Executive Master's Degree MBA in Pharmacy Office Management and Administration

M B A P O M A





Executive Master's Degree MBA in Pharmacy Office Management and Administration

- » Modality: online
- » Duration: 12 months
- » Certificate: TECH Technological University
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitute.com/us/school-of-business/executive-master-degree/master-mba-pharmacy-office-management-administration

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01 **Welcome**

Healthcare has become more relevant than ever in recent times. In a scenario where this need has become extreme, especially pharmacy and pharmacist care have become one of the pillars for the population. In this program, pharmacy professionals are offered the most appropriate management tools to develop their activity with the necessary fluency in the most practical fields. In this way, they will have a more generalized vision of what it is to work in these centers that dispense drugs, which are of prime necessity for society in general. Therefore, the activity must be carried out following the highest quality standards, since any error can be harmful to the health of the users.

N. Context

A program of great interest for pharmacy professionals, within your reach with the impulse and excellence of TECH"

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02 Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.

Why Study at TECH? | 007 tech

GG

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

tech 008 | Why Study at TECH?

At TECH Technological University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...



of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.



executives prepared each year



different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.



collaborative agreements with leading companies

Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



Why Study at TECH? | 009 tech

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

66

At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

03 Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

GG

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level"

tech 12 | Why Our Program?

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:



A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.



Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.



Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.



You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

Why Our Program? | 13 tech



Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

> You will find a network of contacts that will be instrumental for professional development.



Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.



Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.



You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.

04 **Objectives**

This MBA will provide the student with the knowledge and techniques essential for the assumption and organization of the organizational responsibilities of a Pharmacy Office. A program that will enable you to lead and direct projects, of lesser or greater intensity and complexity, with the ability to manage smoothly and to direct successfully in all the fields in which this action is carried out.

Our goal is to propel you to the highest competence, through real and constant support and the flexibility of self-managed learning"

tech 16 | Objectives

TECH makes the goals of their students their own goals too Working together to achieve them

The MBA in Pharmacy Office Management and Administration will enable the student to:



Acquire the knowledge and techniques that are essential to take on and organize the organizational responsibilities of a Pharmacy Office



Know how to manage all aspects of human resources



Learn about responsible management





Learn how to manage the financial area of the Pharmacy



Learn about the client/patient in all its aspects

Objectives | 17 tech



Analyze the purchasing processes and the most efficient ways of conducting logistics



Know everything you need to know about quality control, standards and certifications





Learn about the role of Community Pharmacy



Learn about service management in the Pharmacy Office



Analyze corporate social liabiity applied to Pharmacy Offices

tech 18 | Objectives



Learn how to organize a Pharmacy Office



Lean how to carry out customer loyalty programs



Analyze the fundamentals of pharmacy management





Learn about logistics operators and their supply models



Study the fundamentals of pharmaceutical and relationship marketing

Objectives | 19 tech



Learn about market research in the Pharmacy Office



Learning about internal communication and conflict management



19)

Learn the importance of the image of the Pharmacy Office



Study Pharmaceutical Merchandising, advertising and promotion



Learn about certification of quality of the Pharmacy Office

05 **Skills**

After passing the assessments of the MBA in Pharmacy Office Management and Administration, the professional will have acquired the necessary competencies for a quality and updated practice based on the most innovative teaching methodology.

This program will help you acquire the skills you need to excel in your daily work"



Lead and direct projects of lesser or greater intensity and complexity in the field of the Pharmacy Office



Act with the ability to analyze and diagnose problems



Seamlessly manage all aspects involved in a Pharmacy Office





Successfully manage all aspects in which this action is carried out



Master advanced business management tools



Provide a global and strategic vision of all operational departments of the company



Manage Human Resources





Optimize procurement and logistics

07

Perform economic and financial management



Manage the relationship with the patient/client

tech 24 | Skills



Establish communication strategies





Design and implement services to be offered from the Pharmacy Office







Implement a quality management system



Take responsibility and think in a transversal and integrative way to analyze and solve situations in uncertain environments

06 Structure and Content

TECH's MBA in Pharmacy Office Management and Administration is a tailor-made program, taught in a 100% online format so that students can choose the time and place that best suits their availability, schedules and interests.

A program that takes place over 12 months and is intended to be a unique and stimulating experience that lays the foundations for success in pharmacy management.

Structure and Content | 27 tech



Through a specific and very efficient syllabus, professionals will acquire the necessary competencies for the management of pharmacies"

tech 28 | Structure and Content

Syllabus

The contents of this MBA in Pharmacy Office Management and Administration are directed by experts in pharmaceutical management and administration, who bring to this program their experience and, therefore, their realistic and close vision of the professional reality, in a conscious and proactive way.

Throughout the syllabus, all the aspects of Pharmacy Office management will be explained and analyzed, learning the key concepts in this field, the processes of identification, definition, unification and coordination.

A journey that will lead students to the analysis of the keys to the success of projects in different environments, as well as to the reflection on the essential management of time on their way to efficiency, cost management, quality, resources, communications, risk assessment, procurement management and certifications. All this development from the hand of professionals recognized and valued worldwide, to learn from the best; with the best learning system, and a stimulating and attractive educational process.

Another key to the success of this specialization is the possibility for the students to decide how to organize their learning: from the time, to the place and intensity of study. This ensures that this effort is fully compatible with personal and professional life, so that the student never loses motivation.

In this sense, the study is 100% online, although you can download the contents to continue offline if you wish. In addition, there will be illustrative videos, review audios and an online library with complementary material.

