

# Postgraduate Certificate Pedagogical Counseling to Social Institutions



## Postgraduate Certificate Pedagogical Counseling to Social Institutions

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/pk/education/postgraduate-certificate/pedagogical-counseling-social-institutions](http://www.techtute.com/pk/education/postgraduate-certificate/pedagogical-counseling-social-institutions)

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# 01

# Introduction

Pedagogical Counseling in Social Institutions performs an important task in promoting the quality of the developments in this field that are being carried out in many sectors. To intervene in this sector, professionals must handle specific knowledge of multiple fields such as equality, sustainability or environment, among others. This program incorporates all the learning that the specialist in this field of work needs to master in order to be able to respond to the diverse planning and development needs of the sectors that require their work. With the quality of a high-level program and competency impact.





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*Acquire the theoretical and practical knowledge of a specialist in pedagogical counseling and you will be able to compete confidently in this field of work”*

Professionals who wish to enter new areas of work in the teaching sector may find Pedagogical Counseling to Social Institutions a field of action of great interest. This work includes intervention in numerous areas in which specific training is required.

This program offers professionals, in an intensive way, the knowledge of the specific characteristics of the so-called Third Sector, which is one of the sectors that most intensively develops work programs in the field of education.

The specific aspects of counseling in education, employment and inclusion, entrepreneurship and social innovation, equal opportunities and the environment will be discussed.

In order to ensure that this counseling is a high quality process, this Postgraduate Certificate includes a specific module on best practices that will provide students with a basis for continuous improvement in their practice.

A process of maximum interest for professionals that will add value to their work in any center or institution.

This **Postgraduate Certificate in Pedagogical Counseling to Social Institutions** contains the most complete and up-to-date educational program on the market. The most important features include:

- ♦ Practical case studies presented by experts
- ♦ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*Created to put in your hands the flexibility and intensity you need to complete a first class professional growth path"*

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*Intensive and high quality, this Postgraduate Certificate gives professionals the opportunity to become a key figure in the educational center”*

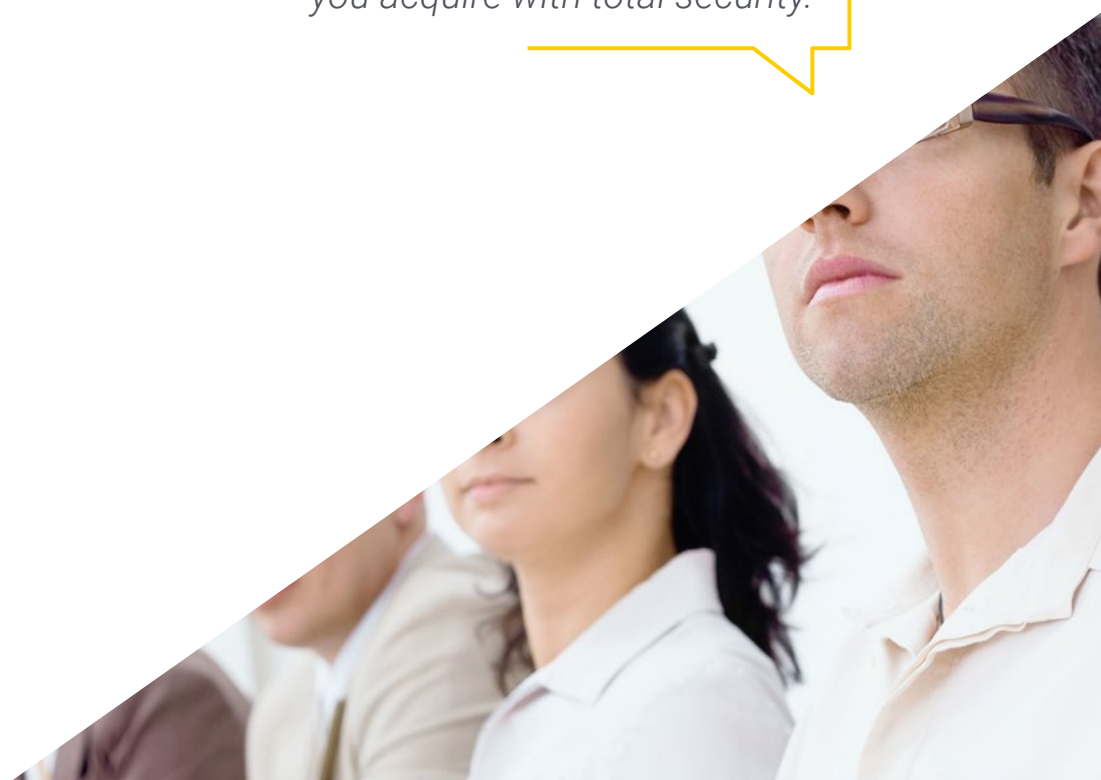
The program includes in its teaching staff professionals from the sector who bring to this training the experience of their work, as well as recognized specialists from leading companies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will allow professionals to learn in a professional a situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to prepare in real situations.

The design of this program focuses on Problem-Based Learning, by means of which professionals must try to solve the different professional practice situations that are presented to them throughout the academic year. For this purpose students will be assisted by an innovative interactive video system developed by renowned experts.

