

# Postgraduate Certificate

## Oral and Written Skills: Teaching Strategies



## Postgraduate Certificate

### Oral and Written Skills: Teaching Strategies

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/us/education/postgraduate-certificate/oral-written-skills-teaching-strategies](http://www.techtitute.com/us/education/postgraduate-certificate/oral-written-skills-teaching-strategies)

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01

# Introduction

This intensive Postgraduate Certificate will provide teachers with the oral and written skills that will later be transmitted to their students in Spanish as a foreign language classrooms.

A speaker relies on communicative proficiency as a basis for developing other skills in relation to Spanish classroom knowledge. Therefore, the program in Oral and Written Skills deepens knowledge in the teaching of these linguistic, sociolinguistic and pragmatic competencies.





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*Update your knowledge on the teaching of Oral and Written Skills in Teaching Spanish as a Foreign Language, with a high-quality and prestigious program”*



Any attempt at communication requires the speaker to have a complete command of their communicative abilities. In order to teach Spanish as a foreign language, it is essential to know all the skills that students must develop and their different learning stages, in order to develop different methodologies adapted to their educational needs.

This Postgraduate Certificate will pay special attention to the skills linked to the communicative process: reading comprehension/writing and listening comprehension/speaking, and the relationship between them. The classification that defines them is stipulated by the CEFR, showing the ways of working in the classroom and the strategies to develop them in the classroom environment.

Over the course of 2 months, students will also delve into non-verbal communication, as it is a form of communication involved in the process of gathering information.

In addition, this course will provide teachers with the tools and knowledge they require to practice the profession with confidence and efficiency, enabling them to help their students to understand and analyze messages effectively, and to develop non-verbal communication.

The teacher will be able to explain and resolve confusing questions regarding grammar or the evaluation process for their students. The teacher will have access to a comprehensive methodology for teaching vocabulary and the different techniques and teaching materials available, all taught by acclaimed experts in the field with extensive experience in the educational sector.

This **Postgraduate Certificate in Oral and Written Skills: Teaching Strategies** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The latest technology in online teaching software
- ♦ A highly visual teaching system, supported by graphic and schematic contents that are easy to assimilate and understand
- ♦ Practical cases presented by practising experts
- ♦ State-of-the-art interactive video systems
- ♦ Teaching supported by telepractice
- ♦ Continuous updating and recycling systems
- ♦ Autonomous learning: full compatibility with other occupations
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Support groups and educational synergies: questions to the expert, debate and knowledge forums.
- ♦ Communication with the teacher and individual reflection work
- ♦ Content that is available from any fixed or portable device with an internet connection
- ♦ Supplementary documentation databases are permanently available, even after the program



*A unique opportunity to distinguish yourself as a teacher of Spanish as a foreign language"*

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*This Postgraduate Certificate will allow you to apply what you have learned in your daily teaching practice, immediately and with total confidence”*

