

# Postgraduate Certificate Dissemination in Sexology



## Postgraduate Certificate Dissemination in Sexology

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/education/postgraduate-certificate/dissemination-sexology](http://www.techtute.com/us/education/postgraduate-certificate/dissemination-sexology)

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# 01

# Introduction

Sexology focuses on the study of sexuality from a multidisciplinary perspective, considering biological, psychological, social and cultural factors. Currently, this area has become a topic of great interest and social relevance, due to advances in research, the diversity of human orientations and identities, and the appearance of new ways of living the human experience. For this reason, TECH has designed a 100% online program, with the objective of providing solid training in this field, providing tools to understand the main aspects of sexology and promoting a critical and reflective attitude towards issues related to the human experience in general, from a completely flexible and easily accessible format.





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*Explore the various theories and approaches that have developed in sexology over time, and master the main techniques of dissemination in this field”*

Currently, the study of sexuality has gained great importance due to its relevance in the physical and emotional well-being of people, as well as its impact on society as a whole. Several lines of research address this topic, from psychology, biology, sociology, anthropology, among others, and it is necessary to integrate this knowledge in order to comprehensively understand sexuality.

In response to this need, TECH has designed the Postgraduate Certificate in Dissemination in Sexology, which provides students with an interdisciplinary training that will allow them to acquire tools to understand sexuality from a broad and critical perspective. The program includes an introduction to the main approaches and theories that have been developed in sexology such as erotics, amatory, couple and procreation, as well as a review of the models of sexological divulgation and current dissemination techniques.

The methodology of this program is 100% online and is based on the Relearningpedagogy, which seeks to promote meaningful and active learning through the reiteration of concepts. The contents are presented through various multimedia resources, such as videos, texts, infographics and practical activities.

In addition, one of the most outstanding features of the course is its flexibility in organizing academic resources, allowing students to advance at their own pace and adapt the course to their needs and schedules, while combining their personal and professional life with their studies.

This **Postgraduate Certificate in Dissemination in Sexology** contains the most complete and up-to-date educational program on the market. The most important features include:

- ♦ The development of case studies presented by experts in Sexology and Education
- ♦ The graphic, schematic, and practical contents with which they are created, provide specialized and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*Develop a wide and up-to-date vision of the main aspects that influence the experience of sexuality with this 100% online Postgraduate Certificate”*

“

*Discover the idea of sex as locus genitalis, and analyze how this conception has evolved throughout history, and how it has expanded to other forms of pleasure beyond reproduction”*

*Approach the different conceptual fields of sexology, such as sexuation, erotics and amatory, and gain access to better job opportunities.*

*Learn about sexological communication and its general principles, as well as current communication techniques, through a flexible and innovative methodology.*

The program's teaching staff includes professionals from sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.



# 02

# Objectives

The Postgraduate Certificate in Dissemination in Sexology aims to provide students with comprehensive training in the field of sexology, enabling them to understand the main aspects that influence the experience of sexuality and to apply the knowledge acquired in different professional fields. For this purpose, a series of objectives are established, which include the analysis of the main approaches and theories of sexology, the review of the methods and techniques of dissemination, and the promotion of a critical and reflective attitude towards issues related to sexuality.





