

Postgraduate Certificate Educational Program Design and Management





Postgraduate Certificate Educational Program Design and Management

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/us/education/postgraduate-certificate/educational-program-design-management

Index

01

Introduction

p. 4

02

Objectives

p. 8

03

Structure and Content

p. 12

04

Methodology

p. 16

05

Certificate

p. 24

01

Introduction

The quality of an education system is fundamentally based on its educational programs. These are the cornerstone on which all the interventions that, from the departments of the different areas and from the classrooms, will be carried out to create quality teaching, will be created. This program is the most complete tour of the teaching market in this field. A process that will allow teachers to learn to design and manage educational programs of total actuality both in formal and non-formal education, in all fields and sectors.



“

Learn to design and manage educational programs in both formal and non-formal education, with the quality of the most updated systems in the educational panorama"

The implementation of an educational program is a complex and decisive step in the design of quality policies in any educational center, both formal and non-formal. Nowadays, this work must include diverse complementary developments, new methodologies, quality evaluations and other processes that the teacher will need to master.

This program includes all the necessary learning processes in the fields of educational innovation and ICT applied to teaching have been included in this program. Bilingualism, as a vehicle of maximum interest at present, also requires specific study and has therefore been specifically included in this program.

Another aspect that professionals need to master is the inclusion policies that must be implemented in educational programs to ensure a process that welcomes diversity by providing an effective response to each individual need.

All of these approaches must necessarily be adequately disseminated and be under scrutiny of an adequate quality control program and are the object of study of a large part of this comprehensive Postgraduate Certificate.

A process of maximum interest to any professional because it materializes in a practical way, the intentions of development, design and management of educational programs of any center or institution.

This **Postgraduate Certificate in Educational Program Design and Management** contains the most complete and up-to-date educational program on the market. The most important features include:

- ♦ Practical case studies presented by experts
- ♦ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



All the aspects that the design of educational programs must incorporate, from bilingualism to attention to diversity, gathered in a high impact course for the professional"

“

Practical learning that will allow you to apply the knowledge you acquire with confidence and success”

The program includes in its teaching staff professionals from the sector who bring to this program their work experience, as well as recognized specialists from reference societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will allow professionals to learn in professionals a situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to prepare in real situations.

The design of this program focuses on Problem-Based Learning, by means of which professionals must try to solve the different professional practice situations that are presented to them throughout the academic year. For this purpose students will be assisted by an innovative interactive video system developed by renowned experts.

Created to put in your hands the flexibility and intensity you need to complete a first class professional growth path.

A highly efficient program that will allow you to advance in your profession in a simple and autonomous way.