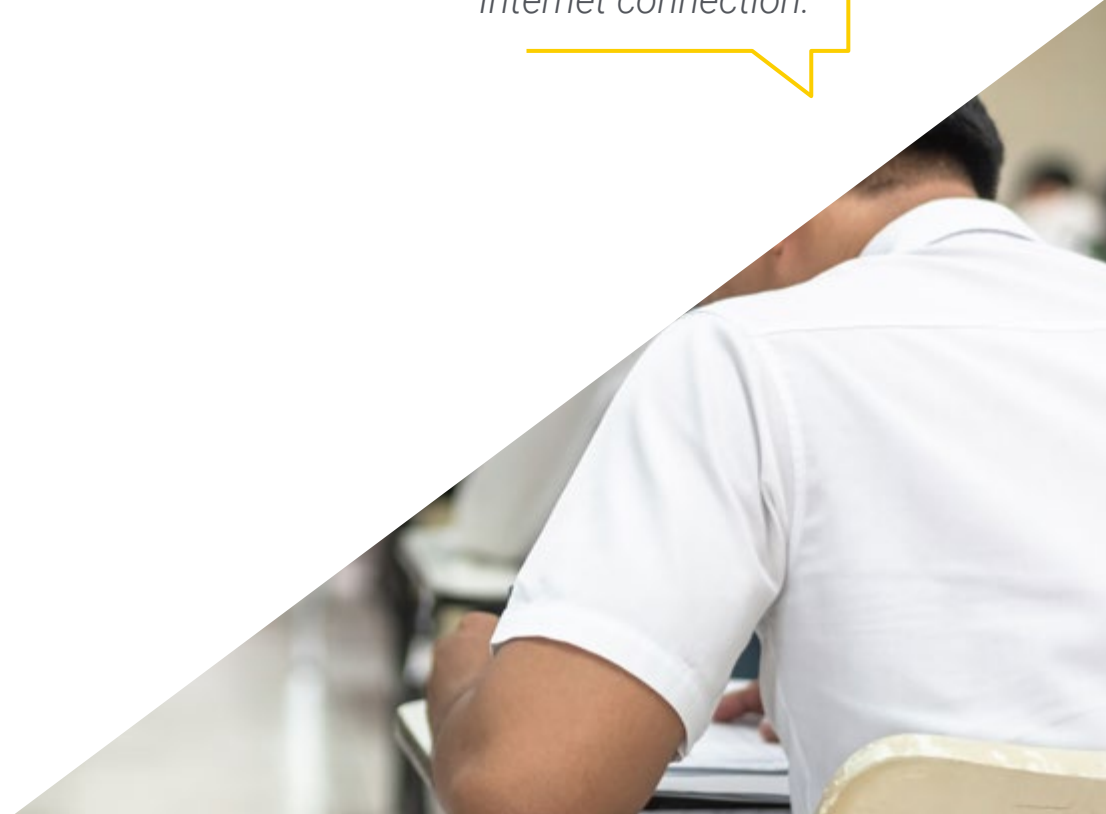
The teaching staff includes teaching professionals, who contribute their experience to this program, as well as renowned specialists belonging to leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive learning programmed to train in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise throughout the program. For this purpose, the teacher will be assisted by an innovative interactive video system created by renowned and experienced specialists from the field of teaching.

*Thanks to the e-learning methodology on which this course is based, you will learn more quickly and easily.*

*Train wherever and whenever you want, from any electronic device with an Internet connection.*



