

Postgraduate Certificate Economics and Business Syllabus Design





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- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitute.com/us/education/postgraduate-certificate/economics-business-syllabus-design

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01

Introduction

The management of existing resources, general financial knowledge, or the uncertainty generated by an economic crisis are essential knowledge for high school students. Therefore, transferring this information in an adequate manner requires planning of the subject matter, methodologies, and resources used. In this line, TECH presents this 100% online university program that focuses on the syllabus design of this discipline for adolescent students. All this, with a syllabus that goes into the current regulatory framework, the structuring of a program and didactic unit through innovative multimedia material and a 100% online educational format. A unique opportunity to grow professionally in the education sector through a flexible and convenient program.



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In just 6 weeks you will get better at planning your Economics and Business Syllabus in High School Education"

The growing importance of economic concepts in society has made the subject of Economics and Business become more relevant in the educational system. In this way, explaining the functioning of the various sectors, resource management, or daily financial activity are key to the educational development of students in High School Education.

Collecting, selecting and transmitting all this information requires adequate programming, in accordance with the criteria established by current educational regulations. To facilitate this task for teachers, TECH has created this Postgraduate Certificate in Economics and Business Syllabus Design in a 100% online format.

An advanced program that provides the most exhaustive knowledge about the structuring of a subject, methodologies, objectives, or didactic resources that should be reflected in the programming. To this end, students will have access to innovative pedagogical tools that can be easily accessed from any electronic device with an Internet connection at any time of the day.

Besides, with the Relearning system, based on the repetition of key concepts, the professional will be able to assimilate the new contents in a simple way and reduce the long hours of study and memorization.

A Postgraduate Certificate without attendance or classes with fixed schedules gives greater freedom to perform a first-level instruction, while at the same time it is compatible with the most demanding responsibilities.

This **Postgraduate Certificate in Economics and Business Syllabus Design** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The development of case studies presented by experts in teaching in High School Education
- ♦ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



Successfully plan your Economics and Business subject thanks to this 100% online educational option"

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This program provides you with case studies that will lead you to integrate into your teaching units the indispensable elements to deliver first-class lessons"

With no classroom attendance or classes with fixed schedules, this university program is completely compatible with your day-to-day responsibilities.

You will acquire the learning you need to incorporate the key competencies your students need in business and economics into your subject.

The program's teaching staff includes professionals from the field who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the educational year. For this purpose, the students will be assisted by an innovative interactive video system created by renowned and experienced experts.



02

Objectives

TECH has designed this Postgraduate Certificate in order to broaden the skills and competencies of teachers in the preparation of the Economics and Business subject syllabus. To this end, it provides a complete syllabus that will delve into program design from a theoretical-practical perspective. In this way, the teachers will be able to improve their daily work in the classroom.





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Get the keys you will need to create attractive didactic units using the curricular standards of the subject of Economics and Business”



General Objectives

- ♦ Introduce students to the world of teaching, from a broad perspective that provides them with the necessary skills for the performance of their work
- ♦ Know the new tools and technologies applied to teaching
- ♦ Show the different options and ways the teacher can work in their post
- ♦ Promote the acquisition of communication and knowledge transmission skills and abilities
- ♦ Encourage continuing education for students





Specific Objectives

- Define the concept of curriculum
- Detail the elements that make up the curriculum
- Explain the concept of curriculum design
- Describe the levels of concreteness of the curriculum
- Explain the different models of the curriculum
- Determine the aspects that should be taken into account in the elaboration of a teaching program



You have at your fingertips the most innovative multimedia resources in the educational market, so that you can access them whenever and wherever you want"

03

Course Management

The future teacher who accesses this program will find a Postgraduate Certificate designed, developed, and taught by an excellent team of teaching professionals. Their extensive knowledge of the educational system, syllabus design, and subject programming is reflected in an advanced syllabus. In addition, thanks to their proximity, students will be able to resolve any doubts that may arise regarding the content of this program in Economics and Business Syllabus Design.





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Grow in your teaching work in economics and business by the hand of real experts in teaching in High School Education"

Management



Dr. Laura Barboyón Combey

- ♦ Teacher of Primary Education and Postgraduate Studies
- ♦ Teacher in Postgraduate University Studies of High School Teacher Formation
- ♦ Teacher of Primary Education in several schools
- ♦ Doctor in Education from the University of Valencia
- ♦ Master's Degree in Psychopedagogy from the University of Valencia
- ♦ Degree in Primary School Education with a major in English Teaching from the Catholic University of Valencia San Vicente Mártir



04

Structure and Content

The syllabus of this Postgraduate Certificate consists of an advanced syllabus, developed by a teaching team with a high-level of knowledge in syllabus design. This will help students learn about current legislation, the elements required for the preparation of a program, and a didactic unit. All this, moreover, in only 6 weeks and with the most innovative multimedia content.



