as the beginning of social change
- Analyze education as a continuous process
- Be able to specify the final product of innovation
- Understand the process of innovation as a process of improvement
- List the challenges faced by educational innovation
- Know, in general terms, the difficulties of innovation
- Analyze the positive and negative aspects of methodological changes
- Know the importance of an educational revolution for the improvement of society
- Contrast the different educational revolutions in different countries
- Become familiar with the procedure of educational revolution and its characteristics
- Develop a theoretical knowledge of Multiple Intelligences
- Acquire the necessary skills to develop new teaching practices based on Gardner's theory
- Obtain the basic strategies to design educational projects based on the IIMM
- Develop a theoretical knowledge of Ausubel's theory
- Master the different techniques and instruments to develop programs based on Meaningful Learning
- Integrate the concepts of Meaningful Learning to the teaching practice
- Build instructional designs that consider Information Processing Create different patterns of teaching practice
- Promote the interest for improvement in the group of teachers

- Interpret the current regulations of the Key Competences according to the European Union
- Develop a theoretical knowledge of the Key Competences
- Analyze the needs of acquiring the Key Competences
- Know concrete guidelines on Competency Based Learning
- Support the acquisition of the Competences with Teaching Practices
- Make a personal analysis of the benefits of ABC
- Know the key elements to design a competency-based program
- Develop a theoretical knowledge about competency-based programming
- Discriminate models of evaluation of competency acquisition
- Know the key elements to design a programming based on Cooperative Learning
- Be able to concretize significant aspects of Cooperative Learning
- Relate cooperative learning with other methodologies
- Know the key elements to design a program based on Projects
- Be able to specify significant aspects of PBL
- Relate project-based learning with other methodologies
- Know the key elements to design a program based on Gamification
- Identify gamification models
- Compare gamification with game-based learning
- Define the basic aspects of Flipped Classroom
- Know the key elements to design a program based on Flipped Classroom
- Analyze the possible difficulties of this methodology
- Know the main IT tools useful for schools
- Distinguish the Educational Center as a possible technological environment
- Analyze the technological possibilities of a center and its scope

- Know the main IT tools for the classroom

- Classify ICT tools according to their function in the classroom

- Apply these tools to a teaching-learning process

- Value virtual learning environments as a constant training for teachers

- Analyze the benefits of virtual environments for teaching practice

- Learn about the possibilities of virtual environments

- Foster the development of a global vision of the social, cultural and environmental problems of our time

- Promote a positive and critical attitude towards the development of the professional teaching identity

- Strengthen the idea of the need for training in order to be able to make methodological changes

- Describe the importance of emotional intelligence in the involvement of the teaching team

- Promote collaboration with other professionals in the educational field

- Identify the possibilities of teachers as developers of innovations

- Understand the Teaching Team as a working group

- Acquire leadership techniques that promote teamwork

- Learn group work techniques to promote collaboration among teachers

- Understand the school management team as a leader and pedagogical guide in the school

- Know the selection process of an Innovation Plan

- List several possible Innovation Plans that can be presented by a center

- Know the Behavioral approach and its main characteristics

- Analyze its benefits and deficits in the center

- Compare significantly with the rest of the approach to select the most innovative one

- Know the Cognitive approach and its main characteristics

- Analyze its benefits and deficits in the center

- Compare significantly with the rest of the approach to select the most innovative one

- Know the Psychogenetic approach and its main characteristics

- Analyze its benefits and deficits in the center

- Compare significantly with the rest of the approach to select the most innovative one

- Know the Sociocultural approach and its main characteristics

- Analyze its benefits and deficits in the center

- Compare significantly with the rest of the approach to select the most innovative one

- Favor the understanding of the existing relationships between the European educational models

- Analyze the positive and negative characteristics of the educational models

- Compare the results according to the methodology of each country

- Knowing the main features of the Finnish education

- Identify the most innovative features

- Analyze the causes of the success of this educational model

- Know the main features of British Education

- Identify the most innovative features Analyze the causes of the success of this educational model