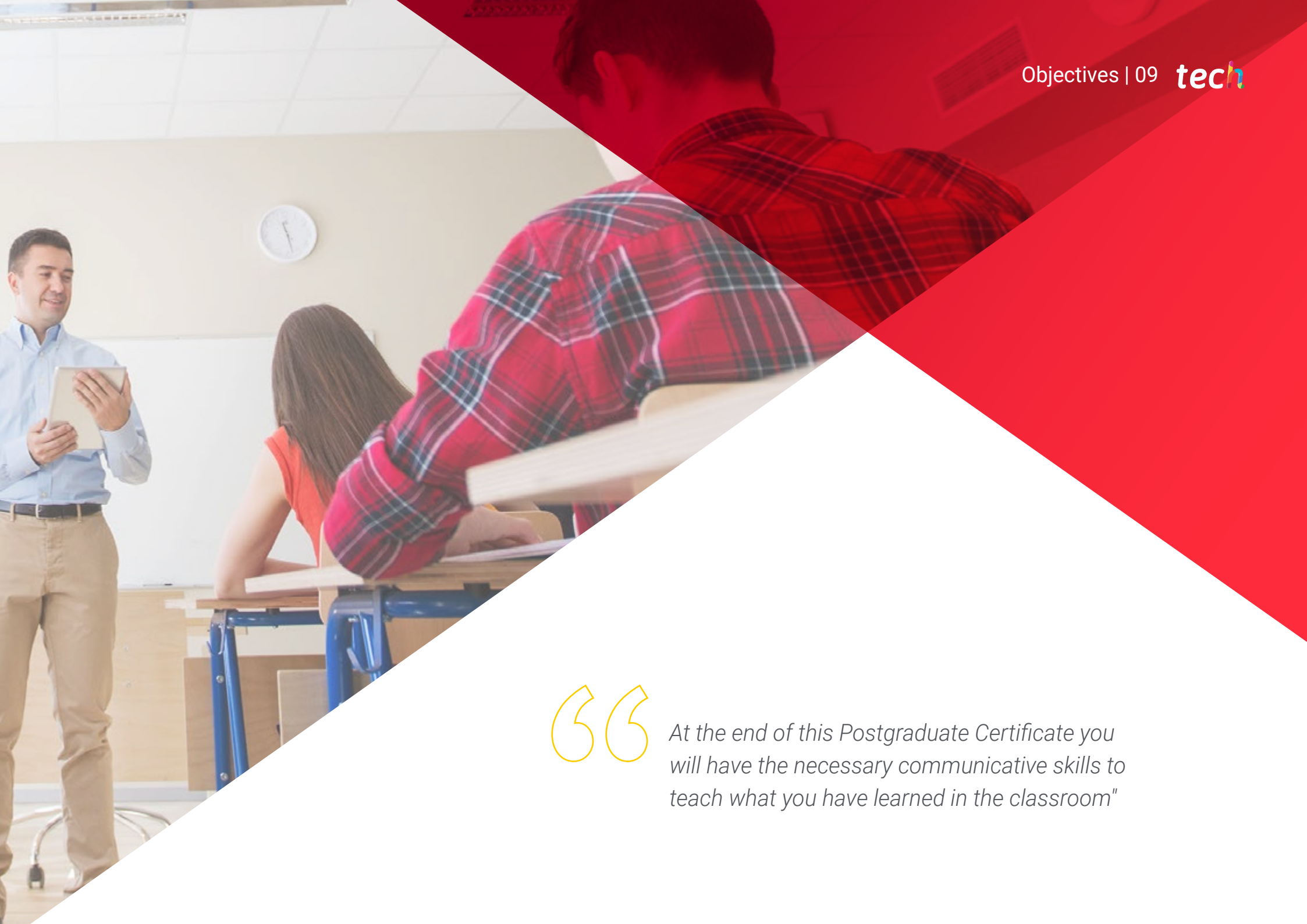
# 02

# Objectives

TECH aims to train highly qualified professionals for the workplace. This objective is focused on helping education professionals reach a much higher level of expertise and control. A goal that, in a few weeks, you will be able to achieve, with a highly intense and accurate course.







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*At the end of this Postgraduate Certificate you will have the necessary communicative skills to teach what you have learned in the classroom"*



## General Objective

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- ♦ Develop communicative skills through activities and strategies that facilitate the learning of Spanish as a foreign language
- ♦ Know the theoretical foundations of the process of foreign language acquisition
- ♦ Adjust teaching models according to the learner's needs based on their profile
- ♦ Develop student assessment skills, taking their level and competencies into account
- ♦ Use intercultural studies in the teaching of Spanish as a foreign language
- ♦ Describe the linguistic, communicative and cultural aspects, significant in the teaching-learning process of Spanish as a foreign language, at the phonetic-phonological level, in accordance with the advanced level of this academic course
- ♦ Develop teaching materials suitable for teaching written and oral skills in Spanish as a foreign language





## Specific Objectives

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- ♦ Identify the most effective oral and written models of modern teaching
- ♦ Develop new techniques that promote the need of the student to speak and write in spanish
- ♦ Analyze the role of orators and literati in the language teaching process
- ♦ Describe the significant linguistic, communicative and cultural aspects in the teaching and learning process of Spanish as a foreign language (SFL), at the phonetic and phonological level



*Take the step and specialize under the guidance of the best professionals in the international education sector"*



# 03

# Structure and Content

The contents of this Postgraduate Certificate have been developed by the different experts on the course, with a clear purpose: to ensure our students acquire each and every one of the skills required to become true experts in this field.

A comprehensive and well-structured program that will lead to the highest standards of quality and success.