This program takes place over 12 months and is divided into 14 modules:

Module 1	The Responsible Management of the Pharmacy Office
Module 2	Economic-Financial Management of the Pharmacy Office
Module 3	Human Resource Management and Administration in the Pharmacy Office
Module 4	Optimization of Pharmacy Office Logistics Purchasing Processes
Module 5	Client/Patient Management
Module 6	Pharmaceutical Marketing
Module 7	Sales in the Pharmacy Office
Module 8	Communication in the Pharmacy Office
Module 9	Management of Professional Services in the Pharmacy Office
Module 10	Quality Management in the Pharmacy Office
Module 11	Leadership, ethics and social responsibility in companies
Module 12	People and talent management
Module 13	Economic and Financial Management
Module 14	Executive Management



Structure and Content | 29 tech

Where, When and How is it Taught?

TECH offers the possibility of developing this MBA in Pharmacy Office Management and Administration completely online. Throughout the 12 months of the educational program, the students will be able to access all the contents of this program at any time, allowing them to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

tech 30 | Structure and Content

Мос	Jule 1. The Responsible Management of	the Pha	armacy Office				
1.1.	The Role of Community Pharmacy. Scope of Action of the Community Pharmacist. Mission of the Organization	1.2.	Analysis of the Community Pharmacy Environment	1.3.	Promoting Health From the Community Pharmacy	1.4.	Implementation of Good Practices in the Community Pharmacy
1.5.	Rational Use of Medicines in Pharmacy Offices	1.6.	Training and Information for the Proper Use of Medicines and Medical Devices	1.7.	Professional Secrecy Moral Basis for Secrecy. Pharmacist and Professional Secrecy	1.8.	Concept and Functions of Codes of Ethics. Responsibly Performing Professional Skills. Unfair Competition
1.9.	Corporate Social Liability Applied to the Pharmacy Office. Respect for the Environment and Waste Management	1.10.	Organization of a Pharmacy Office				
Мос	Jule 2. Economic-Financial Management	of the	Pharmacy Office				
2.1.	Fundamentals of Pharmacy Management	2.2.	Management Processes in Pharmacy	2.3.	Analysis of Financial and Economic Ratios in Pharmacy	2.4.	Inventory Management
Мос	Jule 3. Human Resource Management a	nd Adm	inistration in the Pharmacy Office				
3.1.	Organizational Models. Structure and Organization Charts	3.2.	The Team as a Motor. Profile of the Owner and Collaborators	3.3.	Personnel Selection and Interview	3.4.	Relatives in Pharmacy
3.5.	Definition of the Mission. Stakeholders	3.6.	Interdependencies and Leadership	3.7.	Management and Development of People in Connection with the Mission	3.8.	Motivation: Training and Professional Development, Remuneration, etc.
3.9.	Occupational Hazard Prevention	3.10	Organization and Internal Communication				

Structure and Content | 31 tech

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Modu	ule 4. Optimization of Pharmacy Office	e Logist	lics Purchasing Processes				
4.1.	Logistics Operators and Their Supply Models	4.2.	The Purchase	4.3.	Managing and Negotiating with Suppliers	4.4.	The Distribution Chain
4.5.	Product Assortment	4.6.	Product Management	4.7.	Purchase Management	4.8.	Stock Management
4.9.	The Products	4.10.	. The Promotion and Launching of New Products				
Modu	ule 5. Client/Patient Management						
5.1.	Pharmacy as a Space for Health Management	5.2.	Communication to Approach the Client/ Patient Pairing	5.3.	Client Segmentation	5.4.	Consumer Psychology and Behavior
	Professional Liability, Management Motor	5.6.	Regular and New Clients	5.7.	Customer Loyalty Programs	5.8.	Customer Service
Mod	ule 6. Pharmaceutical Marketing						
6.1.	Fundamentals of Marketing	6.2.	Pharmaceutical and Relationship Marketing	6.3.	Markets. Positioning	6.4.	Market Research in the Pharmacy Office
6.5.	Pharmaceutical Merchandising: Offers and Communication	6.6.	Advertising and Promotion	6.7.	Digitalization of Pharmacy: From 1.0 to 3.0	6.8.	Strategic Marketing
6.9.	MicroMarketing						
Modu	Jle 7. Sales in the Pharmacy Office						
	Psychology and Sales Techniques	7.2.	Sales Cycle	7.3.	Sales Projections	7.4.	Price-Setting Policies
7.5.	Types of Products	7.6.	Focus on Product Profitability	7.7.	Types of Purchases and Clients	7.8.	Cross-Selling and Up-Selling
7.9.	Challenging Situations	7.10	. Digital e-Commerce Management				

tech 32 | Structure and Content

Мо	dule 8. Communication in the Pharmacy	Office					
8.1	. Concept and Value of Internal Communication	8.2.	Communication With Employees	8.3	. Conflict Management	8.4	I. Leadership and Team Managemer
8.5	. Communication With the Client	8.6.	The Image of the Pharmacy Office	8.7	. Technical Communication Supports	8.8	. Strategies for Acting on Social Media
8.9	. Digital Marketing to Attract and Retain Customers						
Мо	dule 9. Management of Professional Serv	vices ir	the Pharmacy Office				
9.1	. Services That Can Be Developed in the Pharmacy	9.2.	Selection and Implementation of Services	9.3.	Requirements for Developing the Services	9.4.	Offering and Monitoring Services
9.5	. Economic Management of Services						
Mo	dule 10. Quality Management in the Phar	magy	Office				
IVIC							
10.	1. Quality	10.2.	Certification of Quality of the Pharmacy Office	10.3	. Total Quality and Strategic Management (TQM)	10.4.	Control Points and Improvement Indicators
10.	5. Identification of Strategic Niches and Competitive Advantages	10.6.	Control Panels				

