

Postgraduate Certificate

Design, Monitoring and
Assessment of International
Development Cooperation Projects





Postgraduate Certificate

Design, Monitoring and Assessment of International Development Cooperation Projects

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/in/education/postgraduate-certificate/design-monitoring-assessment-international-development-cooperation-projects

Index

01

Introduction

p. 4

02

Objectives

p. 8

03

Course Management

p. 12

04

Structure and Content

p. 16

05

Methodology

p. 22

06

Certificate

p. 30

01

Introduction

The creation of an international cooperation plan is a complex task that requires extensive analysis, both before and after the intervention on site. For this reason, it is important to have professionals with a high level of expertise in this type of action. Teachers are highly qualified professionals to carry out this type of work. For this reason, at TECH we have gathered the most complete information on this subject to prepare them to work in national and international organizations that help the most disadvantaged countries.



“

Increase your knowledge in the design of cooperation projects and help the most disadvantaged localities to improve their current situation"

The objective of this Postgraduate Certificate in Design, Monitoring and Evaluation of International Development Cooperation Projects is to prepare these professionals in the field of humanitarian intervention, so that they are able to participate in international aid actions in places with scarce resources or that have suffered a recent catastrophe.

When intervening in a region with these characteristics, organizations, both public and private, must have a broad knowledge of the region, as well as its needs, available resources and regulations. A general overview of the place will allow them to work effectively, saving time and resources. For this reason, development workers need to carry out exhaustive analyses both in the phase prior to the design of intervention projects, as well as in the subsequent phases, since the evaluation of the work carried out will be what will make it possible to distinguish whether a project is successful or not, and even whether it can be reused in another region with similar needs.

This program combines basic knowledge in international cooperation and development applied to the field of teaching, tools that allow the development worker to seek to improve the performance of their functions in those fields that people and communities demand, orienting them to change and focusing them on the present situation through the tools and resources of cooperation.

Moreover, as it is a 100% online program, the teachers will be able to combine the study of this very complete program with the rest of their daily obligations, choosing at all times where and when to study. A high-level program that will take these professionals to the highest level in their field.

This **Postgraduate Certificate in Design, Monitoring and Assessment of International Development Cooperation Projects** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ Case studies presented by experts in international cooperation of the peoples of the world
- ♦ The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Latest developments in Design, Monitoring and Assessment of International Development Cooperation Projects
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Emphasis on innovative methodologies in International Cooperation
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



A high-level educational program created by the best experts in the field, which will allow you to achieve professional success"

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This Postgraduate Certificate is the best investment you can make in the selection of a refresher program for two reasons: in addition to updating your knowledge in Design, Monitoring and Assessment of International Development Cooperation Projects, you will obtain a Postgraduate Certificate from TECH Technological University"

It includes, in its faculty, professionals belonging to the field of international cooperation, who bring to this program the experience of their work, in addition to recognized specialists from prestigious reference societies and universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will deliver an immersive learning experience, programmed to prepare in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise throughout the program. For this purpose, the specialist will be assisted by an innovative interactive video system developed by renowned and experienced experts in the Design, Monitoring and Assessment of International Development Cooperation Projects.

Increase your decision-making confidence by updating your knowledge through this Postgraduate Certificate.

We offer you the most complete Postgraduate Certificate with the best teaching methodology.



02

Objectives

The main objective of the program is the development of theoretical and practical learning, so that the teacher can master international cooperation in a practical and rigorous manner.



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This Postgraduate Certificate will allow you to update your knowledge in international cooperation with the use of the latest educational technology, to contribute with quality and security to decision-making"



General Objectives

- ♦ Provide students with an advanced qualification in International Development Cooperation, specialized and based on theoretical and instrumental knowledge will allow them to acquire and develop the skills necessary to obtain a qualification as a professional in international cooperation
- ♦ Provide the student with basic knowledge of the cooperation and development process based on the latest advances in policies on the sustainability processes involved in both economic and social aspects
- ♦ Improve professional performance and develop strategies for adapting and solving the problems of today's world by means of scientific research in cooperation and development processes
- ♦ Disseminate the basics of the current system and develop the critical and entrepreneurial spirit necessary to adapt to political changes, within the framework of international law



Get up to date on the latest developments in international cooperation”





