Postgraduate Certificate
Education Program Development for Entrepreneurship

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Postgraduate Certificate
Education Program Development for Entrepreneurship

- Modality: **online**
- Duration: **12 weeks**
- Certificate: **TECH Global University**
- Credits: **12 ECTS**
- Schedule: **at your own pace**
- Exams: **online**

Website: **www.techtitute.com/us/education/postgraduate-certificate/education-program-development-entrepreneurship**

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01

Introduction

This program in Education Program Development for Entrepreneurship faces the latest developments in the educational field together with the technological advances that make possible a quality education in the 21st century, providing the student with the necessary pedagogical skills. For this reason, TECH has developed this syllabus, whose quality content focuses on the design and management of Education Programs applied to educational entrepreneurship, contributing to the creation of tomorrow's education projects. In this way, students will specialize in a booming sector, detecting the educational needs of the current educational field through the application of different existing analysis models, boosting their academic and professional career towards excellence.

Reflecting on the role of quality education as a contemporary international educational trend will guide your professional journey on your way to specialization in the sector"

The content of this Postgraduate Certificate in Education Program Development for Entrepreneurship has been structured according to the requirements of the latest developments in the educational field together with the technological advances that make possible a quality education in the 21st century. In this way, students go one step further in the world of pedagogy.

To this end, TECH has developed a syllabus structured in two modules whose content focuses on the design and management of education programs applied to educational entrepreneurship, providing students with the necessary tools for the creation of tomorrow's education projects. In this way, students will specialize in a booming sector, boosting their academic and professional career towards excellence.

In this sense, this program offers the opportunity to learn about the different levels of planning possible for educational design, to analyze the models and tools that come into action, as well as to detect educational needs through the application of different existing analysis models. On the other hand, it analyzes the opportunities for entrepreneurship in education, explaining its functionality and characteristics in order to promote the entrepreneurial skills of students.

In addition, this Postgraduate Certificate is 100% online, which allows TECH students to balance their personal and professional life with their studies, since it is only necessary to have an electronic device with an Internet connection to access the content when, how and where they want.

This **Postgraduate Certificate in Education Program Development for Entrepreneurship** contains the most complete and up-to-date educational program on the market. The most important features include:

- The development of practical case studies presented by experts
- The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- Practical exercises where the self-assessment process can be carried out to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection work
- Content that is accessible from any fixed or portable device with an Internet connection

Analyze and understand the opportunities for entrepreneurship in education, explaining its functionality and characteristics, will be one of your achievements at the end of this Postgraduate Certificate"

Developing small experiences that foster students' entrepreneurial skills will foster a creative environment and satisfactory learning"

You will identify the notions of social economy, addressing the entrepreneurial culture and the source of employment in a clear and concise way.

Describe the spaces and processes of entrepreneurship in education and develop the Education Programs of tomorrow.

The program includes, in its teaching staff, professionals from the sector who bring to this program the experience of their work, in addition to recognized specialists from prestigious reference societies and universities.

Its multimedia content, developed with the latest educational technology, will allow professionals to learn in professionals a situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to prepare in real situations.

The design of this program focuses on Problem-Based Learning, by means of which professionals must try to solve the different professional practice situations that are presented to them throughout the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

02

Objectives

This program aims to enable students to acquire the necessary skills for the development of education pograms for entrepreneurship, a field that is being increasingly explored given its didactic possibilities. To achieve this, TECH has developed an intensive syllabus focused on students acquiring the necessary skills in a short time and in a successful way. Therefore, throughout the program, professionals will acquire the knowledge that will guide them towards the achievement of the following proposed objectives.

