

# Postgraduate Certificate Educational Entrepreneurship



## Postgraduate Certificate Educational Entrepreneurship

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/education/postgraduate-certificate/educational-entrepreneurship](http://www.techtute.com/us/education/postgraduate-certificate/educational-entrepreneurship)

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# 01

# Introduction

Teaching is a field that allows professionals to tackle diverse entrepreneurship projects with numerous fields of action. Starting up these projects is relatively simple if you have the necessary knowledge to properly develop the ideas planning. This first step must be completed with the ability to move the project through the different channels to get economic niches in which to install it. All these skills, and others equally relevant, will be the objective of the complete learning that TECH proposes in this program. With the quality of a top level program.



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*Learn how to become an entrepreneur  
in the educational field, giving your  
projects the best chances of success”*

Education is a sector that has as an important characteristic the intervention of many external or complementary professionals working in areas and fields that are not covered by formal training. This opens a field of development of great interest for its professionals because it allows them to develop their own projects with real possibilities of being carried out.

In this sense, all educational levels, including adult education, or any other type of pedagogical or social intervention, can be the object of actions that, driven by the development of actions that, whether or not promoted by the institutions, translate into social improvement.

Therefore, competent professionals can become an agent of social change by offering projects that benefit any social sphere. From programs to encourage reading, equality, integration, ecological awareness, computer training for the elderly, basic education for people with difficulties, etc., to any other field, the possibilities are endless.

The process, however, must be able to materialize in a quality document first, and then in a viable practical development, everything that has been conceived. To this end, it is essential to know all the channels through which subsidies, grants, and other channels are accessible, in order to be able to compete with possibilities.

A process of maximum interest for professionals that will add value to their work in any center or institution.

This **Postgraduate Certificate in Educational Entrepreneurship** contains the most complete and up-to-date educational program on the market. The most important features include:

- ♦ Practical case studies presented by experts
- ♦ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*A high-level Postgraduate Certificate created to boost the competence of the best professionals in the industry”*

“

*Fast and accurate training that will give you the knowledge you need to create projects and drive them to fruition with the highest quality”*

*You will delve into in the different models of guidance and educational intervention, with the help of experts with extensive experience in the teaching sector.*

*Take the step and open a new path of development and growth in your teaching career, specializing in Educational Entrepreneurship.*

The program includes in its teaching staff professionals from the sector who bring to this training the experience of their work, as well as recognized specialists from leading companies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will allow professionals to learn in professionals a situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to prepare in real situations.

The design of this program focuses on Problem-Based Learning, by means of which professionals must try to solve the different professional practice situations that are presented to them throughout the academic year. For this purpose students will be assisted by an innovative interactive video system developed by renowned experts.



# 02

# Objectives

With this Postgraduate Certificate in Educational Entrepreneurship, students will be able to develop their own educational programs with the most up-to-date resources and a complete vision of the current needs of the teaching landscape. In this process, professionals will be able to access the most complete knowledge of the different mental and material tools that give the necessary answers to promote the improvement of any institution in this sector.





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*All the tools for entrepreneurship, development and implementation of an educational project, in an exceptional Postgraduate Certificate within your reach with the quality of TECH”*



## General Objectives

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- ♦ Recognize the possibilities of entrepreneurship in teaching
- ♦ Devise and undertake complete educational projects



*An essential learning experience for teachers who wish to implement their own projects in the educational field"*





## Specific Objectives

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- ♦ Clarify the concept of entrepreneurship
- ♦ Analyze and understand entrepreneurship opportunities in education, explaining their functionality and characteristics
- ♦ Describe the spaces and processes of entrepreneurship in education
- ♦ Develop small experiences that foster students' entrepreneurial competences
- ♦ Identify the notions of social economy, entrepreneurial culture, and employment sources

# 03

## Structure and Content

TECH offers everything you need in terms of Entrepreneurship in the Education sector, in a program created to guide you to success, with the answers you need to choose your next step. For this purpose, the most relevant and comprehensive topics have been selected, with the latest and most interesting methodologies. In an interesting way and with a constant and complete impact, it will allow professionals to grow from the first moment of study.