Specific Objectives

- ♦ Know the management cycle of a development project
- ♦ Know the techniques, trends and projects of international cooperation for development
- ♦ Understand the main problems of the different regional and international environments
- ♦ Know the different systems, modalities and basic actors of International Development Cooperation
- ♦ Know the regional particularities of development and cooperation
- ♦ Identify the processes of design, monitoring and assessment of development cooperation actions, so that they have a complete understanding of what a cooperation project is
- ♦ Develop a global vision on the nature, perspective and objectives of development cooperation actions
- ♦ Analyze and assess the sense of sectoral and geographic priorities of international development cooperation, identify the strategic axes that guide cooperation policies and actions, the sectors of action and the instruments for their implementation
- ♦ Promote debate and analysis on aspects related to the development of cooperation policies and actions and strategies aimed at improving their quality and effectiveness
- ♦ Knowledge of project development methodologies and mastery of technical skills for the identification, formulation, planning, programming, management and monitoring of development cooperation projects
- ♦ Ability to understand in depth the context and nature of humanitarian aid actions
- ♦ Assess the process and final result of the different development cooperation projects

03

Course Management

The program includes in its teaching staff reference experts in Design, Monitoring and Assessment of International Cooperation for Development Projects, who bring to this program the experience of their work. In addition, other experts of recognized prestige participate in its design and elaboration, completing the program in an interdisciplinary way.





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Leading professionals in the field have come together to teach you the latest advances in international development cooperation”

Guest Director



Ms. Rodríguez Arteaga, Carmen

- ♦ Director of the Studies Office of the INEM Directorate
- ♦ Degree in Philosophy and Educational Sciences at UCM
- ♦ Expert in Educational Evaluation at OEI
- ♦ Expert in Educational Indicators and Statistics at UNED
- ♦ Expert in Development Cooperation in Education at the University of Barcelona
- ♦ Specialist in Knowledge Management

Management



Ms. Romero Mateos, María del Pilar

- ♦ Social Educator
- ♦ Postgraduate Diploma in International Development Cooperation
- ♦ Employment training teacher
- ♦ Gender Equality Agent
- ♦ Author and collaborator in educational projects at Abile Educativa

Professors

Ms. Sánchez Garrido, Araceli

- ♦ Deputy Head of Cultural Cooperation, Department of Cultural Cooperation and Promotion, Directorate of Cultural and Scientific Relations
- ♦ Degree in Geography and History with a major in Anthropology and Ethnology of America Complutense University of Madrid
- ♦ Responsible for the application of AECID's Cultural Diversity Mainstreaming Guide and its application to development cooperation projects carried out by the agency
- ♦ Member of the Faculty of Curators of Museums, assigned to the Museum of America in Madrid
- ♦ Professor of the Master in Cultural Management at the Carlos III University of Madrid.

Mr. Cano Corcuera, Carlos

- ♦ Degree in Biology with a major in Zoology and a minor in Animal Ecology.
- ♦ Specialist in Planning and Management of Cooperation Interventions for Development by UNED
- ♦ Specialization Courses in International Cooperation; Identification, Formulation and Monitoring of Cooperation Projects; Humanitarian Aid; Equal Opportunities; International Negotiations; Planning with a Gender Perspective; Results-Oriented Management for Development; Disability Approach in Cooperation Projects; European Union Delegated Cooperation, etc.
- ♦ Work in different areas of international cooperation, mainly in Latin America.

Ms. Córdoba, Cristina

- ♦ Nurse
- ♦ Training and experience in International Development Cooperation Projects
- ♦ Co-founder and participant of PalSpain project
- ♦ Founder of the Youth Association APUMAK, Madrid, Spain

Ms. Flórez Gómez, Mercedes

- ♦ Degree in Geography and History from the Complutense University of Madrid
- ♦ MSC in Corporate Social Responsibility Pontificia University of Salamanca
- ♦ MSC in Information and Documentation Antonio de Nebrija University, Spain, and University College of Wales, UK
- ♦ Advanced Diploma in South Cooperation, Sur- FLACSO
- ♦ Specialist in Inequality, Cooperation and Development University Institute for Development and Cooperation- IUDC- Complutense University of Madrid
- ♦ Specialist in Planning and Management of Development Cooperation Projects in Education, Science and Culture (OEI)
- ♦ Diploma in Humanitarian Action- Institute of Studies on Conflict and Humanitarian Action- IECAH

Ms. Ramos Rollon, Marisa

- ♦ Development Cooperation Advisor to the Vice Rector of International Relations and Cooperation of the Complutense University of Madrid
- ♦ Researcher focused on the areas of public policies and institutions in Latin America and on the issues of democratic governance and development policies.
- ♦ Director of the Complutense Summer School Course on Public Policy and Agenda 2030
- ♦ Lecturer in the Master in Transparency and Governance Policies and Political Leadership, in the Master's Degree in Political Leadership, both at UCM and in the Master's Degree in Latin American-EU Relations at the University of Alcalá.

