

Postgraduate Certificate ICT in Career Guidance



Postgraduate Certificate ICT in Career Guidance

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/us/education/postgraduate-certificate/ict-caareer-guidance

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01

Introduction

The web is an immense resource that can provide a lot of useful, immediate and topical information for career guidance work. However, in order to be able to use it optimally, it is essential to undertake continuous professional development on new technologies. This program is the most complete way of getting up to date in this field, with all the new developments that the professional should know.





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Take advantage of all the possibilities that ICT offers you to carry out an updated and efficient career guidance”

This program will provide up-to-date information on the effective use of ICT for the implementation of counseling techniques in career guidance. As such, the resources found in this Postgraduate Certificate will allow professionals to obtain better results in their practice.

Both the activities proposed and the innovative approaches to guidance will enable students to enhance their professional skills and improve departmental results.

This program helps professionals in this field to increase their ability to succeed, which results in better praxis and performance that will have a direct impact on educational outcomes, on the improvement of the educational system and on the social benefit for the whole community.

This program is positioned as one of the best in the world, since it brings together all-important ICT, and career guidance techniques.

A high-level program that will become a process of improvement, not only on a professional level, but also on a personal level.

This **Postgraduate Certificate in ICT in Career Guidance** contains the most complete and up-to-date educational program on the market. The most important features include:

- ♦ 100 practical cases presented by experts in ICT in Career Guidance
- ♦ The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ New developments in detection and intervention in ICT in Career Guidance
- ♦ It contains practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Algorithm-based interactive learning system for decision making in the situations that are presented to the student
- ♦ Special emphasis on evidence-based methodologies in ICT in Career Guidance
- ♦ All of this will be complemented by theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



Include this program in your portfolio as a psychologist and open up new areas of professional intervention"

“

A program tailored to your needs, providing you with up-to-date and informative material that meets all your expectations”

The teaching staff includes professionals from the field of ICT in Career Guidance, who bring their experience to this program, as well as renowned specialists belonging to leading societies and prestigious universities.

Thanks to its multimedia content developed with the latest educational technology, they will allow the professional a situated and contextual learning, that is to say, a simulated environment that will provide an immersive learning programmed to prepare for real situations.

This program is designed around Problem-Based Learning, whereby students must try to solve the different professional practice situations that arise throughout the program. For this purpose, professionals will be assisted by an innovative, interactive video system created by renowned and experienced experts in the field of ICT in Career Guidance with extensive teaching experience.

A comfortable and safe way to develop your skills in the field of career guidance with the assurance of a high-level program.

Learn about ICT and its application in the career guidance environment, along with the new methodologies it offers.



02 Objectives

The program objectives act as a guide throughout the entire Postgraduate Certificate with the specific mission of offering students a very intensive program that will really boost their career progression. A journey of personal growth that will take you to the highest standards of excellence within the field of ICT in Career Guidance.





