

# Postgraduate Certificate

## Social and Cultural Anthropology





## Postgraduate Certificate

### Social and Cultural Anthropology

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/us/education/postgraduate-certificate/social-cultural-anthropology](http://www.techtitute.com/us/education/postgraduate-certificate/social-cultural-anthropology)

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# 01

# Introduction

This comprehensive program will show, in an intensive and complete study on social and cultural anthropology, how to elaborate educational adaptations using the most innovative tools and materials by experts with extensive experience in the sector, in order to create a process that allows to really push students in their learning taking into account their optimal ways of facing each area of study. Throughout this program, students will acquire the anthropological knowledge necessary to understand the educational evolution.





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*A high-level educational program, created by the best experts in the field, which will allow you to achieve professional success”*

In this high-level program, professionals will undergo a long and effective learning process, which will allow them to deepen their understanding of Social and Cultural Anthropology, addressing the different needs of their students. Throughout these months of education, students will learn how anthropology contributes in an important way to understand the different contemporary cultural and social forms, avoiding ethnocentrism and discrimination. They will also acquire knowledge to understand the contemporary territorial, socioeconomic, political and cultural reality, among other issues of great interest.

The study of Social and Cultural Anthropology will allow students to acquire the broadest vision of the current educational reality and its local application, incorporating specific knowledge of the most interesting areas of the field, so that professionals can update their personal and professional tools in this field.

In addition to qualifying students in the teaching of Social and Cultural Anthropology, it will also facilitate their insertion in the working world, due to the great demand for this type of specialized professionals. For those students who are already in the working world, it will allow them a better professional positioning, increasing their possibilities of promotion and recognition, offering them the necessary tools to stand out in the teaching field.

A totally online program that will allow students to study from wherever and whenever they want, since they only need to have a computer or mobile device with an Internet connection. With this, TECH guarantees a totally self-managed study, in which students will be the ones who set their study time, being able to combine it with the rest of their daily obligations.

This **Postgraduate Certificate in Social and Cultural Anthropology** contains the most complete and up-to-date educational program on the market. The most important features include:

- ♦ The development of practical case studies presented by experts
- ♦ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*If your goal is to acquire a qualification that will enable you to compete among the best, look no further. This specialization will give the boost your career needs"*

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*Learn in a simple, intensive and flexible way with the quality of the highest rated teaching models in the online teaching field"*

The program includes in its teaching staff professionals from the sector who bring to this program their work experience, as well as recognized specialists from reference societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will allow professionals to learn in a situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to prepare in real situations.

The design of this program focuses on Problem-Based Learning, by means of which professionals must try to solve the different professional practice situations that are presented to them throughout the academic year. For this purpose students will be assisted by an innovative interactive video system developed by renowned experts.

*This exceptional quality syllabus is an invaluable tool for your professional development.*

*We offer you the best teaching methodology in the market and a complete theoretical and practical material that will help you to carry out an immersive study of this subject.*



# 02

# Objectives

This Postgraduate Certificate will accompany students through an intensive and complete learning process that will allow them to learn in a very efficient way. In this process, professionals will be able to access the most complete knowledge in the spectrum of Social and Cultural Anthropology, the ways of approaching and developing them, as a tool for the development of any institution in this sector.







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*Be part of the most advanced, competitive and current teaching with the knowledge of an expert in Social and Cultural Anthropology. You will learn from the best and with the most effective study system on the market"*



## General Objectives

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- ♦ Have an in-depth knowledge of the current socio-educational reality
- ♦ Acquire the anthropological knowledge bases necessary to understand the evolution of education
- ♦ Learn what are and how are the aspects of the economics of education developed
- ♦ Study the current legislation and the legal regime applicable to educational institutions
- ♦ Learn about quality policies in educational institutions
- ♦ Learn how to assess the quality of educational institutions
- ♦ Know the legislation concerning equality and diversity policies in the classroom



*Take the step and open a new path of development and growth in your teaching career, specializing in Social and Cultural Anthropology"*





