

# Postgraduate Certificate Educational Leadership



## Postgraduate Certificate Educational Leadership

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/education/postgraduate-certificate/educational-leadership](http://www.techtute.com/us/education/postgraduate-certificate/educational-leadership)

# Index

01

Introduction

---

*p. 4*

02

Objectives

---

*p. 8*

03

Course Management

---

*p. 12*

04

Structure and Content

---

*p. 16*

05

Methodology

---

*p. 20*

06

Certificate

---

*p. 28*

# 01

# Introduction

Educational Leadership is about creating the best possible work environment, with the necessary conditions and tools for processes and projects to flow in an adequate manner, in harmony with the different stakeholders. This should be focused on constant improvement of teaching, both inside and outside the classroom. That is why it is essential for the professional in the educational sector to be up to date with the latest developments in Group Intervention Techniques, conflict management between teachers and students, as well as integrating parents and guardians with the children's learning process. In this sense, TECH has designed this Postgraduate Certificate in Educational Leadership for teachers to achieve these objectives. It will be 6 weeks of 100% online teaching, with the most complete content chosen by prestigious experts in Emotional Intelligence, Pedagogy, Psychology and Educational Sciences.





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*In this Postgraduate Certificate you will find all the tools to perform as a true educational leader. Enroll now”*

The teacher's influence on the child's life is fundamental, so taking care of behavior and monitoring pedagogical management should be part of the daily life of schools. Having new educational leaders is the key and the solution that many institutions require, therefore, training in Emotional Intelligence is key to transform the weaknesses of the educational sector and people into strengths.

This Postgraduate Certificate in Educational Leadership provides the tools that professionals in this field need to develop their careers efficiently. The student will have an online platform available through any digital device, through which he/she will be able to interact with a tutor from TECH's team of professionals, who have developed updated content with all the latest news to successfully develop as an educational leader.

You will learn about power structures, the functions of the leader, study the work environment and school conflict among teachers and with students. Master the techniques of group intervention and leadership, of course, to intervene effectively in each of the processes and educational projects that arise.

This is the opportunity to advance in your career, with greater knowledge, obtaining a broad and complete vision of the complex world of Emotional Intelligence and human behavior from the applied perspective, starting from the theoretical and biological bases, gathering the different practical approaches. All this, in only 6 weeks and in the most comfortable way that only the 100% online *Relearning* methodology can provide.

This **Postgraduate Certificate in Educational Leadership** contains the most complete and up-to-date educational program on the market. The most important features include:

- ♦ The development of case studies presented by experts in Emotional Intelligence
- ♦ The graphic, schematic and eminently practical contents with which it has been conceived
- ♦ The graphic, schematic and eminently practical contents with which it is conceived provide practical information on those disciplines that are essential for professional practice
- ♦ Practical exercises where the self-assessment process can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*He carries out the transformation that the educational sector needs, through the mastery of Emotional Intelligence and the most advanced intervention techniques"*

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*Learn how to use the most advanced Group Intervention Techniques to develop the educational changes that the classroom needs”*

*Recognize the influence of Emotional Intelligence and prepare yourself to be the educational leader your environment needs.*

*This program will allow you to obtain the Postgraduate Certificate in Educational Leadership 100% online in only 6 weeks.*

The program's teaching staff includes professionals from the sector who contribute their work experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

The design of this program focuses on Problem-Based Learning, by means of which the professional must try to solve the different professional practice situations that are presented throughout the academic course. For this purpose, the student will be assisted by an innovative interactive video system created by renowned experts.



# 02

# Objectives

Since education is the fundamental pillar of society, building professional profiles based on Educational Leadership is a challenge. For this reason, TECH has set several objectives to be achieved through this Postgraduate Certificate, under the perspective of a team of great experts who have been involved in the design and development of this program.





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*Opt for the most outstanding online education in the current educational market. TECH has been recognized by Forbes as the best digital university in the world in Spanish"*



## General Objectives

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- ♦ Update the knowledge on emotional intelligence in its different fields of application, whether in the clinical, educational or labor area, in order to increase the quality of the professional's praxis in his performance
- ♦ Introduce students to the vast world of emotional intelligence from a practical perspective, so that they learn about the different disciplines covered by emotions in relation to human behavior and its possibilities
- ♦ Know the tools used in the practice of emotional intelligence
- ♦ Enable the development of skills and abilities by encouraging continuous preparation and research





## Specific Objectives

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- ♦ Examine the relationship between intelligence and creativity
- ♦ Explore hypersensitivity to emotions
- ♦ Understand the relationship between intelligence and emotion
- ♦ Recognize emotional intelligence



*A highly trained team has developed the most comprehensive content on Educational Leadership”*

# 03

## Course Management

Due to the importance of Educational Leadership for the development of a more competent society, TECH has chosen the best professionals in the field to design this program. Their experienced profiles in Emotional Intelligence, Pedagogy, Psychology and Educational Sciences provide the best content for the syllabus of this Postgraduate Certificate. A highly qualified team to teach the most advanced and innovative techniques of group and classroom intervention, among other relevant aspects that will allow the professional in the educational sector to form a profile capable of significant responsibilities.



