

# Postgraduate Certificate Art and Beauty Education





## Postgraduate Certificate Art and Beauty Education

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/in/education/postgraduate-certificate/art-beauty-education](http://www.techtute.com/in/education/postgraduate-certificate/art-beauty-education)

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# 01

# Introduction

Art allows children to express their emotions, their creative abilities and their vision of the world around them. A form of expression that the teacher in Primary Education will be able to enhance thanks to this program, which approaches the aesthetic education in the human being and its link to the current socio-cultural reality. A proposal that promotes a broader perspective than the one used in most schools. The 100% online method offered by this program allows freedom of access to the multimedia content at any time. Only a device with an internet connection is required to access this program and approach this subject in a different way.







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*Thanks to this complete program you will get a different look at aesthetics applied to Primary Education”*

The Postgraduate Certificate in Art and Beauty Education brings the teacher closer to a different vision of aesthetic and artistic education than the one currently taught in schools. In these early years of education it is vital for schoolchildren to enhance their creativity while working on collective projects for the development of the individual.

Throughout the six weeks of this program, students will learn about the main keys related to aesthetics, its pedagogical value, its categorization and the aesthetic perspective in art, science and technology.

In its eagerness to address the entire sociocultural field that surrounds minors in these stages of life, this Postgraduate Certificate course delves into children's programs as generators of aesthetic ideas and ethical questions about art and freedom of expression.

An excellent opportunity for professionals seeking a 100% online specialization. This teaching option will give you the freedom to distribute the course load at your own pace. In addition, students are provided with interactive content and a Relearning system, which will allow them to consolidate their knowledge more effectively.

This **Postgraduate Certificate in Art and Beauty Education** contains the most complete and up-to-date educational program on the market. The most important features include:

- ♦ The development of case studies presented by experts in Primary Education
- ♦ The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*The educational system demands teachers specialized in the creative and expressive field and expressive field. Improve your skills and become an excellent teacher”*

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*Teaches feelings and emotions. Apply all the strategies you will acquire in this Postgraduate Certificate”*

*Work with collective artistic projects in the classroom and favors the development of students. Acquire all the learning you need in this Postgraduate Certificate.*

*Be able to exercise children's creativity and fantasy, but, above all, have the tools to do so. Enroll now.*

The program's teaching staff includes professionals from the industry who contribute their work experience to this program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.



# 02

# Objectives

The design of the program of this Postgraduate Certificate will allow students to acquire the essential competencies to be up-to-date in the field of Art Education in Primary Education. The content elaborated by the teaching team will allow students, through case studies, to be able to apply the knowledge acquired in their work environment. Likewise, the multimedia content will favor the understanding of concepts and will open the teaching professional to discover the possibilities of aesthetics in Primary Education.





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*With this Postgraduate Certificate you will be able to help your students develop their personal skills related to observation, image and self-esteem”*



## General Objectives

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- ♦ Design, plan, deliver, and evaluate teaching and learning processes, both individually and in collaboration with other teachers and professionals of the center
- ♦ Recognize the importance of rules in all educational processes
- ♦ Promote participation and respect for the rules of coexistence
- ♦ Develop the necessary skills in teachers to teach music and art education lessons in Primary Education





### Specific Objectives

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- ♦ Bring students closer to arts education and its possibilities in elementary education
- ♦ Discover the value of aesthetic education in human beings
- ♦ Encourage students' creativity
- ♦ Design, plan and execute artistic projects to promote the learning of aesthetic concepts

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*Encourage the creative and observational skills of children in your classroom. Make the educational change that society is currently asking for”*



03

# Structure and Content

The teaching team has developed a syllabus that lays the foundations, from the beginning, of the concept of aesthetics applied to Primary Education. With an eminently practical approach, this teaching is based on aesthetic creations, beauty standards, and the socio-cultural aspects of school-age children. The impulse of creativity in these early ages favors the growth of the individual. For this reason, this degree has a wide variety of useful multimedia resources to expand knowledge and implement them in schools.