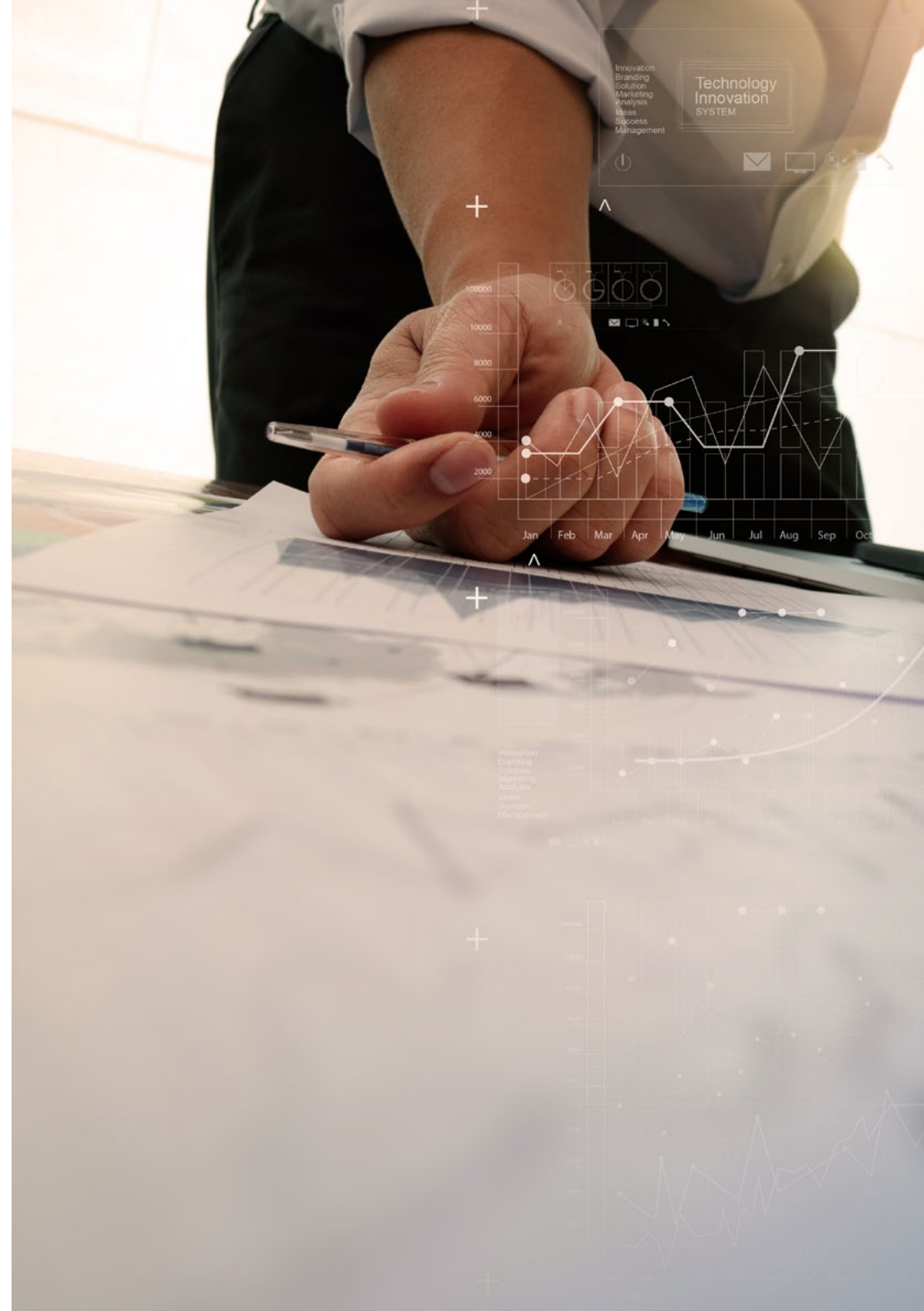
“

Become fully competent in the use of ICT for career guidance with this high-impact Postgraduate Certificate”



General Objectives

- ◆ Acquire the necessary knowledge to support students' vocational decision-making and provide career guidance
- ◆ Act in an adjusted way in the different personal contexts of the students
- ◆ Know the most effective and useful guidance strategies





Specific Objectives

- ◆ Promote the use of ICT and ICT skills in centers
- ◆ Identify the tools offered by new technologies for career guidance



Reach your goals with this first-class academic program, in which you will broaden your knowledge on the use of ICT for the benefit of career guidance.

03

Course Management

The teaching staff for this program includes leading specialists in Career Guidance, who pour their professional experience into this program. Additionally, other recognized specialists participate in its design and preparation, which means that the program is developed in an interdisciplinary manner.





