

# Postgraduate Certificate

Intercultural Communicative  
Competence and Mediation  
in the Spanish as a Foreign  
Language Classroom



## Postgraduate Certificate Intercultural Communicative Competence and Mediation in the Spanish as a Foreign Language Classroom

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: [www.techitute.com/pk/education/postgraduate-certificate/intercultural-communicative-competence-mediation-spanish-foreign-language-classroom](http://www.techitute.com/pk/education/postgraduate-certificate/intercultural-communicative-competence-mediation-spanish-foreign-language-classroom)

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# 01

# Introduction

With the Postgraduate Certificate in Intercultural Communicative Competence and Mediation in the Spanish as a Foreign Language Classroom you will understand the concept of educational mediation as a guide for improving teaching. Likewise, allusion will be made to the interrelation of factors that occur in the classroom, in order to take into account the value of the cultural group as a way of adapting curricular content.



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*Improve your communication and mediation techniques in Spanish as a Foreign Language, thanks to this prestigious teaching course"*

Any attempt at communication requires the speaker to have a complete command of their communicative abilities. To teach Spanish as a foreign language, it is essential to know all the skills that students must develop and their different learning stages, in order to develop different methodologies adapted to their educational needs.

This course will provide teachers with the tools and knowledge necessary to practice the profession with confidence and efficiency, enabling them to help their students to understand and analyze messages effectively, and to develop non-verbal communication.

The teacher will be able to explain and resolve confusing grammar issues or questions regarding their student's assessment process. It will include a complete vocabulary teaching methodology and different techniques and educational material, taught by leading experts in the field with extensive experience in the educational sector.

This program will enable you to develop and expand knowledge and skills related to Spanish lexical competence in teaching. At the end of the course, you will be able to detect frequent errors in teaching Spanish and you will have acquired the tools required for the prevention and treatment of these errors, so that you will have the skills required to work as a teacher of Spanish as a Foreign Language.

This **Postgraduate Certificate in Intercultural Communicative Competence and Mediation in the Spanish as a Foreign Language Classroom** contains the most complete and up to date academic program on the market. The most important features include:

- ♦ The latest technology in online teaching software
- ♦ A highly visual teaching system, supported by graphic and schematic contents that are easy to assimilate and understand
- ♦ Practical cases presented by practising experts
- ♦ State-of-the-art interactive video systems
- ♦ Teaching supported by telepractice
- ♦ Continuous updating and recycling systems
- ♦ Autonomous learning: full compatibility with other occupations
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Support groups and educational synergies: questions to the expert, debate and knowledge forums
- ♦ Communication with the teacher and individual reflection work
- ♦ Content that is accessible from any fixed or portable device with an Internet connection
- ♦ Supplementary documentation databases that are permanently available, even after the course



*Thanks to virtual classes, support groups and forums, you will be in direct contact with the faculty, who will guide you throughout the learning process"*

“

*This program has been designed following the fundamentals of the e-learning methodology, allowing you to assimilate the contents more quickly and efficiently”*

The teaching staff includes teaching professionals, who contribute their experience to this program, as well as renowned specialists belonging to leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive learning programmed to train in real situations.

This program is designed around Problem-Based Learning, whereby the teacher must try to solve the different professional practice situations that arise during the course. For this purpose, the teacher will be assisted by an innovative interactive video system created by renowned and experienced research specialist.

*Our innovative concept of telepractice will afford you a faster learning process and a much more realistic view of the content.*

*Train wherever and whenever you want, from any electronic device with an Internet connection.*



# 02

# Objectives

TECH aims to train highly qualified professionals for the workplace. This objective is focused on helping education professionals reach a much higher level of expertise and control. A goal that, in a few weeks, you will be able to achieve, with a course of high intensity and precision.