“

*Acclaimed experts in the sector have put all their experience and knowledge into compiling this Postgraduate Certificate"*



## Module 1. Oral and Written Skills: Teaching Strategies

- 1.1. Introduction to Communicative Skills
  - 1.1.1. Educational Skills in the Spanish as a Foreign Language Classroom
    - 1.1.1.1. Communicating as a Means of Information
- 1.2. Types of Skills
  - 1.2.1. Skills within the Educational Framework
  - 1.2.2. Cognitive Skills
  - 1.2.3. Intrinsic Value Tasks
- 1.3. Explanation of Semantic Skills
  - 1.3.1. Understanding the Reality of the Classroom
  - 1.3.2. Language as an Object of Observation and Analysis
  - 1.3.3. Knowledge and Effective Application of Linguistic Rules
- 1.4. Sociocultural Context and Language Use: Sociolinguistic Competence
  - 1.4.1. Vocabulary according to the Type of Culture
  - 1.4.2. Influence of Advertising on the Linguistic Shape of Culture
- 1.5. Conversation: Pragmatic Competence
  - 1.5.1. Communicative Competence as a Learning Goal
  - 1.5.2. Discourse Competence by Context
- 1.6. Forms of Politeness Derived from Pragmatic Competence
  - 1.6.1. Sequence and Macrocontext
  - 1.6.2. Overall Discursive Intent
- 1.7. Non-Verbal Language in Gestural Communication
  - 1.7.1. Positioning, Gestures, Gaze and Mimicry
    - 1.7.1.1. Factors Associated with Non-Verbal Language
- 1.8. Reading and Writing Comprehension
  - 1.8.1. Comprehensive Analysis of Reading and Writing
- 1.9. Listening Comprehension
  - 1.9.1. Comprehensive Analysis of Listening and Speaking Tasks
- 1.10. CEFR and Teaching Spanish as a Foreign Language: Reading Comprehension in the Spanish as a Foreign Language Classroom
  - 1.10.1. Literature to Learn Language or to Learn Literature
  - 1.10.2. Common European Framework (CEFR) and Reading Comprehension Guidelines
- 1.11. CEFR and Teaching Spanish as a Foreign Language: Listening Comprehension in the Spanish as a Foreign Language Classroom
  - 1.11.1. Analysis of Types of Skills to Be Developed in Listening Comprehension
- 1.12. CEFR and Teaching Spanish as a Foreign Language: Oral Comprehension in the Spanish as a Foreign Language Classroom
  - 1.12.1. Speech as a Means of Making Yourself Understood
- 1.13. CEFR and Teaching Spanish as a Foreign Language: Written Comprehension in the Spanish as a Foreign Language Classroom
  - 1.13.1. The Dissociation between Written Comprehension and Written Creation
- 1.14. Skills Assessment: Speaking and Listening Context
  - 1.14.1. How to Evaluate Speaking and Listening Depending on the Classroom Context and Prevailing Culture?
- 1.15. Skills Assessment: Reading and Writing Context
  - 1.15.1. How to Evaluate Reading and Writing Depending on the Classroom Context and Prevailing Culture?