Structure and Content | 33 tech

Module 11. Leadership, ethics and social responsibility in companies								
 11.1. Globalization and Governance 11.1.1. Governance and Corporate Governance 11.1.2. The Fundamentals of Corporate Governance in Companies 11.1.3. The Role of the Board of Directors in the Corporate Governance Framework 	 11.2. Cross Cultural Management 11.2.1. Cross Cultural Management Concept 11.2.2. Contributions to Knowledge of National Cultures 11.2.3. Diversity Management 	 11.3. Management and Leadership Development 11.3.1. Concept of Management Development 11.3.2. Concept of Leadership 11.3.3. Leadership Theories 11.3.4. Leadership Diversion 11.3.5. Intelligence in Leadership 11.3.6. The Challenges of Today's Leader 	11.4. Business Ethics 11.4.1. Ethics and Morality 11.4.2. Business Ethics 11.4.3. Leadership and Ethics in Companies					
11.5. Sustainability 11.5.1. Sustainability and Sustainable Development 11.5.2. The 2030 Agenda 11.5.3. Sustainable Companies	 11.6. Responsible Management Systems and Tools 11.6.1. CSR: Corporate Social Responsibility 11.6.2. Essential Aspects for Implementing a Responsible Management Strategy 11.6.3. Steps for the Implementation of a Corporate Social Responsibility Management System 11.6.4. CSR Tools and Standards 	 11.7. Multinationals and Human Rights 11.7.1. Globalization, Multinational Companies and Human Rights 11.7.2. Multinational Companies vs. International Law 11.7.3. Legal Instruments for Multinationals in the Area of Human Rights 	 11.8. Legal Environment and Corporate Governance 11.8.1. International Rules on Importation and Exportation 11.8.2. Intellectual and Industrial Property 11.8.3. International Labor Law 					

Module 12. People and talent management

- 12.1. Strategic People Management
- 12.1.1. Strategic Human Resources Management 12.1.2. Strategic People Management
- 12.2. Human Resources Management by Competencies
- 12.2.1. Analysis of the Potential
- 12.2.2. Remuneration Policy

12.3. Performance Evaluation and Compliance Management

- 12.3.2. Performance Management: Objectives and Process

12.5. Change Management

- 12.5.1. Change Management
- 12.5.2. Type of Change Management Processes
- 12.5.3. Stages or Phases in the Change Management Process

12.6. Negotiation and Conflict Management

- 12.6.1. Negotiation
- 12.6.2. Conflict Management.
- 12.6.3. Crisis Management

12.3.1. Performance Management

12.7. Executive Communication

- 12.7.1. Internal and External Communication in the Corporate Environment
- 12.7.2. Communication Departments
- 12.7.3. The Person in Charge of Communication
- of the Company The Profile of the Dircom

12.4. Developing High Performance Teams

- 12.4.1. High Performance Teams: Self-managed Teams
- 12.4.2. Methodologies for the Management of High Performance Self-Managed Teams

12.8. Productivity, Attraction, Retention and Activation of Talent

- 12.8.1. Productivity
- 12.8.2. Talent Attraction and Retention Levers

12.2.3. Career/Succession Planning

tech 34 | Structure and Content

Module 13. Economic and Financial Management

13.1. Economic Environment

- 13.1.1. Macroeconomic Environment and the National Financial System 13.1.2. Financial Institutions
- 13.1.3. Financial Markets
- 13.1.4. Financial Assets
- 13.1.5. Other Financial Sector Entities

13.5. Financial Management

- 13.5.1. The Company's Financial Decisions 13.5.2. Financial Department 13.5.3. Cash Surpluses 13.5.4. Risks Associated with Financial Management
- 13.5.5. Financial Administration Risk Management

13.9. Financial Analysis and Planning

13.9.1. Analysis of the Balance Sheet 13.9.2. Analysis of the Income Statement 13.9.3. Profitability Analysis

13.2. Executive Accounting

13.2.1. Basic Concepts 13.2.2. The Company's Assets 13.2.3. The Company's Liabilities 13.2.4. The Company's Net Worth 13.2.5. The Income Statement

13.6. Financial Planning

- 13.6.1. Definition of Financial Planning 13.6.2. Actions to be Taken in Financial Planning
- 13.6.3. Creation and Establishment of the Business Strategy 13.6.4. The Cash Flow Table

13.10. Analyzing and Solving Cases/

y Textil, S.A. (INDITEX)

13.6.5. The Working Capital Table

Problems

13.10.1. Financial Information on Industria de Diseño

13.3. Information Systems and Business Intelligence

13.3.1. Fundamentals and Classification 13.3.2. Cost Allocation Phases and Methods 13.3.3. Choice of Cost Center and Impact

13.7. Corporate Financial Strategy

13.7.1. Corporate Strategy and Sources of Financing 13.7.2. Financial Products for Corporate Financing

13.4. Budget and Management Control

13.4.1. The Budget Model 13.4.2. The Capital Budget 13.4.3. The Operating Budget 13.4.5. Treasury Budget 13.4.6. Budget Monitoring

13.8. Strategic Financing

13.8.1. Self-financing 13.8.2. Increase in Equity 13.8.3. Hybrid Resources 13.8.4. Financing Through Intermediaries

Structure and Content | 35 tech

Module 14. Executive Management

14.1. General Management

- 14.1.1. The Concept of General Management
- 14.1.2. The Role of the CEO
- 14.1.3. The CEO and their Responsibilities
- 14.1.4. Transforming the Work of Management

14.5. Personal and Organizational Communications Tools

- 14.5.1. Interpersonal Communication
- 14.5.2. Interpersonal Communication Tools
- 14.5.3. Communication in the Organization
- 14.5.4. Tools in the Organization

14.9. Personal Branding

- 14.9.1. Strategies to Develop
- Personal Branding
- 14.9.2. Personal Branding Laws
- 14.9.3. Tools for Creating Personal Brands

- 14.2. Manager Functions: Organizational Culture and Approaches
- 14.2.1. Manager Functions: Organizational Culture and Approaches

