# Postgraduate Diploma
## History of Fashion and Clothing

**tech** technological university

# Postgraduate Diploma
## History of Fashion and Clothing

» Modality: **online**
» Duration: **6 months**
» Certificate: **TECH Technological University**
» Dedication: **16h/week**
» Schedule: **at your own pace**
» Exams: **online**

Website: **www.techtitute.com/pk/design/postgraduate-diploma/postgraduate-diploma-history-fashion-clothing**

# Index

# 01
# Introduction

Fashion has been a part of society since time immemorial, going back as far as Ancient Greece or prehistoric fur. It has always evolved alongside the advent of technological, social and cultural advances, reflecting the state of society at each historical moment. For this very reason, it is important for anyone educated in design and interested in the world of fashion to be aware of its evolution. That is why TECH has developed this program, which compiles the main periods and artistic developments in the textile world, and includes an extensive analysis of the artists and trends that had a major impact on the fashion world.

*If you want to succeed in fashion, don't miss the opportunity to specialize in the history of fashion and clothing. Knowing traditional styles will help you stand out among professionals in the field"*

Fashion has evolved alongside society, and it can even be studied to understand certain historical and artistic movements through the garments of the time. That is why it is considered essential for any professional in the fashion world today to possess knowledge of all the trends that came before their time.

TECH has compiled in this Postgraduate Diploma in History of Fashion and Clothing everything students need to gain in-depth knowledge of the different stages and periods that have transformed the industry. Through three different modules, students will review the main artistic movements, such as the *Belle Époque* or the *New Look*, as well as the historical contexts and designers who have been a driving force in fashion over the years.

With this knowledge, students will be able to distinguish different historical styles, understand the context in which they were produced and recover the keys to their success to apply them in the most modern styles and garments.

The Postgraduate Diploma also has the advantage of being taught 100% online. This allows students to adapt the course load to their own pace and needs, without the obligation to attend a physical center or adjust to arbitrary schedules. Further, all the material will be available from the beginning of the Postgraduate Diploma, and can be downloaded to any device with an Internet connection.

This **Postgraduate Diploma in History of Fashion and Clothing** contains the most complete and up-to-date program on the market. The most important features include:

- Practical cases presented by experts in fashion
- The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- Its special emphasis on the History of Fashion and Clothing
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

*Many successful designers have preceded you, and by knowing their styles and understanding their history, you will be the one to start setting trends"*

*TECH puts at your disposal a large number of practical activities that will be very useful to develop your full potential in this field"*
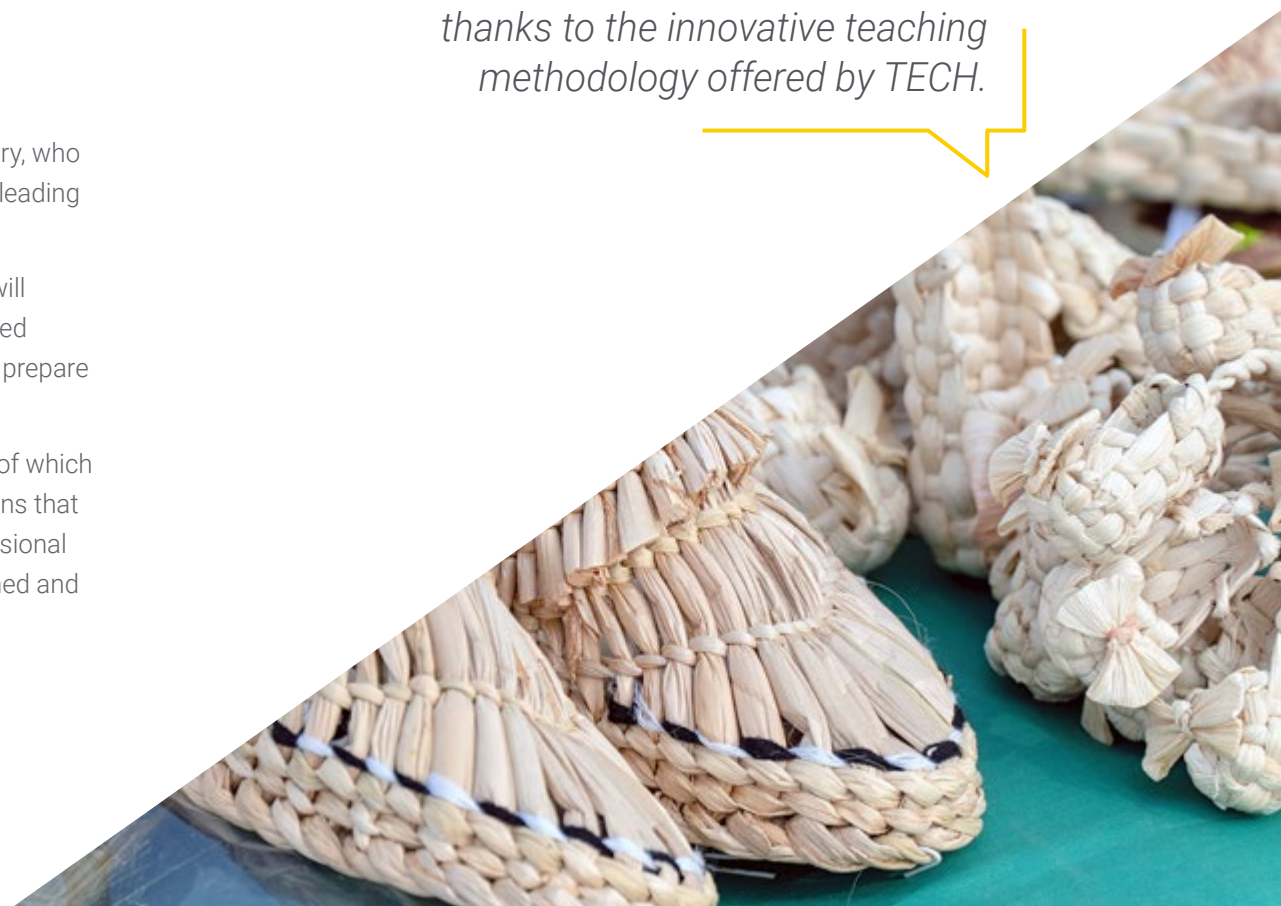
*This fully online Postgraduate Diploma will allow you to catch up on the most relevant historical concepts in fashion.*