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*Achieve your goals by keeping up to date with the latest teaching techniques and advances with a highly demanding Postgraduate Certificate”*



## General Objective

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- ♦ Develop communicative skills through activities and strategies that facilitate the learning of Spanish as a second language.
- ♦ Know the theoretical foundations of the process of foreign language acquisition
- ♦ Adjust teaching models according to the learner's needs based on their profile
- ♦ Develop student assessment skills, taking their level and competencies into account
- ♦ Use intercultural studies in the teaching of Spanish as a foreign language
- ♦ Describe the linguistic, communicative and cultural aspects, significant in the teaching-learning process of Spanish as a foreign language, at the phonetic-phonological level, in accordance with the advanced level of this academic course
- ♦ Develop teaching materials suitable for teaching written and oral skills in Spanish as a foreign language





## Specific Objectives

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- ♦ Identify the main international applicants who wish to learn Spanish and identify the easiest route for each case
- ♦ Analyze the specific characteristics that enrich the Spanish language
- ♦ Gain in-depth knowledge of the communicative competencies covered in the Spanish as a foreign language classroom



*Take the step and specialize under the guidance of the best professionals in the international education sector"*

# 04

# Structure and Content

The contents of this Postgraduate Certificate have been developed by the different experts on the course, with a clear purpose: to ensure our students acquire each and every one of the skills required to become true experts in this field.

A comprehensive and well-structured program that will lead to the highest standards of quality and success.





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*Acclaimed experts in the sector have put all their experience and knowledge into compiling this Postgraduate Certificate”*

**Module 1. Intercultural Communicative Competence and Mediation in the Spanish as a Foreign Language Classroom**

- 1.1. The Adaptation of Material: Determinant Actors in Writing Spanish as L2
  - 1.1.1. Writing and the Cognitive Process
  - 1.1.2. Reflecting on Basic Matters
- 1.2. Types of Paradigm and Classification in Relation to the Key Elements of Teaching
  - 1.2.1. Behaviorism
  - 1.2.2. Mentalism
  - 1.2.3. Model of the Monitor
  - 1.2.4. Constructivism
- 1.3. Choice of Paradigms According to Context
  - 1.3.1. The Influence of Context in the Application of a Teaching and Learning Paradigm
- 1.4. Using Metaphors to Explain Concepts
  - 1.4.1. Comparing Metaphors with Other Literary Resources
  - 1.4.2. Metaphors for Students
- 1.5. The Conditioning Factors of Metaphors
  - 1.5.1. How Does a Metaphor Mark the Knowledge of a Task/Learning?
- 1.6. Gender Patterns in Teaching: Increase of the Female Figure in the Spanish as a Second Language Classroom
  - 1.6.1. Influence of the Female Figure in the Historical Teaching Framework
  - 1.6.2. Commitment to Gender Impartiality in Schools





- 1.7. Values and Social Commitment to Education
  - 1.7.1. Society and the Values Attributed to Teachers
- 1.8. Strategic Communication as a Means of Understanding the Educational Environment
  - 1.8.1. Strategies Focused on How to Communicate
  - 1.8.2. The School Environment as a Whole
- 1.9. Difference Between Translation and Mediation
  - 1.9.1. Literal Translation/Interpreted Translation
  - 1.9.2. Ways of Mediating to Understand the Content
  - 1.9.3. Translation as a Means of Content Reduction or Augmentation
- 1.10. Facilitation of Mediations in Different Educational Environments
  - 1.10.1. Tools for Facilitation
- 1.11. The Relationship Between the Language-Culture Binomial: Producing Material in Relation to Culture
  - 1.11.1. Valuation of Mediation by Members of Foreign Cultures
- 1.12. Adapting Syllabus Material to the Cultural Environment
  - 1.12.1. Educational Programming Around Cultural Diversity
  - 1.12.2. Syllabus Richness in a Multicultural Class