14.6. Communication in Crisis Situations

14.6.1. Crisis 14.6.2. Phases of the Crisis 14.6.3. Messages: Contents and Moments

14.3. Operations Management

14.3.1. The Importance of Management 14.3.2. Value Chain 14.3.3. Quality Management

14.7. Preparation of a Crisis Plan

14.7.1. Analysis of Possible Problems

14.7.3. Adequacy of Personnel

14.7.2. Planning

- Education 14.4.1. Interpersonal Communication
 - 14.4.2. Communication Skills and Influence 14.4.3. Communication Barriers

14.8. Emotional Intelligence

14.8.1. Emotional Intelligence and Communication 14.8.2. Assertiveness, Empathy, and Active Listening

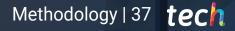
14.4. Public Speaking and Spokesperson

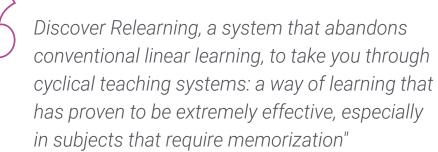
14.8.3. Self-Esteem and Emotional Communication

06 **Methodology**

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





tech 38 | Methodology

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

666 At TECH, you will experience a learning methodology that is shaking the founda methodology that is shaking the foundations of traditional universities around the world"



This program prepares you to face business challenges in uncertain environments and achieve business success.

Methodology | 39 tech



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.



You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

tech 40 | Methodology

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



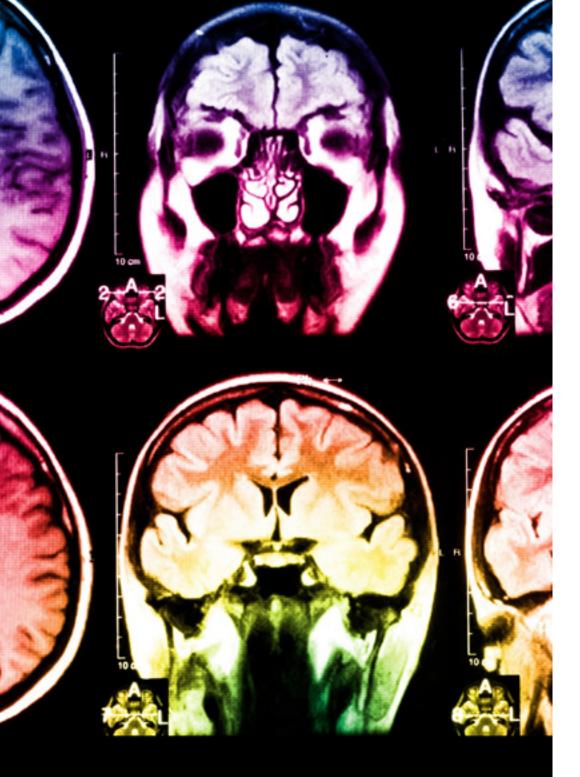
Methodology | 41 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

> Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



tech 42 | Methodology

This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

30%

10%

8%

3%



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

Methodology | 43 tech



Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



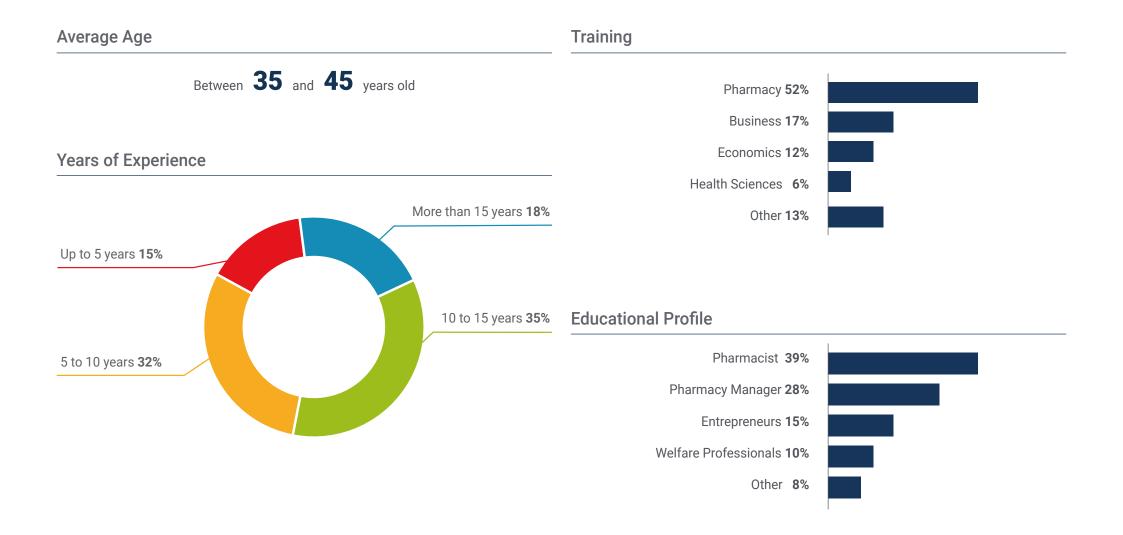


08 Our Students' Profiles

The MBA in Pharmacy Office Management and Administration is a program aimed at specialized professionals who want to update their knowledge and advance their professional career. The diversity of participants with different academic profiles and from multiple nationalities, make up the multidisciplinary approach of this program.

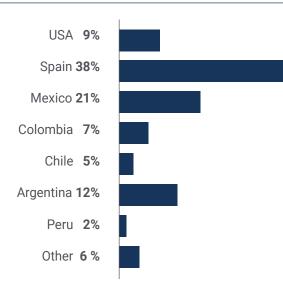
Get the skills and abilities necessary for proper decision making in pharmacy management"

tech 46 | Our Students' Profiles



Our Students' Profiles | 47 tech







Ricardo López

Pharmacy Manager

"The completion of this TECH academic program on Pharmacy Office leadership and management has been a plus in the visibility of my CV, as well as in the development of my professional skills. I would like to highlight the quality of the contents and the teachers. In addition, it has been a very fluid and constant work process, which I have been able to organize in my own way".