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*A team of expert teachers will accompany you throughout the development of this program, and they have prepared for you the best content about Educational Leadership”*

## Management



### Dr. Juan Moisés De la Serna

- ◆ Psychologist and Writer expert in Neurosciences
- ◆ Writer specializing in Psychology and Neurosciences
- ◆ Author of the Open Chair in Psychology and Neurosciences
- ◆ Scientific disseminator
- ◆ PhD in Psychology
- ◆ Degree in Psychology. University of Seville
- ◆ Master's Degree in Neurosciences and Behavioral Biology Pablo de Olavide University, Seville
- ◆ Expert in Teaching Methodology. La Salle University
- ◆ University Specialist in Clinical Hypnosis, Hypnotherapy. National University of Distance Education - UNED
- ◆ Diploma in Social Graduate, Human Resources Management, Personnel Administration. University of Seville
- ◆ Expert in Project Management, Administration and Business Management. Federation of Services U.G.T
- ◆ Trainer of Trainers. Official College of Psychologists of Andalusia



### Ms. Yolanda Jiménez Romero

- ◆ Pedagogical Advisor and External Educational Collaborator
- ◆ Academic Coordinator at Campus Universitario Online
- ◆ Territorial Director of the Extremeño-Castilla La Mancha Institute of High Abilities
- ◆ Creation of INTEF Educational Content at the Ministry of Education and Science
- ◆ Degree in Primary Education, English specialization
- ◆ Psychopedagogue from the International University of Valencia
- ◆ Master's Degree in Neuropsychology of High Abilities
- ◆ Master's Degree in Emotional Intelligence Specialist in NLP Practitioner

## Professors

### D. Salido Durán, Daniel

- ◆ Transpersonal Therapist
- ◆ Postgraduate Diploma in Emotional Intelligence
- ◆ Masters Degree in Educational Coaching
- ◆ Degree in Philosophy and Educational Sciences from the University of Seville

### Dr. Martín Visconti Ibarra

- ◆ General Manager at the Academia Europea Bilingual School
- ◆ Dr. in Education and Behavioral Sciences
- ◆ Specialization in Emotional Intelligence
- ◆ Degree in Elementary Education Teaching
- ◆ Online Master's Degree in Learning Difficulties and Cognitive Processes

### Ms. Ana María Martínez Zarza

- ◆ Director of the Personal Growth Center Ana Zarza
- ◆ Collaborating teacher at the Intelligence Center. Madrid
- ◆ Conducting workshops for parents on emotional intelligence and coaching
- ◆ Degree in Psychopedagogy from UNED
- ◆ Expert in Emotional Intelligence from the UNIR
- ◆ Specialist in Transpersonal Therapy by the European University Miguel de Cervantes
- ◆ Higher Program in Coaching by Rey Juan Carlos Univeristy

# 04

## Structure and Content

Through TECH's online platform, the student will enjoy the most complete content on Educational Leadership. It will be 6 weeks of study in which you will share with expert teachers focused on Emotional Intelligence, who will provide you with the tools you need to develop new skills. As it is a 100% online program, you will be free to choose where, how and when to take your training. Undoubtedly, an effective way to advance in the updating of quality knowledge, without sacrificing any of your current responsibilities.







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*It will be 6 weeks of intensive learning through the most effective methodology in the current educational market”*

### Module 1. Educational Leadership

- 1.1. Structures of Power in an Education Center
- 1.2. Election and Functions of the Leader
- 1.3. Workplace Environment
- 1.4. School Conflict Among Teachers
- 1.5. Conflict with Students
- 1.6. Group Intervention Techniques
- 1.7. Leadership Techniques
- 1.8. Intervention Among Teachers
- 1.9. Intervention in the Classroom
- 1.10. Change in the Classroom





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*Get the success you want through the ideal training. This Postgraduate Certificate in Educational Leadership will provide you with the tools you need, enroll now”*

05

# Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

*With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.*



*It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.*

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*Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”*

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.



*Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.*



At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Expert-Led Case Studies and Case Analysis**

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



**Classes**

There is scientific evidence suggesting that observing third-party experts can be useful.  
Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



**Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.



06

# Certificate

The Postgraduate Certificate in Educational Leadership guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



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*Successfully complete this program  
and receive your university qualification  
without having to travel or fill out laborious  
paperwork”*

This private qualification will allow you to obtain a **Postgraduate Certificate in Educational Leadership** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Educational Leadership**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
virtual classroom

**tech** global  
university

Postgraduate  
Certificate

Educational Leadership

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

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