

# Postgraduate Certificate

## Career Guidance in the World





## Postgraduate Certificate Career Guidance in the World

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/pk/education/postgraduate-certificate/career-guidance-world](http://www.techtitute.com/pk/education/postgraduate-certificate/career-guidance-world)

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# 01

# Introduction

This program will give you a broad and developed vision of the way vocational and professional guidance is practiced in places around the world that function as a reference in this field of competence. An opportunity to analyze other intervention scenarios that will allow you to expand your capacity and apply other ways of working with the support of the experience of other institutions and models.







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*A current and relevant Postgraduate Certificate that will show you the most interesting guidance models on the international scene”*

This Postgraduate Certificate will allow the participant to be open to different approaches and guidance models, new ideas and resources to access in a simple and agile way. They will acquire new skills in the classroom and a new perspective on how to approach guidance. The resources that the professionals will find in the Postgraduate Certificate will allow them to obtain better results in the medium and long term both in the vocational decision and in the preparation for the working life of their students.

Both the activities proposed and the innovative approaches to guidance that you will encounter will enable the student to improve their professional skills and the results of their department in the center.

This training makes professionals in this field increase their capacity for success, which results in a better praxis and performance that will have a direct impact on the educational treatment, on the improvement of the educational system and on the social benefit for the whole community.

This **Postgraduate Certificate in Career Guidance in the World** contains the most complete and up-to-date educational program on the market. The most important features include:

- ♦ 100 practical cases presented by experts in Vocational and Career Guidance
- ♦ The graphic, schematic, and practical contents provide students with scientific and practical information on the disciplines that are essential
- ♦ New developments and innovations in different fields of work
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Algorithm-based interactive learning system for decision-making in the situations that are presented to the student
- ♦ Special emphasis on cutting-edge methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*An educational program created for professionals who aspire for excellence, and that will enable you to acquire new skills and strategies easily and effectively"*

“

*Give a boost to your competitiveness with this Postgraduate Certificate and place yourself at the top of the labor market"*

It includes in its teaching staff professionals belonging to the field of vocational and professional guidance in the world, who bring to this training the experience of their work, in addition to recognized specialists belonging to reference societies and prestigious universities.

Thanks to its multimedia content developed with the latest educational technology, they will allow the professional a situated and contextual learning, that is to say, a simulated environment that will provide an immersive learning programmed to prepare in real situations.

The design of this program is based on problem-based learning, by means of which the professional must try to solve the different professional practice situations that arise throughout the course. For this, the professional will be assisted by an innovative interactive video system developed by recognized experts in the field of vocational and professional guidance in the world and with extensive teaching experience.

*Increase your confidence in working with students by updating your knowledge through this Postgraduate Certificate.*

*This program makes the difference between a professional with a lot of knowledge and a professional who knows how to apply it in the daily practice of their profession.*



# 02

# Objectives

The objectives of this program have been established as a guide for the development of the entire course, with the specific mission of offering students very intensive training that will really boost their professional progression. A journey of personal growth that will lead you to the highest quality in your intervention.







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*The objective of this program is to give you the most comprehensive knowledge in the international career guidance landscape, with a structured path through the theoretical and practical contents"*