- Know the main characteristics of globalization

- Relate the current educational situation with the consequences of globalization

- Point out the advantages and disadvantages of globalization in relation to education

- Understand the importance of the relationship between the Educational Center and external centers

- Value the relations via Internet with other centers as an educational resource
- Establish the main characteristics of a Collaborative Network Project
- Know the e-twinning program and the opportunities it offers
- Develop a theoretical content about the characteristics of the program
- Value positively the educational program
- Know the practical applications of research in a school
- Analyze the benefits of research in the classroom
- Relate educational research with the promotion of innovation
- Promote the use of research in the classroom as a basis for professional development
- Identify the advantages of having the teacher as a researcher and innovator
- Integrate research into regular teaching practice
- Integrate professional experiences with training, through critical reflection on all that is experienced or learned
- Analyze research techniques and select the most beneficial ones
- Know the process of implementation of an Educational Research focused on Innovation

Module 2

- Know the communication process, types of messages and elements in the marketing mix
- Know the importance of promotional activities Direct Marketing. Incentives, rewards and loyalty programs in educational centers
- Know the concepts of: sales promotion, sales force, public relations and advertising
- Know the challenges of neuromarketing and its application in educational centers Examples:

- Analyze the importance of digital promotion Social networks and educational community.
- Learn about generic strategies, the concept of cost leadership and differentiation
- Understand the concept of value chain and establish its relationship with organizational structure and competitiveness
- Understand the importance of technology and the selection of the most appropriate technology
- Know the paradigm shifts and challenges in branding Branding in the Educational Center.
- Know the product, the advantages and the market
- Know the perception of value of the educational center and the scope of influence of the educational center
- Know the most effective communication for the educational center
- Know the types of customers that exist
- Identify the type of customer you are looking for and have
- Know the role of the client in the educational center
- Know the population of the educational community
- Know the paradigm shifts and challenges in branding
- Reflect on the importance of at facilities
- Be able to use the concepts of: Persuasion, communication, codification
- Know the concept of advertising message.
- Know how to establish resources, goals, strategies and calendar
- Establish promotional experiences
- Develop strategies to capture attention

Module 3

- Know the advantages and disadvantages that ICT can bring to our work Develop critical capacity with the use of ICT
- Know how to decide when and which ICT tools are appropriate
- Know the main current data protection laws
- Know how to transfer to the staff the main ideas of data protection for use in their daily work
- Respect and know the correct use of copyrighted materials
- Reflect on the importance of good management of internal and external communication
- Analyze downward and upward communication in the educational center and the tools we can use for it
- Analyze horizontal communication in the educational center and the tools we can use for it
- Analyze the external communication of our educational center and take advantage of the most convenient tools for it
- Know the different options for sharing short messages between different users in real time
- Know the specific services for education
- Know the different options for videoconferencing
- Know the characteristics of remote computer access
- Know the tools to share the screen of our device
- Know the usefulness of a school management platform
- Efficiently communicate information to families through the school platform
- Know the basics of augmented reality
- Learn about QR codes as information containers

- Analyze the basic management and storage strategies that we usually use in our centers
- Understand and know how to apply the paperless and cloud concept
- Reflect on the life cycles in the official documentation of the center, reports, dossiers or general documents
- Know how to find appropriate channels for the dissemination or storage and management of these documents
- Create and manage user groups
- Know how to use tools or strategies to be able to send a heavy file
- Reflect on the importance of good email management
- Know the most used email managers
- Use email management in our daily life to maximize performance while minimizing the time spent
- Know the concept of signature in an email
- Be able to create and edit personalized signatures
- Know how to use different types of signatures depending on the context
- Know the existing ways of classifying/grouping emails
- Understand and put into practice the concept of mailing lists
- Know the criteria to take into account when configuring a mailing list
- Know the capabilities of the presentation tools
- Know the most commonly used presentation tools
- Reflect on the main types of presentations we may need
- Know the most popular presentation formats
- Know how to avoid the big mistakes in a presentation
- Know the capabilities of the tools used to create forms
- Know the most commonly used form creation tools