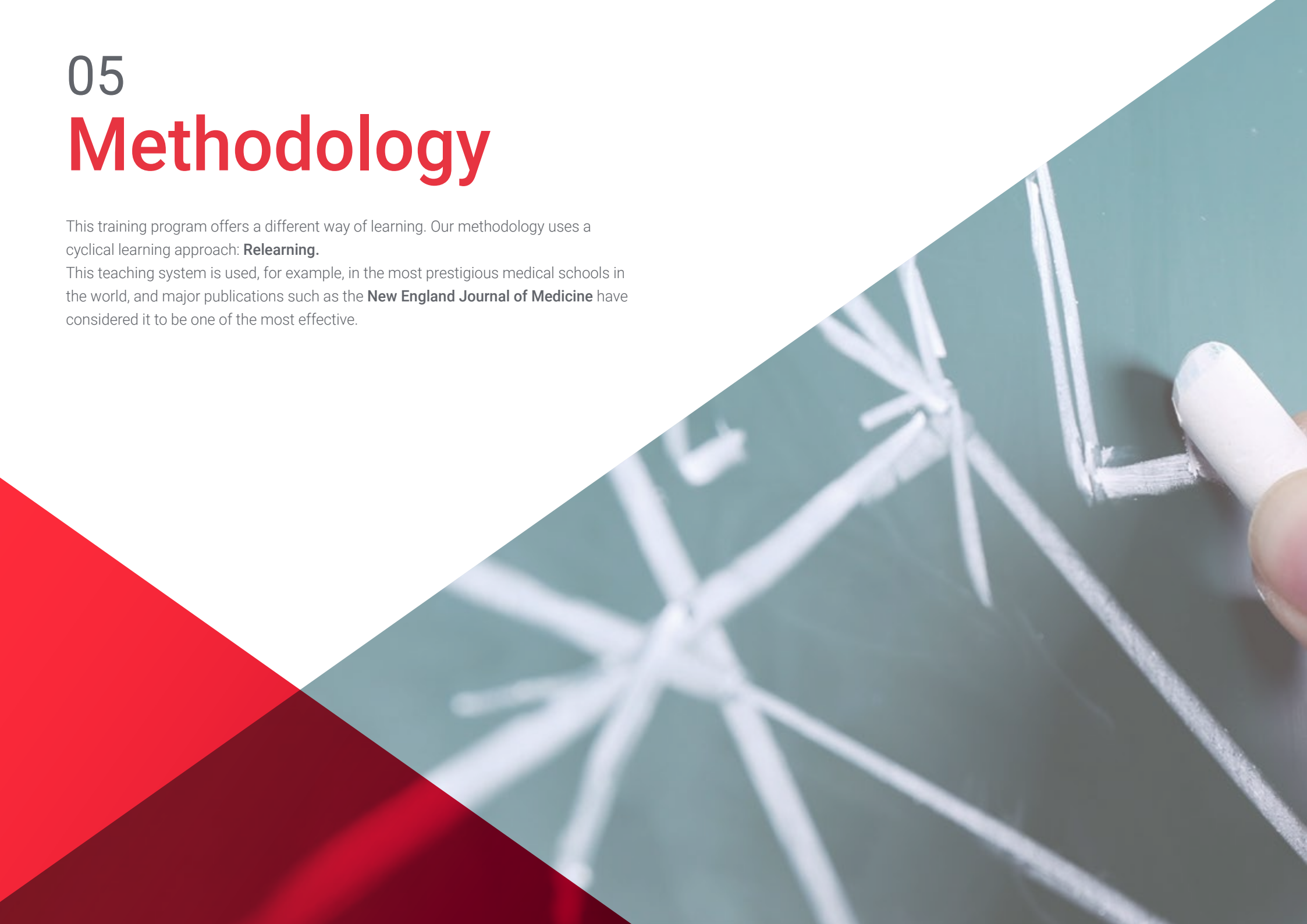
*This will provide key skills to advance your career"*

05

# Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

*With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.*



*It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.*

“

*Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”*

**The effectiveness of the method is justified by four fundamental achievements:**

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.



*Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.*

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then adapted in audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, students can watch them as many times as they want.



