Postgraduate Certificate Social Climate Improvement in Educational Institutions



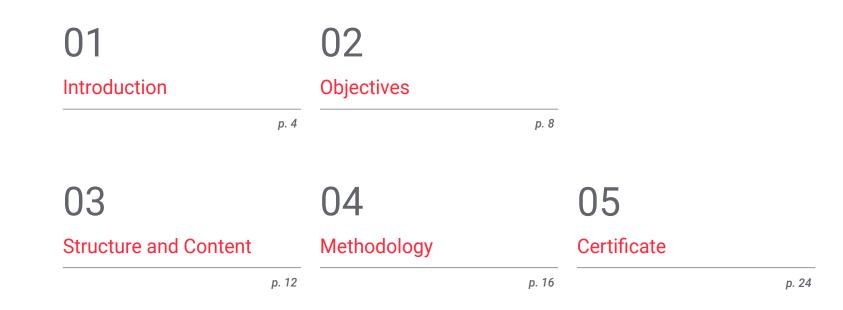


## **Postgraduate Certificate** Social Climate Improvement in Educational Institutions

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Global University
- » Credits: 12 ECTS
- » Schedule: at your own pace
- » Exams: online

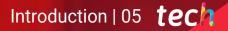
Website: www.techtitute.com/us/education/postgraduate-certificate/social-climate-improvement-educational-institutions

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# 01 Introduction

In this intensive program TECH provides students with the tools to improve the social climate in educational institutions, comprising a program that will deepen the needs of their pedagogical functions in a contextualized manner, addressing everything related to family and school socio-educational intervention in different educational centers. In this way, professionals will delve into the methodology of socio-educational action, knowing the different existing techniques and understanding critically the theoretical and methodological aspects that from pedagogical, sociological and psychological perspectives sustain the socio-educational processes. Likewise, they will analyze the ethical dilemmas of the new demands and forms of social exclusion in today's society, with special attention to diversity.



Highlighting the possibilities that educational institutions can offer to the participation of families will be one of the keys to guarantee the success of your professional career"

## tech 06 | Introduction

This Postgraduate Certificate in Social Climate Improvement in Educational Institutions includes a program in which students will delve into the needs of their pedagogical functions, within an up-to-date context and with quality content.

Therefore, they will deal with everything related to family and school socio-educational intervention in all types of educational institutions.

Throughout the program, professionals will delve into the methodology of socioeducational action, learning about the different existing techniques and critically understanding the theoretical and methodological bases that, from pedagogical, sociological and psychological perspectives, support socio-educational processes. Likewise, they will analyze the ethical dilemmas of the new demands and forms of social exclusion in today's society, with special attention to diversity.

On the other hand, they will gain in-depth knowledge about teaching and learning in the family, social and school contexts. in the family, social and school context and will acquire the tools to differentiate between programmed and spontaneous programmed and spontaneous teaching, analyzing formal, non-formal and informal education.

They will also analyze the characteristics of the family understood as a social system and the various changes that have taken place in the family institution over the last decades. Finally, they will study the role of the community with special emphasis on the media and the educational influence they present, education in values and family orientation.

In addition, this Postgraduate Certificate is 100% online, which allows TECH students to be able to balance their personal and professional life with their studies, since it is only necessary to have an electronic device with an Internet connection to access the content when, how and where they want.

This **Postgraduate Certificate in Social Climate Improvement in Educational** contains the most complete and up-to-date educational program on the market. The most important features include:

- The development of practical case studies presented by experts
- The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- Practical exercises where the self-assessment process can be carried out to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection work
- Content that is accessible from any fixed or portable device with an Internet connection



You will acquire the tools to differentiate between programmed (school) and spontaneous (family) teaching in a successful way thanks to TECH"

## Introduction | 07 tech

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Expand your knowledge to improve the social climate in educational institutions when, where and how you want by taking this 100% online program"

The program includes, in its teaching staff, professionals from the sector who bring to this program the experience of their work, in addition to recognized specialists from prestigious reference societies and universities.

Its multimedia content, developed with the latest educational technology, will allow professionals to learn in professionals a situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to prepare in real situations.

The design of this program focuses on Problem-Based Learning, by means of which professionals must try to solve the different professional practice situations that are presented to them throughout the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

You will learn to analyze and critically incorporate the most relevant issues of today's society that affect family and school education.

You will know and critically understand the theoretical and methodological aspects that from pedagogical, sociological and psychological perspectives sustain socio-educational processes efficiently.