09 Course Management

The program includes in its teaching staff leading experts in MBA in Pharmacy Office Management and Administration, who bring to this program the experience of their years of work. Furthermore, other renowned specialists in related disciplines participate in designing and preparing the course, making it a unique and highly nourishing academic experience for the student.

Our teaching team will give you the keys to develop successfully in this field"

tech 50 | Course Management

International Guest Director

Internationally recognized for developing innovative solutions during the COVID-19 pandemic, Katherine DeSanctis, Ph.D., is a leading Pharmacist specializing in Operational Management. Her approach excels in applying leadership strategies to train clinical specialists and optimize Pharmacy services in hospital settings.

In this way, she has an extensive career, which has allowed her to be part of renowned health institutions such as the Mass General Brigham in the United States. Among her main achievements, she has led the digital transformation in institutions to provide quality care to patients in their homes. This has made it possible to improve processes to enhance both efficiency and safety in the distribution of medicines.

In this regard, her work has been recognized on multiple occasions. For example, her management skills in times of crisis earned her an international award in the healthcare industry. Likewise, specialized publications such as Becker's Hospital Review have published articles on his work, highlighting her avant-garde mentality.

Among her most notable contributions, she created a dashboard during the SARS-CoV-2 outbreak to foster employee engagement and improve organizational culture. This system improved employee retentionand increased their motivation to deal with this difficult period.

At the same time, she has combined this facet with her work as a Clinical Researcher. Her areas of interest include pharmaceutical technology, drug safety and management. In this respect, she actively collaborates with the Vizient Pharmacy Council. In this way, she shares her solid knowledge on platforms such as YouTube to increase professionals' understanding of areas such as drug preparation, central distribution or perioperative Pharmacies.



Dr. DeSanctis, Katherine

- Director of Pharmacy Operations at Mass General Brigham, Massachusetts, United States
- Director of Massachusetts General Hospital
- Resident in Pharmacy Management in Health Systems at UW Health
- Doctorate in Pharmacy from University of Illinois at Chicago
- Master of Science degree from University of Wisconsin-Madison
- Bachelor of Science degree from Villanova University
- Member of:
 - American Society of Health-System Pharmacists
 - Massachusetts Society of Health-System Pharmacists
 - Vizient Board of Pharmacy

GGG Thanks to TECH you will be able to learn with the best professionals in the world"

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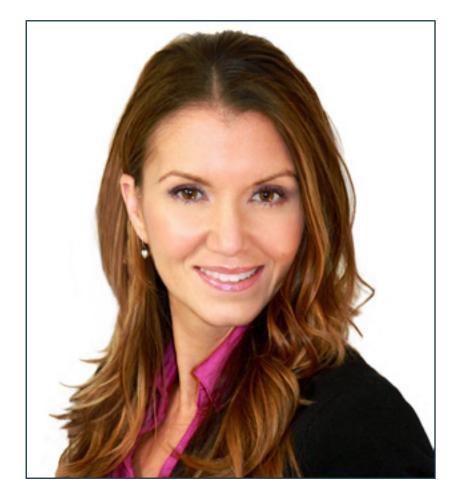
International Guest Director

With over 20 years of experience in designing and leading global **talent acquisition teams**, Jennifer Dove is an expert in **technology recruitment and strategy**. Throughout her career, she has held senior positions in several technology organizations within Fortune 50 companies such as NBC Universal and Comcast. Her track record has allowed her to excel in competitive, highgrowth environments.

As **Vice President of Talent Acquisition at Mastercard** she is responsible for overseeing talent onboarding strategy and execution, collaborating with business leaders and **HR Managers** to meet operational and strategic hiring objectives. In particular, she aims to **build diverse, inclusive and high-perfoming teams** that drive innovation and growth of the company's products and services. In addition, she is adept at using tools to attract and retain the best people from around the world. She is also responsible for **amplifying Mastercard's employer brand** and value proposition through publications, events and social media.

Jennifer Dove has demonstrated her commitment to continuous professional development by actively participating in networks of HR professionals and contributing to the onboarding of numerous employees at different companies. After earning her bachelor's degree in **Organizational Communication** from the University of Miami, she is now a graduate of the University of Miami.

On the other hand, it has been recognized for its ability to lead organizational transformations, **integrate technologies into recruitment processes** and develop leadership programs that prepare institutions for future challenges. She has also successfully implemented **wellness programs** that have significantly increased employee satisfaction and retention.



Ms. Dove, Jennifer

- Vice President of Talent Acquisition at Mastercard, New York, United States
- Director of Talent Acquisition at NBCUniversal, New York, USA
- Head of Recruitment at Comcast
- Director of Recruiting at Rite Hire Advisory, New York, USA
- Executive Vice President of the Sales Division at Ardor NY Real Estate
- Director of Recruitment at Valerie August & Associates
- Account Executive at BNC
- Account Executive at Vault
- Graduated in Organizational Communication from the University of Miami

Thanks to TECH you will be able to learn with the best professionals in the world"

66

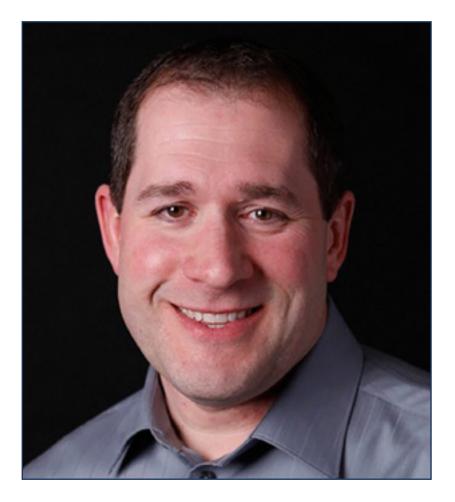
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International Guest Director

A technology leader with decades of experience in **major technology multinationals**, Rick Gauthier has developed prominently in the field of clouds services and end-to-end process improvement. He has been recognized as a leader and manager of highly efficient teams, showing a natural talent for ensuring a high level of engagement among his employees.