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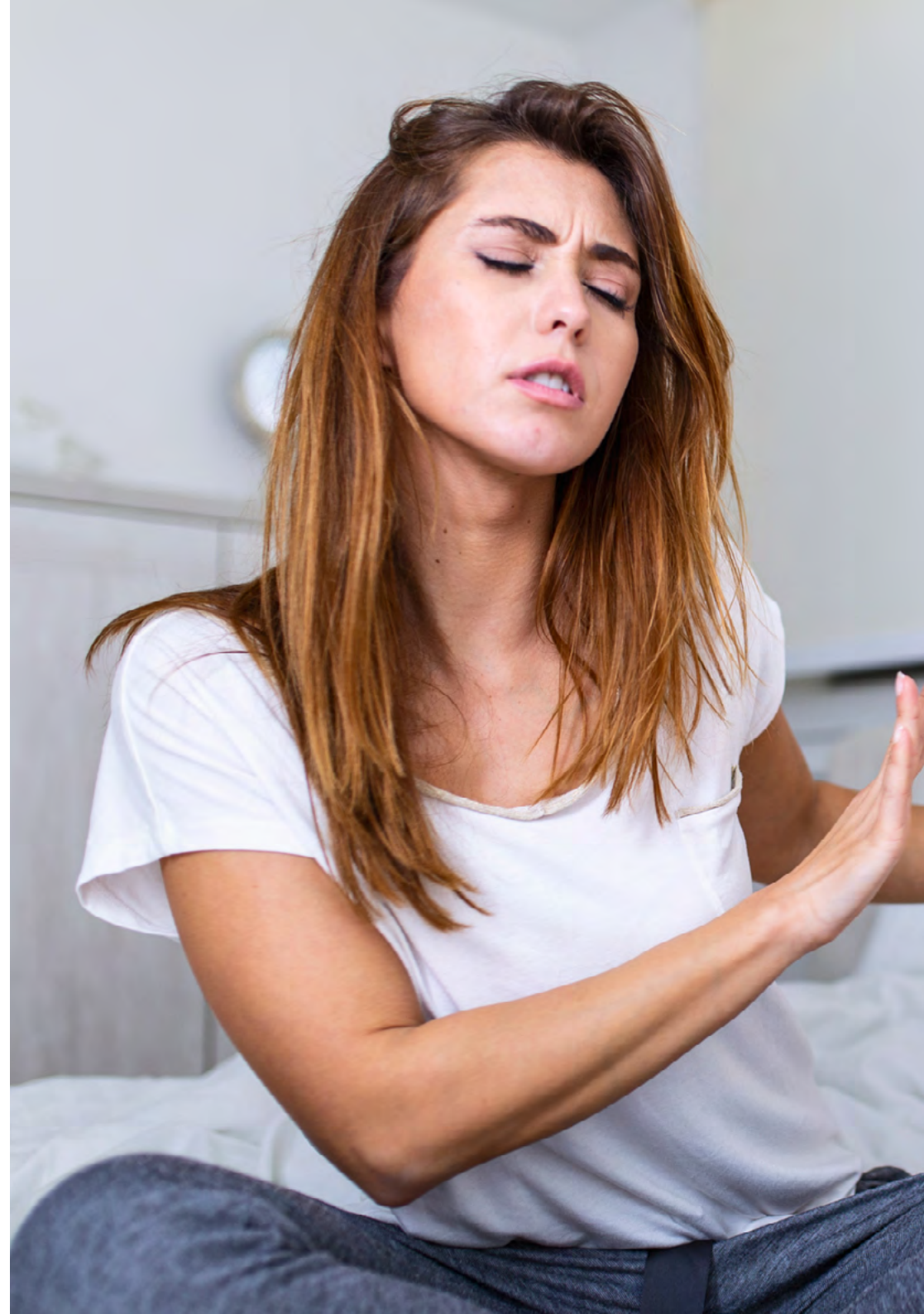
*Become skilled in sexuation and identity,  
and delve deeper into the conceptualization  
of autosexuation, transsexuality and  
cissexuality with TECH”*



## General Objectives

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- ♦ Acquire knowledge about sexuality by expanding the vision of sexuality from a biopsychosocial perspective
- ♦ Acquire skills to be able to share information about sexuality in a clear way
- ♦ Understand the aspects involved in the beginning and development of couple relationships (couple's life cycle: establishment and evolution)
- ♦ Achieve skills to face the multiple incidences and decisions that may arise in the exercise of their profession
- ♦ Carry out research programs in sexuality





## Specific Objectives

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- Delve into the concepts of Sexology
- Gain in-depth knowledge of informative techniques
- Create your own brand and voice to be able to spread the word



*Immerse yourself in the world of erotica and love, and learn about its different peculiarities”*



03

# Course Management

With the aim of offering the highest quality in the teaching of this program. TECH has assembled a teaching team composed of a group of widely recognized specialists in the area of sexology, with vast experience in research and university teaching. The diversity of approaches and perspectives present in the teaching staff guarantees a comprehensive education in the field of sexology, and allows students to access a wide and up-to-date vision of the main aspects that influence the experience of sexuality.





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*Master the different modern communication techniques, such as press, television, radio and social networks, and develop skills to create content in the field of sexology with the best teaching staff in the sector”*

## International Guest Director

Dr. Paola Zamperini has a long career as a researcher and educator in the area of Gender and Sexuality. Furthermore, in her PhD she specialized in Chinese Literature and Women's and Gender Studies at the University of California at Berkeley. With this interdisciplinary approach, she maintains a keen interest in creating learning environments marked by feminist and Queer theory, while delving into Chinese and East Asian cultural traditions.

After joining the Department of Asian Languages and Cultures at Northwestern University, she has served as Associate Director of the Gender and Sexuality Program at Northwestern. As a professor, she has taught introductory courses on sexuality studies, sexual subjects and traditions of feminist thought. In the field of Asian cultures, she has focused on pre-modern Chinese literature, fashion theory and history, Buddhist literary cultures in East Asia, contemporary Chinese fiction, film and popular culture.

With her commitment to demonstrating the relevance of China studies to society and politics, Dr. Paola Zamperini has worked in Europe, developing intellectual and research connections with leading sinological centers. In this regard, she has collaborated as a mentor for undergraduate and graduate students at the Center for Asian and Transcultural Studies, which is considered the leading Asian studies center in Europe at the University of Heidelberg in Germany.