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*Learn about the latest advances in ICT for
Career Guidance from leading professionals"*

Management



Ms. Jiménez Romero, Yolanda

- ◆ Pedagogical Advisor and External Educational Collaborator
- ◆ Academic Coordinator of Online University Campus
- ◆ Territorial Director of the Extremadura-Castile La Mancha Institute of High Abilities
- ◆ Creation of INTEF Educational Contents in the Ministry of Education and Science
- ◆ Degree in Primary Education with a specialization in English
- ◆ Psychopedagogue by the International University of Valencia
- ◆ Master's Degree in Neuropsychology of High Abilities
- ◆ Master's Degree in Emotional Intelligence Specialist in NLP Practitioner



Professors

Ms. García Camarena, Carmen

- ◆ Psychologist Expert in Human Resources and Career Guidance
- ◆ Manager at Step by Step
- ◆ Employment and Development Manager at McDonald's Corporation
Human Resources Manager at Industrias Cárnicas Tello
- ◆ Bachelor's Degree in Psychology from the University of Salamanca
Master's Degree in Human Resources and Group Techniques

Mr. Maroto, José María

- ◆ Specialized Consultant in Coaching, Change Management, Motivation, Emotional Intelligence and Leadership Specialized Professor in Innovation Processes and Big Data
- ◆ Learning Expert Speaker and Article Writer Computer Engineer by the Pontifical University of Comillas

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Our teaching team will provide you with all their knowledge so that you are up to date with the latest information on the subject”

04

Structure and Content

The contents of this comprehensive Postgraduate Certificate have been developed by leading professionals in the sector, with a commitment to high quality at every stage of the program. For this purpose, the most relevant and comprehensive topics have been selected, with the latest and most interesting updates. In addition, this program has up-to-date and informative digital material, which will enrich the academic experience and make the development of the program more fruitful.



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*An intensively structured educational approach,
in such a way that you achieve your learning
goals consistently and effectively”*

Module 1. ICT in Academic/Vocational and Career Guidance

- 1.1. ICT in the Information Society
 - 1.1.1. Introduction
 - 1.1.2. The Information Society
 - 1.1.3. Definition
 - 1.1.4. Causes of Its Expansion
 - 1.1.5. Characteristics of the Information Society and Requirements for Educational Institutions
 - 1.1.6. Myths of the Information Society
 - 1.1.7. ICT
 - 1.1.8. Definition
 - 1.1.9. Evolution and Development
 - 1.1.10. Characteristics and Possibilities for Teaching
- 1.2. The Inclusion of ICT in the School Environment
 - 1.2.1. Introduction
 - 1.2.2. Roles of ICT in Education
 - 1.2.3. General Variables to Consider in the Incorporation of ICT
 - 1.2.4. Evolutionary Variables
 - 1.2.5. Physiological Variables
 - 1.2.6. Cultural Variables
 - 1.2.7. Economic Variables
 - 1.2.8. The Didactic Model as a Reference
 - 1.2.9. Selection Criteria
 - 1.2.10. Other Aspects to Consider
- 1.3. Education and Guidance with Reference to Globalization
 - 1.3.1. Introduction
 - 1.3.2. The Phenomenon of Globalization
 - 1.3.3. Origins and Characteristics
 - 1.3.4. How Does Globalization Affect Education?
 - 1.3.5. Positive and Negative Consequences of Globalization
 - 1.3.6. Quality, Equity and Relevance
 - 1.3.7. Learning to Draw Boundaries as an Educational Responsibility
 - 1.3.8. Keys to a Sustainable Future
 - 1.3.9. Other Perspectives; Dimensions of a "Glocal" Education
 - 1.3.10. New Social Spaces for Education
- 1.4. Training in Digital Competence for Guidance Practitioners
 - 1.4.1. Introduction
 - 1.4.2. The Education and Guidance Professional in the 21st Century
 - 1.4.3. Digital Literacy; from a Need to an Emerging Reality
 - 1.4.4. Definition of Digital Competence
 - 1.4.5. Common Framework for Digital Competence
 - 1.4.6. Areas and Competences
 - 1.4.7. Contextualization of the Framework of Digital Competence in Education
 - 1.4.8. Digital Competence Portfolio for Teachers
 - 1.4.9. Some Resources to Achieve Digital Competence in Teaching
 - 1.4.10. Other Frameworks on Digital Competition
- 1.5. The Role of the Counselor and the Student in the New ICT Spaces
 - 1.5.1. New Learning Scenarios
 - 1.5.2. The Impact on the Student's Environment
 - 1.5.3. The Role of the Counselor in the Face of the New Information and Communication Technologies
 - 1.5.4. The Role of the Student; from Invisible to Protagonist
 - 1.5.5. Technological Skills and Competencies of the Teacher/Counselor
 - 1.5.6. Technological Skills and Competencies of the Students
 - 1.5.7. Risks and Proposals
- 1.6. Design and Development of Multimedia Materials for Training and Guidance
 - 1.6.1. Introduction
 - 1.6.2. Multimedia Technology
 - 1.6.3. Definition of Multimedia Concept
 - 1.6.4. Qualities of Multimedia Resources and Materials

