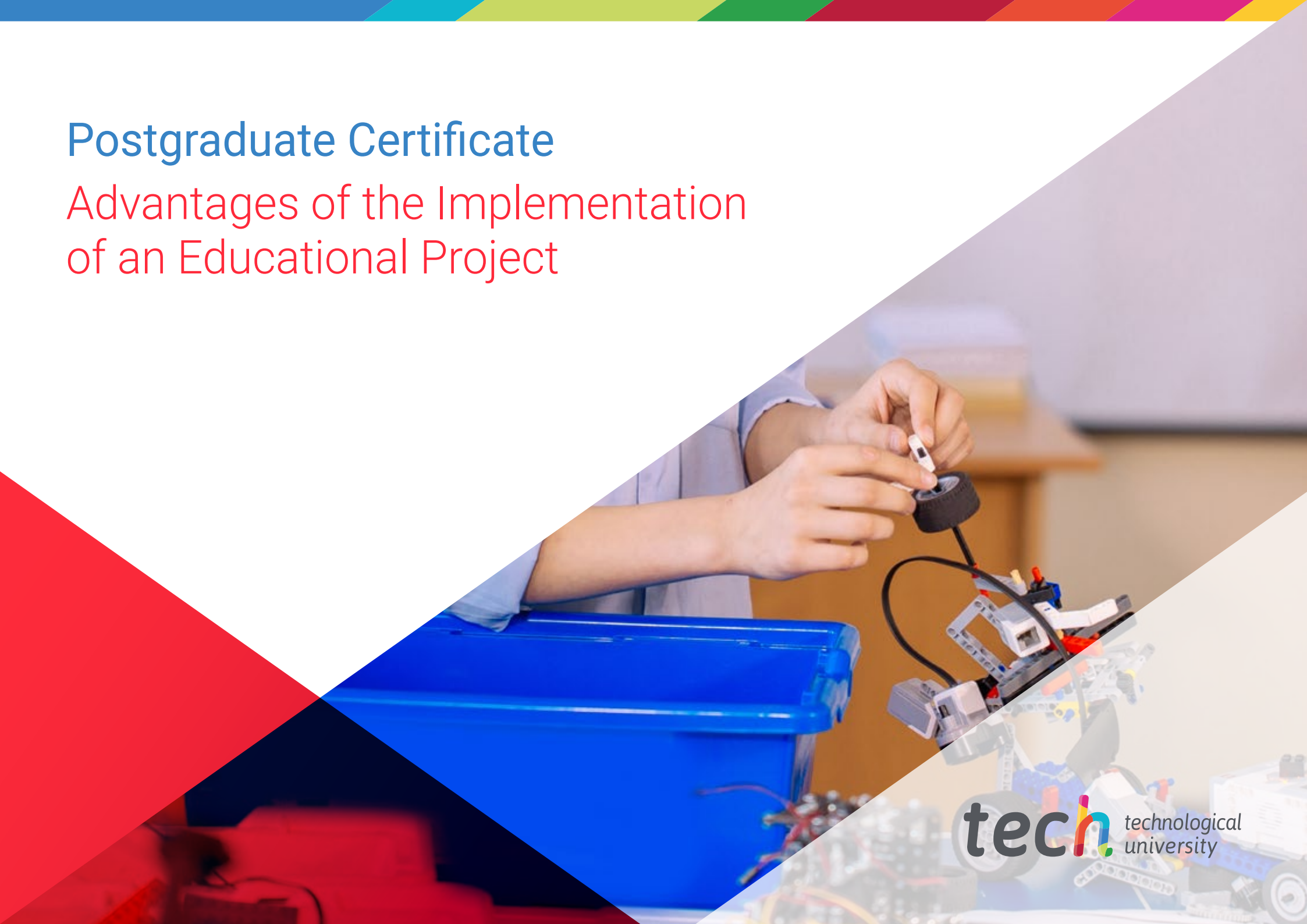


# Postgraduate Certificate

## Advantages of the Implementation of an Educational Project





## Postgraduate Certificate

### Advantages of the Implementation of an Educational Project

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/in/education/postgraduate-certificate/advantages-implementation-educational-projects](http://www.techtitute.com/in/education/postgraduate-certificate/advantages-implementation-educational-projects)

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# 01

# Introduction

This program makes professionals in this field increase their capacity for success, which results in a better praxis and performance that will have a direct impact on the educational treatment, on the improvement of the educational system and on the social benefit for the whole community.