04

Structure and Content

The structure of the contents has been designed by a team of professionals from the best educational centers and universities in the country, aware of the current relevance of innovative education, and committed to quality teaching through new educational technologies.





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A comprehensive teaching program, structured in well-developed teaching units, oriented towards efficient and swift learning that is compatible with your personal and professional life"

Module 1. Design, Monitoring and Assessment of International Development Cooperation Projects

- 1.1. Fundamental Knowledge for the Design of International Development Cooperation Projects
 - 1.1.1. Introduction
 - 1.1.2. Meaning of the Project
 - 1.1.3. Types of Projects
 - 1.1.4. The Project Cycle
 - 1.1.5. Steps to Elaborate a Project
 - 1.1.6. Identification
 - 1.1.7. Design
 - 1.1.8. Execution and Follow-Up
 - 1.1.9. Assessment
 - 1.1.10. Bibliography
- 1.2. The Logical Framework Approach
 - 1.2.1. Introduction
 - 1.2.2. What Is the Logical Framework Approach?
 - 1.2.3. Approaches to the Method
 - 1.2.4. Definitions of the Method
 - 1.2.5. Steps of the Method
 - 1.2.6. Conclusions
 - 1.2.7. Bibliography
- 1.3. Project Identification According to LFA (I)
 - 1.3.1. Introduction
 - 1.3.2. Participation Analysis
 - 1.3.3. Criteria for the Selection of Project Beneficiaries
 - 1.3.4. Outline of the Results of the Participation Analysis
 - 1.3.5. Difficulties in Participation Analysis
 - 1.3.6. Golden Rule of Participation Analysis
 - 1.3.7. Case Study
 - 1.3.7.1. Diseases in the Montecito Community
 - 1.3.7.2. Participation Analysis
 - 1.3.8. Bibliography





- 1.4. Project Identification According to LFA (II)
 - 1.4.1. Introduction
 - 1.4.2. Analysis of the Problems
 - 1.4.3. How Does the Problem Tree Arise?
 - 1.4.4. Steps to Elaborate a Problem Tree
 - 1.4.5. Problems in the Elaboration of a Problem Tree
 - 1.4.6. Conclusions
 - 1.4.6.1. Objective Analysis
 - 1.4.6.2. Problem Tree
 - 1.4.7. Bibliography
- 1.5. Project Identification According to LFA (III)
 - 1.5.1. Analysis of Alternatives
 - 1.5.2. How to Conduct the Analysis of Alternatives?
 - 1.5.3. Criteria for Evaluating Alternatives
 - 1.5.4. Sequence for Conducting the Analysis of Alternatives
 - 1.5.5. Conclusions
 - 1.5.6. Bibliography
- 1.6. The Logical Framework Approach to Project Design
 - 1.6.1. Introduction
 - 1.6.2. Planning Matrix
 - 1.6.2.1. Vertical Logic
 - 1.6.2.2. Horizontal Logic
 - 1.6.3. Origin of the Planning Matrix
 - 1.6.4. Composition of the Planning Matrix
 - 1.6.5. Contents of the Planning Matrix
 - 1.6.6. Bibliography
- 1.7. Indicators and Assessment of International Cooperation Projects for the Development of Peoples
 - 1.7.1. Introduction
 - 1.7.2. What Is Viability??
 - 1.7.3. Feasibility Factors
 - 1.7.4. Assessment
 - 1.7.5. Types of Evaluations
 - 1.7.6. Assessment Criteria

- 1.7.7. Design of Assessment
- 1.7.8. Assessment Indicators
- 1.7.9. Data Collection and Analysis Tools
- 1.7.10. Collection of Information
- 1.7.11. Bibliography
- 1.8. The Logical Framework Approach to Project Design (II): Practical Cases
 - 1.8.1. Introduction
 - 1.8.2. Case Study Presentation
 - 1.8.2.1. Diseases in the Montecito Community
 - 1.8.3. Annexes
 - 1.8.4. Bibliography