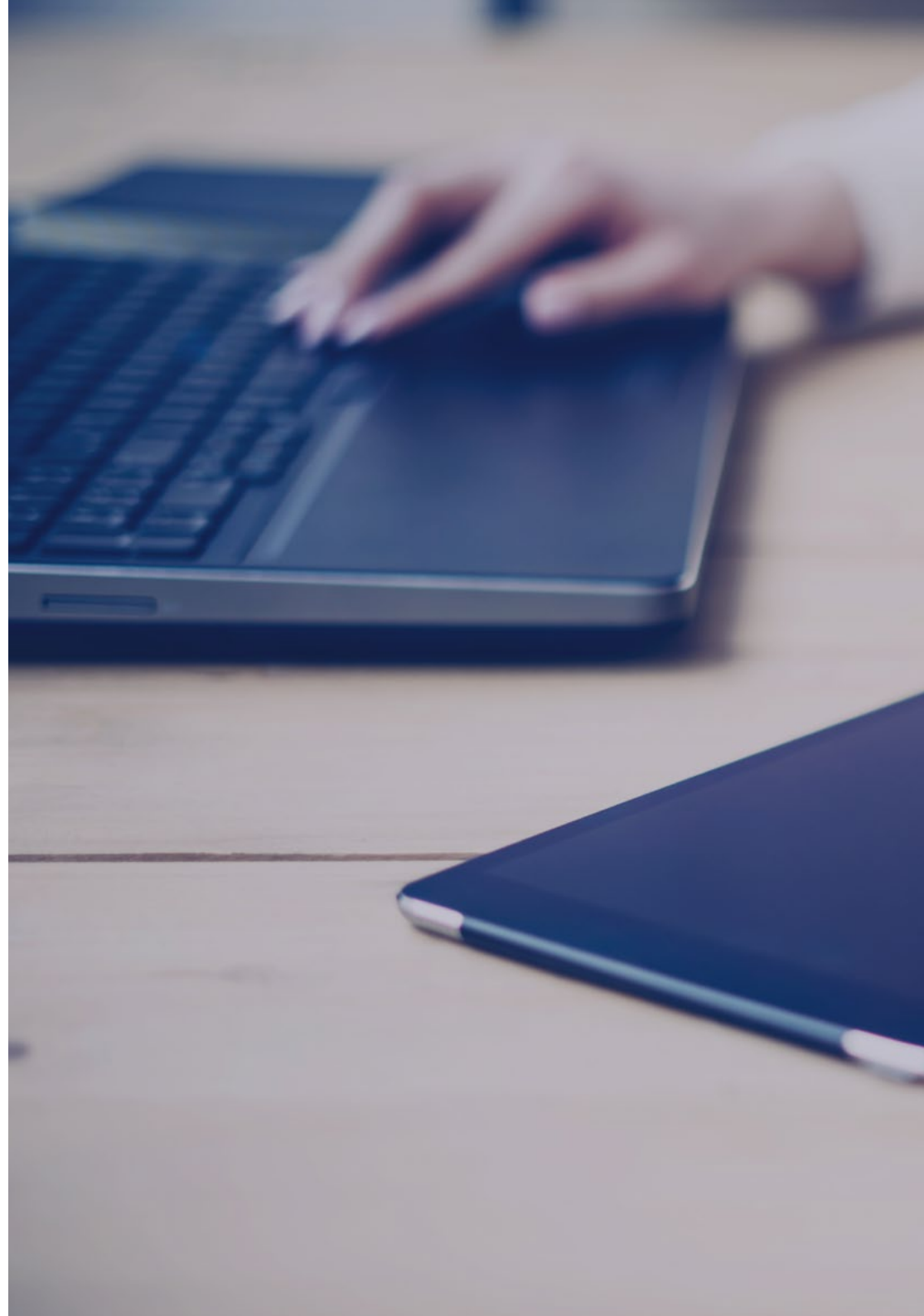
## General Objectives

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- ♦ Acquire the necessary knowledge to act as a support for students' decision-making regarding their vocation and vocational orientation
- ♦ Act in an adjusted way in the different personal contexts of the students
- ♦ Know the most effective and useful guidance strategies



*A high intensity Postgraduate Certificate that will train you in a confident and complete way"*





## Specific Objectives

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- ♦ Enhance the role of the guidance counselor as a facilitator of the transition to the current labor market
- ♦ Awaken in the student the sensibility towards a new guidance model based on successful cases both in organizational aspects and classroom implementation
- ♦ Give recommendations to the student after having spent time with them for a certain period of time in the classroom

03

# Course Management

The program includes in its teaching staff specialists of reference in vocational and professional guidance in the world, who bring to this training the experience of their work. Additionally, other recognized specialists participate in its design and preparation, which means that the program is developed in an interdisciplinary manner.