*Make a contextual study on the History of Fashion and Clothing thanks to the innovative teaching methodology offered by TECH.*

The program's teaching staff includes professionals from the fashion industry, who contribute with their work experience, as well as renowned specialists from leading companies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive learning experience designed to prepare for real-life situations.

The design of this program focuses on Problem-Based Learning, by means of which the professional must try to solve the different professional practice situations that are presented throughout the academic course. For this purpose, the professional will be assisted by an innovative interactive video system created by renowned and experienced experts.

# 02
# Objectives

The Postgraduate Diploma in History of Fashion and Clothing is aimed at facilitating professional performance so students acquire and know the main developments in the field, which will allow them to practice their daily work with the highest quality and professionalism. In this way, they will be better able to develop successfully in a booming industry, which demands designers with extensive knowledge of the origins of the field.

*"TECH's goal is to help you succeed in the world of fashion. To achieve this goal, TECH provides you with the best educational resources available"*

## General Objectives

- Analyze the global context of fashion and how it affects society
- Understand how fashion has evolved over the years
- Become familiar with the great male and female figures in fashion, who remain influential today
- Contextualize communication in the fashion world and the most common media outlets: from magazines to modern social networks
- Understand the main journalistic values in the world of fashion
- Study communicative psychology in depth and know how to apply it in daily practice

*You will more than meet all possible expectations in the field of historical knowledge of fashion design"*

## Specific Objectives

### Module 1. History of Clothing

- Identify language and expressive resources in relation to the apparel industry
- Choose research and innovation resources to solve issues raised within the functions, needs and materials of clothing
- Distinguish the psychological processes in the evolution of the pieces in the History of Clothing
- Associate formal and symbolic language with functionality in the field of clothing
- Demonstrate the interrelation between the elements of clothing and humanistic fields
- Justify the contradictions between luxury clothing and ethical values
- Reflect on the impact of innovation and quality of clothing production on the quality of life and the environment

### Module 2. History of Fashion

- Associate formal and symbolic language with functionality in the field of fashion
- Justify the contradictions between fashion luxury and ethical values
- Reflect on the impact of innovation and quality of fashion production, *Ready-to-wear* and *Low Cost* fashion on quality of life and of the environment
- Know and value the historical uses and ways in which fashion has been resorting to the construction of imaginaries
- Know how to make correct denotative and connotative readings from fashion images

### Module 3. The Relation between Fashion and Art

- Know the language and expressive resources of the subject matter
- Learn to choose the most appropriate research and innovation resources based on the design project to be executed
- Gather methodological and aesthetic strategies that help to support and develop creative processes
- Distinguish the psychological and sociological processes in the evolution of pieces of clothing
- Associate formal and symbolic language with functionality in suit making
- Understand the relevance of dress processes throughout history

# 03
# Structure and Content

The content on this Postgraduate Diploma is structured to cover all the areas of knowledge that fashion professionals must study in depth, including the most interesting news and updates in the field. A high-quality study that will allow students to compete with solvency and sufficient capacity in a highly competitive industry. To that end, the syllabus has been designed by professionals with extensive experience, who have developed a program that will be indispensable in the curriculum of 21st century professionals.