“

*This Postgraduate Certificate in Advantages of the Implementation of an Educational Project generates sense of confidence in the performance of your profession, which will help you to grow personally and professionally"*

Therefore, an educational center that wants to be a reference and aims to obtain quality and efficiency in its practices, must be an expert in the programming and implementation of educational projects. This Postgraduate Certificate promotes an overall vision that will enable the implementation, or transformation, of educational projects that are intended to constitute the essence of the center, whatever their nature.

Thanks to this program, educational centers will be able to build the appropriate knowledge, the fundamental pillars of the educational project taking into account each and every one of the factors that must be addressed in the process of programming and implementation of educational programs. Otherwise, schools are doomed to the vagaries of fashion, to fruitless waste of time and money, and most importantly, to fail to achieve a sufficiently stable path for students to walk on and develop their full capabilities and potential.

This program is unique because it manages to offer the necessary tools to build this core of the educational center so that it can last over time, be viable and, of course, be efficient. In addition, the teaching staff has extensive personal and professional experience in all types of educational projects, which means that this Postgraduate Certificate is not developed from pure theory, but from the scientific evidence of practices in all types of educational centers. On the other hand, the online modality ensures that the best experts and professionals in each of the areas of programming and implementation of educational projects can be found among the list of professors who teach this Postgraduate Certificate.

Another of the reasons that make this Postgraduate Certificate unique is the specialization in all the areas necessary for Programming and Implementation of Educational Projects. While other programs focus on only a few aspects, the program we offer allows you to study each and every one of the fields that will make up the ideal construction of the educational project. Thus, starting with an introduction to educational projects and their most important elements, it will continue with the specification of the most innovative and significant types of projects on the international scene from which each educational center can be reflected or impelled to its implementation.

This **Postgraduate Certificate in Advantages of the Implementation of an Educational Project** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ Case studies presented by experts in Advantages of the Implementation of an Educational Project
- ♦ The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ News on Advantages of the Implementation of an Educational Project
- ♦ It contains practical exercises where the self-assessment process can be carried out to improve learning
- ♦ With special emphasis on innovative methodologies in Advantages of the Implementation of an Educational Project
- ♦ All of this will be complemented by theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*Update your knowledge through the Postgraduate Certificate in Advantages of the Implementation of an Educational Project”*

“

*This Postgraduate Certificate is the best investment you can make when selecting a refresher program, for two reasons: in addition to updating your knowledge in Advantages of the Implementation of an Educational Projects, you will obtain a qualification from TECH Technological University"*

It includes, in its teaching staff, professionals belonging to the field of Advantages of the Implementation of an Educational Project, who bring to this program the experience of their work, as well as recognized specialists from reference societies and prestigious universities.

The multimedia content developed with the latest educational technology will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive program to learn in real situations.

This program is designed around Problem-Based Learning, whereby the educators must try to solve the different professional practice situations that arise throughout the program. For this purpose, educators will be assisted by an innovative interactive video system developed by recognized experts in the field of Advantages of the Implementation of Educational Projects, with extensive teaching experience.

*Increase your decision-making confidence by updating your knowledge through this Postgraduate Certificate.*

*Take the opportunity to learn about the latest advances in Advantages of the Implementation of an Educational Project and improve your students' education.*



# 02

# Objectives

The Postgraduate Certificate in Advantages of the Implementation of an Educational Project is oriented to facilitate the performance of the professional dedicated to working with students related to the educational field.





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*This Postgraduate Certificate is oriented so that you can update your knowledge in Advantages of the Implementation of an Educational Project, with the use of the latest educational technology, to contribute with quality and confidence to the decision making and monitoring of these students”*



## General Objectives

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- ♦ Know the most important elements of the educational project
- ♦ Specialize people in the educational field in order to improve the educational projects they use, or to develop an innovative project of their own creation or based on evidence
- ♦ Study each of the phases of programming and implementation of an educational project
- ♦ Analyze the essential factors to be taken into account in the programming and implementation of an educational project
- ♦ Get a global view of the whole process and not just a biased position
- ♦ Understand the role of each of the educational agents in each phase of the programming and implementation of the educational project
- ♦ Delve into the essential success factors of the educational project
- ♦ Become an expert to lead or participate in a quality educational project
- ♦ Help students develop the necessary skills for programming and implementing educational projects
- ♦ Provide students with the necessary tools for the creation of their own innovative educational project





