

Postgraduate Certificate Educational Leadership and Management Skills



Postgraduate Certificate

Educational Leadership and Management Skills

Course Modality: **Online**

Duration: **2 months.**

Endorsed by: **TECH - Technological University**

6 ECTS Credits

Hours **150 hours.**

Website: www.techitute.com/us/education/postgraduate-certificate/educational-leadership-management-skills

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01

Introduction

This program fills an important need for highly qualified professionals who want to work in secondary schools, for which they have to develop a series of communication skills, as well as learn about the use of innovative didactic resources to support their classes.





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This Postgraduate Certificate in Educational Leadership and Management Skills will generate a sense of security in the performance of your profession, which will help you grow personally and professionally ”

In this program, the professional is not only introduced to the teaching reality they will encounter, but is also trained to get the best out of their experience, all this hand in hand with the management of the latest technologies applied to the classroom.



Update your knowledge through the Postgraduate Certificate in Educational Leadership and Management Skills program "

This **Postgraduate Certificate in Educational Leadership and Management Skills** contains the most complete and up to date scientific program on the market. The most important features of the Postgraduate Certificate are:

- ♦ Development of more than 75 case studies presented by experts in Educational Leadership and Management Skills.
- ♦ The graphic, schematic, and eminently practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice.
- ♦ News on Educational Leadership and Management Skills. It contains practical exercises where the self-evaluation process can be carried out to improve learning
- ♦ With special emphasis on innovative methodologies in Educational Leadership and Management Skills.
- ♦ Content that is accessible from any fixed or portable device with an Internet connection

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This Postgraduate Certificate may be the best investment you can make in the selection of a refresher program for two reasons: in addition to updating your knowledge in Educational Leadership and Management Skills, you will obtain an expert certificate from TECH - Technological University"

Its teaching staff includes professionals belonging to the field of Educational Leadership and Management Skills, who bring to this training the experience of their work, in addition to recognized specialists belonging to prestigious reference societies and universities.

The multimedia content developed with the latest educational technology will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training program to train in real situations.

The design of this program is based on problem-based learning, by means of which the educator must try to solve the different professional practice situations that arise throughout the Postgraduate Certificate. To do so, the educator will be assisted by an innovative interactive video system developed by recognized experts in the field of Educational Leadership and Management Skills with extensive teaching experience.

Increase your decision-making confidence by updating your knowledge through this Postgraduate Certificate.

Take the opportunity to learn about the latest advances in Educational Leadership and Management Skills and improve your students' attention.



02

Objectives

The **Postgraduate Certificate in Educational Leadership and Management Skills** aims to broaden the preparation of teaching professionals who wish to prepare themselves to become directors of public, private or charter educational institutions.





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This Postgraduate Certificate is designed for you to update your knowledge in Educational Leadership and Management Skills, with the use of the latest educational technology, to contribute with quality and security to the decision making and monitoring of these students"



General Objectives

- ♦ The main objective of this Postgraduate Certificate is to prepare the teaching staff for the management of educational centers, understanding the new challenges of education and bearing in mind throughout its design the need to innovate in management in order to meet the challenges, needs and demands of the 21st century society.
- ♦ For this reason, a module focused on the concept of leader and the evolution of the term up to the current perspective is contemplated. This is intended to deepen the study of the various approaches and types of leadership as well as to define the essential management skills and how to develop them. Concepts such as participation, commitment, co-responsibility, conflict and mediation will also be addressed in order to provide future managers with a complete framework for the execution of the managerial function.
- ♦ Another important aspect of this Postgraduate Certificate is the strategic management of educational institutions and all that this entails. We will emphasize knowledge of institutional documentation, governing bodies and planning structures. From the point of view of human resources management and administrative management, we will take a break in the balance between budget and educational quality.
- ♦ A director must also be familiar with the selection and hiring processes, the criteria to be followed and the regulations in this regard. The management of resources, both human and material, is key to the correct operation of a center and the second, third, fourth and fifth modules are a good example of this.





- ♦ It is common knowledge that education and society go hand in hand, and that educational centers can be understood as engines of social change. For this to be possible, the center must be immersed in a continuous process of improvement and innovation, and in this sense the directors must be active agents of this transformation, promoting models of excellence and action plans framed in the quality system.
- ♦ In short, management teams must learn to promote in teaching teams an interest in the practice of active methodologies in the classroom such as project-based learning, gamification and the flipped classroom, among many other approaches, and implement plans for which specific teaching preparation is required. We refer to strategies that are designed with the clear objective of connecting the center with other realities, relying on the use of ICT, digital promotion and visibility that these tools offer us.
- ♦ Thus, this Postgraduate certificate provides the student, the future school director, with a broad knowledge of the operating framework of educational institutions that will guarantee the successful development of his or her managerial function.