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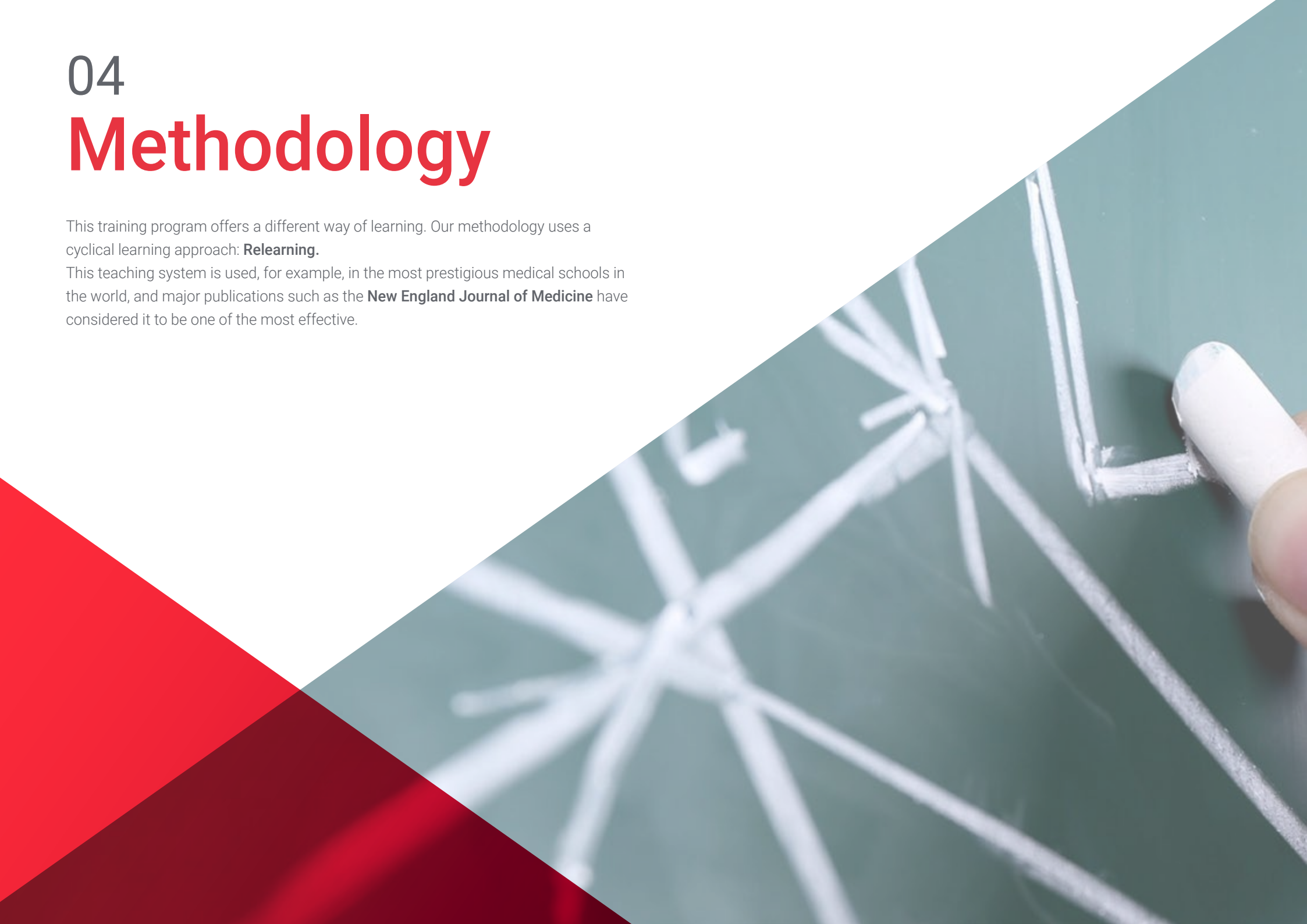
*This will provide key skills to advance your career”*

04

# Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





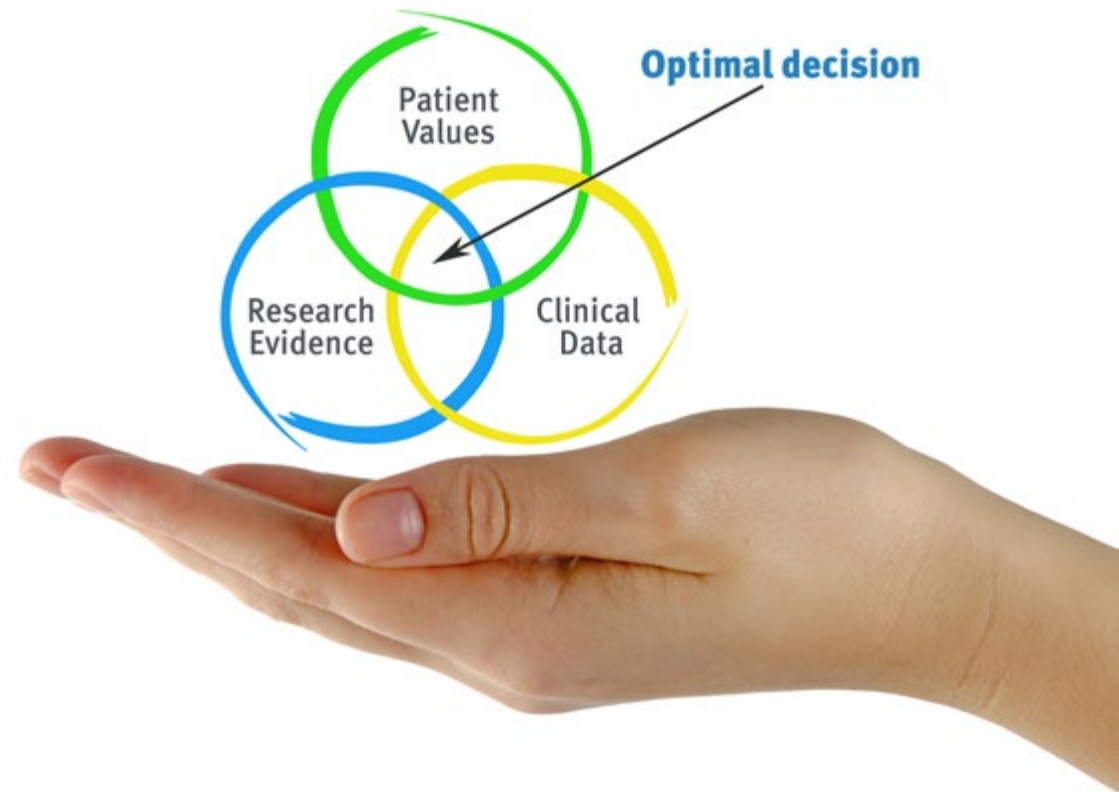
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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