Get to know the different levels of planning possible for the educational design with success and academic rigor thanks to the tools that TECH provides you in this Postgraduate Certificate"

General Objectives

- Have an in-depth knowledge of the current socio-educational reality
- Study the current legislation and the legal regime applicable to educational institutions

Delve into the concept of 'undertake-becoming an entrepreneur' and revolutionizes the educational field"

Specific Objectives

- Understand the different levels of planning possible for educational design
- Analyze the models, tools and actors in educational planning
- Understand the fundamentals and elements of educational planning
- Detect educational needs through the application of different existing analysis models
- Acquire the planning skills necessary for the development of education programs
- Clarify the concept of undertake-becoming an entrepreneur
- Analyze and understand entrepreneurship opportunities in education, explaining their functionality and characteristics
- Describe the spaces and processes of entrepreneurship in education
- Develop small experiences that foster students' entrepreneurial competences
- Identify the notions of social economy, entrepreneurial culture, and employment sources

03

Structure and Content

The content of this Postgraduate Certificate in Education Program Development for Entrepreneurship has been structured according to the requirements of the latest developments in the educational field together with the technological advances that make possible a quality education in the 21st century. In this way, two modules have been structured with innovative content that focuses on the design and management of education programs applied to educational entrepreneurship, providing the necessary tools for the creation of tomorrow's educational projects. In this way, students specialize in a booming sector, boosting their academic and professional career towards excellence.

Master the factors to be taken into account to undertake a successful socio-educational project thanks to this TECH Postgraduate Certificate"

Module 1. Design and Management of Education Programs

1.1. Design and Management of Education Programs
- 1.1.1. Stages and Tasks in the Design of Education Programs
- 1.1.2. Types of Education Programs
- 1.1.3. Evaluation of the Education Program
- 1.1.4. Competency-Based Educational Program Model

1.2. Program Design in the Formal and Non-Formal Educational Field
- 1.2.1. Formal and Non-Formal Education
- 1.2.2. Formal Education Program Model
- 1.2.3. Non-Formal Education Program Model

1.3. Education Programs and Information and Communication Technologies
- 1.3.1. Integration of ICT in Education Programs
- 1.3.2. Advantages of ICT in the Development of Education Programs
- 1.3.3. Educational Practices and ICT

1.4. Educational Program Design and Bilingualism
- 1.4.1. Advantages of Bilingualism
- 1.4.2. Curricular Aspects for the Design of Education Programs in Bilingualism
- 1.4.3. Examples of Educational and Bilingual Programs

1.5. Pedagogical Design of Educational Guidance Programs
- 1.5.1. The Elaboration of Programs in Educational Guidance
- 1.5.2. Possible Contents of Educational Guidance Programs
- 1.5.3. Methodology for the Assessment of Educational Guidance Programs
- 1.5.4. Aspects to Take into Account in the Design

1.6. Education Programs Design for Inclusive Education
- 1.6.1. Theoretical Fundamentals of Inclusive Education
- 1.6.2. Curricular Aspects for the Design of Inclusive Education Programs
- 1.6.3. Examples of Inclusive Education Programs

1.7. Management, Monitoring and Assessment of Education Programs. Pedagogical Skills
- 1.7.1. Assessment as a Tool for Educational Improvement
- 1.7.2. Guidelines for the Assessment of Education Programs
- 1.7.3. Techniques for the Assessment of Education Programs
- 1.7.4. Pedagogical Skills for Assessment and Improvement

1.8. Strategies for Communication and Dissemination of Education Programs
- 1.8.1. Didactic Communication Process
- 1.8.2. Teaching Communication Strategies
- 1.8.3. Dissemination of Education Programs

1.9. Good Practice in the Design and Management of Education Programs in Formal Education
- 1.9.1. Characterization of Good Teaching Practices
- 1.9.2. Influence of Good Practices on Program Design and Development
- 1.9.3. Pedagogical Leadership and Best Practices

1.10. Best Practices in the Design and Management of Education Programs in Non-Formal Contexts
- 1.10.1. Good Teaching Practices in Non-Formal Contexts
- 1.10.2. Influence of Good Practices on Program Design and Development
- 1.10.3. Example of Good Educational Practices in Non-Formal Contexts