Specific Objectives

- ♦ Educational Leadership and Managerial Skills
- ♦ Know the concept of leadership used in different fields of study. Differentiate the characteristics of the concept
- ♦ Know how to monitor the evolution of the term leadership and understand the evolution over time.
- ♦ Recognize the current perspective on the concept of leadership and know how to differentiate previous perspectives from the current one.
- ♦ Know the different approaches to leadership at the psychological, social and anthropological levels.
- ♦ To know the link between the concepts of leadership, power and authority.
- ♦ Recognize the types of leadership: autocratic, democratic and laissez-faire.
- ♦ Recognize the leader's negative aspects. Differentiate a positive aspect from a negative one. Learning to avoid negative behaviors
- ♦ Know how to define and identify managerial skills
- ♦ Recognize the traits that define a competent manager.
- ♦ Knowing how to direct change towards a positive outlook
- ♦ Know how to differentiate the concepts of leadership and management
- ♦ Recognize the requirements of a good leader
- ♦ Understanding the psychological aspects of leadership
- ♦ Recognize the psychological relationship between power and leadership.
- ♦ To understand the psychological relationship between leadership and the group.
- ♦ Learn the basics of social psychology related to leadership and management skills.
- ♦ To understand the origin of leadership from the field of social psychology.





- ♦ Understand the link between social psychology and leadership.
- ♦ To know the characteristics of positive leadership
- ♦ Know the characteristics of negative leadership
- ♦ Compare and differentiate between positive and negative leadership.
- ♦ Understanding psychosocial behavior in the creation of a leader
- ♦ Differentiate educational leadership from other types of leadership.
- ♦ Knowing how to define the skills needed by a manager
- ♦ Recognize core leadership competencies
- ♦ Understanding the benefits of a positive attitude in the leader.
- ♦ Identify the factors that make up a power structure in an educational center.
- ♦ Learning the concept of participation and assessing its importance in educational centers
- ♦ To learn about different participatory actions
- ♦ Understand the concept of commitment and its importance in an educational institution.
- ♦ Understanding the concept of conflict
- ♦ Understanding the concept of conflict as an opportunity
- ♦ Understanding the term mediation
- ♦ To know how to establish mediation within the educational framework. Value the importance of a mediating attitude
- ♦ Analyze the role of the manager as a conflict manager.
- ♦ To know the competencies of the manager as a conflict manager.
- ♦ Learn techniques for the correct management of conflicts

04

Course Management

The program's faculty includes leading experts in Educational Leadership and Management Skills who bring their work experience to this specialization. In addition, other experts of renowned prestige participate in its design and planning completing the program in an interdisciplinary manner.





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Learn from leading professionals the latest advances in Educational Leadership and Management Skills procedures”

Management



Míguez Souto, Alexandra

- Teacher of Physics and Music (bilingual program) at the Secondary level at the Institución Profesional Salesianos Carabanchel (Madrid).
- Expert in school management, school coexistence management and active methodologies.
- Extensive experience in the coordination of work teams and design of interdisciplinary educational projects and collaborator in the creation of contents for training courses at the university level.



Morata Sanz, Juan Ignacio

- Psychopedagogue and Social Educator with experience in the field of psychopedagogy with groups of children at risk of social exclusion, trainer of trainers and creator of content and experiences in both public and private institutions in the educational field on a freelance basis, such as Fundación Telefónica Educación (Scolartic) or the National Institute of Educational Technologies and Teacher Training (INTEF) belonging to the Ministry of Education, Culture and Sport.

Professors

Alonso Ayala, Abraham

- ♦ Linked to educational innovation centers
- ♦ Specialized in TAC (Technologies for learning and knowledge) especially in mobility, although I also coordinate projects with VR (Virtual Reality) and 3D printing.
- ♦ He has given refresher courses and workshops to teachers in many teacher training centers (Santiago de Compostela, Alicante, Alcañiz, Zaragoza...).
- ♦ He is currently working as ICT coordinator and secondary school teacher at the Cardenal Xavierre School in Zaragoza.

Álvarez Herrero, Juan Francisco

- ♦ Doctor in Educational Technology
- ♦ Master's Degree in Educational Center Management and Administration.
- ♦ Director from September 2014 to September 2017 of an integrated center in Alcoy (Alicante).
- ♦ Author and coordinator of INTEF online courses: Management Performance and Management Competency Update
- ♦ Physics and Chemistry teacher at Sagrada Familia School - Alcoy (Alicante)
- ♦ Associate Professor of the Department of General Didactics and Specific Didactics of the Faculty of Education of the University of Alicante.

Álvarez, Nazaret

- ♦ Educational counselor and trainer of public education examinations in the company Magister (Madrid).
- ♦ Collaborating professor at the Antonio Nebrija University in Madrid, in the online degree program for children.
- ♦ Director of public schools in the autonomous community of Cantabria and the Canary Islands.

Del Río, Icíar

- ♦ Bilingual Project Coordinator and ICT Coordinator
- ♦ Teacher of Teachers' Examinations Preparation Teacher

Martínez, Edgar Adrián

- ♦ MBA at Anahuac University, certified by the AMBA.
- ♦ Administrative manager of the Cumbres de Valencia school, from 2005-2007, as well as participated in the Semper Altius school network (Mexico), developing efficiency projects.
- ♦ Regional Administrative Manager

Robledo Gandarias, María

- ♦ Trainer and teacher
- ♦ Author of the book "How we learn from pain" and of several articles in pedagogical journals.
- ♦ Personal development coach, certified as a values coach
- ♦ Coordinator of the online master's program for teachers and educational advisor.