“

*A complete journey through the drafting, presentation and development of a project, that will allow you to capture your idea with guarantees of success”*

## Module 1. Educational Entrepreneurship

- 1.1. Entrepreneurship and Education
  - 1.1.1. Definition and Aspects of Entrepreneurship
  - 1.1.2. Relationship between Education and Entrepreneurship
  - 1.1.3. The Entrepreneurial Teacher
- 1.2. Entrepreneurial Skills in Europe: Educational Perspective
  - 1.2.1. Definition of Entrepreneurial Skills
  - 1.2.2. European Policies and Entrepreneurship
  - 1.2.3. Challenges and Opportunities
- 1.3. Entrepreneurship in Formal Education
  - 1.3.1. Entrepreneurship Development
  - 1.3.2. Entrepreneurial Skills: Structuring and Classification
  - 1.3.3. Education for Entrepreneurship
  - 1.3.4. Entrepreneurship Programs in Formal Educational Contexts
- 1.4. Entrepreneurship in Non-Formal Education
  - 1.4.1. Introduction
  - 1.4.2. Resources and Strategies for Entrepreneurship in Non-Formal Education
  - 1.4.3. Entrepreneurship Programs in Non-Formal Educational Contexts
- 1.5. Entrepreneurship Pedagogy
  - 1.5.1. Creativity
  - 1.5.2. Methodological Applications
  - 1.5.3. School-Based Entrepreneurship
- 1.6. Factors to Be Taken into Consideration in Undertaking a Socio-Educational Project
  - 1.6.1. Key Factors in Entrepreneurship
  - 1.6.2. Development of Social Entrepreneurship
  - 1.6.3. Conclusions
- 1.7. Conclusions
  - 1.7.1. Introduction
  - 1.7.2. Resources and Financing Mechanisms
  - 1.7.3. Conclusions





- 1.8. Experiences of Educational Entrepreneurship
  - 1.8.1. Introduction
  - 1.8.2. Practical Experiences in Entrepreneurship
  - 1.8.3. Entrepreneurship Education in the European Context
  - 1.8.4. Conclusions
- 1.9. Encouraging Entrepreneurship in Childhood
  - 1.9.1. Introduction
    - 1.9.1.1. Concept of Entrepreneurship
    - 1.9.1.2. Objectives of Entrepreneurship
    - 1.9.1.3. Skills That It Promotes
  - 1.9.2. Entrepreneurial Culture and School
  - 1.9.3. Reference Policies for the Promotion of Entrepreneurship
- 1.10. Entrepreneurship as an Agent of Change
  - 1.10.1. Social Entrepreneurship
    - 1.10.1.1. Concept
    - 1.10.1.2. Characteristics of Social Entrepreneurship
  - 1.10.2. Social Possibilities of Entrepreneurship
  - 1.10.3. Social Enterprises
  - 1.10.4. Conclusions

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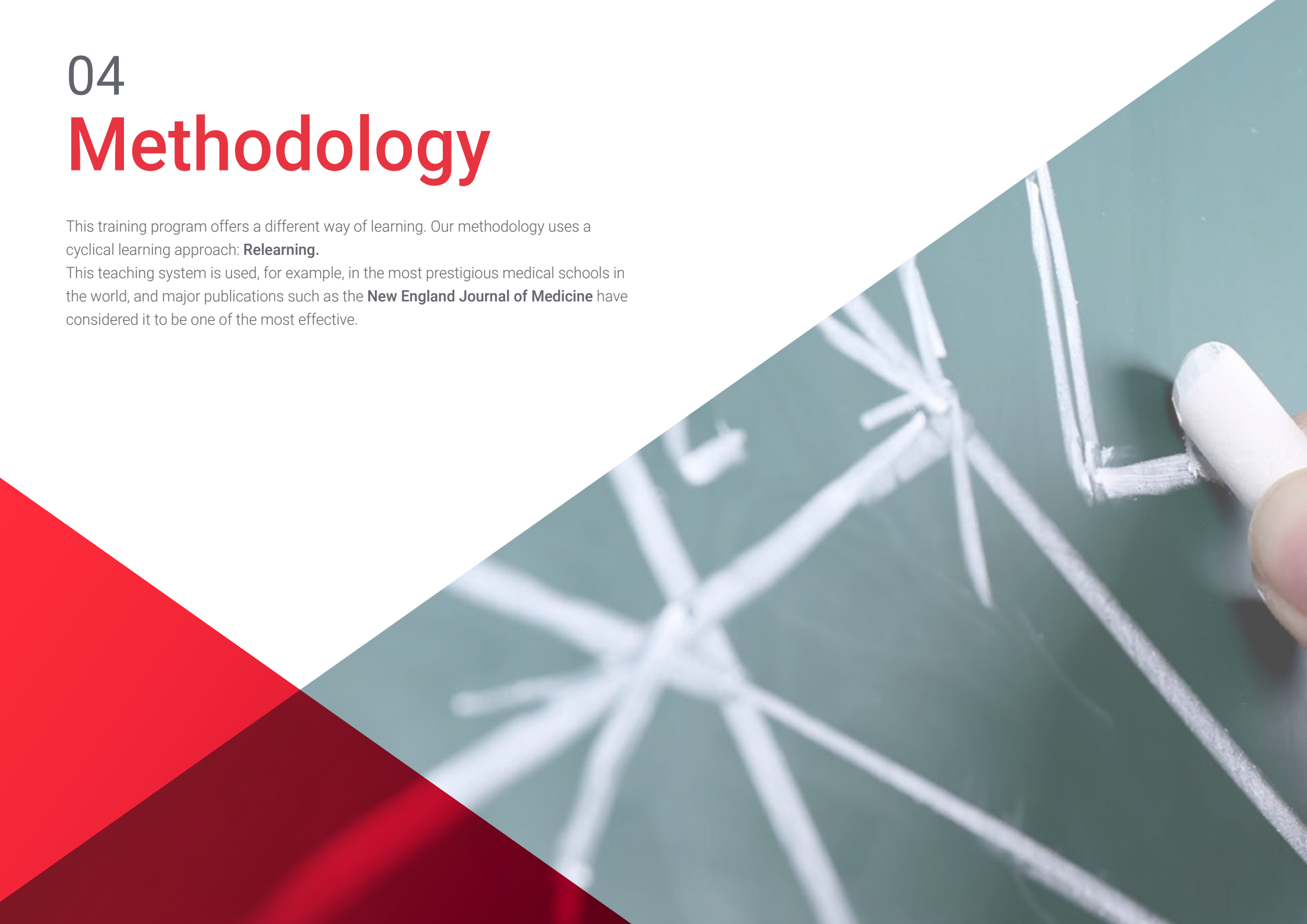
*Put your future in motion with an invaluable tool for your professional development”*