Module 2. Humanitarian Action and International Development Cooperation

- 2.1. Humanitarian Action
 - 2.1.1. Introduction
 - 2.1.2. What Is Humanitarian Action?
 - 2.1.2.1. Concepts/Definition
 - 2.1.3. Definition of Humanitarian
 - 2.1.4. What Is Humanitarian Aid for
 - 2.1.5. Goals of Humanitarian Action
 - 2.1.6. Beneficiaries of Humanitarian Action
 - 2.1.7. The Concept of Aid
 - 2.1.8. Emergency Aid
 - 2.1.8.1. Lines of Action for Emergency Aid
 - 2.1.9. Humanitarian Aid
 - 2.1.9.1. Differences between Humanitarian Aid and Humanitarian Action
 - 2.1.10. Conclusions
 - 2.1.11. Bibliography
- 2.2. Humanitarian Action and International Development Cooperation
 - 2.2.1. Introduction
 - 2.2.2. History of Humanitarian Action
 - 2.2.2.1. Modern Humanitarianism
 - 2.2.2.2. Evolution
 - 2.2.3. Ethical and Operational Principles of Humanitarian Action

- 2.2.4. Humanitarian Principles
 - 2.2.4.1. Dilemmas that Contribute
 - 2.2.5. Humanity
 - 2.2.5.1. Definitions and Dilemmas
 - 2.2.6. Impartiality
 - 2.2.6.1. Definitions and Dilemmas
 - 2.2.7. Neutrality
 - 2.2.7.1. Definitions and Dilemmas
 - 2.2.8. Independence
 - 2.2.8.1. Definitions and Dilemmas
 - 2.2.9. Universality
 - 2.2.9.1. Definitions and Dilemmas
 - 2.2.10. Conclusions
 - 2.2.11. Bibliography
- 2.3. Contents and Specific Objectives of Humanitarian Action (I)
 - 2.3.1. Introduction
 - 2.3.2. Humanitarian Action and Development Cooperation
 - 2.3.2.1. Classical Humanitarianism and New Humanitarianism
 - 2.3.2.2. Linking Emergency and Development
 - 2.3.3. LRRD Approach
 - 2.3.3.1. Concept of *Continuum* and *Contiguum*
 - 2.3.4. Humanitarian Action and LRRD
 - 2.3.5. Preparedness, Mitigation and Prevention
 - 2.3.6. Reducing Vulnerabilities and Strengthening Capacities
 - 2.3.7. Bibliography
- 2.4. Contents and Specific Objectives of Humanitarian Action (II)
 - 2.4.1. Victim Protection
 - 2.4.1.1. The Right to Asylum and Refuge
 - 2.4.1.2. Humanitarian Interference
 - 2.4.2. International Supervision/Follow-Up of Compliance
 - 2.4.3. Witnessing and Reporting Human Rights Violations
 - 2.4.4. Lobbying of NGOs
 - 2.4.4.1. International Accompaniment and Presence
 - 2.4.5. High-Level Political Action