## Specific Objectives

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- ♦ Gain knowledge about the theories and foundations of social and cultural anthropology and its methodologies
- ♦ Identify, develop and understand the key concepts of the theories of culture to reach a better understanding of the person as a social and cultural being
- ♦ Understand how anthropology makes an important contribution to understanding different contemporary cultural and social forms while avoiding ethnocentrism and discrimination
- ♦ Acquire knowledge to understand the contemporary territorial, socioeconomic, political and cultural reality
- ♦ Understand human behavior based on the differential elements of existing cultures

# 03

## Structure and Content

All the contents of this Postgraduate Certificate have been developed with a high-quality criteria in each of the stages of the program. For this purpose, the most relevant and comprehensive topics have been selected, with the latest and most interesting updates. In an interesting way and with a constant and complete impact, it will allow professionals to grow from the first moment of the study.



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*Learn from professional experts in the field who will provide a realistic and contextual view of this exciting job”*

## Module 1. Social and Cultural Anthropology

- 1.1. Objective and Method of Educational Anthropology
  - 1.1.1. Definition of Anthropology
  - 1.1.2. Adaptation, Variation and Change
  - 1.1.3. General Anthropology
  - 1.1.4. Subdisciplines of Anthropology
  - 1.1.5. Applied Anthropology
- 1.2. Field Work
  - 1.2.1. Ethnography
  - 1.2.2. Ethnographic Techniques
  - 1.2.3. Research Design
  - 1.2.4. Ethical Codes
  - 1.2.5. The Survey
- 1.3. Culture
  - 1.3.1. Conceptual Delimitation
    - 1.3.1.1. Culture and Nature
    - 1.3.1.2. Levels of Culture
  - 1.3.2. Ethnocentrism, Cultural Relativism and Human Rights
  - 1.3.3. Universality, Generality and Particularity
  - 1.3.4. Mechanisms of Cultural Change
  - 1.3.5. Globalization
- 1.4. Ethnicity
  - 1.4.1. Ethnic Groups and Ethnicity
  - 1.4.2. Ethnic Groups, Nations and Nationalities
  - 1.4.3. Peaceful Coexistence
  - 1.4.4. Roots of Ethnic Conflict
- 1.5. Forms of Life
  - 1.5.1. Adaptation Strategies
  - 1.5.2. Foraging
  - 1.5.3. Cultivation
  - 1.5.4. Grazing
  - 1.5.5. Production Modes
  - 1.5.6. Distribution and Exchange





- 1.6. Families, Kinship and Affiliation
  - 1.6.1. Families
  - 1.6.2. Affiliation
  - 1.6.3. Calculation of kinship
  - 1.6.4. Terminology of Kinship
- 1.7. Marriage
  - 1.7.1. Same-Sex Marriage
  - 1.7.2. Incest and Exogamy
  - 1.7.3. Explanations of the Incest taboo
  - 1.7.4. Endogamy
  - 1.7.5. Marriage as an Alliance between Groups
  - 1.7.6. Divorce
  - 1.7.7. Multiple Marriages
- 1.8. Political Systems
  - 1.8.1. Gangs and Tribes
  - 1.8.2. Chiefs
  - 1.8.3. Status
  - 1.8.4. The Origin of Status
- 1.9. Gender
  - 1.9.1. Definition of Gender
  - 1.9.2. Gender among Foragers
  - 1.9.3. Sexualities and Gender
  - 1.9.4. Gender among Farmers
  - 1.9.5. Patriarchy and Violence
  - 1.9.6. Feminization of Poverty
- 1.10. Applied Anthropology
  - 1.10.1. Usefulness of Anthropology
  - 1.10.2. Academic Anthropology
  - 1.10.3. Anthropology and Education
  - 1.10.4. Urban Anthropology
  - 1.10.5. Medical Anthropology

04

# Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

*With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.*



*It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.*

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*Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”*

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.



*Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.*

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Expert-Led Case Studies and Case Analysis**

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



**Classes**

There is scientific evidence suggesting that observing third-party experts can be useful.  
Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



**Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.



05

# Certificate

The Postgraduate Certificate in Social and Cultural Anthropology guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.





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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This program will allow you to obtain your **Postgraduate Certificate in Social and Cultural Anthropology** endorsed by TECH Global University, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Social and Cultural Anthropology**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



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