04

# Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







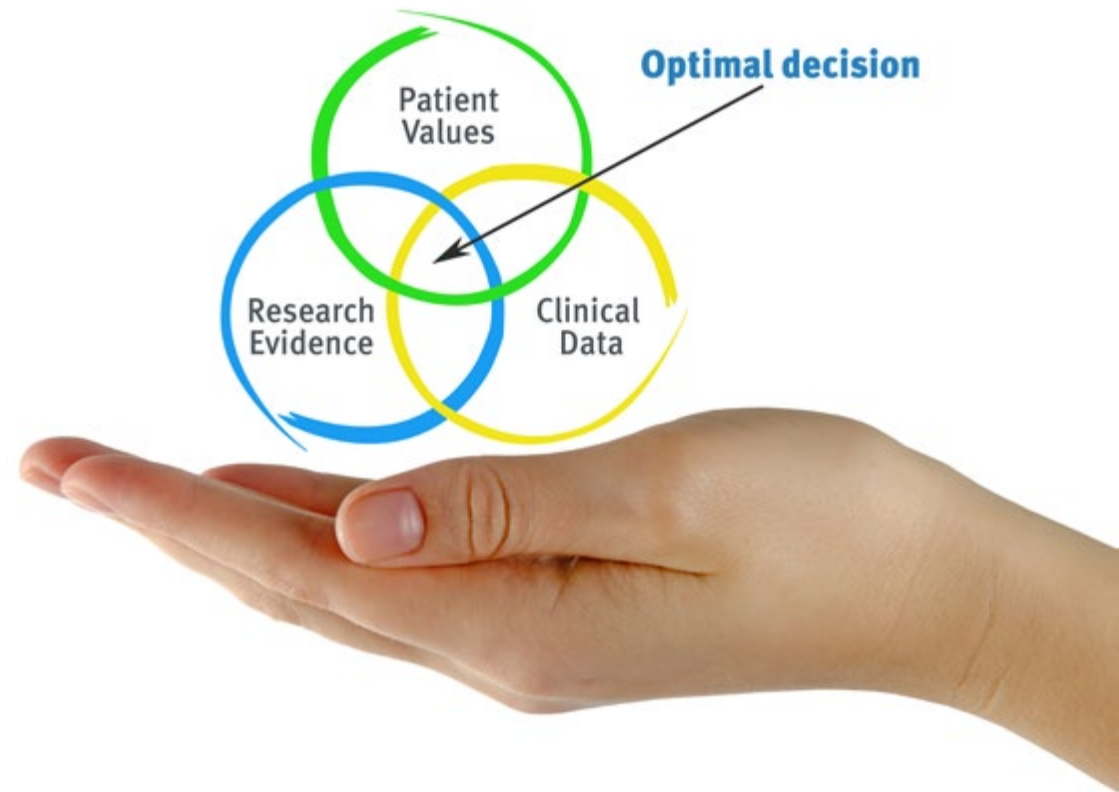
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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

*With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.*



*It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.*

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*Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”*

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.



*Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.*

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Expert-Led Case Studies and Case Analysis**

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



**Classes**

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



**Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.



05

# Certificate

The Postgraduate Certificate in Educational Entrepreneurship guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.





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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This program will allow you to obtain your **Postgraduate Certificate in Educational Entrepreneurship** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Educational Entrepreneurship**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
virtual classroom



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- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

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