



# Postgraduate Diploma Video Game Design

» Modality: online

» Duration: 6 months

» Certificate: TECH Global University

» Credits: 18 ECTS

» Schedule: at your own pace

» Exams: online

We b site: www.techtitute.com/us/design/postgraduate-diploma/postgraduate-diploma-video-game-design

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# tech 06 | Introduction

Video games occupy a very important place in people's lives. They encompass a series of perfectly aligned elements, providing not only a challenge for players, but a narrative that engages the imagination of young and old people alike. It is, therefore, not surprising that many should want to develop and design their own video games.

In this sense, when we talk about Video Game Design, we are actually referring to a broad process of creativity and the collaboration of various teams that will give life to a new game. Therefore, this work encompasses a series of activities such as: Character design, story, goals, rules, setting, among others. The aim is to define what the game will become and how to encourage the player to complete it.

For that reason, the most important companies are looking for designers who are creative, ingenious, possess great ideas and, above all, have a passion for video games. To enhance all this, this Postgraduate Diploma in Video Game Design has been developed to maximize, from an up-to-date and novel perspective, all the skills that will help students to face the challenge of developing such an important project from scratch.

First, the student will be introduced to the theory of video game design, covering those elements that engage players, such as challenges and gameplay. Then, we will proceed to write and illustrate a presentation document, which will contain each of the parts of the design: General idea, market, Gameplay, mechanics, levels, progression, game elements, HUD and interface. Finally, the role of Project Management for the development of video games will be presented.

This **Postgraduate Diploma in Video Game Design** contains the most complete and innovative educational program on the market. Its key characteristics are as follows:

- Immersion in the world of video game design, with which the student will obtain all the necessary knowledge to work in this field
- Learning through practical exercises so that the student may acquire skills more immediately
- Contents focused on practical learning, with the use of a variety of formats and methodologies
- Flexibility, whereby students can complete the program in the way that best suits them personal and professional circumstances
- The accompaniment of the teacher, who will make sure that students learn appropriately
- Access to content from any fixed or portable device with an Internet connection



You are just one step away to designing new video games and presenting them to the company you are interested in. Sign up to learn more"



Do you want to launch your own video game? In this Postgraduate Diploma you will develop the competencies to achieve it"

The program includes in its teaching staff professionals from the sector who bring to this training the experience of their work, as well as recognized specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive training programmed to train in real situations.

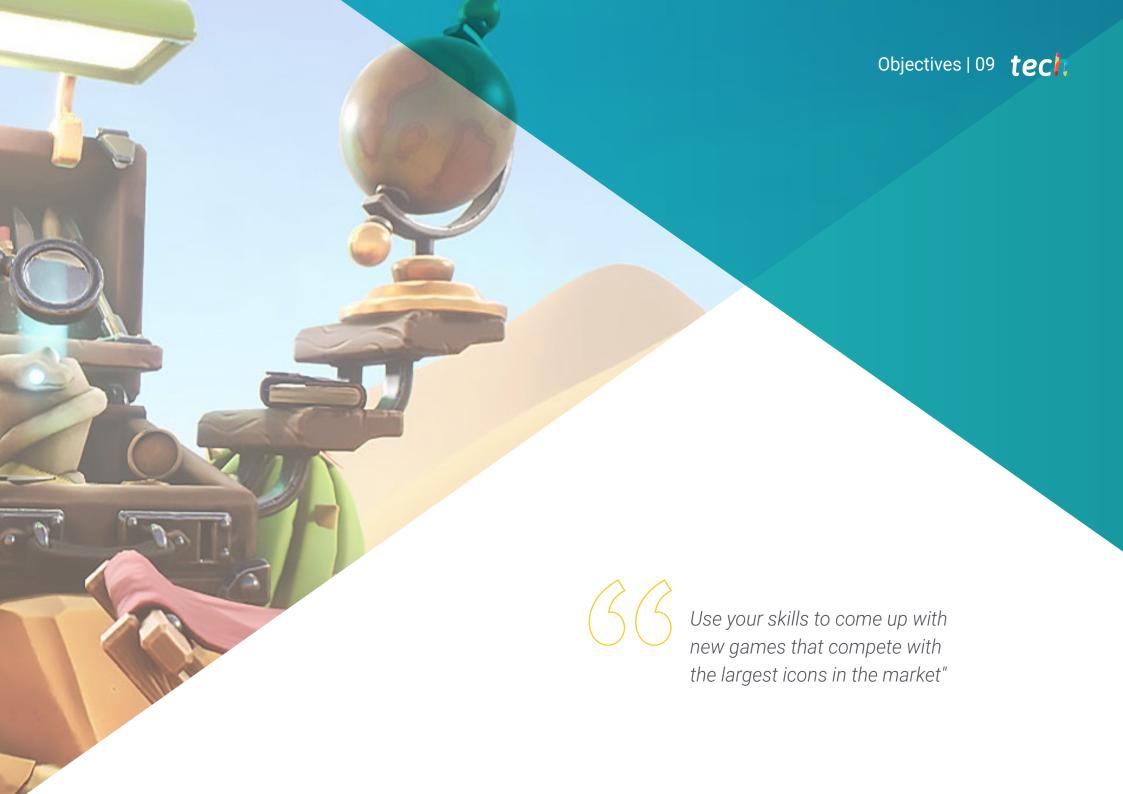
This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise throughout the program. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