*This TECH Postgraduate Diploma will teach you the most essential aspects of each era to become a true connoisseur of the History of Fashion"*

## Module 1. History of Clothing

## Module 2. History of Fashion

## Module 3. The Relation between Fashion and Art

3.1.    Perception and Analysis of Works of Art

    3.1.1.    Works of Art in Historical Context

    3.1.2.    Italian *Trecento*

    3.1.3.    Italian *Quattrocento*

3.2.    Bases of Modern Dress

    3.2.1.    The Economic Boom: Dynamism and Specialization of Fashion Crafts

    3.2.2.    Consolidation of Monarchies

        3.2.2.1. Princely Courts

        3.2.2.2. Burgundy

        3.2.2.3. Crown of Aragon

    3.2.3.    Cultural and Social Factors

        3.2.3.1. Class Rivalry

        3.2.3.2. New Love Relationships

3.3.    The Rise of Commerce

    3.3.1.    The Italian *Cinquecento*

    3.3.2.    Spanish Dominance

    3.3.3.    Rise of Commerce: The Mercantile and Financial Bourgeoisie

    3.3.4.    Beginnings of the Industrial Revolution (The 17th and 18th Centuries)

3.4.    Production

    3.4.1.    Baroque Painting and Sculpture

    3.4.2.    Rococo Painting and Sculpture

    3.4.3.    Organization and Situation of the First State Manufactures in Europe

    3.4.4.    The Situation of Mediterranean Countries in the Economic Crisis of the 17th Century

    3.4.5.    The Situation of Protestant Countries in the Economy of the 17th Century

3.5.    Enlightenment

    3.5.1.    Development and Influences of French Policy in 17th Century Europe

    3.5.2.    The Political and Religious Consequences of the Enlightenment

    3.5.3.    Technological and Scientific Advances in the 18th Century

        3.5.3.1. Influences on Society and Economy

3.6.    The Origin of Fashion Design

    3.6.1.    The Great Consumers of the 19th Century The Great Consumers of the 19th Century: Dress Confusion

    3.6.2.    Imitation and Competitive Differentiation between Social Classes

    3.6.3.    Romantic and Realistic Painting

    3.6.4.    The Origin of Fashion Design

    3.6.5.    Pictorial and Ornamental Renovation in the 2nd Half of the 19th Century

3.7.    Industrial Revolution

    3.7.1.    Impressionists and Post-Impressionists

    3.7.2.    Changes in Political and Social Structures after the French Revolution

    3.7.3.    Socio-Economic Transformations brought about by the First Industrial Revolution

    3.7.4.    The First Industrial Revolution

    3.7.5.    The Second Industrial Revolution: Great Capitalism

    3.7.6.    Bourgeoisie and Proletariat in the 19th Century

3.8.    Modern Art

    3.8.1.    Beginnings of the 20th Century

    3.8.2.    Cubism

    3.8.3.    Expressionism

    3.8.4.    Surrealism

    3.8.5.    Neoplasticism

    3.8.6.    Russian Constructivism

    3.8.7.    The Modernist Movement

    3.8.8.    The Popularization of Fashion

    3.8.9.    The Century of Fashion Designers

*A unique program to specialize in the History of Fashion and Clothing"*

# 04
# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

" *At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*

## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career"*

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:
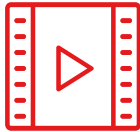
### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

### Practising Skills and Abilities

They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.

### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

**20%**

**25%**

**4%**

**3%**
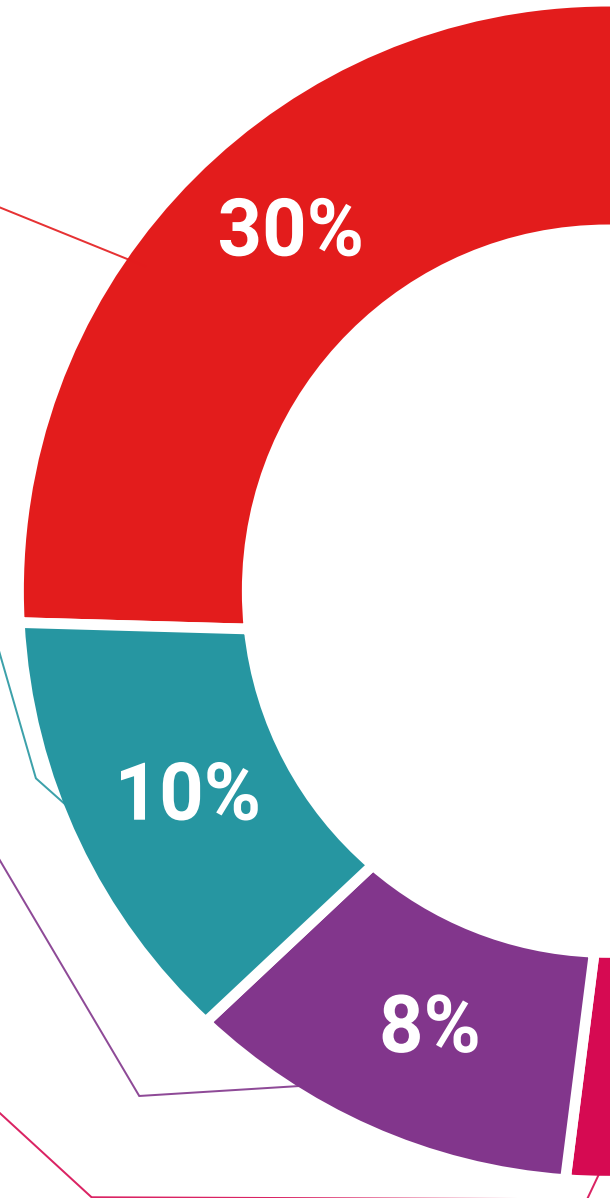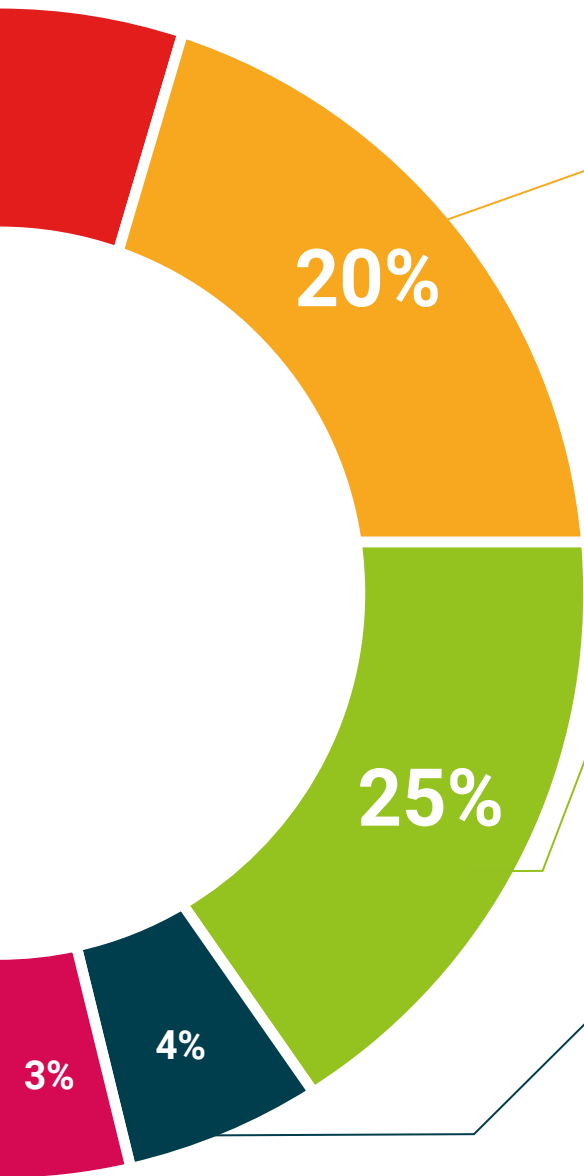
### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.

### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

05

# Certificate

The Postgraduate Diploma in History of Fashion and Clothing guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This **Postgraduate Diploma in History of Fashion and Clothing** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional from career evaluation committees.

Title: **Postgraduate Diploma in History of Fashion and Clothing**
Official Nº of Hours: **450 h.**

tech technological university

Awards the following
**CERTIFICATE**
to
Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

**POSTGRADUATE DIPLOMA**
in

History of Fashion and Clothing

This is a qualification awarded by this University, equivalent to 450 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

Unique TECH Code: AFWORD23S    techtitute.com/certificates

Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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