He possesses innate gifts in strategy and executive innovation, developing new ideas and backing his success with quality data. His background at **Amazon** has allowed him to manage and integrate the company's IT services in the United States. At **Microsoft** he has led a team of 104 people, responsible for providing corporate-wide IT infrastructure and supporting product engineering departments across the company.

This experience has allowed him to stand out as a high-impact manager with remarkable abilities to increase efficiency, productivity and overall customer satisfaction.



D. Gauthier, Rick

- Regional IT Director at Amazon, Seattle, USA
- Senior Program Manager at Amazon
- Vice President of Wimmer Solutions
- Senior Director of Productive Engineering Services at Microsoft
- Degree in Cybersecurity from Western Governors University
- Technical Certificate in Commercial Diving from Divers Institute of Technology
- B.S. in Environmental Studies from The Evergreen State College

Take the opportunity to learn about the latest advances in this field to apply it to your daily practice"

64

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International Guest Director

Romi Arman is a renowned international expert with more than two decades of experience in **Digital Transformation, Marketing, Strategy and Consulting**. Through that extended trajectory, he has taken different risks and is a permanent advocate for **innovation and change** in the business environment. With that expertise, he has collaborated with CEOs and corporate organizations from all over the world, pushing them to move away from traditional business models. In this way, he has helped companies such as Shell Energy become **true market leaders**, focused on their **customers** and the **digital world**.

The strategies designed by Arman have a latent impact, as they have enabled several corporations **to improve the experiences of consumers, staff and shareholders alike**. The success of this expert is quantifiable through tangible metrics such as **CSAT**, **employee engagement** in the institutions where he has practiced and the growth of the **EBITDA financial indicator** in each of them.

Also, in his professional career, he has nurtured and **led high-performance teams** that have even received awards for their **transformational potential**. With Shell, specifically, the executive has always set out to overcome three challenges: meeting **customers' complex decarbonization demands supporting a "cost-effective decarbonization" and overhauling a fragmented data**, **digital and technology landscape**. Thus, his efforts have shown that in order to achieve sustainable success, it is essential to start from the needs of consumers and lay the foundations for the transformation of processes, data, technology and culture.

In addition, the executive stands out for his mastery of the **business applications of Artificial** Intelligence, a subject in which he holds a postgraduate degree from the London Business School. At the same time, he has accumulated experience in IoT and Salesforce.



Mr. Arman, Romi

- Digital Transformation Director (CDO) at Shell Energy Corporation, London, UK
- Global Director of E-Commerce and Customer Service
 at Shell Energy Corporation
- National Key Account Manager (OEM and automotive retailers) for Shell in Kuala Lumpur, Malaysia
- Senior Management Consultant (Financial Services Sector) for Accenture based in Singapore
- Graduate of the University of Leeds
- Graduate Diploma in Business Applications of AI for Senior Executives from London Business School
- CCXP Customer Experience Professional Certification
- IMD Executive Digital Transformation Course

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International Guest Director

Manuel Arens is an **experienced data management professional** and leader of a highly qualified team. In fact, Arens holds the position of **global purchasing manager** in Google's Technical Infrastructure and Data Center division, where he has spent most of his professional career. Based in Mountain View, California, he has provided solutions for the tech giant's operational challenges, such as master **data integrity, vendor data updates and vendor prioritization**. He has led data center supply chain planning and vendor risk assessment, generating improvements in vendor risk assessment, resulting in process improvements and workflow management that have resulted in significant cost savings.

With more than a decade of work providing digital solutions and leadership for companies in diverse industries, he has extensive experience in all aspects of strategic solution delivery, including **marketing, media analytics, measurement and attribution.** In fact, he has received a number of accolades for his work, including the **BIM Leadership Award, the Search Leadership Award, the Lead Generation Export Program Award and the Export Lead Generation Program Award and the EMEA Best Sales Model Award**.

Arens also served as Sales Manager in Dublin, Ireland. In this role, he built a team of 4 to 14 members over three years and led the sales team to achieve results and collaborate well with each other and cross-functional teams. He also served as **Senior Industry Analyst**, **Hamburg**, Germany, creating storylines for over 150 clients using internal and third-party tools to support analysis. He developed and wrote in-depth reports to demonstrate his mastery of the subject matter, including understanding the **macroeconomic and political/regulatory factors affecting technology adoption and diffusion**.

He has also led teams at companies such as Eaton, Airbus and Siemens, where he gained valuable account management and supply chain experience. He is particularly noted for continually exceeding expectations by **building valuable customer relationships and working seamlessly with people at all levels of an organization**, including stakeholders, management, team members and customers. His data-driven approach and ability to develop innovative and scalable solutions to industry challenges have made him a prominent leader in his field.



Mr. Arens, Manuel

- Global Procurement Manager at Google, Mountain View, USA
- Senior Manager, B2B Analytics and Technology, Google, USA
- Sales Director Google, Ireland
- Senior Industry Analyst at Google, Germany
- Accounts Manager Google, Ireland
- Accounts Payable at Eaton, UK
- Supply Chain Manager at Airbus, Germany



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International Guest Director

Andrea La Sala is an **experienced Marketing executive** whose projects have had a **significant impact on the Fashion environment**. Throughout his successful career he has developed different tasks related to **Products**, **Merchandising and Communication**. All of this linked to with prestigious brands such as **Giorgio Armani**, **Dolce&Gabbana**, **Calvin Klein**, among others.