#### Interactive Summaries

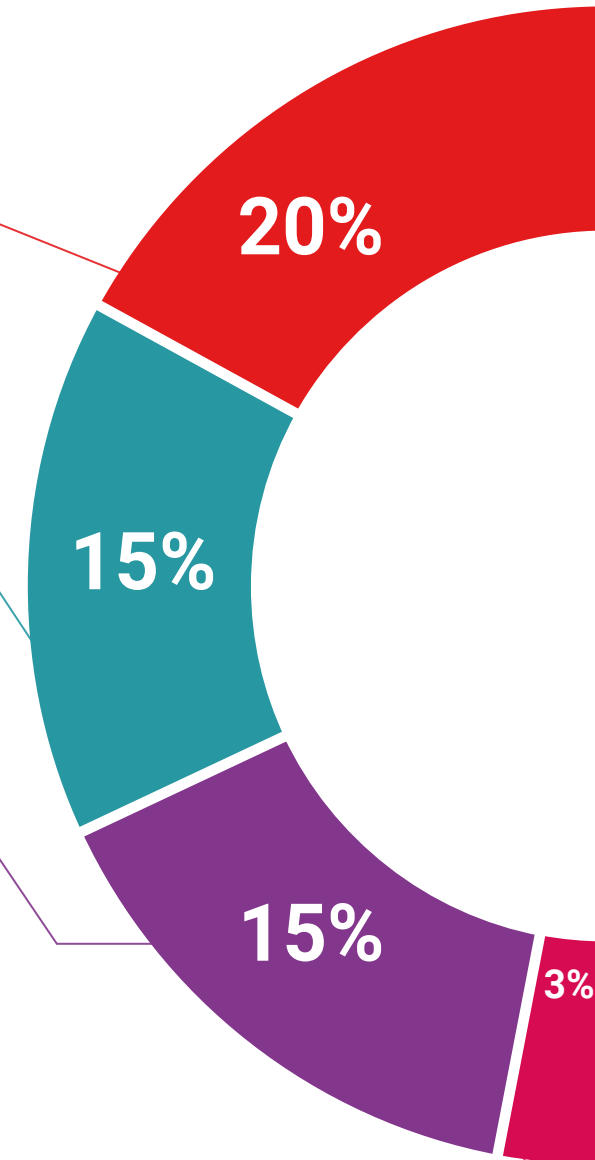
The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

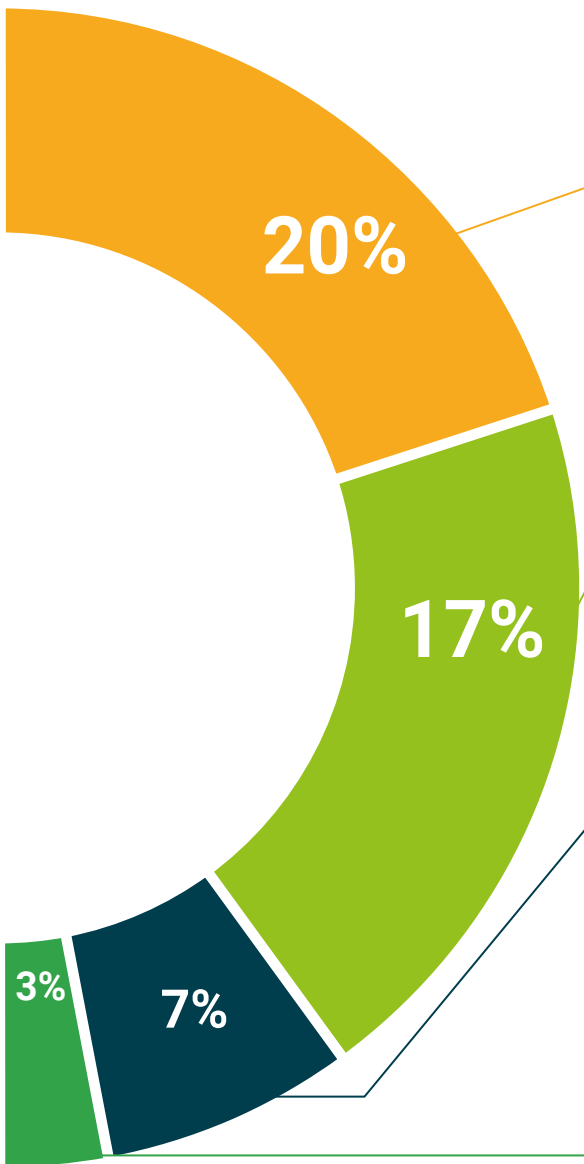
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Expert-Led Case Studies and Case Analysis**

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



**Classes**

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



**Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.



06

# Certificate

The Postgraduate Certificate in Teaching Spanish as a Foreign Language in High School guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This **Postgraduate Certificate in Intercultural Communicative Competence and Mediation in the Spanish as a Foreign Language Classroom** contains the most comprehensive and up-to-date scientific program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Certificate in Intercultural Communicative Competence and Mediation in the Spanish as a Foreign Language Classroom**

Official N° of Hours: **175 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
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institutions technology  
community commitment  
personalized service innovation  
knowledge present  
development language  
virtual classroom



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- » Exams: online

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