- Know how to use a form as a tool to gauge the opinion of a group
- Know how to use a form as a tool to evaluate the knowledge of a group
- Be able to process and interpret the results of a form
- Know and analyze the basic elements of corporate image
- Be able to create criteria for the application of the corporate image
- Know how to apply a brand manual
- Create a base of those basic templates that we must have
- Reflect on the importance of a good task management
- Know the most used task managers
- Use task management in our daily work in order to maximize performance while minimizing the time invested
- Assess the needs and uses of the tool
- Understand and know how to apply the list concept within a management tool
- Be able to create and manage lists
- Understand and know how to apply the task concept within a management tool
- Know all the configuration options of a task
- Be able to create and configure a task
- Know how to send a list or a task as an attachment
- Know how to export a list or a task so that it can be sent
- Know how to print a list or a task
- Know how to print a list or a task in the appropriate formats
- Know the alerts or warnings that can be associated to a task
- Be able to associate different types of alerts or warnings to a task
- Reflect on the different applications of this type of tools in daily life
- Be able to choose effectively when to use a tool of this type versus others with similar purposes

- Have a clear idea of which devices should have this type of applications installed
- Reflect on the importance of a good management of the projects or actions undertaken at the Center
- Know the most used project managers
- Use project management in our daily work in order to offer the most real and updated information possible
- Reflect on the different workflows that may exist in a project
- Know how to identify the different parts, stages and actors that make up a project
- Understand and know how to apply the dashboard concept within a management tool
- Be able to create and manage dashboards
- Understand and know how apply the list concept within a management tool
- Be able to create and manage lists
- Understand and know how to apply the card concept within a management tool
- Know all the configuration options of a card
- Be able to create and configure cards
- Be able to reassign a task to a list
- Reflect on the different applications of these types of tools in daily life
- Be able to choose effectively when to use a tool of this type versus others with similar purposes
- Have a clear idea of which devices should have this type of applications installed
- Know tools for the realization of digital calendars
- Be able to choose the tool according to the needs
- Use the calendar management in our day to day to get the most out of the tool

- Assess the needs and uses of the tool
- Be able to create events to be able to organize the day to day.
- Create and share events with the rest of the staff involved in them
- Create alarms to remind events
- Know the difference between an event and an appointment or meeting
- Properly configure the parameters of an appointment/meeting
- Invitations and confirmation of attendance
- Invite a user to an appointment or meeting
- Receive and manage attendance confirmations
- Know the links with other tools we work with to create appointments, meetings or events automatically
- Synchronization with the different tools
- Have a critical spirit about why it is necessary to be on social media
- Reflect on the criteria for deciding which social networks we want to be in
- Reflect on the important details of data protection, security and copyright
- External interactions with our profile and how to manage them
- Create profiles on the network
- Be able to consult other profiles
- Learn how to work with publications, events,... within the social network
- Knowing the specific tools of the social network
- Privacy, manage and protect data

Course Management

The program's teaching staff includes leading experts in innovative management of educational centers who bring the experience of their work to this training. In addition, other experts of renowned prestige participate in its design and planning completing the program in an interdisciplinary manner.