Module 2. Educational Entrepreneurship

2.1. Education and Entrepreneurship
- 2.1.1. Definition and Aspects of Entrepreneurship
- 2.1.2. Relationship between Education and Entrepreneurship
- 2.1.3. The Entrepreneurial Teacher

2.2. Entrepreneurial Skills in Europe: Educational Perspective
- 2.2.1. Definition of Entrepreneurial Skills
- 2.2.2. European Policies and Entrepreneurship
- 2.2.3. Challenges and Opportunities

2.3. Entrepreneurship in Formal Education
- 2.3.1. Entrepreneurship Development
- 2.3.2. Entrepreneurial Skills: Structuring and Classification
- 2.3.3. Education for Entrepreneurship
- 2.3.4. Entrepreneurship Programs in Formal Educational Contexts

2.4. Entrepreneurship in Non-Formal Education
- 2.4.1. Introduction
- 2.4.2. Resources and Strategies for Entrepreneurship in Non-Formal Education
- 2.4.3. Entrepreneurship Programs in Non-Formal Educational Contexts

2.5. Entrepreneurship Pedagogy
- 2.5.1. Creativity
- 2.5.2. Methodological Applications
- 2.5.3. School-Based Entrepreneurship

2.6. Factors to Be Taken into Consideration in Undertaking a Socio-Educational Project
- 2.6.1. Key Factors in Entrepreneurship
- 2.6.2. Development of Social Entrepreneurship
- 2.6.3. Conclusions

2.7. Conclusions
- 2.7.1. Introduction
- 2.7.2. Resources and Financing Mechanisms
- 2.7.3. Conclusions

2.8. Experiences of Educational Entrepreneurship
- 2.8.1. Introduction
- 2.8.2. Practical Experiences in Entrepreneurship
- 2.8.3. Entrepreneurship Education in the European Context
- 2.8.4. Conclusions

2.9. Encouraging Entrepreneurship in Childhood
- 2.9.1. Introduction
  - 2.9.1.1. Concept of Entrepreneurship
  - 2.9.1.2. Objectives of Entrepreneurship
  - 2.9.1.3. Skills That It Promotes
- 2.9.2. Entrepreneurial Culture and School
- 2.9.3. Reference Policies for the Promotion of Entrepreneurship

2.10. Entrepreneurship as an Agent of Change
- 2.10.1. Social Entrepreneurship
  - 2.10.1.1. Concept
  - 2.10.1.2. Characteristics of Social Entrepreneurship
- 2.10.2. Social Possibilities of Entrepreneurship
- 2.10.3. Social Enterprises
- 2.10.4. Conclusions

04

Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.

It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.

Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method"

The effectiveness of the method is justified by four fundamental achievements:

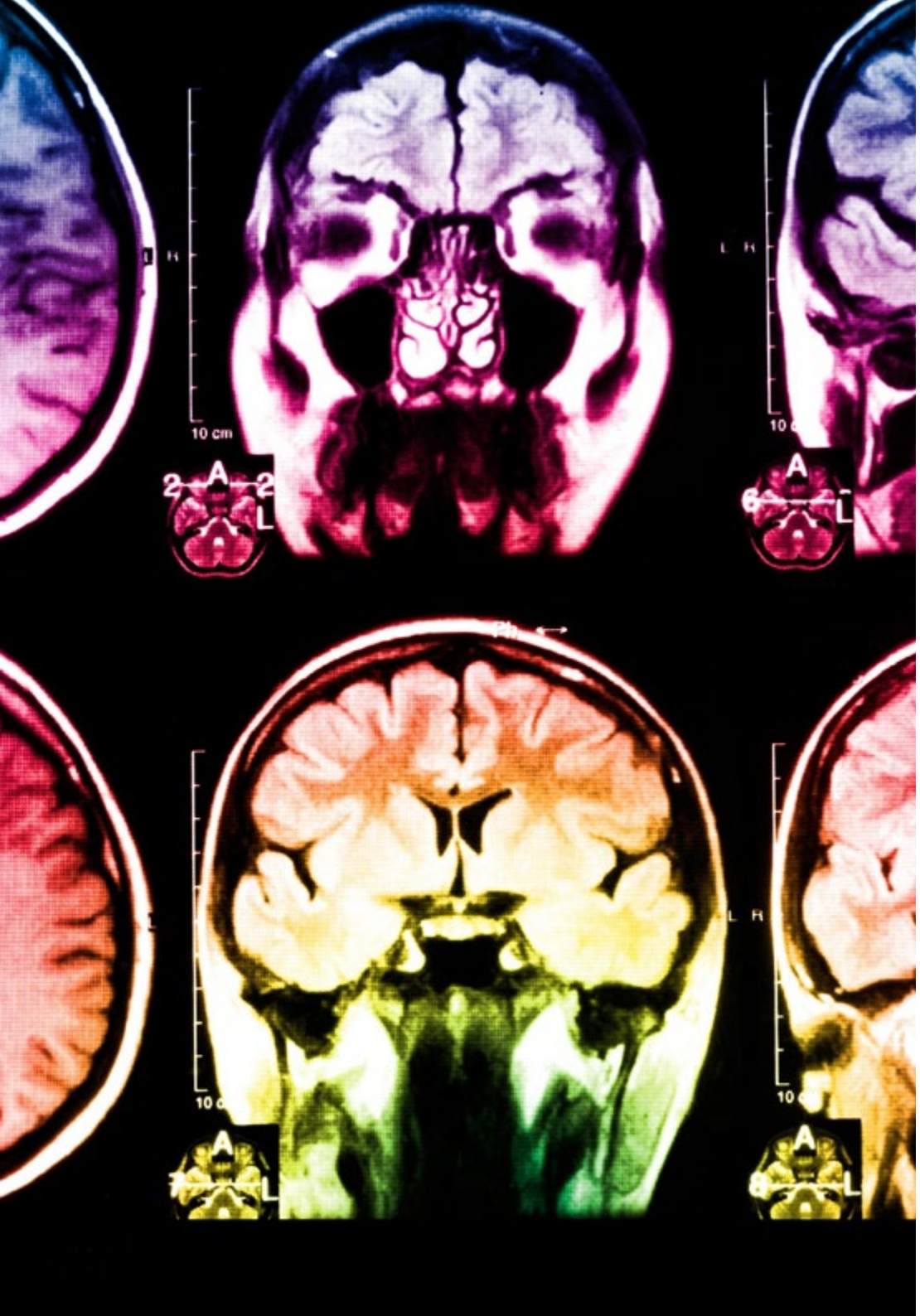
1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.

Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.



At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.