## Specific Objectives

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- ♦ Learn how to develop an evidence-based project in all its phases
- ♦ Learn about the most important and innovative artistic educational projects
- ♦ Discover the most necessary educational projects in the health field in an educational center
- ♦ Analyze educational sports projects that may be of interest to the centers
- ♦ Understand the types of educational language learning projects
- ♦ Understand the types of educational projects to generate excellence in the center
- ♦ Analyze the most important factors and measures to be taken by the center to achieve significant excellence
- ♦ Discover other possible innovative educational projects that are on the rise internationally
- ♦ Know the benefits of implementing an educational project
- ♦ Study the benefits generated in the center as an institution
- ♦ Analyze the improvement of the school's identity, style and presence
- ♦ Discover the benefits for students and their families

03

# Course Management

This program includes in its teaching staff reference experts in Advantages of the Implementation of an Educational Project, who pour into this program the experience of their work. In addition, other experts of recognized prestige participate in its design and elaboration, completing the program in an interdisciplinary way.



“

*Learn from leading professionals, the latest advances in procedures in the field of Advantages of the Implementation of an Educational Project”*

## Management



### Mr. Pattier Bocos, Daniel

- ♦ Specialist in educational innovation
- ♦ Researcher and university lecturer at the Faculty of Education at Complutense University of Madrid
- ♦ Finalist for Best Teacher in Spain at the Educa Abanca Awards

## Professors

### Mr. Ortiz Gómez, Juan Saunier

- ♦ Specialist professor in educational leadership in centers undergoing change and innovation
- ♦ Expert in management and direction of educational centers
- ♦ Secondary and high school teacher, with experience as general director of an educational center
- ♦ Ms. Hidalgo Pérez, Miriam
- ♦ Specialist in management of educational centers
- ♦ Teacher with expertise in special educational needs and guidance counselor
- ♦ Member of the management team of an educational center in the Community of Madrid



03

# Structure and Content

The structure of the contents has been designed by a team of professionals from the best educational centers and universities in the country, aware of the current relevance of innovative specialization, and committed to quality teaching through new educational technologies.







“

*This Postgraduate Certificate in Advantages of the Implementation of an Educational Project, contains the most complete and up-to-date program on the market”*

## Module 1. Benefits of Implementing an Educational Project

- 1.1. For the Center as an Institution: Identity, Style and Presence
  - 1.1.1. Groups that Make Up a School: The Institution, Students and their Families, Educators
  - 1.1.2. The Educational Project Is a Living Reality
  - 1.1.3. Defining Dimensions of the Educational Project
    - 1.1.3.1. Towards Tradition. Self-Identity/Character, Mission
    - 1.1.3.2. Towards the Future. The Style, The Vision
    - 1.1.3.3. The Future-Tradition Bond: Presence, Values
  - 1.1.4. Honesty and Consistency
  - 1.1.5. Identity. The Up-to-date Development of Its Mission (own character)
  - 1.1.6. Style. From the Image of What You Want to Do (Vision) To the Way You Want to Do It
  - 1.1.7. Presence. The Practical Realization of Values
  - 1.1.8. The Three Dimensions of the Educational Project as Strategic Referents
- 1.2. For Students and Their Families
  - 1.2.1. The Image of the Center Says a Lot About Its Educational Project
  - 1.2.2. Relational Dimensions of the Educational Project
    - 1.2.2.1. Towards the Internal Addressees of the Educational Action: The Students
    - 1.2.2.2. Towards the External Partners of the Educational Action: The Families
  - 1.2.3. Communication and Consistency
  - 1.2.4. Essential Communicative Dimensions of an Educational Project
  - 1.2.5. Identity. A Well-Founded, Comprehensive Education, Rooted in Tradition
  - 1.2.6. Style. The Learning of Knowledge and Skills in the Field of Character Development
  - 1.2.7. Presence. The Education of Today's Citizens with an Imprint
  - 1.2.8. The Three Dimensions of the Educational Project as the Basis of School Marketing
  - 1.2.9. Client Relationships and Membership