- 1.6.5. Classification
- 1.6.6. Contributions and Limitations
- 1.6.7. Materials Development
- 1.6.8. Some Quality Criteria
- 1.6.9. Video as a Resource for Guidance and Training
- 1.6.10. Social Networks as a Resource for Guidance and Training
- 1.7. The Internet Applied to Guidance: Webquest, Wikis and Blogs
 - 1.7.1. Webquest
 - 1.7.2. Concept, Origin and Characteristics
 - 1.7.3. **Structure of a Blog**
 - 1.7.4. Wikis
 - 1.7.5. Concept, Origin and Characteristics
 - 1.7.6. Structure of a Wiki
 - 1.7.7. Blogs
 - 1.7.8. Concept, Origin and Characteristics
 - 1.7.9. Structure of a Webquest
- 1.8. ICT as a Support for Students with Educational Needs
 - 1.8.1. Introduction
 - 1.8.2. Software for Students with Special Educational Needs
 - 1.8.3. Software that Allows Access to the Computer
 - 1.8.4. Supporting Technologies
 - 1.8.5. The Need for Career Guidance Support Resources
- 1.9. Some Projects and Experiences of Guidance and ICT
 - 1.9.1. Introduction
 - 1.9.2. H.O.L.A. Project BORRAR (Tool for Job Orientation in Asturias) BORRAR
 - 1.9.3. "My Vocational e-Portfolio" (MYVIP)
 - 1.9.4. MyWayPass: Free Online Platforms for Decision Making
 - 1.9.6. At the Ring of a Bell
 - 1.9.7. Socioescuela
 - 1.9.8. Orientaline
 - 1.9.9. Virtual Student Lounge
- 1.10. Some Digital Resources for Education Guidance
 - 1.10.1. Introduction
 - 1.10.2. Associations and Portals of Interest in the Field of Guidance
 - 1.10.3. Blogs
 - 1.10.4. Wikis
 - 1.10.5. Professional Social Networks or Educational Occupational Guidance Institutions
 - 1.10.6. Facebook Groups
 - 1.10.7. Guidance Apps
 - 1.10.8. Interesting Hashtags
 - 1.10.9. Other ICT Resources
 - 1.10.10. Personal Learning Environments in Guidance: PLE Guidance



A unique, crucial and decisive learning experience to boost your professional development"

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Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.



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TECH will prepare you to face new challenges in uncertain environments and achieve success in your career”