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Learn from reference professionals, the latest advances in procedures in the field of innovative management of educational centers"

Management

Ms. Míguez Souto, Alexandra

- Professor at the Institute of Educational Sciences of the Polytechnic University of Madrid
  Teacher and Coordinator of ESO and Bachillerato at Salesianos Carabanchel
  Teacher of ESO at Cooperativa de Enseñanza José Ramón Otero
  Mathematics Editor at Ediciones SM
- Teacher of ESO in Colegio Nazaret San Blas
  Bachelor's Degree from the University of Santiago de Compostela
  Master's Degree in Advanced Studies in Pedagogy from the Complutense University of Madrid
- Expert in Educational Center Management from the International University of La Rioja
  Expert in School Coexistence by the UNED
  Expert in Pedagogical Adaptation, University of Vigo

Mr. Morata Sanz, Juan Ignacio

- Educational counselor
  Trainer and content creator at INTEF
  Head of Training at Escuela Ideo
  Trainer of the Territorial Center for Innovation and Training of the Community of Madrid
  Trainer at Educa en el Aire
- Trainer at Telefónica Educación Digital
  Degree in Psychopedagogy at CSEU La Salle
  Diploma in Social Education at CSEU La Salle
  Member of the Norte Joven Association

Professors

Dr. Álvarez Medina, Nazaret

- Psychopedagogue expert in Child and Adolescent Psychology
  Official educational counselor as part of the body of secondary education teachers in the Community of Madrid
  Trainer for public teaching competitive examinations
  Principal at Jesús del Monte public school, Hazas de Cesto, Cantabria
  Principal at Aurelio E. Acosta Fernández public school, Santiago del Teide
  Doctorate in Psychology, Complutense University of Madrid
  Degree in Psychopedagogy, Open University of Catalonia

- Graduate in Primary Education, Major in English as a Foreign Language, Camilo José Cela University
  Postgraduate Studies in Coaching Psychology, Complutense University of Madrid
  Official Master's Degree in Educational Treatment of Diversity
  Diploma in Teaching English as a Foreign Language, University of La Laguna

- Degree in Educational and Executive Coaching, Complutense University of Madrid
  Postgraduate Diploma in Analytical Knowledge Society, International University of La Rioja

Dr. Álvarez Herrero, Juan Francisco

- Specialist in Chemical Sciences, Educator and Researcher
  Director of an integrated center in Alcoy, Alicante
  Physics and Chemistry teacher at Sagrada Familia School in Alcoy, Alicante

- Associate Professor in the Department of General Didactics and Specific Didactics, Faculty of Education, University of Alicante
  Author and coordinator of INTEF online courses: Management Performance and Update on Management Competencies

- PhD in Educational Technology: e-Learning and Knowledge Management, (highest honors, Cum-Laude), the Rovira y Virgili University of Tarragona
  Degree in Chemical Sciences, Specialty: Fundamental, Branch: Organic Chemistry, University of Valencia

- Master's Degree in Educational Center Management and Administration
  Master's Degree in Educational Technology: e-Learning and Knowledge
  Management Postgraduate Diploma in Internet and Internet Applications
- Member of:
- Interdisciplinary Research Group in University Teaching - Education and Information
  and Communication Technologies/Inclusive Education (GIDU-EDUTIC/IN), L@te-
  ARGET Group of the Rovira y Virgili University of Tarragona

Mr. Ayala, Abraham Alonso

- ICT Manager at Cardenal Xavierre School
  Integral Manager of the iBax Project
- Coordinator in projects with VR (Virtual Reality) and 3D Printing in schools in
  Santiago de Compostela, Alicante, Alcañiz and Zaragoza
- Computer Technician and Technological Promoter by the University of Zaragoza
  Computer consultant at CRIET in Alcorisa
- Master's Degree in Educational Technology and Digital Competences by the
  University on the Internet (UNIR)
  Technical Engineering in Computer Systems by the University of Zaragoza

Ms. Del Río Alcedo, Icíar

- Principal of Public Schools and Coordinator of Language Programs
  Coordinator of the Bilingual Program and Use of ICT in Public Schools in the
  Community of Madrid.
  Collaborator of the National Institute for the Evaluation of Education
  English Teacher and Cambridge Examination Preparer at Afuera School
- English Teacher for Adolescents and Adults in Best Academy
  Master's Degree in Language Teaching and Learning from the Oberta University of
  Catalonia
  Postgraduate Certificate as a Foreign Language Teacher from Cardenal Cisneros
  University School
  Degree in Primary Education Teaching from the University of Murcia