The results of this **high-profile international executive** have been linked to his proven ability to **synthesize information** in clear frameworks and execute **concrete actions aligned to specific business objectives**. In addition, he is recognized for his **proactivity and adaptability to fast-paced** work rhythms. To all this, this expert adds a **strong commercial awareness, market vision and a genuine passion for products**.

As Global Brand and Merchandising Director at Giorgio Armani, he has overseen a variety of Marketing strategies for apparel and accesories. His tactics have also focused on the retail environment and consumer needs and behavior. In this La Sala has also been responsible for shaping the commercialization of products in different markets, acting as **team leader in the** Design, Communication and Sales departments.

On the other hand, in companies such as **Calvin Klein or Gruppo Coin**, he has undertaken projects **to boost the structure, and development of different collections**. He has been in charge of creating **effective calendars** for buying and selling **campaings**. He has also been in charge of the **terms, costs, processes and delivery times** of different operations.

These experiences have made Andrea La Sala one of the main and most qualified **corporate leaders in Fashion and Luxury**. A high managerial capacity with which he has managed to effectively **implement the positive positioning of different brands and redefine their key performance indicators (KPIs)**.



Ms. La Sala, Andrea

- Global Brand & Merchandising Director Armani Exchange at Giorgio Armani, Milan, Italy
- Merchandising Director at Calvin Klein
- Brand Manager at Gruppo Coin
- Brand Manager at Dolce&Gabbana
- Brand Manager at Sergio Tacchini S.p.A.
- Market Analyst at Fastweb
- Graduate of Business and Economics at Università degli Studi del Piemonte Orientale



The most qualified and experienced professionals at international level are waiting for you at TECH to offer you a first class teaching, updated and based on the latest scientific evidence. What are you waiting for to enroll?"

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International Guest Director

Mick Gram is synonymous with innovation and excellence in the field of **Business Intelligence** internationally. His successful career is linked to leadership positions in multinationals such as **Walmart and Red Bull.** Likewise, this expert stands out for his vision to **identify emerging technologies** that, in the long term, achieve an everlasting impact in the corporate environment.

On the other hand, the executive is considered a **pioneer in the use of data visualization techniques** that simplified complex sets, making them accessible and facilitating decision making. This ability became the pillar of his professional profile, transforming him into a desired asset for many organizations that bet on **gathering information and generating concrete actions** from them.

One of his most outstanding projects in recent years has been the **Walmart Data Cafe platform**, the largest of its kind in the world that is anchored in the cloud aimed at **Big Dataanalysis**. In addition, he has held the position of **Director of Business Intelligence at Red Bull**, covering areas such as **Sales**, **Distribution**, **Marketing and Supply Chain Operations**. His team was recently recognized for its constant innovation regarding the use of Walmart Luminate's new API for Shopper and Channel insights.

As for his training, the executive has several Masters and postgraduate studies at prestigious centers such as the **University of Berkeley**, in the United States, and the **University of Copenhagen**, in Denmark. Through this continuous updating, the expert has attained cutting-edge competencies. Thus, he has come to be considered a **born leader of the new global economy, c**entered on the drive for data and its infinite possibilities.



Mr. Gram, Mick

- Director of Business Intelligence and Analytics at Red Bull, Los Angeles, United States
- Business Intelligence Solutions Architect for Walmart Data Cafe
- Independent Business Intelligence and Data Science Consultant
- Director of Business Intelligence at Capgemini
- Senior Analyst at Nordea
- Senior Business Intelligence Consultant at SAS
- Executive Education in AI and Machine Learning at UC Berkeley College of Engineering
- Executive MBA in e-commerce at the University of Copenhagen
- B.Sc. and M.Sc. in Mathematics and Statistics at the University of Copenhagen

Study at the best online university in the world according to Forbes! In this MBA you will have access to an extensive library of multimedia resources, developed by internationally renowned professors"

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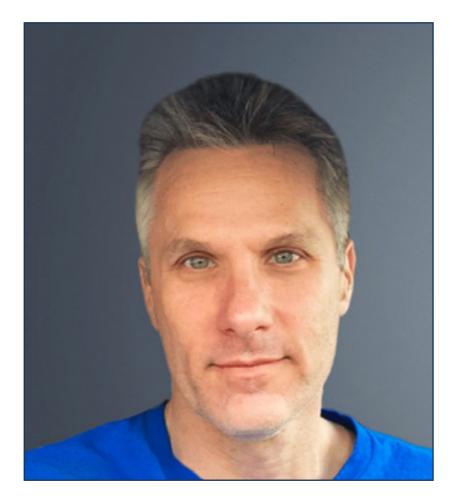
International Guest Director

Scott Stevenson is a distinguished expert in the **Digital Marketing** sector who, for more than 19 years, has been linked to one of the most powerful companies in the entertainment industry, **Warner Bros. Discovery.** In this role, he has played a fundamental role in **overseeing logistics and creative workflows** across various digital platforms, including social media, search, display and linear media.

This executive's leadership has been crucial in driving in production **strategies in paid media**, resulting in a **marked improvement** which has resulted in **company's conversion** rates. At the same time, he has assumed other roles, such as Director of Marketing Services and Traffic Manager at the same multinational during his former management.

Stevenson has also been involved in the global distribution of video games and **digital property campaigns**. He was also responsible for introducing operational strategies related to the formation, completion and delivery of sound and image content for **television commercials and trailers**.

In addition, he holds a Bachelor's degree in Telecommunications from the University of Florida and a Master's Degree in Creative Writing from the University of California, which demonstrates his proficiency in **communication and storytelling.** In addition, he has participated at Harvard University's School of Professional Development in cutting-edge programs on the use of **Artificial Intelligence in business.** Therefore, his professional profile stands as one of the most relevant in the current field of **Marketing and Digital Media**.