- 1.3. For Educators: Teachers and Other Personnel
  - 1.3.1. Educators as Stakeholders
  - 1.3.2. Educators, the Cornerstone of an Educational Project
  - 1.3.3. Human Capital, Social Capital and Decision-Making Capital
  - 1.3.4. The Indispensable Participation of Educators in Shaping the Educational Project
  - 1.3.5. Climate and Consistency
  - 1.3.6. Project, Change and People: It Is Not Possible to Regulate All Three
  - 1.3.7. Identity. Clarity of Educational Intentions and Educator Identity
  - 1.3.8. Style. Formation of a Form of Presence, Methodological Principles and Common Didactic Practices
  - 1.3.9. Presence. Establishment of Educational Priorities, Organizational Structures, Training Needs, etc
  - 1.3.10. The Three Dimensions of the Educational Project as the Core of Human Resources Management
- 1.4. For the Center's Driving Force I: Improvement in Managerial Style
  - 1.4.1. Main Drivers of a School: Management Style, Leaders and Collective Alignment
  - 1.4.2. Educational Project and Management of the Center
  - 1.4.3. The Leading Manager as a Moral Reference
  - 1.4.4. The Managerial Style as a Pedagogical Reference
  - 1.4.5. Is It Possible to Speak of a Management Project?
  - 1.4.6. Elements of Management Style Dependent on the Educational Project
    - 1.4.6.1. Organizational Structures
    - 1.4.6.2. Management Style
    - 1.4.6.3. The Possibility of Other Leaderships
    - 1.4.6.4. Forms of Participation and Delegation
  - 1.4.7. Adaptation of Organizational Structures to the Identity, Style and Presence of the Center
  - 1.4.8. The Gradual Development of a Local Management Culture

- 1.5. For the Motor Impulse of the Center II: Generation of Leaders
  - 1.5.1. Managers as Leaders
  - 1.5.2. The Three Capitals of the Leader - Human, Social and Decisional- And the Educational Project
  - 1.5.3. Bringing Talent to the Surface
  - 1.5.4. Capability, Commitment and Service
  - 1.5.5. Educational Project, Organizational Flexibility and Leadership
  - 1.5.6. Educational Project, Innovation Processes and Leadership
  - 1.5.7. Educational Project, Creativity and Leadership
  - 1.5.8. Towards a Teaching Function in the Key of Leadership
  - 1.5.9. Educating Leaders
- 1.6. For the Driving Force of the Center III: Alignment with the Mission-Vision-Values
  - 1.6.1. The Need for Alignment
  - 1.6.2. Main Obstacles for Alignment
  - 1.6.3. The Leader as an Aligner
  - 1.6.4. Lifelong Learning as an Educator: The Development of Own Lines of Competences
  - 1.6.5. From the Teaching Backpack to Shared Teaching Habits
  - 1.6.6. Educational Project and Development of a Professional Teaching Culture
  - 1.6.7. Having Resources for Authentic Assessment
  - 1.6.8. Assessment of the Quality of the Educational Service
    - 1.6.8.1. Local Reality
    - 1.6.8.2. Systemic Nature
    - 1.6.8.3. Absolute Priority of Teaching-Learning Activities
- 1.7. For Educational Advancement I: Adaptation to Students, to Active Methodologies and to the Demand of the Environment
  - 1.7.1. The Importance of Educational Goals
  - 1.7.2. The Importance of Scientific Knowledge on How We Learn
  - 1.7.3. How Does the Evolution of a Center Manifest Itself?
  - 1.7.4. Concentration on Growth Processes
  - 1.7.5. Focus on Systematic Learning Processes
  - 1.7.6. Prioritization of Active Methodologies: What Matters Is Learning
  - 1.7.7. Prioritization of Situated Learning
  - 1.7.8. Adequacy to the Demand of the Environment
  - 1.7.9. Beyond Current Needs: An Educational Project With a "Vision for the Future"
  - 1.7.10. Educational Project and Operational Research
- 1.8. For Educational Advancement II: Improvement of the Living, Learning and Working Environment. Sustainability
  - 1.8.1. The Educational Project as the Basis for an Adequate School Climate
  - 1.8.2. Educational Project and Coexistence
  - 1.8.3. Educational Project and Learning Style
  - 1.8.4. Educational Project and Work Organization
  - 1.8.5. Management Support
  - 1.8.6. The Sustainability of Work in an Educational Center
  - 1.8.7. Elements of Sustainability
    - 1.8.7.1. The Center's Strategic Plan
    - 1.8.7.2. Practical Quality Indicators
    - 1.8.7.3. The Global Assessment System
    - 1.8.7.4. The Educational Tradition of the Company
- 1.9. For Educational Advancement III: Relationship with the Environment, Other Centers in the Area or in the Same Network
  - 1.9.1. Have your Own Profile and a Recognizable Voice in the Environment
  - 1.9.2. Opening up to the Surrounding Reality
    - 1.9.2.1. Knowing the Environment
    - 1.9.2.2. Interacting with It
  - 1.9.3. Identification With Other Centers in the Same Institution or Area
  - 1.9.4. From Peer-To-Peer Classroom Learning to Center-To-Center Learning
  - 1.9.5. Shared Experiences
  - 1.9.6. Institutional Framework Project and Own Educational Project
    - 1.9.6.1. The Common Framework
    - 1.9.6.2. Different Needs and Sensitivities
    - 1.9.6.3. What Does the Global-Local Dialectic Bring to Our Own Educational Project?
- 1.10. For Educational Advancement IV: Deepening the Ideology and Style
  - 1.10.1. Ideology, Mission, Character Three Complementary Terms
  - 1.10.2. The Mission Statement Underlies the Basic Lines of the Educational Project
  - 1.10.3. The Educational Project Develops the Specific Character
  - 1.10.4. Alignment Between the Educational Project and the Ideology
  - 1.10.5. Shaping a Style of Doing and Reflecting in Education
  - 1.10.6. Updates to the Educational Project Update the Perspective From Which New Realities Are Addressed
  - 1.10.7. It Is Necessary to Return Periodically to Reflect on the Fundamentals
  - 1.10.8. Ideology, Educational Project and Transmission of an Educational Tradition