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*Learn from reference professionals, the latest advances in procedures in the field of vocational and professional guidance in the world"*

## Management



### Ms. Jiménez Romero, Yolanda

- ◆ Positions: Psychopedagogue specialized in Neurolinguistics
- ◆ Educational psychologist
- ◆ Degree in Primary Education with English
- ◆ Master's Degree in Educational Psychologist
- ◆ Master's Degree in Neuropsychology of High Intellectual Abilities
- ◆ Master's Degree in Emotional Intelligence
- ◆ Specialized Teacher in High Intellectual Ability
- ◆ Co-director, Author and Teacher in Different University Educational Projects



## Professors

### Ms. García Camarena, Carmen

- ◆ Positions: Manager of Step by Step, a vocational guidance company for all professional stages
- ◆ Psychologist and Master's Degree in Business Administration, CAP at the Alfonso X el Sabio University
- ◆ Specialization in FOL and Master's Degree in HR and group techniques
- ◆ Creator of a methodology adapted to high school stages

### Mr. Maroto, José María

- ◆ Positions: Computer Engineer
- ◆ Consultant specialized in Coaching, Change Management, Motivation, Emotional Intelligence and Leadership. Professor specialized in Innovation and BigData processes
- ◆ Expert in learning, lecturer and writer of articles and publications related to his areas of expertise



# 04

# Structure and Content

The contents of this comprehensive training program have been developed by the sector's most competent professionals, with a high quality criterion at every stage of the course. For this purpose, the most relevant and comprehensive topics have been selected, with the latest and most interesting updates.







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*An intensively structured educational approach, in such a way that you achieve your learning goals consistently and effectively”*

## Module 1. Vocational and Professional Guidance in the World

- 1.1. Towards a Comparative View of Vocational and Professional Guidance in the World: Relevant Variables
  - 1.1.1. What Does a Comparative View of Professional and Vocational Guidance Provide?
  - 1.1.2. Location and Designation of the Guidance Service
  - 1.1.3. Guidance Service Users
  - 1.1.4. Administrative Unit and Legislative Support
  - 1.1.5. Areas of Intervention of the Guidance Professional
  - 1.1.6. Functions, Objectives and Tasks
  - 1.1.7. Professional Profiles and Previous Training
  - 1.1.8. Ratios
  - 1.1.9. Relationship with Other Services
  - 1.1.10. Other Relevant Variables
- 1.2. Countries with a Model of Guidance Services External to Educational Centers
  - 1.2.1. Which Countries Maintain a Model of External Guidance Services?
  - 1.2.2. Location and Designation of the Guidance Service
  - 1.2.3. Guidance Service Users
  - 1.2.4. Administrative Unit and Legislative Support
  - 1.2.5. Areas of Intervention of the Guidance Professional
  - 1.2.6. Functions, Objectives and Tasks
  - 1.2.7. Professional Profiles and Previous Training
  - 1.2.8. Ratios
  - 1.2.9. Relationship with Other Services
  - 1.2.10. Other Relevant Variables





- 1.3. Countries with a Model of Guidance Services within Educational Institutions
  - 1.3.1. Which Countries Maintain a Model of Guidance Services within Educational Institutions?
  - 1.3.2. Location and Designation of the Guidance Service
  - 1.3.3. Guidance Service Users
  - 1.3.4. Administrative Unit and Legislative Support
  - 1.3.5. Areas of Intervention of the Guidance Professional
  - 1.3.6. Functions, Objectives and Tasks
  - 1.3.7. Professional Profiles and Previous Training
  - 1.3.8. Ratios
  - 1.3.9. Relationship with Other Services
  - 1.3.10. Other Relevant Variables
- 1.4. Countries with a Mixed Model of Guidance Services, both Inside and Outside of Educational Institutions I
  - 1.4.1. Which Countries Maintain a Mixed Model of Guidance Services?
  - 1.4.2. Location and Designation of the Guidance Service
  - 1.4.3. Guidance Service Users
  - 1.4.4. Administrative Unit and Legislative Support
  - 1.4.5. Areas of Intervention of the Guidance Professional
  - 1.4.6. Functions, Objectives and Tasks
  - 1.4.7. Professional Profiles and Previous Training
  - 1.4.8. Ratios
  - 1.4.9. Relationship with Other Services
  - 1.4.10. Other Relevant Variables