Also throughout her career she has written and published numerous books and articles on representations of prostitution, female suicide, fashion theory and history, and spiritual resonance. She has also related many of these topics to Chinese literature and culture.



## Dr. Zamperini, Paola

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- ♦ Associate Director of the Gender and Sexuality Program at Northwestern University, United States
- ♦ Director of the Department of Asian Languages and Culture, Northwestern University
- ♦ Associate Professor of Asian Languages and Civilizations at Amherst College
- ♦ Researcher and Mentor at the Center for Asian and Transcultural Studies at the University of Heidelberg, Germany
- ♦ Ph.D. in Chinese Literature and Women's and Gender Studies from the University of California at Berkeley
- ♦ Graduate in Chinese Language and Literature from Ca' Foscari University, Venice

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*Thanks to TECH, you will be able to learn with the best professionals in the world”*

## Management



### Ms. Ramos Escamilla, María

- ♦ Psychologist, Sexologist, Couple Therapist and director of Destination Kink
- ♦ Degree in Psychology from the Complutense University of Madrid
- ♦ Master's Degree in Sexology, Sex Education and Sexological Counseling from Camilo José Cela University

## Professors

### Ms. Cilveti Lapeira, Margarita

- ♦ Psychologist in Psychology and Sexology Office
- ♦ General Health Psychologist by the Autonomous University of Madrid
- ♦ Master in Sexology: education and sexual counseling by INCISEX and the University of Alcalá
- ♦ Expert in Brief Systemic Therapy in the Centro Soluciones





# 04

## Structure and Content

The Postgraduate Certificate in Dissemination in Sexology is organized in a single module that addresses different aspects related to sexology, its main concepts and dissemination techniques, from an interdisciplinary perspective that integrates the most relevant conceptual fields in this area. In addition, it has various multimedia resources and practical activities that allow students to learn skills to apply the knowledge acquired in different educational environments.





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*This is your opportunity to immerse yourself in the world of sexology and delve into the conceptualization of sexuality and relationships, as well as different gender identities and sexual orientations"*

## Module 1. Conceptual, Historical and Dissemination Framework

- 1.1. Pillars of Sexology and Dissemination Framework
  - 1.1.1. Referents ( Masculine and Feminine) in Sex Education
  - 1.1.2. Map of the Human Sexual Fact
- 1.2. Conceptual Fields
  - 1.2.1. Sexuation and Sexuality
  - 1.2.2. Erotic and Amatory
  - 1.2.3. Couple and Procreation
- 1.3. Sexuation: Identity
  - 1.3.1. Conceptualization: ALO and Autosexuation
  - 1.3.2. Transsexuality and Cissexuality
- 1.4. Sexuality: Orientation of Desire
  - 1.4.1. Conceptualization
  - 1.4.2. Sexual Orientations
  - 1.4.3. Erotic and Desire
- 1.5. Erotic and Amatory. Erotic Peculiarities
  - 1.5.1. Conceptualization
  - 1.5.2. Idea and Meaning of Sex in History
    - 1.5.2.1 Normative Erotics
    - 1.5.2.2 Non-Normative Erotics
- 1.6. The Idea of Sex: Locus Genitalis
  - 1.6.1. Sexological View in History
  - 1.6.2. Pleasure Beyond Reproduction
- 1.7. Relationships
  - 1.7.1. Love: Concept of the Ars Amandi
  - 1.7.2. Relational Diversity
  - 1.7.3. Stages of Relationships
  - 1.7.4. Marriage and Living Together
  - 1.7.5. Sex without Love and Love without Sex



- 1.8. Sexological Dissemination
  - 1.8.1. General Principles
  - 1.8.2. Ethics in Dissemination
  - 1.8.3. Sexological Historical Overview
- 1.9. Current Dissemination Techniques
  - 1.9.1. Press, Television and Radio
  - 1.9.2. Social Media
  - 1.9.3. Creation of Material
- 1.10. Personal Branding Development
  - 1.10.1. Brand Models
  - 1.10.2. Content Composition and Creation
  - 1.10.3. Personal Branding Creation

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*Develop your personal branding  
in the field of sexology with this  
Postgraduate Certificate. Enroll now”*

05

# Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

*With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.*



*It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.*



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*Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”*

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.



*Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.*

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Expert-Led Case Studies and Case Analysis**

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



**Classes**

There is scientific evidence suggesting that observing third-party experts can be useful.  
Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



**Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.



05

# Certificate

The Postgraduate Certificate in Dissemination in Sexology guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This **Postgraduate Certificate in Dissemination in Sexology** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Dissemination in Sexology**

Official N° of hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



future

health confidence people

education information tutors

guarantee accreditation teaching

institutions technology learning

community commitment

personalized service innovation

knowledge present quality

online training

development languages

virtual classroom

**tech** technological  
university

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