*With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.*



*It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.*



“

*Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”*

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.



*Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.*

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.





This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

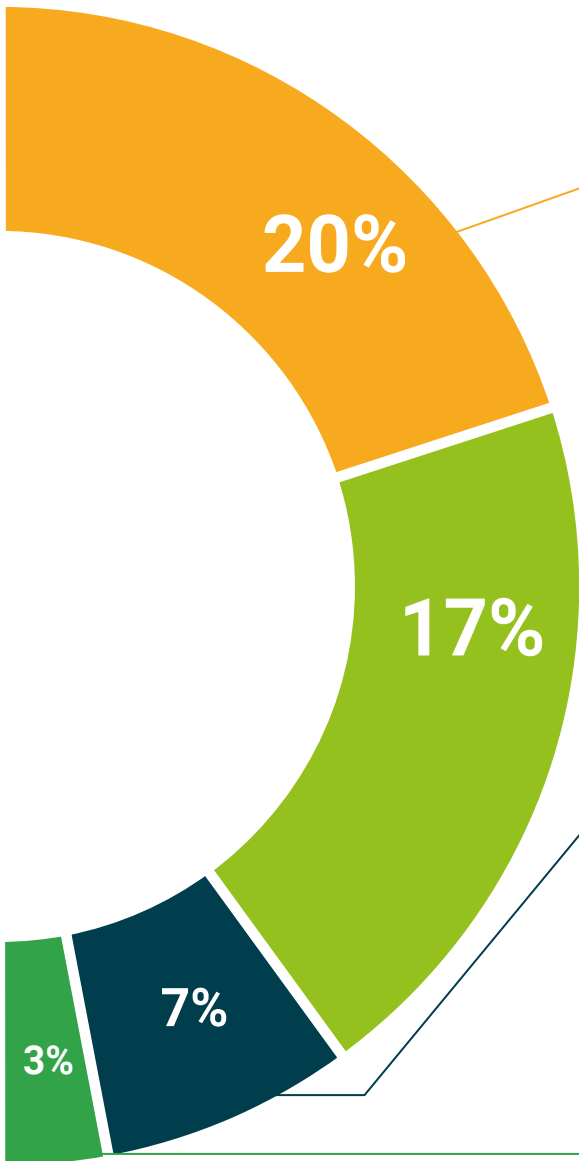
This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.





05

# Certificate

This Postgraduate Certificate in Oral and Written Skills: Teaching Strategies guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This program will allow you to obtain your **Postgraduate Certificate in Oral and Written Skills: Teaching Strategies** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Oral and Written Skills: Teaching Strategies**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

future

health confidence people

education information tutors

guarantee accreditation teaching

institutions technology learning

community commitment

personalized service innovation

knowledge present

online training

development

languages

virtual classroom

**tech** global  
university

Postgraduate Certificate

Oral and Written Skills:  
Teaching Strategies

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online



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