Mr. Stevenson, Scott

- Director of Digital Marketing at Warner Bros. Discovery, Burbank, United States
- Traffic Manager at Warner Bros. Entertainment
- M.A. in Creative Writing from the University of California
- B.S. in Telecommunications from the University of Florida

Achieve your academic and career goals with the best qualified experts in the world! The faculty of this MBA will guide you through the entire learning process"

6

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International Guest Director

Eric Nyquist, Ph.D., is a leading **international sports professional** who has built an impressive career, noted for his **strategic leadership** and ability to drive change and **innovation in world-class** sports organizations.

In fact, he has held senior roles such as **Director of Communications and Impact at NASCAR**, based in **Florida**, **USA**. With many years of experience behind him at NASCAR, Dr. Nyquist has also held several leadership positions, including **Senior Vice President of Strategic Development and General Manager of Business Affairs**, managing more than a dozen disciplines ranging from **strategic development to entertainment marketing**.

Nyquist has also made a significant mark on Chicago's top sports franchises. As **Executive Vice President of the Chicago Bulls and Chicago White Sox** franchises, he has demonstrated his ability to drive **business and strategic success in the world of professional sports.**

Finally, it is worth noting that he began his career in sports while working in **New York as a senior** strategic analyst for Roger Goodell in the National Football League (NFL) and, prior to that, as a Legal Intern with the United States Football Federation.



Mr. Nyquist, Eric

- Director of Communications and Impact at NASCAR, Florida, USA
- Senior Vice President of Strategic Development at NASCAR, Florida, United States
- Vice President of Strategic Planning at NASCAR
- Senior Director of Business Affairs at NASCAR
- Executive Vice President at Chicago White Sox Franchises
- Executive Vice President at Chicago Bulls Franchises
- Manager of Business Planning at the National Football League (NFL)
- Business Affairs/Legal Intern with the United States Soccer Federation
- Juris Doctor from the University of Chicago
- Master's Degree in Business Administration-MBA from the University of Chicago Booth School of Business
- B.A. in International Economics from Carleton College

Thanks to this university program, 100% online, you will be able to combine your studies with your daily obligations, under the guidance of the leading international experts in the field of your interest. Enroll now!"

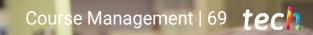
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Management



Ms. Aunión Lavarías, María Eugenia

- Pharmacist and Clinical Nutrition Expert
- Author of the reference book in the field of Clinical Nutrition "Dietary Management of Overweight in the Pharmacy Office". (Panamericana Medical Publishing House)
- Pharmacist with extensive experience in the public and private sector
- Pharmacist in Valencia Pharmacy
- Pharmacy Assistant in the British pharmacy and health and beauty retail chain Boots, UK.
- Degree in Pharmacy and Food Science and Technology. University of Valencia
- Head of Postgraduate Certificate "Dermocosmetics in the Pharmacy Office"



10 Impact on Your Career

Taking a program of these characteristics is a great economic, professional and, of course, personal investment. The ultimate goal of this great effort should be to achieve professional growth. For this reason, TECH puts all efforts and tools at your disposal so that you can acquire the necessary skills and abilities that will allow you to achieve this change.

Impact on Your Career | 71 tech



manual -

We are fully committed to helping you achieve the professional change you want"

Are you ready to take the leap? Excellent professional development awaits.

The MBA in Pharmacy Office Management and Administration at TECH Technological University is an intensive program that prepares you to face challenges and respond to them with confidence and solvency. Its main objective is to promote personal and professional growth Helping professionals achieve success.

If you want to improve yourself, make a positive change professionally and network with the best, this is the place for you.

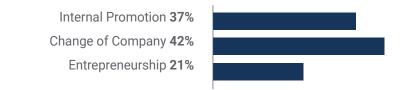
We put all our tools at your disposal so that you can increase your chances of moving up in your profession.

Specialize in TECH and achieve the professional change you desire.

Time of Change

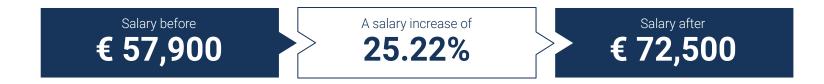


Type of change



Salary increase

This program represents a salary increase of more than **25.22%** for our students





11 Benefits for Your Company

The MBA in Pharmacy Office Management and Administration helps to elevate the organization's talent to its full potential by specializing high-level leaders. Therefore, participating in this academic program will improve not only on a personal level, but also on a professional level, increasing competency and improving management skills. Additionally, joining TECH's educational community is a unique opportunity to access a powerful network of contacts in which to find future professional partners, clients, or suppliers.

Benefits for Your Company | 75 tech

You will be able to bring a new business vision to your company"

tech 76 | Benefits for Your Company

Developing and retaining talent in companies is the best long-term investment.



Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.



Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.



Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.



Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



Benefits for Your Company | 77 **tech**



Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.



Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

12 **Certificate**

The MBA in Pharmacy Office Management and Administration guarantees students, in addition to the most rigorous and up-to-date education, access to an Executive Master's Degree issued by TECH Technological University.

Certificate | 79 tech

GG

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

tech 80 | Certificate

This **MBA in Pharmacy Office Management and Administration** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Executive Master's Degree** issued by **TECH Technological University** by tracked delivery.

The diploma issued by **TECH Technological University** will express the qualification obtained in the Executive Master's Degree and meets the requirements commonly demanded by job exchanges, competitive examinations and professional career evaluation committees.

Title: Executive Master's Degree in MBA in Pharmacy Office Management and Administration

Modality: **online**

Duration: 12 months



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost



Executive Master's Degree MBA in Pharmacy Office Management and Administration

- » Modality: online
- » Duration: 12 months
- » Certificate: TECH Technological University
- » Schedule: at your own pace
- » Exams: online

Executive Master's Degree MBA in Pharmacy Office Management and Administration