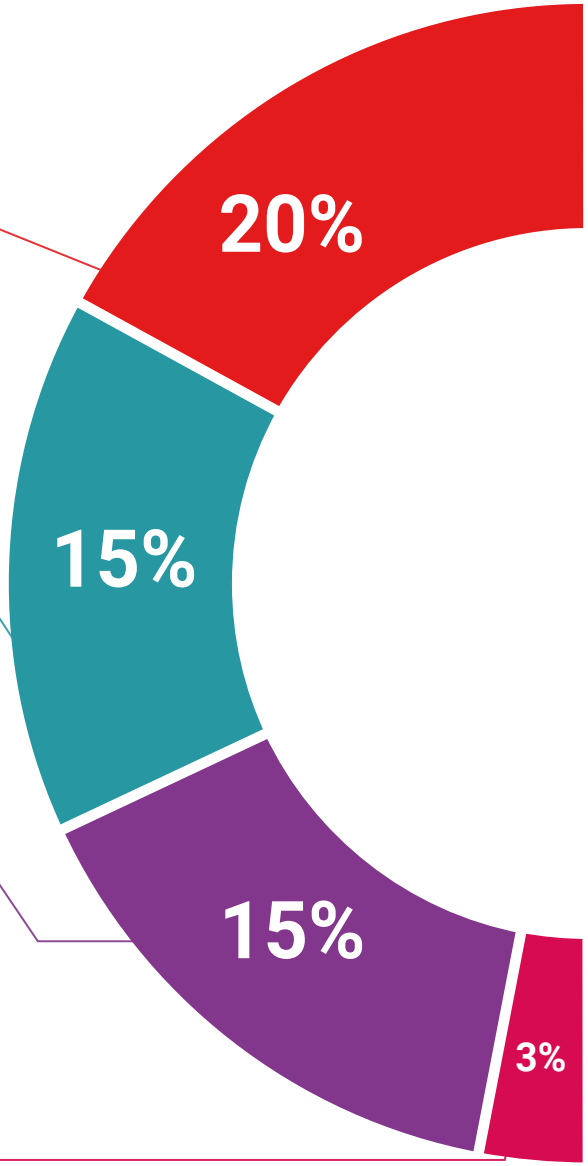
Interactive Summaries

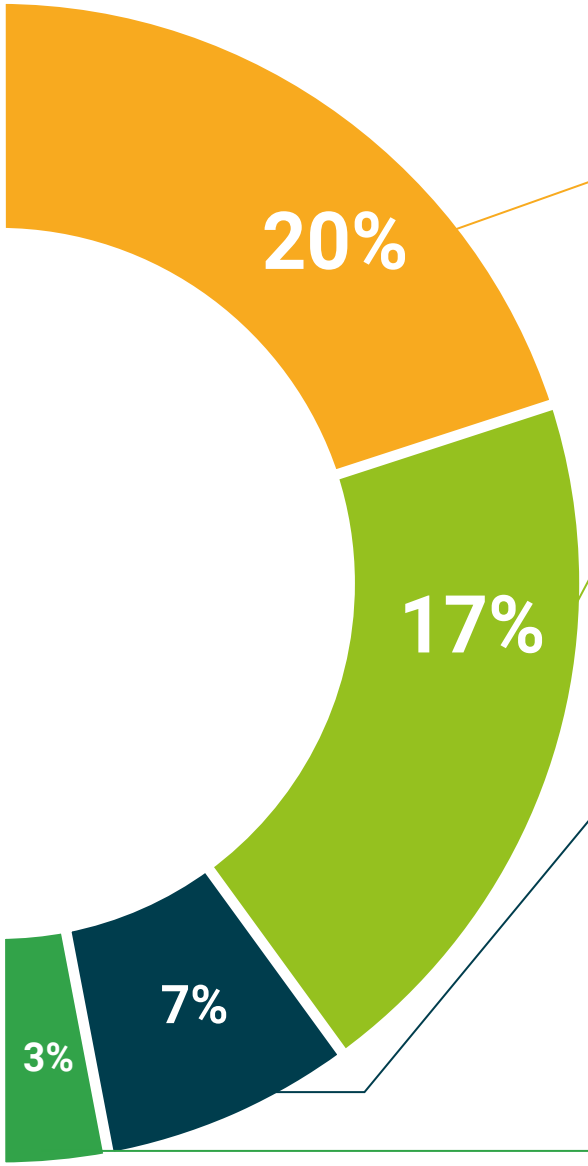
The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.

05

Certificate

The Postgraduate Certificate in Education Program Development for Entrepreneurship guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This program will allow you to obtain your **Postgraduate Certificate in Education Program Development for Entrepreneurship** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra (***official bulletin***). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Education Program Development for Entrepreneurship**

Modality: **online**

Duration: **12 weeks**

Accreditation: **12 ECTS**

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Mr./Ms. _____, with identification document _____
has successfully passed and obtained the title of:

Postgraduate Certificate in Education Program Development for Entrepreneurship

This is a program of 360 hours of duration equivalent to 12 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024

Dr. Pedro Navarro Illana
Rector

Unique TECH Code: AFWORD23S techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

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