Romero Monteserín, Jose María

- ♦ Academic Director at the School of Spanish Language of the University of Salamanca in Lisbon and collaborator of other ELE USAL in management.
- ♦ External Professor at the CIESE-Comillas Foundation in the field of Educational Center Management and Training.
- ♦ Master's Degree in Educational Center Management
- ♦ Postgraduate in School Organization
- ♦ Higher University Technician in Human Resources Management
- ♦ Senior Technician in Company Training
- ♦ Expert in Project Management
- ♦ Degree in Elementary Education Teaching.

Valero Moreno, Juan José

- ♦ Doctorate in Quality and Equity in Education
- ♦ Faculty of Education of the UNED
- ♦ Occupational trainer and employment counselor
- ♦ Coordinator and quality manager of a vocational training center for employment

05

Structure and Content

The structure of the contents has been designed by a team of professionals from the best educational institutions and universities in the country, who are aware of the relevance of up-to-date, innovative training and are committed to quality teaching using new educational technologies.



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This Course in Educational Leadership and Management Skills contains the most complete and updated scientific program on the market"

Module 1. Educational Leadership and Managerial Skills

- 1.1. Definition, Evolution and Approaches to Leadership
- 1.2. The Role of the Director as an Educational Leader and Figure of Authority
- 1.3. Management Skills: Definition and Types of Skills. What are Management Skills?
- 1.4. Techniques for Developing Managerial Skills
- 1.5. Emotional Intelligence, Leadership and Managerial Skills
- 1.6. Psychology of Leadership and Management Skills
- 1.7. The Importance of Attitude in a Manager as Leader
- 1.8. The Structure of Power in an Education Center
- 1.9. Institutional Culture





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*A unique education experience,
key and decisive to boost your
professional development"*

06

Methodology

This training provides you with a different way of learning. Our methodology uses a cyclical learning approach: ***Re-learning***.

This teaching system is used in the most prestigious medical schools in the world, and major publications such as the ***New England Journal of Medicine*** have considered it to be one of the most effective.





Discover Re-learning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH Education School we use the Case Method.

In a given situation, what would you do? Throughout the program, you will be presented with multiple simulated cases based on real situations, where you will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

With TECH, educators will experience a learning methodology that is shaking the foundations of traditional universities around the world.



It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.

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Did you know that this method was developed in 1912 at Harvard for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method ”

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that enable educators to better integrate knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



Re-learning Methodology

At TECH we enhance the Harvard case method with the best 100% online teaching methodology available: Re-learning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson; a real revolution with respect to simply studying and analyzing cases.



Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.

At the forefront of world teaching, the Re-learning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best Spanish-speaking online university (Columbia University).

Using this methodology, we have trained more than 85,000 educators with unprecedented success in all specialties. Our teaching methodology is developed in a highly demanding environment, where the students have a strong socio-economic profile, and their average age is 43.5 years.

Re-learning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (we learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



In this program you will have access to the best educational material, prepared with you in mind:



Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Educational Techniques and Procedures on Video

We introduce you to the latest techniques, with the latest educational advances, and to the forefront of Education today. All this, in first person, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This unique multimedia content presentation training system was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents, international guides. in our virtual library you will have access to everything you need to complete your training.





Expert-led case studies and case analysis

Effective learning ought to be contextual. Therefore, we will present you with real case developments in which the expert will guide you through the development of attention and the resolution of different situations: a clear and direct way to achieve the highest degree of understanding.



Testing & Retesting

We periodically evaluate and re-evaluate your knowledge throughout the program, through assessment and self-assessment activities and exercises: so that you can see how you are achieving your goals.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.
Learning from an expert reinforces knowledge and memory, and builds confidence in our difficult future decisions.



Quick Action Guides

We offer you the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help you progress in your learning.



07

Certificate

The Postgraduate Certificate in Educational Leadership and Management Skills guarantees, in addition to the most rigorous and up to date training, access to a Postgraduate Certificate issued by **TECH - Technological University**.



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Successfully pass this upgrade and receive your diploma without the hassle of travel or paperwork”

This **Postgraduate Certificate in Educational Leadership and Management Skills** contains the most complete and up to date scientific program on the market.

Once the student has passed the evaluations, they will receive the Certificate issued by **TECH - Technological University** by tracked delivery.

Diploma: **Postgraduate Certificate in Educational Leadership and Management Skills**

6 ECTS Credits

Nº Hours: **150**



future

health confidence people

education information tutors

guarantee accreditation teaching

institutions technology learning

community commitment

personalized service innovation

knowledge present quality

online training

development languages

virtual classroom

tech technological
university

Postgraduate Certificate

Educational Leadership
and Management Skills

Course Modality: Online

Duration: 2 months.

Endorsed by: TECH - Technological University

6 ECTS Credits

Hours 150 hours.

Postgraduate Certificate Educational Leadership and Management Skills