The video game industry is looking for designers like you: Creative, resourceful and passionate.

Become the best video game designer by enrolling in this Postgraduate Diploma.







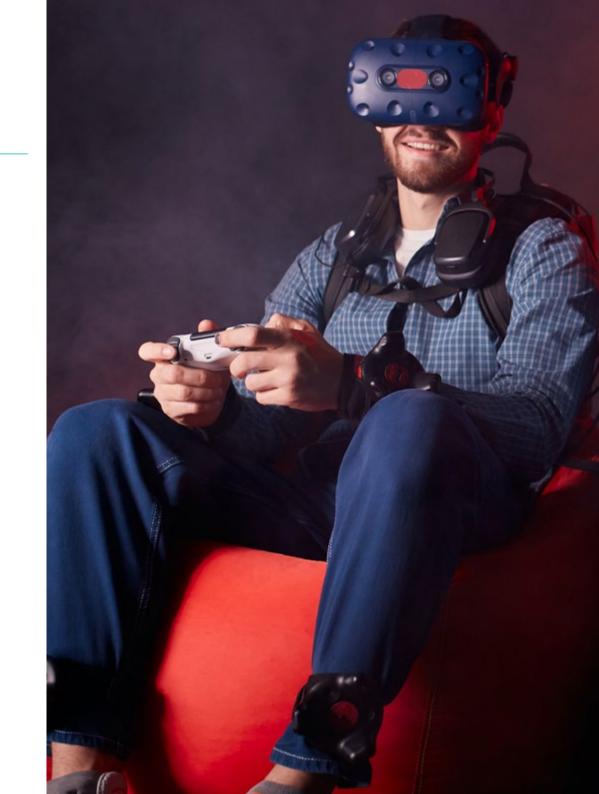
# tech 10 | Objectives



# **General Objectives**

- Know the different genres of video games, the concept of gameplay and features in order to apply them in the analysis of video games and in the creation of the design of the video game
- Deepen understanding of the production of video games and in the SCRUM methodology for project production
- Learn the fundamentals of video game design and the theoretical knowledge that a video game designer should know
- Generate ideas and create entertaining stories, plots and scripts for video games
- Know the theoretical and practical foundations of the artistic design of a video game
- In-depth knowledge of 2D and 3D animation, as well as the key elements of object and character animation and learning to perform 3D modeling tasks
- Perform professional programming with the Unity 3D engine
- Be able to create an independent digital entertainment startup









## **Specific Objectives**

#### Module 1. Video Game Design

- Understand the theory of video game design
- In-depth study of the elements of design and gamification
- Learn about the types of players, their motivations and characteristics
- Learn about game mechanics, MDA and other game design theories.
- Learn the critical foundations for video game analysis with theory and examples
- Learn about game level design, how to create puzzles within these levels and how to place the design elements in the environment

#### Module 2. Design Documentation

- Write and illustrate a professional design document
- Know each one of the parts of design: general idea, market, gameplay, mechanics, levels, progression, elements of the game, HUD and interface
- Know the design process of a design document or GDD to be able to represent the idea of the game in an understandable, professional and well-elaborated document

#### Module 3. Production and Management

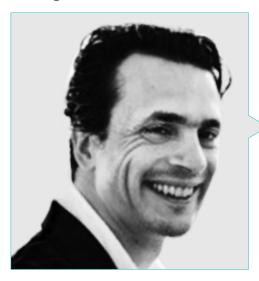
- Understand the production of a video game and the different stages
- Learn the types of producers
- Know Project Managementfor video game development
- Use different tools for production
- Coordinate teams and project management