*All the fields of pedagogical counseling in social institutions are developed in an intensive program with a high competency impact.*

*A complete learning that will allow you to develop in practice the knowledge you acquire with total security.*



# 02

# Objectives

The main objective of the Postgraduate Certificate is that students can immediately apply their knowledge in their real work capacity. In this process, professionals will be able to access the most complete knowledge of the different forms of pedagogical development in the third sector and areas of non-formal education, as a tool to provide advice to improve educational plans of any institution in this sector.







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*Learn how to offer the keys for a quality educational intervention in the sectors that the Third Sector develops with an exceptional program in online teaching”*



## General Objectives

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- To learn to develop specific pedagogical counseling in different areas, based on the advances in educational research
- To know how to include in the Pedagogical Counseling in Social Institutions all the aspects that promote programs in this sector
- To know the formulas for the development of educational programs applicable to each field

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*An unstoppable drive  
towards excellence in  
your professional career”*





## Specific Objectives

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- ♦ To know the functions of the pedagogical advisor and their educational value
- ♦ To analyze the different contexts and social entities that can participate in this process
- ♦ To develop skills for quality educational counseling
- ♦ To discuss good practices in educational counseling and their implications

# 03

## Structure and Content

A broad and innovative development oriented towards pedagogical work in social institutions, which includes all the novelties that have arisen in the teaching sector. For this purpose, the most relevant and comprehensive topics have been selected, with the latest and most interesting updates. In an interesting way and with a constant and complete impact, it will allow professionals to grow from the first moment of study.





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*Open your professional path as a specialist in Pedagogical Counseling in Social Institutions with the most up-to-date and complete knowledge”*

## Module 1. Pedagogical Advice to Social Institutions

- 1.1. Pedagogy, Counseling and the Third Social Sector
  - 1.1.1. Third Sector and Education
  - 1.1.2. Keys to Pedagogical Counseling and the Third Social Sector
  - 1.1.3. Example of Pedagogical Counseling Programs for the Third Social Sector
- 1.2. The Figure of the Pedagogical Advisor for Social Organizations
  - 1.2.1. Characteristics of the Educational Advisor
  - 1.2.2. Pedagogical Advisor and Social Entities
  - 1.2.3. Roles of the Educational Advisor outside the Formal Education Context
- 1.3. Contexts and Social Entities for Pedagogical Counseling
  - 1.3.1. Introduction
  - 1.3.2. Non-Educational Contexts for Pedagogical Counseling
  - 1.3.3. Social Entities and Pedagogical Counseling
  - 1.3.4. Conclusions
- 1.4. Design of Social Projects and Pedagogical Counseling
  - 1.4.1. Current Concept of Social Project Planning and Counseling
  - 1.4.2. Phases to Elaborate a Social Project
  - 1.4.3. Conclusions
- 1.5. Sustainability of Social Entities and Pedagogical Counseling
  - 1.5.1. Introduction to Sustainability of Social Organizations
  - 1.5.2. Professional Learning Communities
  - 1.5.3. External Counseling to the School on Sustainable Innovation
  - 1.5.4. Continuous Improvement and Participation in Pedagogical Counseling
- 1.6. Pedagogical Counseling to Social Institutions in the Field of Education
  - 1.6.1. Introduction
  - 1.6.2. The Pedagogical Counselor in Educational Matters
  - 1.6.3. Example of Educational Counseling



- 1.7. Pedagogical Counseling to Social Institutions in the Field of Employment and Social and Labor Inclusion Projects
  - 1.7.1. Introduction
  - 1.7.2. The Educational Counselor for Employment
  - 1.7.3. Example of Employment Counseling
- 1.8. Pedagogical Counseling to Social Institutions in the Field of Entrepreneurship and Social Innovation
  - 1.8.1. Introduction
  - 1.8.2. The Pedagogical Counselor in the Field of Entrepreneurship
  - 1.8.3. Example of Entrepreneurship Counseling
- 1.9. Pedagogical Counseling to Social Institutions on Equal Opportunities, Sustainability and the Environment
  - 1.9.1. Introduction
  - 1.9.2. The Pedagogical Advisor on Equality
  - 1.9.3. Example of Entrepreneurship Counseling
- 1.10. Good Practices in Pedagogical Counseling for Social Entities
  - 1.10.1. Counseling and Improvement
  - 1.10.2. Strategies for Good Counseling
  - 1.10.3. Conclusions



*An invaluable tool for your professional development, at your fingertips with TECH quality”*

04

# Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

*With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.*



*It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.*

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*Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”*

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.



*Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.*

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Expert-Led Case Studies and Case Analysis**

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



**Classes**

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



**Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.



05

# Certificate

The Postgraduate Certificate in Pedagogical Counseling to Social Institutions guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.







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*Successfully complete this program  
and receive your university qualification  
without having to travel or fill out  
laborious paperwork”*

This **Postgraduate Certificate in Pedagogical Counseling to Social Institutions** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Pedagogical Counseling to Social Institutions**

Official N° of hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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