The student: the priority of all TECH programs

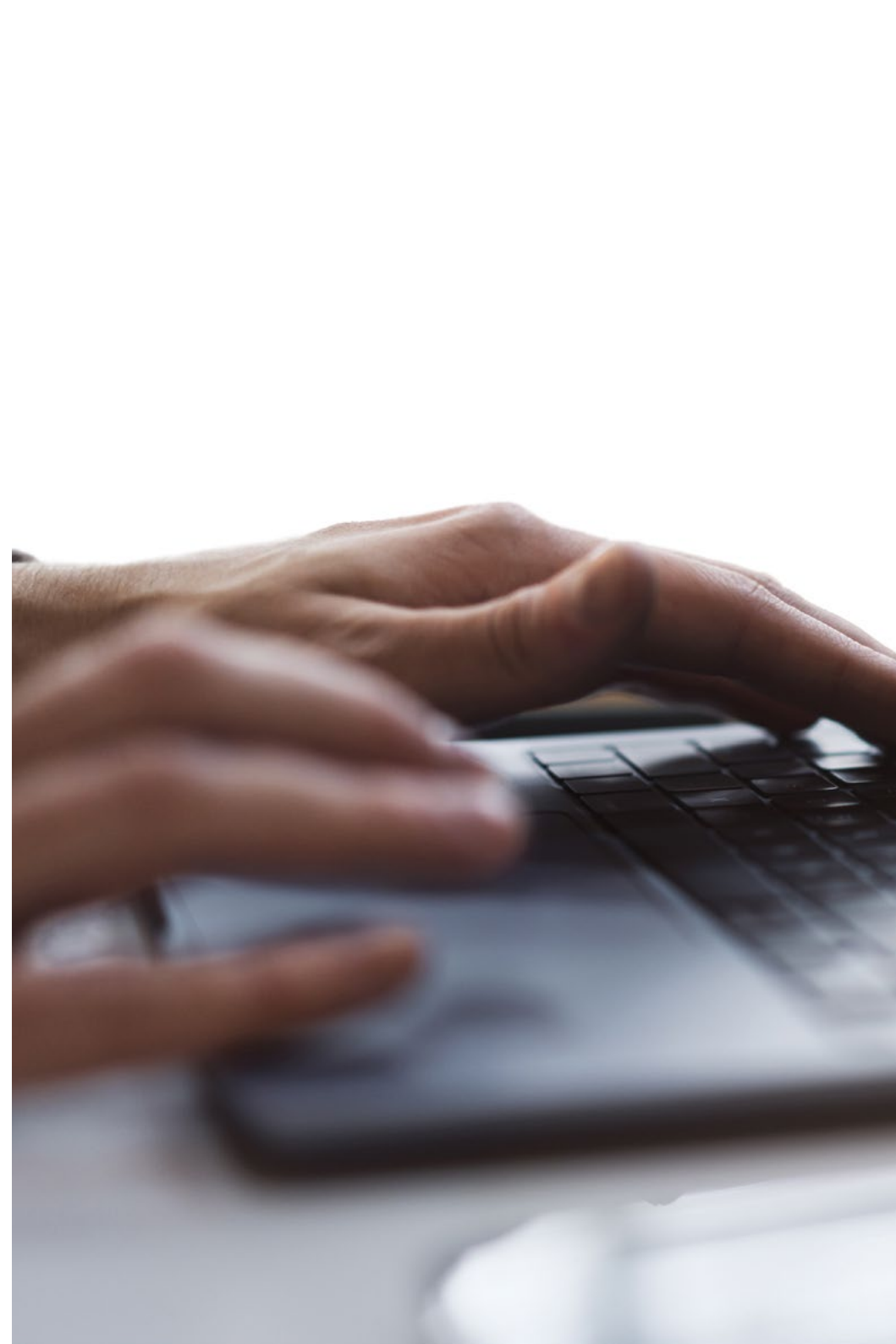
In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

“

*At TECH you will NOT have live classes
(which you might not be able to attend)”*



The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

“*TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want*”

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule”

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the quality of teaching, quality of materials, course structure and objectives is excellent. Not surprisingly, the institution became the best rated university by its students on the Trustpilot review platform, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.



As such, the best educational materials, thoroughly prepared, will be available in this program:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