- 1.5. Countries with a Mixed Model of Guidance Services, both Inside and Outside of Educational Institutions II
- 1.6. The IAEVG (International Association for Educational and Vocational Guidance) Model
  - 1.6.1. The International Association for Educational and Vocational Guidance: Origin, Purpose and Mission
  - 1.6.2. International Competencies for Guidance Professionals
  - 1.6.3. Core Competencies of Guidance Professionals in the IAEVG model
  - 1.6.4. IAEVGIA Specialized Competencies (I): Diagnosis
  - 1.6.5. IAEVGIA Specialized Competencies (II): Educational Guidance
  - 1.6.6. IAEVGIA Specialized Competencies (III): Career Development
  - 1.6.7. IAEVGIA Specialized Competencies (IV): Counseling
  - 1.6.8. IAEVGIA Specialized Competencies (V): Information
  - 1.6.9. IAEVGIA Specialized Competencies (VI): Consultation
  - 1.6.10. IAEVGIA Specialized Competencies (VII): Research
  - 1.6.11. IAEVGIA Specialized Competencies (VIII): Program and Service Management
  - 1.6.12. IAEVGIA Specialized Competencies (IX): Community Development
  - 1.6.13. IAEVGIA Specialized Competencies (X): Employment
  - 1.6.14. IAEVGIA Ethical Standards
- 1.7. The ASCA (American Association for School Counseling) Model in the U.S. School Setting
  - 1.7.1. The ASCA National Model
  - 1.7.2. ASCA National Model School Counseling Programs
  - 1.7.3. Pillars of School Counseling in the ASCA National Model
  - 1.7.4. Application of the ASCA National Model for School Counseling
  - 1.7.5. School Counseling Management in the ASCA National Model
  - 1.7.6. Accountability in the ASCA National Model
  - 1.7.7. Some ASCA National Model Templates
  - 1.7.8. Recognized ASCA Model Program (RAMP)
  - 1.7.9. ASCA Ethical Standards
  - 1.7.10. ASCA Empirical Studies on School Counseling Effectiveness





- 1.8. The Competency Model of the Counselor from Chile
  - 1.8.1. Towards a Model of Competencies and Standards for Guidance Counselors in Chile (MINEDUC 2010)
  - 1.8.2. Generic Competencies for Counselors (I): Communication
  - 1.8.3. Generic Competencies for Counselors (II): Teamwork
  - 1.8.4. Generic Competencies for Counselors (III): Ability to Plan and Organize
  - 1.8.5. Generic Competencies for Counselors (IV): Innovation and Creativity
  - 1.8.6. Generic Competencies for Counselors (V): Commitment to Continuous Learning
  - 1.8.7. A Map of ICT Competencies for Counselors in Chile (I): Pedagogical Dimension
  - 1.8.8. A Map of ICT Competencies for Counselors in Chile (II): Technical Dimension
  - 1.8.9. A Map of ICT Competencies for Counselors in Chile (III): Management Dimension
  - 1.8.10. A Map of ICT Competencies for Counselors in Chile (IV): Social, Ethical and Legal Dimension
  - 1.8.11. A Map of ICT Competencies for Counselors in Chile (V): Dimension of Professional Development and Responsibility
- 1.9. The Bertelsmann Foundation's Model for Coordinated Career Guidance
  - 1.9.1. Leitfaden Berufsorientierung: Guidelines for Vocational Guidance of the Bertelsmann Foundation
  - 1.9.2. Objectives and Principles of Coordinated Vocational Guidance: for Youth Employment
  - 1.9.3. Quality Management System for Career Guidance Coordinated from the School Setting
  - 1.9.4. Professional Guidance Planning in the School Setting
  - 1.9.5. Application for Professional Guidance in the School Environment
  - 1.9.6. Main Dimensions of Quality for the Organization of Career Guidance Actions
  - 1.9.7. How to Professionally Guide Children
  - 1.9.8. The Teacher as an Ally in Professional Guidance
  - 1.9.9. Support for Dual Vocational Training BORRAR
  - 1.9.10. For Youth Employment: Present and Future
  - 1.9.11. Recognition and Impact of Bertelsmann Foundation's Coordinated Career Guidance Model