# 02 **Objectives**

This program aims to enable students to acquire the necessary skills and develop professionally in the field of Social Climate Improvement in Educational Institutions. To achieve this, TECH proposes an intensive syllabus with the best content, so that students acquire the necessary skills in a short time and successfully, acquiring the necessary digital skills and knowledge complemented by pedagogical and methodological skills appropriate to the current context, in socio-educational action and deep knowledge of the system of educational institutions. In this way, throughout the program, professionals will acquire the tools that will catapult them towards excellence in their professional work.



You will analyze the ethical dilemmas that the new demands and forms of social exclusion of the knowledge society pose to the teaching profession successfully"

## tech 10 | Objectives



### **General Objectives**

- Collaborate in supporting families / legal guardians in the development of students
- Know how to apply specific methodologies for socio-educational action
- Participate in the assessment and diagnosis of educational needs
- Use the methodology, tools and material resources adapted to the needs of the students
- Analyze and understand entrepreneurship opportunities in education, explaining their functionality and characteristics

You will successfully identify different family characteristics to address the improvement of the social climate in different educational institutions"





## Objectives | 11 tech



### Specific Objectives

- Know and critically understand the theoretical and methodological principles that from pedagogical, sociological and psychological perspectives sustain socio-educational processes
- Analyze the ethical dilemmas that the new demands and forms of social exclusion of the knowledge society pose to the teaching profession
- Know the principles and fundamentals of attention to diversity
- Analyze and critically incorporate the most relevant issues of today's society that affect family and school education
- Awaken interest and sensitivity towards the socio-cultural reality
- Know the relationship that exists between school and family
- Acquire tools to differentiate between programmed (school) and spontaneous (family) education
- Analyze formal, non-formal and informal education
- Analyze the role of the media in communication and educational influence
- Highlight the possibilities that educational institutions can offer to the participation of families
- Identify the different family characteristics

## 03 Structure and Content

The content of this Postgraduate Certificate in Social Climate Improvement in Educational Institutions has been structured according to the knowledge that professionals oriented to this function should master. In this way, two modules have been structured with upto-date content of the highest quality, focused on delving into social exclusion in order to implement policies for inclusion. They will also delve into teaching and learning in the family, social and school context through quality content, specially designed for pedagogy professionals. As a result, students specialize at a higher level, betting on the reality of the sector in a confident and successful way, boosting their academic and professional careers in line with the present day.

Master the processes of exclusion in the field of formal and non-formal education with an in-depth knowledge of all aspects of diversity"

## tech 14 | Structure and Content

#### Module 1. Social Exclusion and Policies for Inclusion

- 1.1. Basic Concepts of Equality and Diversity
  - 1.1.1. Diversity and Equal Opportunities
  - 1.1.2. Social Cohesion, Exclusion, Inequality and Education
  - 1.1.3. Exclusion Processes in the Field of Formal and Non-Formal Education: Differential Aspects and Images of Diversity
- 1.2. Nature and Origin of the Main Causes of Social Exclusion and Inequalities in Modern and Contemporary Societies
  - 1.2.1. Current Context of Social Exclusion
  - 1.2.2. New Sociodemographic Reality
  - 1.2.3. New Labor Reality
  - 1.2.4. Crisis of the Well-Being State
  - 1.2.5. New Relational Forms and New Social Ties
- 1.3. Exclusion in Schools
  - 1.3.1. Epistemological Preamble
  - 1.3.2. Sociological References
  - 1.3.3. Social Context that Generates Inequalities
  - 1.3.4. Social Exclusion and Integration
  - 1.3.5. Schooling and Educational Exclusion
  - 1.3.6. Meritocracy and Democratization of Secondary Education
  - 1.3.7. Neoliberal Discourse and the Effects of Power
- 1.4. Main Factors of School Failure
  - 1.4.1. Definition of School failure
  - 1.4.2. Causes of School failure
  - 1.4.3. Difficulties Associated with Failure
  - 1.4.4. Methods of Diagnosing School Failure