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*A syllabus focused on the practical application of its content in the classroom. All in online mode to facilitate learning for those who combine studies and work”*

## Module 1. Art and Beauty Education

- 1.1. Key Concepts Related to Aesthetics
  - 1.1.1. What Do We Mean by Aesthetics? Aesthetics as a Discipline
  - 1.1.2. Perception and Aesthetics, Two Worlds Coming Together
  - 1.1.3. What Articulates the Aesthetic Experience?
  - 1.1.4. Get Excited
  - 1.1.5. Education on the Fine Line between Creation and Perception
  - 1.1.6. Why Study Aesthetics?
  - 1.1.7. Main Differences between Arts and Aesthetic Education
  - 1.1.8. Elements and Contexts to Consider Regarding Aesthetics
- 1.2. Aesthetic Experience and its Pedagogical Value
  - 1.2.1. Aesthetic Attitude Result
  - 1.2.2. Aesthetic Object and its Qualities
  - 1.2.3. Aesthetic Experience Education
  - 1.2.4. Teaching Strategies
- 1.3. Heritage in Relation to Aesthetic Education
  - 1.3.1. Cultural and Artistic Heritage and Aesthetic Education
  - 1.3.2. Natural Heritage and Aesthetic Education
  - 1.3.3. Family and Teacher Influence
- 1.4. Beauty Standards and Relationship with Art
  - 1.4.1. Do We Know What Is Beautiful?
  - 1.4.2. Beauty Standards and their Evolution
  - 1.4.3. Beyond the beauty: Media beauty and runway beauty
  - 1.4.4. The Centrality of the Individual in Artistic Creation and Perception
  - 1.4.5. Arts Education as a Basis for a Humanistic Education
- 1.5. Learning to Perceive Change. Everything Passes
  - 1.5.1. The Unfounded Inheritance of the Sublime
  - 1.5.2. Alternative Aesthetic Categories
  - 1.5.3. Aesthetics
  - 1.5.4. Musical Aesthetic Categories
- 1.6. Aesthetics in Art, Science and Technology
  - 1.6.1. The Shift from Biological to Technological Vision
  - 1.6.2. Expanding the Human View on Technology
  - 1.6.3. Cyber Lives





- 1.7. Enjoying a Work of Art
  - 1.7.1. Experience as a Model
  - 1.7.2. Understanding that Cultural and Artistic Education is Paramount
  - 1.7.3. Art as a Full Change to Humanism
  - 1.7.4. Art as an Open Work and a Window to See the World
  - 1.7.5. Authors and Representative Works
- 1.8. Contemporary Artworks for a Full Aesthetic Experience
  - 1.8.1. From Anthropocentric Vision to Relational Aesthetics
  - 1.8.2. Early Avant-Garde
  - 1.8.3. Second Avant-Garde
  - 1.8.4. Facilities
- 1.9. Children as Spectators and Creators of Aesthetics
  - 1.9.1. Children's Aesthetics in a Spectacle Society
  - 1.9.2. Children's Programs as Generators of Aesthetic Ideas
  - 1.9.3. Videogames, Hyperreality and the Sense of Aesthetics
  - 1.9.4. Being or Appearing Famous
  - 1.9.5. The Pose or "Poser"
  - 1.9.6. Moving from Spectator to Creator of Aesthetics through Technology
- 1.10. Ethics and Aesthetics?
  - 1.10.1. Ethical Forms
  - 1.10.2. Not Everything That Is Beautiful Is Good. Sensitivity and Ethical Creation
  - 1.10.3. Learning to Look Beyond Aesthetics to See Ethics
  - 1.10.4. Legal Limits and Freedom of Expression



*A program designed for teachers who are looking for change in their students, in one of the most important school stages"*



04

# Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

*With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.*



*It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.*

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*Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”*

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.



*Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.*



At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Expert-Led Case Studies and Case Analysis**

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



**Classes**

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



**Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.





05

# Certificate

The Postgraduate Certificate in Art and Beauty Education guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





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*Successfully complete this program  
and receive your university qualification  
without having to travel or fill out  
laborious paperwork"*

This **Postgraduate Certificate in Art and Beauty Education** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Art and Beauty Education**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present quality  
development languages  
virtual classroom



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