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A syllabus with a theoretical-practical focus on didactic programming as a fundamental tool for classroom work"

Module 1. Economics and Business Syllabus Design

- 1.1. Syllabus and its Structure
 - 1.1.1. School Syllabus: Concept and Components
 - 1.1.2. Syllabus Design: Concept, Structure and Functioning
 - 1.1.3. Levels of Syllabus Specification
 - 1.1.4. Syllabus Model
 - 1.1.5. Educational Programming as a Working Tool in the Classroom
- 1.2. Legislation as a Guide to Syllabus Design and Key Competencies
 - 1.2.1. Review of Current National Educational Legislation
 - 1.2.2. What are Competencies?
 - 1.2.3. Types of Skills
 - 1.2.4. Key Competencies
 - 1.2.5. Description and Components of Key Competencies
- 1.3. The Spanish Education System Teaching Levels and Modalities
 - 1.3.1. Education System: Interaction between Society, Education and the School System
 - 1.3.2. The Educational System: Factors and Elements
 - 1.3.3. General Characteristics of the Spanish Educational System
 - 1.3.4. Configuration of the Spanish Educational System
 - 1.3.5. Secondary Education
 - 1.3.6. Baccalaureate
 - 1.3.7. Artistic Education
 - 1.3.8. Language Teaching
 - 1.3.9. Sports Education
 - 1.3.10. Adult Education
- 1.4. Syllabus Programming Applied to Economics and Business Department Programming
 - 1.4.1. Applicable Legislation
 - 1.4.2. Organic Law on Education and Organic Law for the Improvement of the Quality of Education
 - 1.4.3. Royal Decree 1105/2014, which Establishes the Basic Syllabus for Compulsory High School and Baccalaureate Education
 - 1.4.4. General Elements of a Department Programming
 - 1.4.5. General Objectives of a Stage
 - 1.4.6. Specific Objectives of a Subject





- 1.5. Contents, Methodology and Teaching Resources
 - 1.5.1. Content Specification
 - 1.5.2. Content Distribution
 - 1.5.3. Description of the Methodology
 - 1.5.4. Materials and Resources Specification
- 1.6. Assessment Procedures, Attention to Diversity, and Complementary Activities
 - 1.6.1. Assessment Procedures
 - 1.6.2. Attention to Diversity
 - 1.6.3. Complementary Activities
- 1.7. The Teaching Unit in Programming Theoretical and Practical Aspects to be Taken into Account
 - 1.7.1. Aspects Derived from Legislation Applicable to the Teaching Unit: Standards, Competencies, Syllabus, Contents, etc.
 - 1.7.2. Methodological Aspects: Ages and Integration of Competencies and Standards in the Syllabus Activities
 - 1.7.3. Elements of a Teaching Unit
 - 1.7.4. Practical Aspects
- 1.8. Development of a High School Programming: Entrepreneurial Initiative
 - 1.8.1. Elements of Programming
 - 1.8.2. Elements of a Teaching Unit
- 1.9. Syllabus programming of Vocational Training: Economics and Entrepreneurship
 - 1.9.1. Elements that Make Up a Subject Program
 - 1.9.2. Components of the Programming of the Classroom
- 1.10. Didactic Programs: Practical Examples
 - 1.10.1. Elements that Make Up the Teaching Unit Classroom Program
 - 1.10.2. Aspects to emphasize of the Classroom Programming
 - 1.10.3. Fundamental Aspects of Didactic Programming Based on Legislation

05

Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.



It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.

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Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.



Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



Interactive Summaries

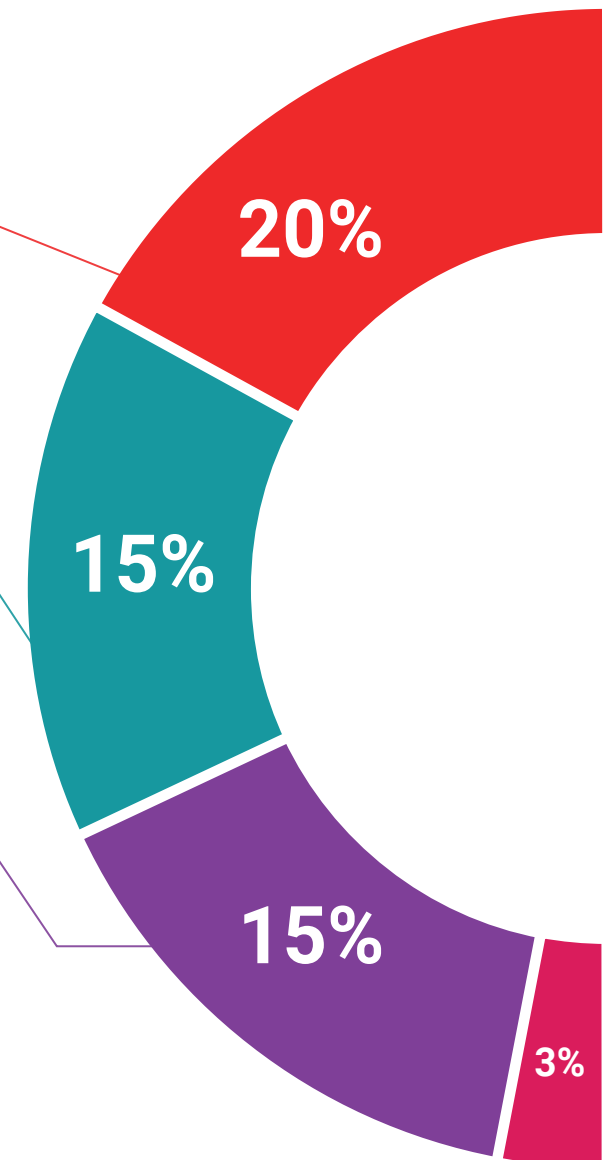
The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.



06

Certificate

The Postgraduate Certificate in Economics and Business Syllabus Design guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Certificate in Economics and Business Syllabus Design** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Economics and Business Syllabus Design**

Official N° of Hours: **150 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present
development languages
virtual classroom



Postgraduate Certificate
Economics and Business
Syllabus Design

- » Modality: online
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- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

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