- 1.5. Inclusive School and Interculturality
  - 1.5.1. Pluricultural Society and Intercultural Education
  - 1.5.2. Inclusive Education as a Response
  - 1.5.3. Democratic Coexistence in the Classroom
  - 1.5.4. Methodological Proposals for Inclusive Education
- 1.6. Practical Approaches in Attention to Diversity
  - 1.6.1. Inclusive Education in Spain
  - 1.6.2. Inclusive Education in France
  - 1.6.3. Inclusive Education in Latin America
- 1.7. Digital Exclusion in the Digital Information Society
  - 1.7.1. ICTs and the Digital Divide
  - 1.7.2. The Possibilities of ICTs for Labor Market Insertion
  - 1.7.3. How to Improve the Contribution of ICTs to Social Inclusion
- 1.8. The Inclusion of ICT in the Diverse School
  - 1.8.1. ICT as an Inclusive Resource
  - 1.8.2. Teacher Training, ICT and Attention to Diversity
  - 1.8.3. Adaptation of ICT to the Students' Needs
- 1.9. Social Exclusion and Pedagogical Innovation
  - 1.9.1. Inclusion, a New Paradigm
  - 1.9.2. The Denaturalization of School Failure
  - 1.9.3. The Defence of Diversity
  - 1.9.4. Questioning Homogeneity
  - 1.9.5. Resignification of the Teacher's Role
- 1.10. Needs and Practices in Social Policies for Inclusion
  - 1.10.1. Inclusion Policies as a Guarantee of the Affirmation of Rights
  - 1.10.2. Anticipating Social Problems
  - 1.10.3. Social Participation
  - 1.10.4. Multilevel Articulation

### Structure and Content | 15 tech

#### Module 2. Teaching and Learning in the Family, Social and School Context

- 2.1. Education, Family and Society
  - 2.1.1. Introduction to the Categorization of Formal, Non-Formal and Informal Education
  - 2.1.2. Concepts of Formal, Non-Formal and Informal Education
  - 2.1.3. Latest Information of Formal and Non-Formal Education
  - 2.1.4. Fields of Non-Formal Education
- 2.2. Family Education in a World of Change
  - 2.2.1. Family and School: Two Educational Contexts
  - 2.2.2. Family and School Relationships
  - 2.2.3. The School and the Information Society
  - 2.2.4. The Role of the Media
- 2.3. The Educating Family
  - 2.3.1. Main Dimensions in the Study of Socialization
  - 2.3.2. Agents of Socialization
  - 2.3.3. The Concept of Family and Its Functions
  - 2.3.4. Family Education
- 2.4. Education, Family and Community
  - 2.4.1. Community and Family Educating
  - 2.4.2. Education in Values
- 2.5. School for Parents
  - 2.5.1. Communication with the Families
  - 2.5.2. The School for Parents
  - 2.5.3. Program of a School of Parents
  - 2.5.4. The Methodology of Family Workshops

- 2.6. Family Educational Practices
  - 2.6.1. Family Characteristics
  - 2.6.2. The Family: Its Social Changes and New Models
  - 2.6.3. The Family as a Social System
  - 2.6.4. Discipline in the Family
  - 2.6.5. Family Educational Styles
- 2.7. The Media and Its Educational Influence
  - 2.7.1. Media Culture
  - 2.7.2. Education through Media
- 2.8. Family Counselling
  - 2.8.1. Educational Counselling
  - 2.8.2. Educating in Social Skills and in Childhood
- 2.9. Social Change, School and Teachers
  - 2.9.1. An Evolving Economy
  - 2.9.2. Networked Organizations
  - 2.9.3. New Family Configurations
  - 2.9.4. Cultural and Ethnic Diversity
  - 2.9.5. Knowledge with an Expiry Date
  - 2.9.6. The Teacher: An Agent in Crisis
  - 2.9.7. Teaching: The Profession of Knowledge
- 2.10. Some Constants in Teaching
  - 2.10.1. The Content Taught Generates Identity
  - 2.10.2. Some Knowledge Is Worth More Than Others
  - 2.10.3. Teaching Is Learning to Teach
  - 2.10.4. "Every Teacher Has Their Own Little Book"
  - 2.10.5. Students at the Center of Motivation
  - 2.10.6. Whoever Leaves the Classroom Does Not Return

# 04 **Methodology**

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.** 

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

## Methodology | 17 tech

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

## tech 18 | Methodology

### At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.



It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions. 66

Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method"

#### The effectiveness of the method is justified by four fundamental achievements:

- 1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
- 2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
- **3.** Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
- Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## tech 20 | Methodology

### **Relearning Methodology**

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.

> Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.



## Methodology | 21 tech

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



## tech 22 | Methodology

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

20%

15%

3%

15%

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### **Educational Techniques and Procedures on Video**

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



#### **Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

## Methodology | 23 tech



#### **Expert-Led Case Studies and Case Analysis**

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.

20%

7%

3%

17%



#### **Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.

## 05 **Certificate**

The Postgraduate Certificate in Social Climate Improvement in Educational Institution guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.

Certificate | 25 tech

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

## tech 26 | Certificate

This program will allow you to obtain your **Postgraduate Certificate in Improvement in Educational Institutions** endorsed by TECH Global University, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: Postgraduate Certificate in Improvement in Educational Institutions Modality: online Duration: 12 weeks Accreditation: 12 ECTS



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

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