# tech 14 | Course Management

#### Management



#### Dr. Blasco Vilches, Luis Felipe

- Narrative designer at Stage Clear Studios, developing a confidential product
- Narrative designer at HeYou Games in the "Youturbo" project
- E-learning and serious games product designer and scriptwriter for Telefónica Learning Services, TAK and Bizpills
- Level designer at Indigo for the "Meatball Marathon" project
- Screenwriting teacher in the Master's Degree in Video Game Creation at the University of Malaga
- · Lecturer in Video Game Narrative Design and Production at the TAI Film Department, Madrid
- Narrative Design and Script Workshops teacher, and in the Video Game Design Degree at ESCAV, Granada
- Degree in Hispanic Studies from the University of Granada, Spair
- Master's Degree in Creativity and Television Screenwriting, Rey Juan Carlos University

#### **Professors**

#### Ms. Molas, Alba

- Video Game Design
- Graduate in Film and Media Film School of Catalunya 2015
- Student of 3D animation, video games and interactive environments. Currnet CEV 2020
- Specialized training in Children's Animation Scriptwriting. Showrunners BCN 2018
- Member of the association Women in Games
- Member of the FemDevs Association of Teachers







# tech 18 | Structure and Content

#### Module 1. Video Game Design

- 1.1. The Design
  - 1.1.1. Design
  - 1.1.2. Types of Design
  - 1.1.3. Design Process
- 1.2. Design Elements
  - 1.2.1. Rules
  - 1.2.2. Balance
  - 1.2.3. Fun
- 1.3. Types of Players
  - 1.3.1. Explorer and Social
  - 1.3.2. Killer and Achievers
  - 1.3.3. Differences
- 1.4. Player Skills
  - 1.4.1. Role Skills
  - 1.4.2. Action Skills
  - 1.4.3. Platform Skills
- 1.5. Game Mechanics I
  - 1.5.1. Components
  - 1.5.2. Physical
  - 1.5.3. Items
- 1.6. Game Mechanics II
  - 1.6.1. Keys
  - 1.6.2. Platforms
  - 1.6.3. Enemies
- 1.7. Other Elements
  - 1.7.1. Mechanisms
  - 1.7.2. Dynamics
  - 1.7.3. Esthetics
- 1.8. Video Game Analysis
  - 1.8.1. Analysis of Gameplay
  - 1.8.2. Artistic Analysis
  - 1.8.3. Style Analysis

- 1.9. Video Level Design
  - 1.9.1. Designing Interior Levels
  - 1.9.2. Designing Exterior Levels
  - 1.9.3. Designing Mixed Levels
- 1.10. Advanced-Level Design
  - 1.10.1. Puzzles
  - 1.10.2. Enemies
  - 1.10.3. Environment.

#### Module 2. DesignDocumentation

- 2.1. Structure of the Document
  - 2.1.1. Design Document
  - 2.1.2. Structure A
  - 2.1.3. Style
- 2.2. General Idea, Market and References
  - 2.2.1. General Idea
  - 2.2.2. Market
  - 2.2.3. References
- 2.3. Setting, Story and Characters
  - 2.3.1. Ambience
  - 2.3.2. History
  - 2.3.3. Characters
- 2.4. Gameplay, Mechanisms and Enemies
  - 2.4.1. Gameplay
  - 2.4.2. Mechanisms
  - 2.4.3. Enemies and NPC
- 2.5. Controls
  - 2.5.1. Controller
  - 2.5.2. Laptop
  - 2.5.3. Computer
- 2.6. Levels and Progression
  - 2.6.1. Levels
  - 2.6.2. Journey
  - 2.6.3. Progression

- 2.7. Items. Skills and Elements
  - 2.7.1. Items
  - 2.7.2. Skills
  - 2.7.3. Components
- 2.8. Achievements
  - 2.8.1. Medals
  - 2.8.2. Secret Characters
  - 2.8.3. Extra Points
- 2.9. HUD and Interface
  - 2.9.1. HUD
  - 2.9.2. Interface
  - 2.9.3. Structure
- 2.10. Saved and Attached
  - 2.10.1. Saved
  - 2.10.2. Annexed Information
  - 2.10.3. Final Details