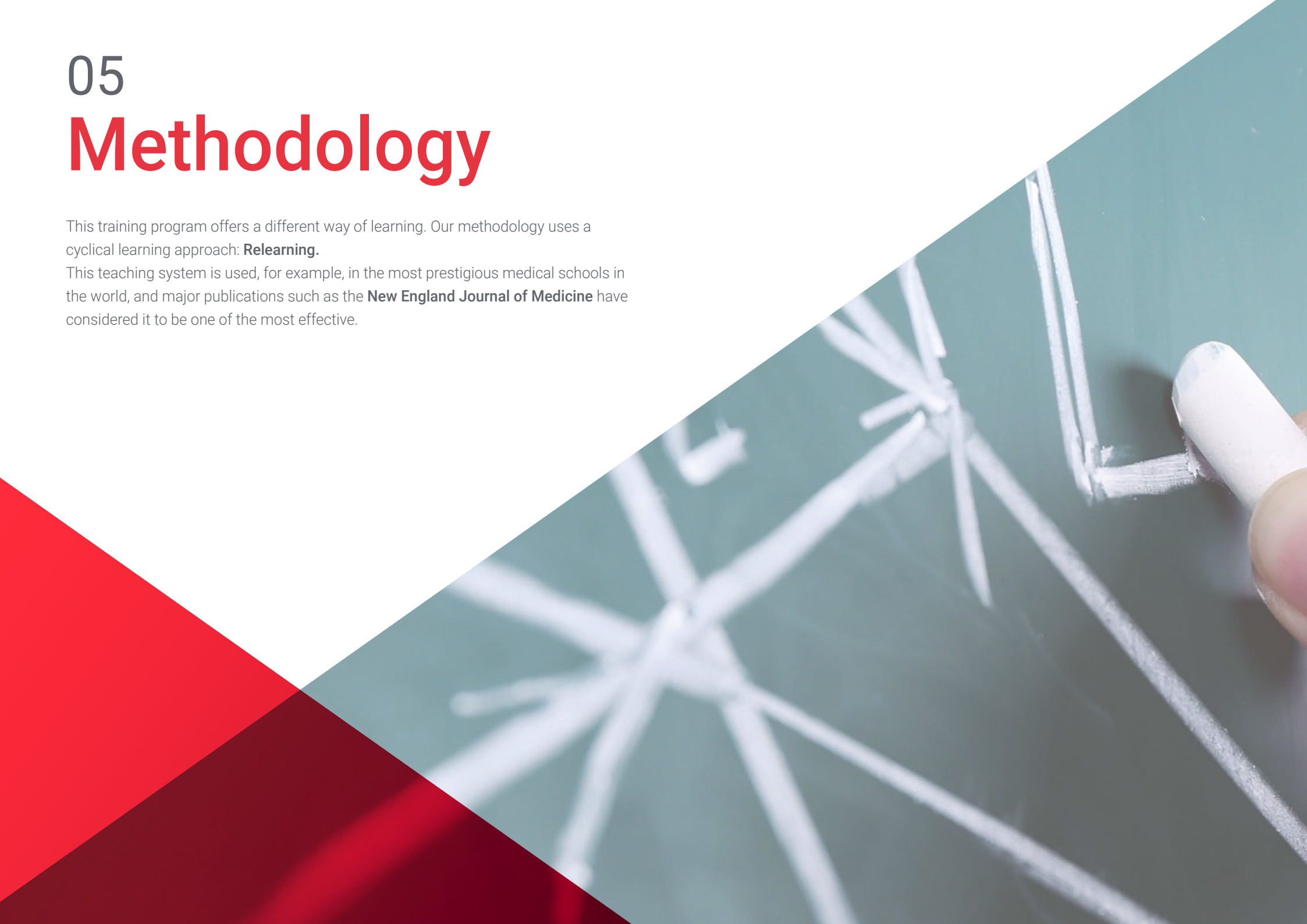
*A unique, key, and decisive experience to boost your professional development”*

05

# Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

*With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.*



*It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.*



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*Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”*

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.



*Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.*



At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.







**Expert-Led Case Studies and Case Analysis**

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



**Classes**

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



**Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.



06

# Certificate

The Postgraduate Certificate in Career Guidance guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This **Postgraduate Certificate in Career Guidance in the World** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by TECH Technological University will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Career Guidance in the World**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present quality  
online training  
development languages  
virtual classroom



## Postgraduate Certificate Career Guidance in the World

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- » Dedication: 16h/week
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# Postgraduate Certificate

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