- 2.4.6. Code of Conduct
- 2.4.7. ESFERA Project
 - 2.4.7.1. The Humanitarian Charter
 - 2.4.7.2. Minimum Standards
 - 2.4.7.3. The Essential Humanitarian Standard
 - 2.4.7.4. Assessment of Humanitarian Action
 - 2.4.7.5. Why Assess Humanitarian Action?
- 2.4.8. Bibliography
- 2.5. Stakeholders in Humanitarian Action
 - 2.5.1. Introduction
 - 2.5.2. What Are the Stakeholders in Humanitarian Action?
 - 2.5.3. The Affected Population
 - 2.5.4. The Affected Governments
 - 2.5.5. NGOs
 - 2.5.6. The International Red Cross and Red Crescent Movement
 - 2.5.7. Donor Governments
 - 2.5.8. UN Humanitarian Agencies
 - 2.5.9. The European Union
 - 2.5.10. Other Stakeholders:
 - 2.5.10.1. Private Sector Entities
 - 2.5.10.2. Media
 - 2.5.10.3. Military Forces
 - 2.5.11. Bibliography
- 2.6. Main Challenges for Stakeholders and Humanitarian Action
 - 2.6.1. Introduction
 - 2.6.2. The World Humanitarian Summit
 - 2.6.2.1. The Agenda for Humanity
 - 2.6.3. The Main Reasons to Look to the Future
 - 2.6.4. Increase the Weight and Capacity of Local Stakeholders
 - 2.6.4.1. Charter for Change
 - 2.6.5. Organizational Challenges for NGOs at the International Level
 - 2.6.6. The Need for the United Nations to Consider Humanitarian Issues as a Global Issue
 - 2.6.7. Bibliography
- 2.7. OCHA (The Office for the Coordination of Humanitarian Affairs)
 - 2.7.1. Objectives
 - 2.7.2. The United Nations
 - 2.7.3. The UN and Humanitarian Action
 - 2.7.4. The Office for the Coordination of Humanitarian Affairs (OCHA)
 - 2.7.4.1. The Origin of the OCHA
 - 2.7.4.2. The Evolution of OCHA
 - 2.7.4.3. The 2005 Humanitarian Reform
 - 2.7.4.4. The Cluster Approach
 - 2.7.4.5. OCHA's Coordination Tools
 - 2.7.4.6. The Mission of OCHA
 - 2.7.4.7. OCHA Strategic Plan 2018-2021
 - 2.7.5. Bibliography
- 2.8. The Office for Humanitarian Action (OHA)
 - 2.8.1. Objectives
 - 2.8.2. Spanish Agency for International Development Cooperation (AECID)
 - 2.8.3. AECID and the Office for Humanitarian Action (OHA)
 - 2.8.4. The Office for Humanitarian Action (OHA)
 - 2.8.4.1. The Objectives and Functions of OHA
 - 2.8.4.2. OHA Financing
 - 2.8.5. Bibliography
- 2.9. Comparative of Humanitarian Action Strategies for Development
 - 2.9.1. Objectives
 - 2.9.2. Introduction
 - 2.9.3. Conclusions
 - 2.9.4. Bibliography



A unique, key, and decisive educational experience to boost your professional development”

04

Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.



It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.

“

Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.



Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then adapted in audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, students can watch them as many times as they want.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

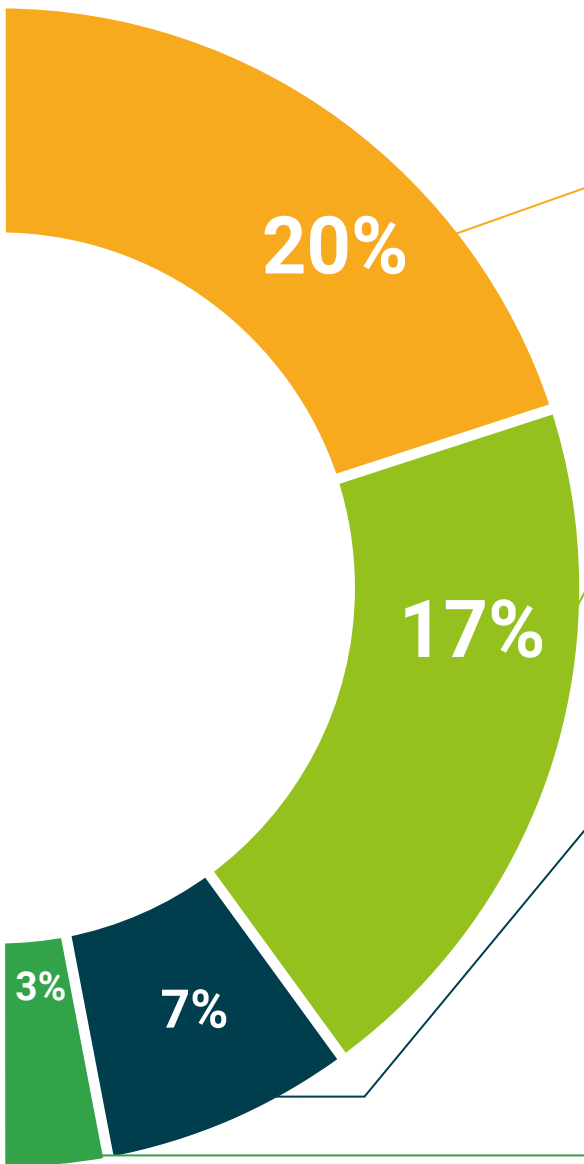
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.
Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.



06

Certificate

This Postgraduate Certificate in Design, Monitoring and Assessment of International Development Cooperation Projects guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This **Postgraduate Certificate in Design, Monitoring and Assessment of International Development Cooperation Projects** contains the most complete and up-to-date scientific program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Certificate in Design, Monitoring and Assessment of International Development Cooperation Projects**

Official N° of Hours: **300 h.**



*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present
development language
virtual classroom



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