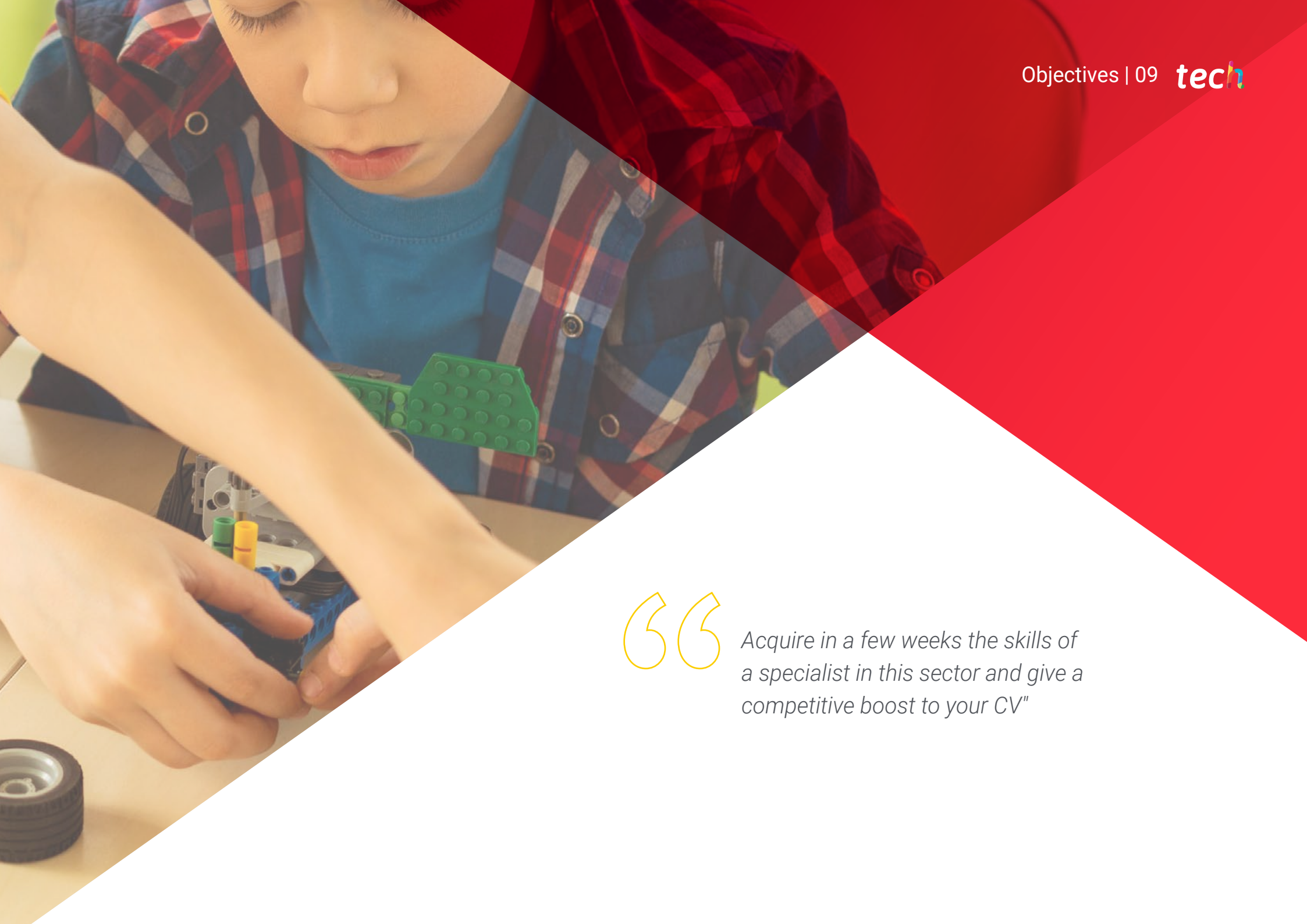


02

Objectives

Focused on practical learning, this program will allow students to integrate knowledge into their real work capacity immediately. In this process, professionals will be able to access the most complete knowledge in new methodologies and ways of approaching and developing educational actions for teachers, as a tool for the improvement of any institution in this sector.





“

Acquire in a few weeks the skills of a specialist in this sector and give a competitive boost to your CV”



General Objectives

- Learn to design educational programs based on the advances in educational research
- Know how to include in the design and management of educational programs all the aspects that drive the new demands of the sector
- Know the formulas for the development of educational programs applicable to each field



A top quality program that will propel you towards excellence in your professional career"





Specific Objectives

- ♦ Understand the different levels of planning possible for educational design
- ♦ Analyze the models, tools and actors in educational planning
- ♦ Understand the fundamentals and elements of educational planning
- ♦ Detect educational needs through the application of different existing analysis models
- ♦ Acquire the planning skills necessary for the development of education programs

03

Structure and Content

A comprehensive and innovative development that includes all the new developments that have arisen in the teaching sector. For this purpose, the most relevant and complete topics have been selected, with the most innovative and interesting methodologies of the moment. In an interesting way and with a constant and complete impact, it will allow professionals to grow from the first moment of the study.





“

A tour through all the fields of work that the specialist in Design and Management of Educational Programs has to handle with precision"

Module 1. Educational Program Design and Management

- 1.1. Educational Program Design and Management
 - 1.1.1. Stages and Tasks in the Design of Educational Programs
 - 1.1.2. Types of Educational Programs
 - 1.1.3. Evaluation of the Educational Program
 - 1.1.4. Competency-Based Educational Program Model
- 1.2. Program Design in the Formal and Non-Formal Educational Sphere
 - 1.2.1. Formal and Non-Formal Education
 - 1.2.2. Formal Education Program Model
 - 1.2.3. Non-Formal Education Program Model
- 1.3. Educational Programs and Information and Communication Technologies
 - 1.3.1. Integration of ICT in Educational Programs
 - 1.3.2. Advantages of ICT in the Development of Educational Programs
 - 1.3.3. Educational Practices and ICT
- 1.4. Educational Program Design and Bilingualism
 - 1.4.1. Advantages of Bilingualism
 - 1.4.2. Curricular Aspects for the Design of Educational Programs in Bilingualism
 - 1.4.3. Examples of Educational Programs and Bilingualism
- 1.5. Pedagogical Design of Educational Guidance Programs
 - 1.5.1. The Elaboration of Programs in Educational Guidance
 - 1.5.2. Possible Contents of Educational Guidance Programs
 - 1.5.3. Methodology for the Assessment of Educational Guidance Programs
 - 1.5.4. Aspects to Take into Account in the Design
- 1.6. Educational Programs Design for Inclusive Education
 - 1.6.1. Theoretical Fundamentals of Inclusive Education
 - 1.6.2. Curricular Aspects for the Design of Inclusive Educational Programs.
 - 1.6.3. Examples of Inclusive Educational Programs





- 1.7. Management, Monitoring and Assessment of Educational Programs: Pedagogical Skills
 - 1.7.1. Assessment as a Tool for Educational Improvement
 - 1.7.2. Guidelines for the Assessment of Educational Programs
 - 1.7.3. Techniques for the Assessment of Educational Programs
 - 1.7.4. Pedagogical Skills for Assessment and Improvement
- 1.8. Strategies for Communication and Dissemination of Educational Programs
 - 1.8.1. Didactic Communication Process
 - 1.8.2. Teaching Communication Strategies
 - 1.8.3. Dissemination of Educational Programs
- 1.9. Good Practice in the Design and Management of Educational Programs in Formal Education
 - 1.9.1. Characterization of Good Teaching Practices
 - 1.9.2. Influence of Good Practices on Program Design and Development
 - 1.9.3. Pedagogical Leadership and Best Practices
- 1.10. Best Practices in the Design and Management of Educational Programs in Non-Formal Contexts
 - 1.10.1. Good Teaching Practices in Non-Formal Contexts
 - 1.10.2. Influence of Good Practices on Program Design and Development
 - 1.10.3. Example of Good Educational Practices in Non-Formal Contexts



A total quality syllabus that has become an invaluable tool for your professional development"

04

Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.



It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.

“

Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.



Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.
Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.



05

Certificate

The Postgraduate Certificate in Educational Program Design and Management guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



“

*Successfully complete this program
and receive your university qualification
without having to travel or fill out
laborious paperwork”*

This program will allow you to obtain your **Postgraduate Certificate in Educational Program Design and Management** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Educational Program Design and Management**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH GLOBAL will make the necessary arrangements to obtain it, at an additional cost.



Postgraduate Certificate Educational Program Design and Management

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Postgraduate Certificate Educational Program Design and Management