Mr. Martínez Chávez, Edgar Adrián

- Administrative Manager of Colegio Cumbres de Valencia
  Administrative Manager of the Semper Altius Schools Network

- Academic Coordinator of the Doctorate in Interdisciplinary Research at Anáhuac University
  Bachelor's Degree in Business Administration

- MBA from Anáhuac University, Certified by AMBA
  International Master's Degree in University Management from the University of Alcalá
  Expert in Emotional Intelligence, Coaching and Leadership from CEU Cardenal Herrera University

Ms. Robledo Gandarias, María

- Secondary and High School Teacher at Colegio Antamira SL
  Director of the TMT Online Academy, Tu Mejor Tú

- Trainer and Teacher
  Personal Development Coach, certified as Values Coach

- Degree in Philosophy and Letters from the University of Navarra
  Master's Degree in HR Management and Development from the Polytechnic University of Valencia

- Postgraduate Certificate Program in Spanish Language and Literature
  Author of the book Cómo aprendemos del dolor (How we learn from pain), and of several articles in pedagogical magazines

Mr. Romero Monteserín, Jose María

- Academic Director at the School of Spanish Language of the University of Salamanca in Lisbon
  Collaborator in several ELE-USAL in Management

- External lecturer at the CIESE-Comillas Foundation in the field of Educational Center Management and Training
  Online Trainer in Management of Educational Centers at Fundación CIESE-Comillas

- Degree in Teaching at the Complutense University of Madrid
  Master's Degree in Educational Center Management from Universidad Antonio de Nebrija

- Master's Degree in Secondary School Teacher Training from CEU Cardenal Herrera University
  Postgraduate Degree in School Organization

- Higher University Technician in Human Resources Management

- Higher Technician in In-Company Training

- Expert in Project Management

04
Structure and Content

The structure of the contents has been designed by a team of professionals from the best educational institutions and universities in the country, who are aware of the relevance of up-to-date, innovative education and are committed to quality teaching using new educational technologies.

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The Postgraduate Diploma in Innovative Management of Educational Centers contains the most complete and updated scientific program on the market"

Module 1. Educational Innovation and Research. Comparative Analysis of Education Models

1.1.   Advantages and Disadvantages of the Use of Technology in Education
1.2.   Educational Neurotechnology
1.3.   Programming in Education
1.4.   Introduction to the Flipped Classroom
1.5.   Introduction to Gamification
1.6.   Introduction to Robotics
1.7.   Introduction to Augmented Reality
1.8.   How to Develop Your Own Apps in AR
1.9.   Samsung's Virtual School Suitcase
1.10. Tips and Examples of Use in the Classroom

Module 2. Educational Marketing, Commercial Management and External Promotion

2.1.   What is Promotion?
2.2.   What is the Promotional Mix?
2.3.   The Importance of Competitive Advantage in Promotion
2.4.   The Marketing Mix in the Educational Center
2.5.   The Client in the Educational Center
2.6.   Branding Elements for Educational Centers
2.7.   The Brand in the Educational Center
2.8.   The Disney Model in the Educational Center
2.9.   Promotion Campaign
2.10. What Really Matters These Days in the Education Market

Module 3. ICT as a Management and Planning Tool

3.1.   ICT Tools in the Center
3.2.   Communication
3.3.   E-mail
3.4.   Document Generation
3.5.   Task Management Tools
3.6.   Calendar
3.7.   Social Media
3.8.   Introduction and Parameter Setting of Alexia Classrooms
3.9.   Licensing and Administrative Management in Alexia Classrooms
3.10.   Alexia. Teacher Education

A unique, crucial and decisive learning experience to boost your professional development"

05
Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.

TECH will prepare you to face new challenges in uncertain environments and achieve success in your career"

The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.
The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

" *At TECH you will NOT have live classes
(which you might not be able to attend)"*

The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.

Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

01 learning from evidence

02 relearning from evidence

08 competencies testing (retesting)

03 testing

07 case based learning through storytelling

04 learning from an expert

06 Von-Restorff effect

05 neurocognitive context dependent learning

A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.

> *The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"*

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.

2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.

3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.

4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the quality of teaching, quality of materials, course structure and objectives is excellent. Not surprisingly, the institution became the best rated university by its students on the Trustpilot review platform, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.

As such, the best educational materials, thoroughly prepared, will be available in this program:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.

20%

Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.

15%

Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.
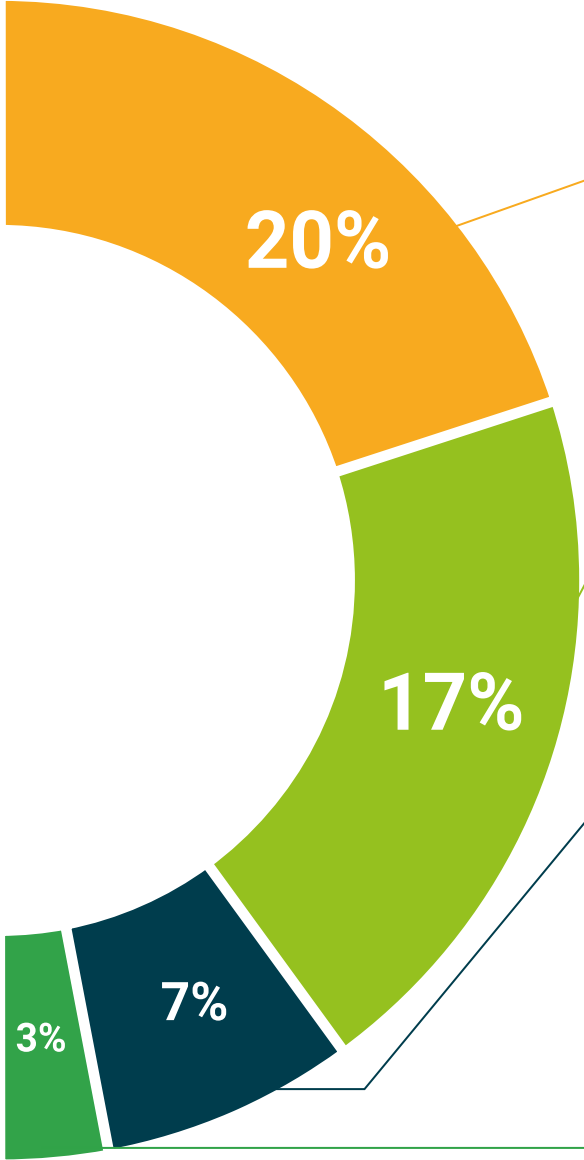
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

15%

3%

Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.

20%

17%

7%

3%

Case Studies

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Testing & Retesting

We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.

Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.

Certificate

This Postgraduate Diploma in Innovative Management of Educational Centers guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Global University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This private qualification will allow you to obtain a **Postgraduate Diploma in Innovative Management of Educational Centers endorsed by TECH Global University**, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra *(official bulletin)*. Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University private qualification**, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Innovative Management of Educational Centers**

Modality: **online**

Duration: **6 months**

Accreditation: **18 ECTS**

tech global university

Mr./Ms. _____, with identification document _____ has successfully passed and obtained the title of:

Postgraduate Diploma in Innovative Management of Educational Centers

This is a private qualification of 540 hours of duration equivalent to 18 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024

Dr. Pedro Navarro Illana
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

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Postgraduate Diploma

Innovative Management of Educational Centers

» Modality: **online**
» Duration: **6 months**
» Certificate: **TECH Global University**
» Accreditation: **18 ECTS**
» Schedule: **at your own pace**
» Exams: **online**

Postgraduate Diploma
Innovative Management of Educational Centers