Interactive Summaries

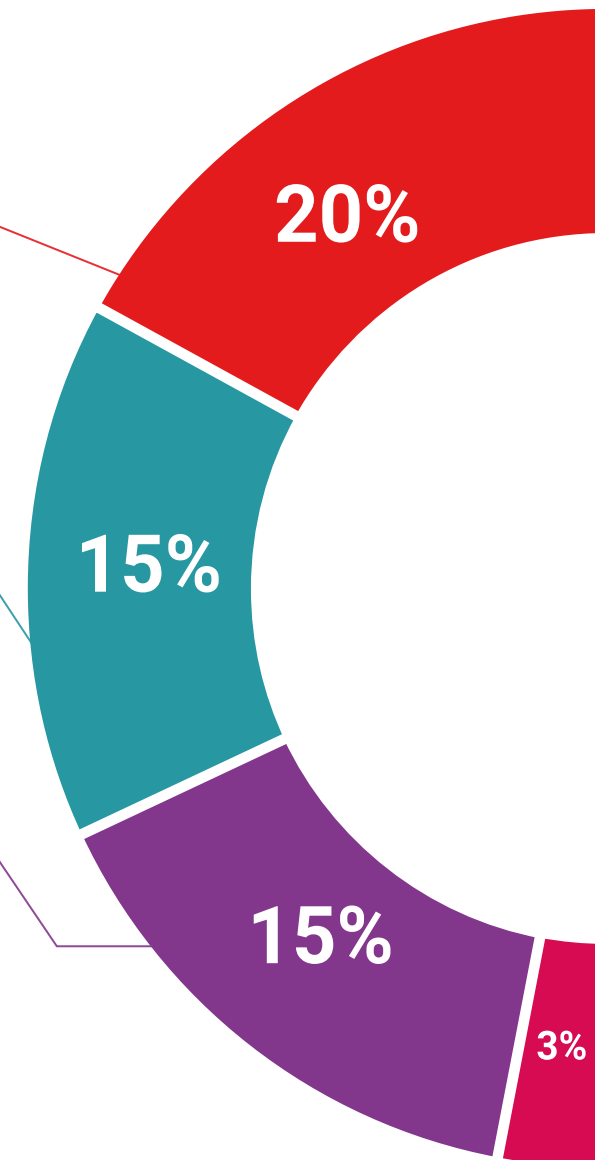
We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

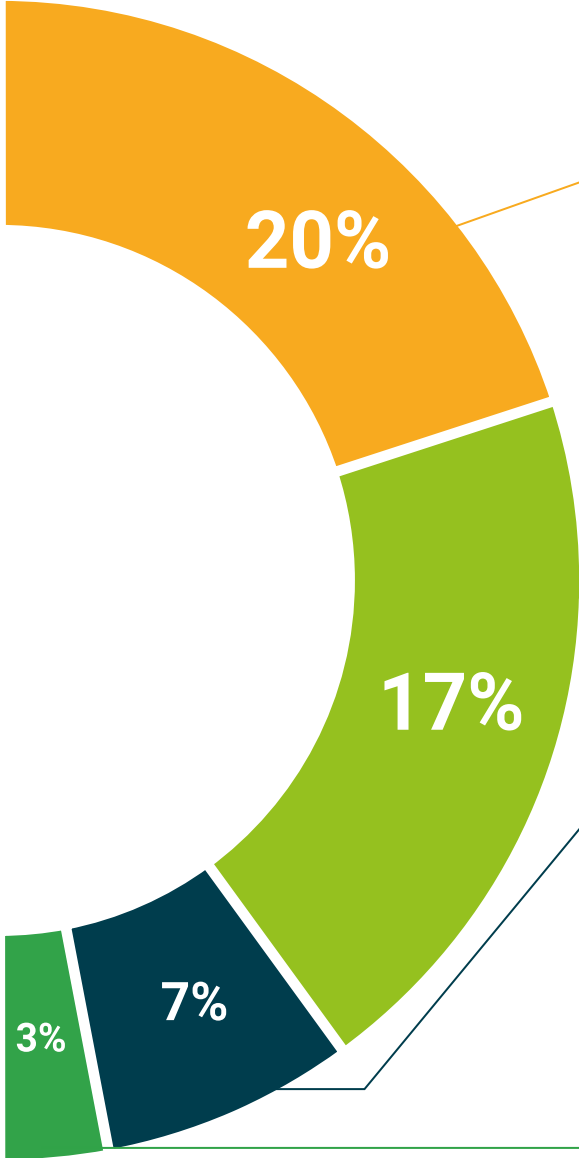
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.





Case Studies

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Testing & Retesting

We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.
Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.



Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.



06

Certificate

The Postgraduate Certificate in ICT in Career Guidance guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This private qualification will allow you to obtain a **Postgraduate Certificate in ICT in Career Guidance** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in ICT in Career Guidance**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present quality
development languages
virtual classroom



Postgraduate Certificate ICT in Career Guidance

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
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Postgraduate Certificate ICT in Career Guidance