## Module 2. Circumstances that Influence the Programming and Implementation of the Educational Project

- 2.1. Scope of the Project
  - 2.1.1. Ownership of the Center
  - 2.1.2. Physical and Socio-Cultural Situation Where it is Located
- 2.2. Personal Resources
  - 2.2.1. Center Organization Chart in the Educational Project
  - 2.2.2. Management Team
  - 2.2.3. Professors
  - 2.2.4. PAS
  - 2.2.5. Non-Teaching Staff
  - 2.2.6. Training
  - 2.2.7. Hiring
- 2.3. Transparency of the Educational Project
  - 2.3.1. Project Information
  - 2.3.2. Results of Educational Practice
- 2.4. Involvement of Educational Agents
  - 2.4.1. Personal Identification with the Project
  - 2.4.2. Center Staff
  - 2.4.3. Families
- 2.5. Quality Factors for the Creation of an Educational Project
  - 2.5.1. Inclusive vs. Exclusionary Center Projects
    - 2.5.1.1. At Student Body Level
    - 2.5.1.2. At Faculty Level
    - 2.5.1.3. Methodologies
- 2.6. Difficulty with Change and Accommodation to Reality
  - 2.6.1. Comfort Zone
  - 2.6.2. Fears and Weaknesses
- 2.7. Analysis of Results and New Proposals
  - 2.7.1. At External Testing Level
  - 2.7.2. At Internal Testing Level
  - 2.7.3. Satisfaction of Families with the Different Elements (curricular, personnel, etc.)
  - 2.7.4. Teacher Satisfaction



*A unique, key, and decisive experience to boost your professional development”*

05

# Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

*With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.*



*It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.*



“

*Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”*

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.



*Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.*

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Expert-Led Case Studies and Case Analysis**

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



**Classes**

There is scientific evidence suggesting that observing third-party experts can be useful.  
Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



**Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.



06

# Certificate

The Postgraduate Certificate in Advantages of the Implementation of an Educational Projects guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This **Postgraduate Certificate in Advantages of the Implementation of an Educational Project** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Diploma: **Postgraduate Certificate in Advantages of the Implementation of an Educational Project**

Official N° of Hours: **300 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
virtual classroom



## Postgraduate Certificate Advantages of the Implementation of an Educational Project

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

# Postgraduate Certificate

## Advantages of the Implementation of an Educational Project