#### Module 3. Production and Management

- 3.1. Production
  - 3.1.1. The Production Process
  - 3.1.2. Production I
  - 3.1.3. Production II
- 3.2. Phases of Video Game Development
  - 3.2.1. Conception Phase
  - 3.2.2. Design Phase
  - 3.2.3. Planning Phase
- 3.3. Phases of Video Game Development II
  - 3.3.1. Production Phase
  - 3.3.2. Testing Phase
  - 3.3.3. Distribution and Marketing Phase
- 3.4. Production and Management
  - 3.4.1. CEO/ General Manager
  - 3.4.2. Chief Financial Officer
  - 3.4.3. Sales Manager

- 3.5. The Production Process
  - 3.5.1. Preproduction
  - 3.5.2. Production
  - 3.5.3. Postproduction
- 3.6. Job Positions and Functions
  - 3.6.1. Designers
  - 3.6.2. Programming
  - 3.6.3. Artists
- 3.7. Game Designer
  - 3.7.1. Creative Designer
  - 3.7.2. Lead Designer
  - 3.7.3. Senior Designer
- 3.8. Programming
  - 3.8.1. Technical Director
  - 3.8.2. Lead Programmer
  - 3.8.3. Senior Programmer
- 3.9. Art
  - 3.9.1. Creative Artist
  - 3.9.2. Lead Artist
  - 3.9.3. Senior Artist
- 3.10. Other Profiles
  - 3.10.1. Lead Animator
  - 3.10.2. Senior Animator
  - 3.10.3. Juniors



Want to tell your own stories? Design a novel and attractive video game? This program is for you"





# tech 22 | Methodology

### Case Study to contextualize all content

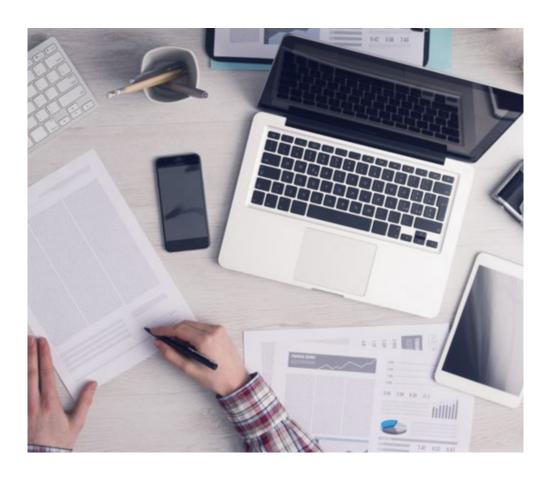
Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.



At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

#### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career"

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.



### Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



# Methodology | 25 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



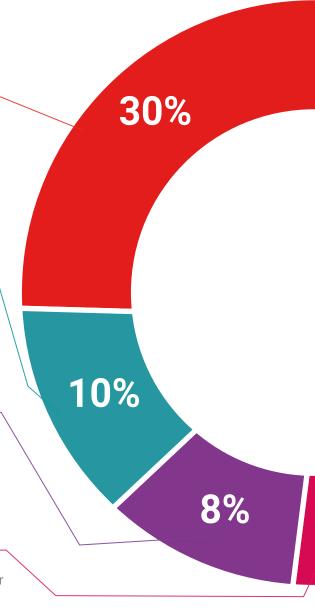
#### **Practising Skills and Abilities**

They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



#### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.



# Methodology | 27 tech

Students will complete a selection of the best case studies chosen specifically

for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### **Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

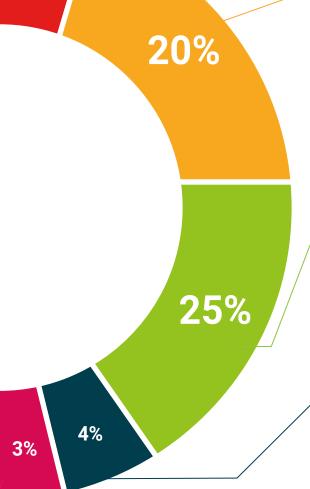
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### **Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.









# tech 30 | Certificate

This program will allow you to obtain your **Postgraduate Diploma in Video Game Design** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: Postgraduate Diploma in Video Game Design

Modality: online

Duration: 6 months

Accreditation: 18 ECTS



Mr./Ms. \_\_\_\_\_, with identification document \_\_\_\_\_ has successfully passed and obtained the title of:

#### Postgraduate Diploma in Video Game Design

This is a program of 450 hours of duration equivalent to 18 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra Ia Vella, on the 28th of February of 2024



<sup>\*</sup>Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

tech global university

# Postgraduate Diploma Video Game Design

- » Modality: online
- » Duration: 6 months
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- » Credits: 18 ECTS
- » Schedule: at your own pace
- » Exams: online

